



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, NOVEMBER 22, 2021

COVID-19 NOTICE

Consistent with AB 361 and City of San Jose Resolution Nos. 79485, 80237, 80266 and 80290 this meeting will not be physically open to the public and the (Community and Economic Committee) Members will be teleconferencing from remote locations.*

The Community and Economic Development Committee of the City of San Jose was teleconferenced from remote locations and convened at 1:30 p.m.

Present: Councilmembers - Foley, Esparza, Mahan, Carrasco.

Absent: Councilmembers - Peralez.

Staff: Office of the City Manager, Rosalynn Hughey; City Attorney Office, Johnny Phan; City Clerk, Toni Taber; Mayor's Office, Kelly Kline; and City Clerk's Office, Yasmin Johnson.

B. Review of Work Plan

None provided.

C. Consent Calendar

None provided.

D. Reports to Committee

**1. Team San José and the Convention and Visitors Bureau Performance Report
Annual Review**

Public Comments: (1) Blair Beekman addressed Downtown San José parking issues and referenced statistics. (2) Caller 'User-1' spoke to the economic development in San José.

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D.1 (Cont'd)

City Auditor, Joe Rois; Cultural Affairs Director, Assistant Director, Office of Economic Development, Team San José, Kerry Adams Hapner; and Vice President, Sales and Destination Services at Team San Jose offered the presentation and responded to questions.

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Matt Mahan and carried unanimously, the Committee accepted the report on Team San Jose and the Convention and Visitors Bureau's performance for FY 2020-21 and cross-referenced the report to the full City Council for approval to be heard at the December 14, 2021 City Council meeting. (City Auditor) (4-0-1. Absent: Peralez)

2. Real Estate Services Division Activities Annual Report

Public Comments: (1) Caller 'User-1' spoke to the SJFD response times and the SJPD Academy Facility. (2) Blair Beekman spoke to the memorandum and the leasing of facilities.

Director, Office of Economic Development and Cultural Affairs, Nanci Klein and Real Estate Manager, Kevin Ice offered the presentation and responded to questions.

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Matt Mahan and carried unanimously, the Committee accepted the status report updating the Community and Economic Development Committee on the Real Estate Services Division's FY 2020-2021 activities related to the sale of City-owned properties, the leasing of facilities, vacant lands, and key FY 2021-2022 work plan initiatives. (Economic Development and Cultural Affairs) (4-0-1. Absent: Peralez)

3. Citywide Residential Anti-Displacement Strategy Quarterly Status Report

Public Comments: (1) Paul Soto spoke to gentrification and redlining practices. (2) Blair Beekman spoke to the future of mixed-income housing ideas and subsidy practices. (3) Caller 'User-1' spoke to low-income housing, gentrification, and displacement concerns.

Director of Housing, Jacky Morales-Ferrand; Deputy Director of Housing, Ragan Henninger; and Division Manager of Housing, Kristen Clements offered the presentation and responded to questions.

Action: Upon motion by Councilmember Matt Mahan, seconded by Councilmember Magdalena Carrasco and carried unanimously, the Committee accepted the staff's quarterly status report on the Citywide Residential Anti-Displacement Strategy. (Housing) (4-0-1. Absent: Peralez)

4. **Housing Crisis Work Plan Prioritized Items Status Report**

Public Comments: (1) Paul Soto spoke to the data offered in the presentation. (2) Martha O'Connell spoke to the implementation of the motion she submitted to the Committee and mobile home park concerns. (3) Blair Beekman spoke to the importance of mixed-income housing planning ideas and the allocation of funds for subsidy programs.

Housing Catalyst, Office of Economic Development, Jerad Ferguson; Deputy Director, Department of Planning, Building, and Code Enforcement, Michael Brilliot; Deputy Director, Housing Department, Rachel VanderVeen; and Division Manager, Department of Transportation, Ramses Madou offered the presentation and responded to questions.

Action: Upon motion by Councilmember Matt Mahan, seconded by Councilmember Magdalena Carrasco and carried unanimously, the Committee accepted the report updating the Community and Economic Development (CED) Committee on progress implementing the City Council-approved Housing Crisis Work Plan, including information about the proposed update to City Council Policy 5-1: Transportation Analysis Policy and options to advance market-rate and affordable housing as a part of that effort. (Economic Development and Cultural Affairs/Planning, Building and Code Enforcement/Housing) (4-0-1. Absent: Peralez)

- **Open Forum**

1. Caller 'User-1' spoke to housing measures and housing fees.
2. Blair Beekman spoke to mixed-income ideas, low-income family needs, and reinventing subsidy funding.
3. Paul Soto read an analysis on crime and spoke to abolishing slavery and poverty issues.

- **Adjournment**

Councilmember Pam Foley adjourned the Committee meeting at 3:32 p.m.

Approved at the 1/25/22 Council Meeting

Councilmember Pam Foley, Chair
Community and Economic Development Committee

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