



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Mayor Mahan

SUBJECT: SEE BELOW

DATE: February 4, 2026

Approved:

SUBJECT: RETROACTIVE APPROVAL OF THE SJ26 AND BAY AREA HOST COMMITTEE FLAG RAISING SPONSORED BY THE OFFICE OF MAYOR MATT MAHAN AS A CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS.

RECOMMENDATION:

1. Retroactively approve the SJ26 and Bay Area Host Committee Flag Raising to be held on February 3rd, 2026, through February 9th, 2026 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve and accept donations from various individuals, businesses or community groups to support the event
3. Place the item on Tuesday, February 10th, 2026, Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

San José is proud to raise the SJ26 and Bay Area Host Committee flags in celebration of our city's role as a key host site for major upcoming sporting events, including matches for the 2026 FIFA World Cup, Superbowl LX, and other high-profile competitions that will bring visitors, fans, and global attention to our region. This flag raising recognizes the collaboration between the City of San José, the Bay Area Host Committee, and regional partners as we showcase our community's diversity, hospitality, and civic pride on the international stage. By welcoming world-class sports to San José, we recognize not only the economic and cultural benefits these events bring, but also the inspiration they offer to youth, athletes, and residents throughout the

city. It's a moment to celebrate our readiness, enthusiasm, and leadership as San José shines as a destination for sport, community, and connection.

ANALYSIS

The display of the SJ26 and Bay Area Host Committee flags are permitted under Council Policy 2- 1, Section C.3, Flags Displayed in Conjunction with Official Ceremonial Items: "Other flags may be displayed in conjunction with official actions, ceremonial items, or proclamations of the City Council."

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Approval of this memorandum will enable Council offices, City departments, and the Office of the City Clerk to proceed with the event.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the February 4th, 2026, Rules Committee Agenda and the February 10th, 2026, City Council Agenda.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.