

**Fw: Letter from Destination: Home re ARP funding proposals**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:42 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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**From:** David Low <david@destinationhomesv.org>**Sent:** Monday, November 1, 2021 1:51 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>**Cc:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** Letter from Destination: Home re ARP funding proposals

[External Email]

Honorable Mayor &amp; City Councilmembers,

Attached is a letter from Destination: Home CEO Jennifer Loving regarding your upcoming discussion on the COVID-19 Pandemic Response / Community & Economic Recovery, including the latest American Rescue Plan Act funding proposals.

Thank you,  
David

**DAVID LOW**

Director of Policy &amp; Communications

T (408) 513-8731 | C (408) 499-8328

[david@destinationhomesv.org](mailto:david@destinationhomesv.org)

A 3180 Newberry Dr, Suite 200, San Jose, CA 95118

[DestinationHomeSV.org](http://DestinationHomeSV.org)

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*California State Assembly  
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Hon. Sam Liccardo  
*Mayor, City of San Jose*

Hon. Evan Low  
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E: [info@destinationhomesv.org](mailto:info@destinationhomesv.org)

3180 Newberry Dr, Suite 200, San Jose, CA 95118

[DESTINATIONHOMESV.ORG](http://DESTINATIONHOMESV.ORG)

November 1, 2021

Mayor & City Council  
City of San Jose  
200 East Santa Clara Street, 18th Floor  
San Jose, CA 95113

Re: American Rescue Plan Act proposals (Item 3.3 on the 11/2 Council Meeting Agenda)

Honorable Mayor & City Councilmembers,

Thank you for your continued support of our community's collective efforts to end homelessness in Santa Clara County.

We are pleased to see that the Staff recommendation and several Council memos include a number of key initiatives that are critical to preventing and ending homelessness in our community - including funding to support the continued expansion of emergency interim housing sites, which is a key strategy of our 2020-2025 Community Plan to End Homelessness and can serve as a critical bridge to permanent housing. Homelessness remains the moral crisis of our time, and we appreciate the ongoing focus on funding proven housing solutions.

We also would like to express our support of the spending priorities of the Racial Equity Action Leadership (REAL) coalition and encourage you to explore opportunities to support these proposals with any remaining ARP funding, or other available funding sources.

Thank you again for your ongoing leadership during these challenging times.

Sincerely,



Jennifer Loving  
CEO

**Fw: Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:42 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

 1 attachments (167 KB)

11.02.21 SJCC AACI Public Comment on ARPA Spending.pdf;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

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Fax: 408-292-6207

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**From:** Vaughn Villaverde <vaughn.villaverde@aaci.org>**Sent:** Monday, November 1, 2021 2:24 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments  
[External Email]

Dear City Clerk,

Please accept the attached Letter of Support for Item 3.3 on tomorrow's City Council agenda. Thank you and please contact me with any questions.

Best,


**Vaughn Villaverde, MPH** (he/him)

Director of Advocacy

AACI

2400 Moorpark Ave, Suite 300

San Jose, CA 95128

  
[www.aaci.org](http://www.aaci.org)

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**Moorpark Office**

Gordon N. Chan Community Services Center  
2400 Moorpark Ave. Suite #300  
San Jose, CA 95128

November 1, 2021

Mayor Sam Liccardo and  
Members of the San Jose City Council  
200 East Santa Clara Street  
San Jose, CA 95113

**Subject: Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery  
Budget Adjustments**


Dear Mayor Liccardo and San Jose City Council,

I hope this finds you well. On behalf of Asian Americans for Community Involvement (AACI), I urge you to support and enact the proposals outlined in Councilmembers Arenas' and Esparza's memoranda that call for an increased allocation of American Rescue Plan Act (ARPA) funds for services for children and youth, along with funds for expanded community engagement at the November 2, 2021 City Council meeting.

