

Rent Stabilization Program Strategic Plan Status Report

Community and Economic Development Committee August 26, 2024 Item (d)1

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Why Develop a Strategic Plan?

November 2016 City Auditor Report on the Apartment Rent Ordinance – Recommendation #15:

"...develop a formal strategic plan...that outlines desired goals and outcomes, and establishes measures of program effectiveness."

Per City Auditor, the plan should include objectives, strategies, activities, outcome measures, and targets.





What is a Strategic Plan?



■ Defines desired results

◆ Plans tasks to meet those results





Proposed Three-Year RSP Strategic Plan

- ♠ Focus of three-year Strategic Plan is to improve:
 - 1. Data, collection and measures;
 - 2. Assessment of outcomes;
 - 3. Engagement efforts with community; and
 - 4. Program administration
- ★ The draft Plan does not propose any changes to the Ordinances





8/22/2024

Development of RSP Strategic Plan

Strategic Plan Task	Completed
RFP and Engagement of Consultant	Spring/Summer 2022
Consultant Review of Ordinances/Program Documents; Analysis of Historic Data and Comparable Jurisdiction Best Practices	Summer 2022 – Winter 2023
Stakeholder Engagement	Winter/Spring 2023
Report Out of Stakeholder Engagement	Spring 2023
Draft Strategic Plan and Initial Public Comment Period	Spring/Summer 2023
Revised Draft Strategic Plan Based on Feedback	Summer 2023
Public Comment Period on Revised Draft Plan	Fall 2023
Stakeholder Input on Housing Director Revisions	Summer 2024
Proposed Strategic Plan	Summer 2024



Changes to RSP Strategic Plan since April 2024

Simplified and updated goals:

- 1) Family Housing Stabilization
- 2) Unit Preservation
- 3) Outreach and Engagement





Goal 1 – Family Housing Stabilization

- ▲ Addressing financial challenges of low-income renters, balancing interests of housing providers and housing market
- Engagement tasks related to program administration, evaluation and data collection





Goal 2 – Unit Preservation

- Incentivize unit maintenance and repairs
- ♠ Ensure families have access to safe and stable affordable housing
- ♠ Align collaboration and compliance related tasks with the objective



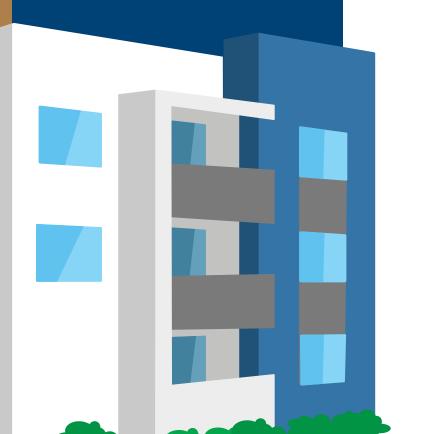


Goal 3 – Outreach and engagement

- ♠ Foster opportunities to provide services and receive input from housing providers and tenants
- Increase awareness of program and opportunities for better communication and dispute resolution between housing providers and tenants







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