



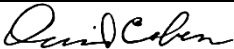
Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Cohen
District 4

SUBJECT: SEE BELOW

DATE: October 15, 2025

APPROVED: 

**SUBJECT: RETROACTIVE APPROVAL OF THE SANTOS FAMILY CAR SHOW
SPONSORED BY COUNCIL DISTRICT 4 AS CITY COUNCIL
SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND
ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE
EVENT (Cohen).**

RECOMMENDATION

1. Retroactive Approval of the Santos Family Car Show held on Saturday, August 30, 2025 as a City Council Sponsored event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the Tuesday, October 28, 2025 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Santos Family Car show was held on Saturday, August 30, 2025 in the community of Alviso and was sponsored by Councilmember Cohen, the Santa Visits Alviso Foundation and the Santos Family. This long running event celebrates car culture and supports the Santa Visits Alviso Foundation's mission of providing toys to underserved children. The event was free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will

HONORABLE MAYOR AND CITY COUNCIL

5/1/25

Subject: District 4 Special Events

Page 2

enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the Wednesday, October 22, 2025 Rules Committee Agenda and the Tuesday, October 28, 2025 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.