



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Jon Cicirelli

SUBJECT: SEE BELOW

DATE: November 5, 2021

Approved

Date

11/8/2021

COUNCIL DISTRICT: 5

SUPPLEMENTAL

SUBJECT: ADDITIONAL INFORMATION RELATED TO THE APPROVAL OF A LONG-TERM USE AGREEMENT FOR THE OPERATION OF A SIX-ACRE PORTION OF EMMA PRUSCH FARM PARK

REASON FOR SUPPLEMENTAL

The purpose of this supplemental memorandum is to provide the Parks and Recreation Commission's input and recommendation for this item.

ANALYSIS

On November 3, 2021, the Parks and Recreation Commission unanimously voted to "Recommend Veggielution as the long-term operator of a six-acre portion of agricultural space at Emma Prusch Farm Park to the City Council for the purposes [of] producing food and providing educational programming to enhance and support existing Emma Prusch Farm Park programs for the benefit of the community."

Public comment at the meeting included statements in support of Veggielution and the agricultural education they provide to children and families such as, "I am a graduate of the Eastside Grown Program and I am from District 5. Veggielution gives us the opportunity for our children to learn about agriculture and other educational programs."

Commissioners also expressed support for Veggielution's programs; agreement that the long-term park use arrangement with Veggielution aligns with the Emma Prusch Farm Park Master Plan; and agreement that long-term partnerships with proven organizations "makes sense."

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Commissioners asked questions about how contract monitoring would be conducted. Staff confirmed that they would include performance measures in the contract, including a reporting timeline for both parties to ensure goals and outcomes are met on an annual basis.

This memorandum has been coordinated with the City Attorney's Office.

/s/

JON CICIRELLI

Director of Parks, Recreation and
Neighborhood Services

For questions, please contact Avi Yotam, Deputy Director, at avi.yotam@sanjoseca.gov.