Among the proposals included in Councilmembers Arenas' and Esparza's memos, AACI strongly supports the proposed \$3 million increase in the Child and Youth Services budget to allow for expanded afterschool programs, scholarships for those programs, and support for child emotional wellness services. As a key component of this, we are excited at the inclusion of workforce investments in the R.O.C.K. afterschool program to address learning loss in neighborhoods hardest hit by the COVID-19 pandemic. AACI also strongly supports the proposal to increase funding for community engagement by \$570,000 using a *promotora* model, as outlined in both the memos submitted by Councilmembers Arenas and Esparza as well as in the Equity Investment Agenda for Recovery that was submitted by the Racial Equity Action Leadership (REAL) coalition. This funding will allow for an expansion of tried-and-true community engagement strategies that will provide residents with essential health education and linkages to resources and services.

The American Rescue Plan Act (ARPA) provides the City of San Jose a unique opportunity to leverage flexible federal funding to rebuild and strengthen the city's infrastructure and services. In addition to the proposals highlighted above, AACI also supports the work of our partners who provide other essential services to the community. We hope that ARPA funding can also support investments for food assistance, eviction prevention, transitional and permanent housing, and employment services. AACI thanks the City Council for its thoughtful approach to determining how to best spend this funding and we look forward to continuing our partnerships with the City to enact these critical programs and services.

Sincerely,

  
Vaughn Villaverde, MPH  
Director of Advocacy

**Fw: Foot Patrol and Improved safety Plan**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:42 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

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**From:** Michael Penfield [REDACTED]**Sent:** Monday, November 1, 2021 2:02 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; eric@urbanvibrancy.org <eric@urbanvibrancy.org>**Subject:** Foot Patrol and Improved safety Plan

[External Email]

1 November 2021

Honorable Mayor Sam Liccardo and City Council Members

City of San Jose

200 East Santa Clara Street, 18th Floor

San Jose, California 95110

Dear Mayor and City Council Members

This letter is in support of the proposed plan to add foot patrol for downtown San Jose. I am a resident of the Park Townsend Condominium on Julian Street. Over the past several years there have been many changes in the area. We have seen an increased number of housing units and small businesses. People are choosing to live in the downtown area, including myself, because of all these exciting changes.

As you are also well aware, since the passage of Proposition 47 and the COVID 19 Pandemic, there has been an increase in the number of crimes, especially thefts and break-ins. But I have also witnessed a homeless man whom I suspected of having a psychotic episode verbally accost a young lady and threaten to "cut her", as well as other very disturbing episodes. For this reason, I would request that the City Council approve the mayor's memorandums and support of American Rescue Plan (ARP) funds, which has the purpose of replacing lost revenue and to help strengthen support for vital public services.

I support, and hope you do as well, the Community Policing Initiative. The initiative is to help enhance public safety in areas affected by higher-than-normal crime rates and to provide a police presence that allows the community to develop a relationship with the police officers.

I support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot Patrol can be reinstated with routinely assigned community police walking beats that includes Julian Street between 2nd and Market. These funds will allow time for the City Council to identify ongoing revenue to support this effort. If it proves successful, it will be a model for use in other parts of San Jose.

Likewise, I also support funds for Groundwerxs in helping to beautify San Jose by purchasing a leaf suction pickup truck to keep the gutters clean. Groundwerxs has done a great job cleaning those areas that they are contracted to clean, and all their employees have been friendly and courteous. I only wish they were contracted to clean all the way up to Julian Street!

San Jose has the potential to be a beautiful and attractive city for all the different communities in our area. With safe and clean streets, this potential, I am sure, can be realized.

Thank you for your kind consideration of my opinions,  
Michael A. Penfield

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**Fw: Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:42 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

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**From:** Bob Staedler [REDACTED]**Sent:** Monday, November 1, 2021 2:33 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>**Cc:** Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; Eric Glader <eric@urbanvibrancy.org>**Subject:** Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown

[External Email]

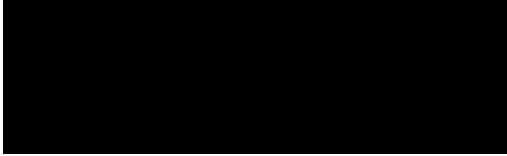
Good afternoon,

Please find attached my letter in regards to City Council Agenda item #3.3 for tomorrow, November 2, 2021.

