



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Jacky Morales-Ferrand

SUBJECT: BRIDGE HOUSING COMMUNITIES DATE: December 11, 2017

Approved

Date

12/11/17

SUPPLEMENTAL

REASON FOR SUPPLEMENTAL

This memorandum provides an update on the Housing Department's selection of a facilitator to manage the community outreach process described in the December 1, 2017 staff report.

ANALYSIS

Following Council direction from the August 29, 2017 City Council meeting, staff solicited quotes from three qualified groups to provide professional facilitation services for the community outreach process. After reviewing the proposals, staff has selected Chris Block.

Chris Block is the former CEO of American Leadership Forum Silicon Valley (ALF), a network of 500+ regional leaders committed to serving the common good in Silicon Valley. Prior to ALF, Chris spent 25 years as an affordable housing developer and nonprofit executive director and was the Founder of the Charities Housing Development Corporation, a convener of the 2007 Blue Ribbon Commission on Housing and Homelessness and the first Executive Director of the Housing Trust of Santa Clara County. He also served on the board of Destination: Home for five years and has a deep understanding of homeless issues in Santa Clara County.

Mr. Block has extensive experience facilitating a variety of community engagement processes and discussions over the years, with his expertise focusing on creating strong collaborative dialogues with all interested parties. Following Council discussion and input, Mr. Block will work with City staff to implement the approved community outreach plan for the project.

/s/

JACKY MORALES-FERRAND
Director, Housing Department

For questions please contact Ray Bramson, Acting Deputy Director, at (408) 535-8234.