



Housing

Rent Stabilization Program Strategic Plan Status Report

**Community and Economic
Development Committee**

August 26, 2024

Item (d)1

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Why Develop a Strategic Plan?

- November 2016 City Auditor Report on the Apartment Rent Ordinance – **Recommendation #15:**

“...develop a formal strategic plan...that outlines desired goals and outcomes, and establishes measures of program effectiveness.”

- Per City Auditor, the plan should include **objectives, strategies, activities, outcome measures, and targets.**



What is a Strategic Plan?



- ▲ Defines desired results
- ▲ Plans tasks to meet those results



Proposed Three-Year RSP Strategic Plan

- Focus of three-year Strategic Plan is to **improve**:
 1. Data, collection and measures;
 2. Assessment of outcomes;
 3. Engagement efforts with community; and
 4. Program administration

- The draft Plan does **not propose any changes** to the Ordinances



Development of RSP Strategic Plan

Strategic Plan Task	Completed
RFP and Engagement of Consultant	Spring/Summer 2022
Consultant Review of Ordinances/Program Documents; Analysis of Historic Data and Comparable Jurisdiction Best Practices	Summer 2022 – Winter 2023
Stakeholder Engagement	Winter/Spring 2023
Report Out of Stakeholder Engagement	Spring 2023
Draft Strategic Plan and Initial Public Comment Period	Spring/Summer 2023
Revised Draft Strategic Plan Based on Feedback	Summer 2023
Public Comment Period on Revised Draft Plan	Fall 2023
Stakeholder Input on Housing Director Revisions	Summer 2024
Proposed Strategic Plan	Summer 2024



Changes to RSP Strategic Plan since April 2024

Simplified and updated goals:

- 1) Family Housing Stabilization
- 2) Unit Preservation
- 3) Outreach and Engagement



Goal 1 – Family Housing Stabilization

- Addressing financial challenges of low-income renters, balancing interests of housing providers and housing market
- Engagement tasks related to program administration, evaluation and data collection



Goal 2 – Unit Preservation

- 🏠 Incentivize unit maintenance and repairs
- 🏠 Ensure families have access to safe and stable affordable housing
- 🏠 Align collaboration and compliance related tasks with the objective



Goal 3 – Outreach and engagement

- 🏠 Collaborate with other entities and groups
- 🏠 Foster opportunities to provide services and receive input from housing providers and tenants
- 🏠 Increase awareness of program and opportunities for better communication and dispute resolution between housing providers and tenants





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