Regards,

Bob

**Bob Staedler**  
**Principal**



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November 1, 2021

City of San Jose  
200 East Santa Clara Street, 18th Floor  
San Jose, California 95110

Subject: November 2, 2021, City Council Agenda Item #3.3

Dear Mayor and Council Members,

I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, I recommend the following:

Community Policing:	\$6,000,000
Small Business Support Fund:	\$1,000,000
Beautify San Jose Consolidated Model:	\$100,000

The City of San Jose is on the brink of beginning a recovery and we must do all we can to support our businesses and make our community safe now, if not, the rebuilding process will be significantly longer.

History will judge this City Council on the actions you take, and not take, be on the right side of history.

Sincerely,

A solid black rectangular box used to redact the signature of Bob Staedler.

Bob Staedler  
Principal

**Fw: Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:41 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

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**From:** Allen Korenstein [REDACTED]**Sent:** Monday, November 1, 2021 3:09 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>**Subject:** Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown  
[REDACTED]

[External Email]

To the Mayor and Members of City Council,

My name is Allen Korenstein, I am a local attorney, as well as the Co-Founder, and CEO of the Camino Brewing Company, located at 718 S. First Street, just south of the downtown core.

I am writing you in order to show support for the *attached letter*, to bring back the downtown Police Walking Beat.

As one of the first businesses to have opened a brand new brick and mortar location in an area of downtown San Jose that has seen little economic development in the last 30 years, I can tell you from personal experience that an Officer Walking Beat would create a greater sense of safety for our customers and employees.

Since we opened our doors in April of 2018 we have seen the beginnings of a revitalization in our little part of San Jose between Margaret and E. Virginia, bringing hope and promise to an underserved area. Safety is our first priority and we could use your help. Now is a great time to continue to push for more opportunities, create more jobs, and continue with our efforts to renew First Street, south of the downtown core.

On behalf of our owners, employees, customers, and local community I would like to ask that you support using ARP Funds to bring back the Downtown Foot Patrol.



Sincerely,

--

**Allen Korenstein**

CEO & Co-Founder



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October 30, 2021

Honorable Mayor Sam Liccardo & City Council Members  
City of San Jose  
200 East Santa Clara Street, 18<sup>th</sup> Floor  
San Jose, California 95110

**Re: November 2, 2021, City Council Agenda Item# 3.3**

Dear Mayor and Council Members,

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Tony Arreola, Jeff Arrillaga, Gary Dillabough & Mark Lazzarini  
Board Members, Urban Vibrancy Institute

Eric Glader  
Executive Director, Urban Vibrancy Institute

**Fw: Support for the return of foot patrols in Downtown SJ**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:40 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

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Fax: 408-292-6207

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**From:** Lisa Hettler-Smith [REDACTED]**Sent:** Monday, November 1, 2021 3:21 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Cc:** eric@urbanvibrancy.org <eric@urbanvibrancy.org>**Subject:** Support for the return of foot patrols in Downtown SJ

[External Email]

Greetings,

I am fully in support of the attached letter in reference to supporting SJPd foot patrols in Downtown San Jose.

Thank you,

Lisa Hettler-Smith  
[REDACTED]

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October 30, 2021

Honorable Mayor Sam Liccardo & City Council Members  
City of San Jose  
200 East Santa Clara Street, 18<sup>th</sup> Floor  
San Jose, California 95110

**Re: November 2, 2021, City Council Agenda Item# 3.3**

Dear Mayor and Council Members,

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.

