



Legislation Details (With Text)

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**Title:** Agreement with San José Downtown Association for Services Related to Downtown San José.

**Sponsors:**

**Indexes:**

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**Attachments:** 1. Memorandum, 2. Supplemental Memorandum, 6/13/2019

| Date      | Ver. | Action By    | Action | Result |
|-----------|------|--------------|--------|--------|
| 6/18/2019 | 1    | City Council |        |        |

**Agreement with San José Downtown Association for Services Related to Downtown San José.**

Adopt a resolution authorizing the City Manager to:

- (a) Negotiate and execute a Services Agreement with the San José Downtown Association to provide marketing, business retention and expansion, event production and promotional services for the period of July 1, 2019 through June 30, 2020 for an amount not to exceed \$768,000;
- (b) Negotiate and execute subsequent amendments to the Agreement to revise the scope of services, subject to the appropriation of funds; and
- (c) Execute up to five additional one-year options to extend the Agreement through June 30, 2025 to provide ongoing services for an estimated annual cost of \$303,850 in Year 1, \$312,966 in Year 2, \$322,355 in Year 3, \$332,026 in Year 4, and \$341,987 in Year 5, subject to the appropriation of funds.

CEQA: Not a Project, File No. PP17-003, Agreements/Contracts (New or Amended) resulting in no physical changes to the environment. (Economic Development)