

**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, SEPTEMBER 27, 2021

Consistent with the California Governor's Executive Order No. N-29-20, Resolution No. 79450 from the City of San José and the Santa Clara County Health Officer's March 16, 2020 Shelter in Place Order, the City Council meeting was not physically open to the public. Public comments were accepted via eComment, email, by phone/Webinar or online.

The Community and Economic Development Committee of the City of San Jose was teleconferenced from remote locations and convened at 1:30 p.m.

Present: Councilmembers - Foley, Esparza, Mahan, Peralez, Carrasco.

Absent: Councilmembers - All Present.

Staff: Office of the City Manager, Rosalynn Hughey; City Attorney Office, Johnny Phan; City Clerk, Toni Taber; Mayor's Office, Kelly Kline; Mike Jones, Office of the City Manager, and Deputy City Clerk, Ruth Krantz.

B. Review of Work Plan

(1) Team San José Semi-Annual Update. (Economic Development and Cultural Affairs)
Added per September 8, 2021 Joint Meeting for the Rules and Open Government Committee (Agenda Item: H.1.).

(2) Community and Economic Development Committee Work Plan Update.

Public Comments: Martha O'Connell, Blair Beekman and Tessa Woodmansee spoke to the representation on the Housing & Community Development (HDCD) Commission.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Maya Esparza and carried unanimously, the Committee accepted addition of the Team San José Semi-Annual Update per the September 8, 2021 ROG Meeting and deferral of the Housing and Community Development Commission Annual Accomplishments Report and Work Plan to the October 25, 2021 CED Committee Meeting. (5-0.)

C. Consent Calendar

1. Arts Commission Fiscal Year 2020-2021 Annual Report and Fiscal Year 2021-2022 Work Plan. (Economic Development and Cultural Affairs)

Public Comments: (1) Tessa Woodmansee spoke on funding of the Arts Commission, the need for sustainable living practices, and that fossil-fuel based projects shouldn't be promoted. She spoke. (2) Blair Beekman spoke to a new equity and reimaging being started up and the Commission representation process. (3) Mollie McLeod promoted advocacy for persons with disabilities and asked that disability inclusion and accessibility practices be included on the work plan.

Rosalynn Hughey, Director, Planning, Building and Code Enforcement addressed Ms. McLeod's comments, speaking to work that has been done to improve accessibility for the Arts Commission.

Action: Upon motion by Councilmember Matt Mahan, seconded by Councilmember Magdalena Carrasco and carried unanimously, the Arts Commission annual report for Fiscal Year 2020-2021 and work plan for Fiscal Year 2021-2022 in order to comply with the City Municipal Code pertaining to boards and commissions was accepted. (5-0.)

D. Reports to Committee

1. The Arts Mean Business: Overview of the Business of Arts and Culture Report. (Economic Development and Cultural Affairs)

Economic Development Director, Nanci Klein gave an introduction, and Director of Cultural Affairs/Deputy Director Economic Development, Kerry Adams Hapner and Connie Martinez, CEO of SV Creates provided the presentation "The Business of Arts and Culture".

Public Comments: (1) Blair Beekman expressed concerns with arts funding being used for surveillance & technology purposes (big belly). (2) Tessa Woodmansee complained about the size of billboards in her neighborhood and needing to be replaced with something aesthetically pleasing. (3) Speaker "5140" complained that art is left-leaning, political and ugly. (4) Mollie McLeod asked to improve consistency in increasing accessibility. (5) Paul Soto spoke on participating in democracy and complained that the presentation was 'tech elite'.

Director of Cultural Affairs/Deputy Director Economic Development, Kerry Adams Hapner and Connie Martinez responded to questions from the Committee.

Action: Upon motion by Councilmember Magdalena Carrasco, seconded by Councilmember Maya Esparza and carried unanimously, the Committee accepted the verbal report on the 2021 Business of Art and Culture publication on the local arts and culture sector. (5-0.)

2. Team San José Semi-Annual Update. (Economic Development and Cultural Affairs)

Director of Cultural Affairs/Deputy Director Economic Development, Kerry Adams Hapner and colleagues from Team San José, John LaFortune, Ihab Sabry, and Matthew Martinucci provided the presentation.

Public Comments: (1) Tessa Woodmansee spoke to the need for clean air and the environmental crises we're experiencing. (2) Paul Soto complained that this meeting is just a marketing tool. (3) Blair Beekman addressed need to use these concepts issues of equity and practices of data collection.

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Matt Mahan and carried unanimously, the Committee accepted the report on Team San José's a) Performance Measures for Fiscal Year 2020-2021, b) Performance Measures for Fiscal Year 2021-2022, and c) Annual Sales and Marketing Plan for Fiscal Year 2021-2022. (4-0-1. Absent: Carrasco.)

3. Economic Recovery Status Report. (Economic Development and Cultural Affairs)

Nathan Donato-Weinstein and Downtown Manager, Blage Zelalich provided the presentation.

Public Comments: (1) Tessa Woodmansee spoke on need to stop fueling capitalism. (2) Caller '5140' spoke against having to show proof of vaccine. (3) Paul Soto spoke to language usage and its place in excising the underserved. (4) Blair Beekman spoke to representation and preparation for the future. (5) Mollie MacLeod spoke on opportunities for economic recovery by expanding awareness and opportunities for the disabled.

Councilmember Pam Foley left the meeting at 3:56 p.m., and Councilmember Maya Esparza chaired the remainder of the meeting.

Staff responded to questions.

Action: Upon motion by Councilmember Matt Mahan, seconded by Councilmember Raul Peralez and carried unanimously, the Committee accepted the status report on the implementation of economic recovery work being undertaken by the Office of Economic Development and Cultural Affairs in response to the COVID-19 pandemic. (5-0.)

OPEN FORUM

- Tessa Woodmansee spoke to the need to pay attention to the climate crisis, expressing 'we are deniers'.
- Paul Soto attempted to convey a message by Luis Valdez 'the voice of the barrio'
- Speaker '5140' spoke to the demise of the downtown.
- Blair Beekman spoke to good community health practices and options to address COVID concerns.

- **Adjournment**

Councilmember Maya Esparza adjourned the Committee meeting at 4:33 p.m.

Councilmember Pam Foley, Chair
Community and Economic Development Committee

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