- **SMALL BUSINESS SUPPORT FUND**

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- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Tony Arreola, Jeff Arrillaga, Gary Dillabough & Mark Lazzarini  
Board Members, Urban Vibrancy Institute

Eric Glader  
Executive Director, Urban Vibrancy Institute

**Fw: Improving Downtown San José's safety + cleanliness**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:17 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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**From:** Melanie Samay [REDACTED]**Sent:** Monday, November 1, 2021 4:11 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; eric@urbanvibrancy.org <eric@urbanvibrancy.org>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>**Subject:** Improving Downtown San José's safety + cleanliness

[External Email]

Hello Mayor and Council Members,

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- Community policing

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats.

- Small business support fund

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic.

- Beatify San José Consolidated Model

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose.

Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

**Melanie Samay, she, her, hers**  
Director of Marketing and Communications



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**Fw: November 2, 2021, City Council Agenda Item# 3.3**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:18 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

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Fax: 408-292-6207

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**From:** Toby Fernald [REDACTED]**Sent:** Monday, November 1, 2021 4:08 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; eric@urbanvibrancy.org <eric@urbanvibrancy.org>**Cc:** Sayre Batton <sbatton@sjmusart.org>**Subject:** Re: November 2, 2021, City Council Agenda Item# 3.3

[External Email]

Dear Mayor and Council Members,

As a 35 year active volunteer of the San Jose Museum of Art's outreach programs called *Let's Look at Art* and *Art in the Dark* wherein we present engaging art to K-12 grade students as we relate it to their studies, I have seen major growth in downtown San Jose and in our valley. With the pandemic, much of our lives were shut down. Yet, last year we presented over 20,000 student experiences in schools in the Santa Clara County VIRTUALLY and FREE!

Our Museum is a leader in connecting with the greater communities of our area, and our focus is to bring families downtown to the Museum and inspire the downtown to thrive!

Hung Liu and I were honored 3 years ago by the Museum. She and I have shared a vision of commitment to artists and to high-quality arts programming both in the Museum and in our surrounding communities. Sadly she passed in August. Hung gave it her all, always generous and caring about people and the human condition.

We need your support to fund public safety, support small businesses, and beautify our city. Only then can our greater South Bay really blossom into it's full potential. Please vote in favor of the ARP funds. You can make a huge difference in the health and vibrancy of our community. Your intention for positive change is key!

I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING:** To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.
- **SMALL BUSINESS SUPPORT FUND:** Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.
- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL:** We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Thank you,



Toby Fernald



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**Fw: November 2, 2021, City Council Agenda Item# 3.3**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:18 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

*How is our service? [Please take our short survey.](#)*

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**From:** Janis Gemignani <[REDACTED]>**Sent:** Monday, November 1, 2021 3:59 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Cc:** eric@urbanvibrancy.org <eric@urbanvibrancy.org>; Philip Ma <[REDACTED]>**Subject:** November 2, 2021, City Council Agenda Item# 3.3

[REDACTED]

[External Email]

Dear Mayor and City Council Members,

We respectfully request that the City Council approve the Mayor's Memorandum and support ARP funds to establish community policing efforts in high crime areas, relief to small businesses affected by the pandemic, and also to clean and beautify our city.

We recommend the following in agreement with the Urban Vibrancy Institute:

COMMUNITY POLICING To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.

- **SMALL BUSINESS SUPPORT FUND** Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.
- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL** We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we respectfully request that the City Council approve the Mayor's Memorandum and support ARP funds to establish community policing efforts in high crime areas, relief to small businesses affected by the pandemic, and also to clean and beautify our city.

