



## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Anthony  
Tordillos, District 3

**SUBJECT:** SEE BELOW

**DATE:** 08/13/2026

APPROVED: *Anthony Tordillos*

**SUBJECT: APPROVAL OF SAN JOSÉ STATE UNIVERSITY FLAG RAISING  
SPONSORED BY COUNCIL DISTRICT 3 AS A CITY COUNCIL  
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT  
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

### **RECOMMENDATION**

1. Approve the San José State University Flag Raising scheduled on September 1, 2026, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the August 25, 2026, Council Agenda for action.

### **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Council Policy 2-1, Section C.3, allows "Flags Displayed in Conjunction With Official Ceremonial Items: Other flags may be displayed in conjunction with official actions, ceremonial items, or proclamations of the City Council."

Since its founding as a continuing education institution in 1857, San José State University (SJSU) has been a valuable resource in the City of San José, contributing to the fabric of the region's identity, history, and economic vitality. Money Magazine's 2026-27 "Best Colleges in America" list recognized SJSU as one of the country's forty-two 5-star institutions, recognizing the university for its accessibility and measure of economic and

social mobility<sup>1</sup>. This upcoming school year will see enrollment of more than 36,000 students, with 44% of the undergraduate students being first-generation students.<sup>2</sup> This flag raising will acknowledge the University's strong partnership with the City of San José and recognize its role in shaping the leaders, economy, and civic spirit of San José.

## **ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Anthony Tordillos will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 3, City departments, and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

## **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the August 19, 2026, Rules Committee Agenda and the August 25, 2026, Council Agenda.

## **CEQA**

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.

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<sup>1</sup> Jackson, J. H. (2026, July 8). The "biggest bang for your Buck:" Money Magazine gives Sjsu five stars in the Best Colleges in America Rankings for the second consecutive year. SJSU NewsCenter.

<https://blogs.sjsu.edu/newsroom/2026/the-biggest-bang-for-your-buck-money-magazine-gives-sjsu-five-stars-in-the-best-colleges-in-america-rankings-for-the-second-consecutive-year/>

<sup>2</sup> San Jose State University | Facts and accomplishments. By the Numbers | Facts and Accomplishments. (n.d.). <https://www.sjsu.edu/facts-and-accomplishments/facts.php>