



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Cohen
District 4

SUBJECT: SEE BELOW

DATE: November 10, 2021

APPROVED: *David Cohen*

SUBJECT: APPROVAL OF SANTA VISITS ALVISO AND DISTRICT 4 PAJAMA GIVEAWAY AS DISTRICT 4 CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

RECOMMENDATION:

1. Approve Santa Visits Alviso to be held on December 11, 2021 as a City Council Sponsored Special Event and approve the expenditure of funds.
2. Approve the District 4 Pajama Giveaway to be held December 15, 2021 as a City Council Sponsored Special Event and approve and approve the expenditure of funds.
3. Approve and accept donations from various individuals, businesses or community groups to support the events.
4. Place the item on the November 30, 2021 City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Santa Visits Alviso will be held on December 11, 2021 at George Mayne School, 5030 N. First Street, as a City Council Sponsored Special Event and is sponsored by Councilmember David Cohen. This special event will include the distribution of gifts to children of San Jose.

The District 4 Pajama Giveaway will be held on December 15, 2021 at the Berryessa Youth Center, 1970 Morrill Avenue, as a City Council Sponsored Special Event and is sponsored by Councilmember David Cohen. This special event will include a distribution of pajamas to children of San Jose.

These events will be free and open to the public, and will adhere to all Santa Clara County health guidelines.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember David Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the November 17, 2021 Rules Committee Agenda and the November 30, 2021 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☒ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.