Sincerely,

Janis Gemignani & Phil Ma  
Residents and activists in Downtown San Jose

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**Fw: Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:18 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

*How is our service? [Please take our short survey.](#)*

---

**From:** Randy Musterer [REDACTED]**Sent:** Monday, November 1, 2021 3:55 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; eric@urbanvibrancy.org <eric@urbanvibrancy.org>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>**Cc:** Randy Musterer <[REDACTED]>**Subject:** Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown

[External Email]

November 1, 2021

Honorable Mayor Sam Liccardo & City Council Members City of San Jose  
200 East Santa Clara Street, 18<sup>th</sup> Floor  
San Jose, California 95110

**Re: November 2, 2021, City Council Agenda Item# 3.3**

Dear Mayor and Council Members,

As a small business owner in downtown San Jose/San Pedro Square, I support all aspects of the letter below. Having multiple businesses throughout the south bay communities, downtown San Jose, out of all of them, has taken the most severe hit from the pandemic, during and post-recovery. Gary and his team is spending hundreds of millions of dollars to help make downtown San Jose a dynamic and vibrant community, but he cannot do it alone. It will take all of us, including the cities resources, to help turn downtown San Jose around.

--  
  
**Randy Musterer**

Founder | CEO at 



Letter from Gary and his team:

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING:** To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.
- **SMALL BUSINESS SUPPORT FUND:** Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.
- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL:** We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Tony Arreola, Jeff Arrillaga, Gary Dillabough & Mark Lazzarini  
Board Members, Urban Vibrancy Institute

Eric Glader  
Executive Director, Urban Vibrancy Institute

Please copy all of the below addresses with your letter.



**Randy Musterer**

Founder | CEO at [Redacted]



Add me on Facebook

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**Fw: From New Ballet**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:19 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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**From:** Dalia Rawson <[REDACTED]>**Sent:** Monday, November 1, 2021 3:49 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** From New Ballet

[External Email]

Dear City Clerk,

I'm Dalia Rawson, and I run New Ballet in downtown San Jose. Our new location is directly across the street from St. James Park, and prior to the pandemic, we felt like we were making a difference to that neighborhood, bringing over 200 families to this part of the city every week. To help enhance public safety in areas affected by high crime rates, I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.

Thank you for your work towards helping our city return to vibrancy and safety.

Warmly,  
Dalia

--

Dalia Rawson, Artistic and Executive Director  
New Ballet - San Jose, CA

[REDACTED]

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**Fw: November 2 2021 - City Council Agenda Item# 3.3**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:20 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

*How is our service? Please take our short survey.*

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**From:** Dan Phan <[REDACTED]>**Sent:** Monday, November 1, 2021 2:53 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Re: November 2 2021 - City Council Agenda Item# 3.3

[External Email]

Honorable Mayor Sam Liccardo &amp; City Council Members City of San Jose

200 East Santa Clara Street, 18<sup>th</sup> Floor

San Jose, California 95110

**Re: November 2, 2021, City Council Agenda Item# 3.3**

Dear Mayor and Council Members,

My name is Dan Phan and I own and operate several downtown businesses (Original Gravity, Paper Plane and MINIBOSS). I also represent our Downtown businesses as a board member for the Downtown's Property-Based Improvement District (PBID). I am writing this letter imploring that the City Council approve the Mayor's memorandum and support ARP funds to be used to help provide relief to local small businesses affected by the pandemic. The use of these funds to establish community policing efforts in our neighborhood and to clean and beautify our city would be a worthy use of these funds.

Our company employs close to 100 workers throughout our businesses and serves hundreds of customers on a daily basis. I know for a fact that these funds would bring immediate help to some of the biggest challenges and problems we face on a daily basis. Please consider ARP funds for the following programs:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, I support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. Having a more active police presence Downtown where officers are engaging with residents, workers and business owners is a way to build up a strong community police presence that will help deter crime. We have helped officers with investigations in the past and will continue to be a

partner in helping to build a safer Downtown. Walking beats will help foster these relationships and keep everyone accountable for their neighbors and fellow officers.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. I support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

Groundwerx has been a constant presence downtown even as the pandemic shut down our city for months on months. As businesses remained shuttered and the streets closed off, Groundwerx carried on the work of keeping downtown safe and clean. I recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule. It is vital to keep our streets clean and safe and welcoming as the city comes back from the pandemic.

