

Long-Term Agreement for the Operation of a Six-Acre Portion of Emma Prusch Farm Park

City Council Meeting
November 9, 2021

Jon Cicirelli, Director
Avi Yotam, Deputy Director
Petra Rigüero, Interim Program Manager

-  Reservable Picnic Areas
-  Non-Reservable Picnic Areas
-  Parking
-  Playground



Why a long-term agreement?

- **Partner and contractual stability**
- **Enhance fundraising**
- **Food production**
- **Educational programming**

Milestones & Requirements

- Community Serving Amenities
- Public Outreach
- Parks & Recreation Commission Review & Recommendation



Request for Proposal Process & Outcome

June 17 – July 29

Accepted applications

October 8

Intent to award announced

Veggielution

12 years of experience

Community based, grassroots organization

Operational and programming experience



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