
FW: Public Comment: SUPPORT Item 6.1 – Electrification Workforce Development Programs / EcoHome High-Road Contractor Badge Initiative

From City Clerk <city.clerk@sanjoseca.gov>

Date Mon 9/8/2025 4:06 PM

To Agendadesk <Agendadesk@sanjoseca.gov>

📎 1 attachment (490 KB)

SJCE_09.08.25_City Council Letter_Item 6.1 EWD Program & EcoHome High-Road Badge.pdf;

From: Leslie Austin <[REDACTED]>

Sent: Monday, September 8, 2025 3:02 PM

To: City Clerk <city.clerk@sanjoseca.gov>; SJCE Info <[REDACTED]>

Cc: Louise Auerhahn <[REDACTED]>; Eric Veium <[REDACTED]>; Tim Frank <[REDACTED]>

Subject: Public Comment: SUPPORT Item 6.1 – Electrification Workforce Development Programs / EcoHome High-Road Contractor Badge Initiative

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Dear San José City Council and San José Clean Energy Staff,

Attached please find public comment submitted on behalf of the CCA Workforce and Environmental Justice Alliance.

Thank you for including our comments under “Letters from the Public” for the relevant Council item.

Sincerely,

Leslie Austin

Co-Director, CCA Workforce & EJ Alliance

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September 8, 2025

Mayor Matt Mahan and Members of the San José City Council
c/o San José Clean Energy
San José City Hall
200 East Santa Clara Street, 14th Floor
San José, CA 95113

Re: SUPPORT Item 6.1 – Electrification Workforce Development Programs / EcoHome High-Road Contractor Badge Initiative

Dear Mayor Mahan and Councilmembers,

On behalf of the CCA Workforce & Environmental Justice Alliance, we write in support of Item 6.1, including the EcoHome High-Road Contractor Badge Initiative.

We see this badge as a good first step toward ensuring that San José’s electrification efforts elevate high-road contractors and create pathways to quality jobs. While we are not requesting amendments at this time, we believe there will be opportunities to strengthen the program as it matures.

We respectfully urge the Council to direct a review after one year to evaluate how effectively the badge is working to distinguish and reward high-road contractors and expand opportunities for workers.

We appreciate the City’s leadership in linking clean energy investments to high-road workforce standards, and we look forward to seeing San José’s experience inform best practices across the region.

Sincerely,

Eric Veium, Tim Frank, & Leslie Austin
Co-directors, [CCA Workforce & EJ Alliance](#)