Please Mayor Liccardo and City Council Members, approve ARP funds to help provide financial relief to the local small businesses who are out here working everyday to make Downtown a cleaner, safer and more vibrant place. These funds will create a bridge over all the challenges we have faced over the past 21 months. Right now we can use all the help we can get to make sure we are rebuilding our business back to what they were before the pandemic.

Sincerely,

Dan Phan

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**Fw: Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments**

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 4:20 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

**Office of the City Clerk | City of San José**

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

*How is our service? Please take our short survey.*

---

**From:** Veronica Gamboa <[REDACTED]>

**Sent:** Monday, November 1, 2021 2:52 PM

**To:** City Clerk <city.clerk@sanjoseca.gov>

**Cc:** Steve Eckert <[REDACTED]>; Stacy Dryer <[REDACTED]>

**Subject:** Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments

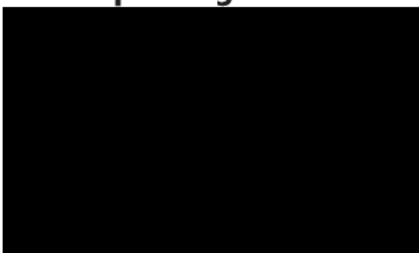
[External Email]

Hello Councilmembers,

Alum Rock Counseling Center (ARCC) is in full support that the City allocates more resources and adequately supports free and affordable child and youth programs to meet the staggering needs exacerbated by the pandemic via the American Rescue Plan (ARP) funds.

Thank you,

**Veronica Gamboa, LMFT**  
**Chief Operating Officer**



**Hablo Español**

**Fw: Foot patrol and Measures to improve Safety, Cleanliness and Vibrancy Downtown**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:21 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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---

**From:** Daniel Becker <[REDACTED]>**Sent:** Monday, November 1, 2021 2:00 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; eric@urbanvibrancy.org <eric@urbanvibrancy.org>**Cc:** Ali Fitch <afitch@sjmusart.org>**Subject:** Foot patrol and Measures to improve Safety, Cleanliness and Vibrancy Downtown

[REDACTED]

[External Email]

Dear Mayor and Council Members,

I hope this email finds you well.

I am adding my full support of the items mentioned in the letter copied below in the hopes of making downtown San Jose a safer and more vibrant community.

Sincerely,

Dan

Dan Becker, he, him, his

Associate Exhibition Designer

***Begin Letter Copy:***

October 30, 2021

Honorable Mayor Sam Liccardo & City Council Members

City of San Jose

200 East Santa Clara Street, 18<sup>th</sup> Floor

San Jose, California 95110

**Re: November 2, 2021, City Council Agenda Item# 3.3**

Dear Mayor and Council Members,

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Tony Arreola, Jeff Arrillaga, Gary Dillabough & Mark Lazzarini Eric Glader

Board Members, Urban Vibrancy Institute Executive Director, Urban Vibrancy Institute

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**Fw: ARP Support**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:57 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

*How is our service? [Please take our short survey.](#)*

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**From:** Arnie Kamrin [REDACTED]**Sent:** Monday, November 1, 2021 4:55 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Cc:** Eric Glader [REDACTED]**Subject:** ARP Support

[External Email]

Dear Mayor and Council Members,

This is to request that the City Council approve the mayor's critical memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. This is crucial to help San Jose recover quicker so that the community as a whole can move forward and thrive.

--

**Kind Regards,****Arnie Kamrin**  
[REDACTED]

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**Fw: Nov. 2, 2021 City Council Agenda Item #3.3**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:57 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

*How is our service? Please take our short survey.*

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**From:** Knauf, Rick [REDACTED]**Sent:** Monday, November 1, 2021 4:53 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>**Subject:** Nov. 2, 2021 City Council Agenda Item #3.3

[External Email]

Honorable Mayor Sam Liccardo & City Council Members City of San Jose  
200 East Santa Clara Street, 18th Floor  
San Jose, California 95110

