



Memorandum

TO: RULES AND OPEN
GOVERNMENT
COMMITTEE

FROM: Toni Taber, MMC

SUBJECT: SEE BELOW

DATE: March 17, 2026

SUBJECT: APPROVAL TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS FOR THE CITY'S PARTICIPATION IN THE ANNUAL SILICON VALLEY PRIDE PARADE & FESTIVAL

RECOMMENDATION

1. Approve the expenditure of City funds for the Silicon Valley Pride Parade & Festival as an annual event scheduled in late August.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the April 7, 2026 Council Agenda for action.

BACKGROUND

Silicon Valley Pride Parade & Festival is a local LGBTQ+ event held annually by Silicon Valley Pride in the City since 1977. The event is partially sponsored by a grant from the Office of Cultural Affairs, and the City of San Jose has historically led a contingent of San Jose LGBTQ+ Employees, Advocates, and Allies to walk in the parade. Silicon Valley Pride is a 501(c)(3) nonprofit organization dedicated to celebrating and advocating for the LGBTQ+ community in the South Bay.

ANALYSIS

Approval is requested to expend funds for registration for parade participation and/or vendor booths, event-specific custom imprinted giveaway materials and décor, as well as gift cards and other raffle prizes under \$50. These expenditures are not covered under any of the permitted uses outlined in City Council Expenditure and Reimbursement Policy 0-38.

In compliance with existing fundraising disclosure requirements, all participating Mayor and Council Offices will report any solicitations made and donations received for the event in the elected official's Disclosure of Fundraising Report (DFR-1). Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

HONORABLE MAYOR AND CITY COUNCIL

March 17, 2026

Subject: Approval to Expend City Funds and Accept Donations for the Silicon Valley Pride as an annual event.

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PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 25, 2026 Rules Committee Agenda and the April 7, 2026 City Council Agenda.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.



TONI J. TABER, MMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.