

Legislation Text

File #: 20-702, **Version:** 1

Norman Y. Mineta San José International Airport Marketing Strategy and Execution Consultant Services Agreements.

Adopt a resolution:

(a) Approving the final ranking of the respondents to the Marketing Strategy and Execution Services RFQ; and
(b) Authorizing the City Manager to negotiate and execute up to five Master Consultant Agreements with the five highest-ranked respondents and with the next highest-ranked respondents, in order, in the event that the City cannot reach agreement with any one or more of the five highest-ranked proposers, in an amount not to exceed \$9,600,000 for each Agreement for a term of five years from the date of execution by the City and for a total expenditure for all executed Master Consultant Agreements not to exceed \$9,600,000.

CEQA: Not a Project, File No. PP17-003, Agreements/Contracts (New or Amended) resulting in no physical changes to the environment. (Airport)