Dear Mayor and Council Members,

**I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.**

To that end, I recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, I support and ask that the City Council approve \$6 million in ARP funding so that the **Downtown Foot patrol** can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the **Downtown Foot Patrol** on an interim basis and allow time for the Council to



identify ongoing revenues to fully fund the **Downtown Foot Patrol**. The safety of San Jose's Downtown should be a top priority.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. I support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

I recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

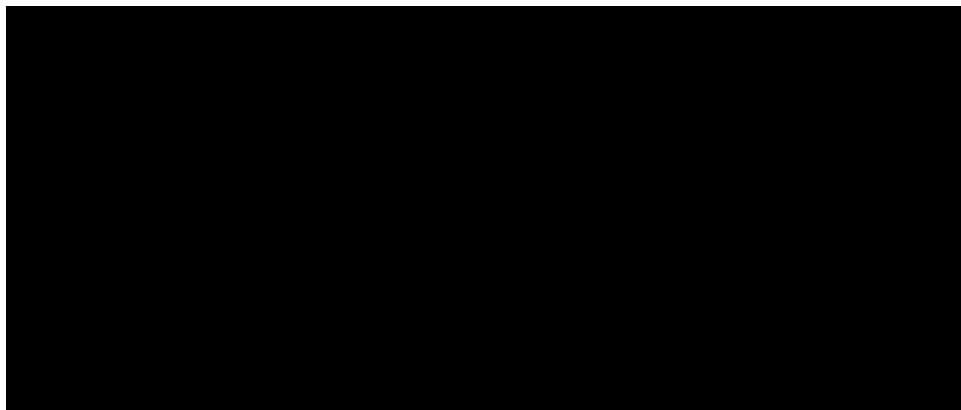
Again, I request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and **community policing foot patrol units**, assistance to small businesses, and beautification programs will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Rick

**Rick Knauf**

Executive Vice President | Silicon Valley



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**Fw: November 2, 2021, City Council Agenda Item# 3.3**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:57 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

*How is our service? [Please take our short survey.](#)*

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**From:** Ron Zraick <[REDACTED]>**Sent:** Monday, November 1, 2021 4:34 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; eric@urbanvibrancy.org <eric@urbanvibrancy.org>**Subject:** Re: November 2, 2021, City Council Agenda Item# 3.3

[External Email]

Dear Mayor and Council Members,

I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas, and to clean and beautify our city. Specifically, I support the following:

**COMMUNITY POLICING**

As a downtown San Jose resident and worker, I urge you to approve \$6 million in ARP funding so that the downtown police walking beats can begin. There's nothing like a cop on the street and the safety of San Jose's downtown commercial and residential areas must be a top of a world class city!

**SMALL BUSINESS SUPPORT FUND**

Many local small businesses have been hit hard by the pandemic. Some have been forced to close. I support adding the proposed \$650,000 to the Al Fresco program to enhance this wonderful feature. Very few positive things came from the pandemic. Al fresco dining is one of them. I also support adding \$350,000 to the Al Fresco

program so that a business sustainability fund be created to award grants to struggling businesses for marketing, materials, lease payments, workforce training and capital improvements to help small businesses get back to financial stability.

**BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

I support adding \$100,000 to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule.

The City San Jose is at a crucial point in its recovery and these programs will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Ron Zraick



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**Fw: Agenda Item # 3.3**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 4:41 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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**From:** Michele Adkison [REDACTED]**Sent:** Monday, November 1, 2021 2:43 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Cc:** gary@navitascap.com [REDACTED]**Subject:** Agenda Item # 3.3

[External Email]

Good afternoon,

Please see attached agenda item request.

Thank you kindly.

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November 1, 2021

Honorable Mayor Sam  
Liccardo & City Council  
Members City of San Jose  
200 E Santa Clara Street  
18th Floor  
San Jose, CA 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members,

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the AI Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the AI Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for



include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Stan Vuckovich  
CEO

Mark Dailey /  
President

**Fw: November 2nd City Council Agenda item 3.3**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 8:20 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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**From:** mcclewi [REDACTED]**Sent:** Monday, November 1, 2021 6:59 PM**To:** District1 <district1@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** November 2nd City Council Agenda item 3.3

[External Email]

**October 30, 2021****Honorable Mayor Sam Liccardo & City Council Members**  
**City of San Jose 200 East Santa Clara Street**  
**18th Floor San Jose, California 95110****Re: November 2, 2021, City Council Agenda Item# 3.3**

Dear Mayor and Council Members,

The AXIS Neighborhood Watch Committee supports the mayor's memorandum and supports ARP funds be used to provide relief to local small business effected by the pandemic, establishing community policing efforts and to clean and beautify our city.

The Urban Vibrancy Institute produced a comprehensive assessment of conditions and the needs for this assistance. We are in agreement, and I am including the assessment text below – with bolding of areas of particular interest to the AXIS community.

- COMMUNITY POLICING

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding **so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats.** ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask **that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.**

- SMALL BUSINESS SUPPORT FUND

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to **add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces.** In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- BEAUTIFY SAN JOSE CONSOLIDATED MODEL

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council **and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule.** San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

**We agree that Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.**

Best Regards,

Mark Lewis  
Downtown Resident



**Fw: ARP Funding for Downtown San Jose**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 8:22 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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**From:** Anderson, Marie [REDACTED]**Sent:** Monday, November 1, 2021 5:14 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** ARP Funding for Downtown San Jose

[External Email]

Honorable Mayor Sam Liccardo &amp; City Council Members City of San Jose

200 East Santa Clara Street, 18th Floor

San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members,

I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. *As a commercial real estate agent deeply connected and involved in the leasing and the sale of commercial properties in downtown San Jose, I recommend the following:*

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, I support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. The safety of San Jose's Downtown should be a top priority.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. I support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

I recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, I request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses, and beautification programs will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Marie Anderson

Marie Anderson | Vice President

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## Fw: Council Agenda 11/02/2021 - Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 8:42 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

### Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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---

**From:** Jason Su [REDACTED]

**Sent:** Monday, November 1, 2021 6:16 PM

**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>

**Cc:** Cicirelli, Jon <Jon.Cicirelli@sanjoseca.gov>; Marguerite Lee <marguerite@asony.com>; Kline, Kelly <Kelly.Kline@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; Ramos, Christina M <christina.m.ramos@sanjoseca.gov>; Ceja, Patricia <Patricia.Ceja@sanjoseca.gov>; Burnham, Nicolle <nicolle.burnham@sanjoseca.gov>

**Subject:** Council Agenda 11/02/2021 - Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments

[External Email]

Dear Honorable Mayor, Members of the City Council, and City Clerk,

Attached is our comment letter on behalf of the Guadalupe River Park Conservancy for City Council 11/2/2021 Agenda - Item 3.3: "01 202111 GRPC Letter re\_ Pandemic Response and Recovery Budget Adjustments" and the attachment "02 202106 GRPC Letter re\_ City Budget & ARP Budgeting Framework."

Thank you,

--

**Jason Su** (*he/him*)

**Executive Director | [Guadalupe River Park Conservancy](#)**



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June 14, 2021

San Jose Mayor and City Council  
200 E Santa Clara Street  
San Jose, CA 95113

**Re: Special Meeting - Final Public Hearing on the 2021-2022 Proposed Operating/Capital Budgets**

Dear Mayor Liccardo and Members of the City Council,

For your consideration in the upcoming City Budgeting cycle and use of the American Rescue Plan funds, the Guadalupe River Park Conservancy offers additional perspectives to guide funding prioritization. The Guadalupe River Park Conservancy provides community leadership for the development and active use of the Guadalupe River Park & Gardens through education, advocacy and stewardship.

We would first like to acknowledge the incredible work and efforts of our city leaders and colleagues in managing the dire complexities of COVID 19. The broad support they provide to our region addressing this novel pandemic while still providing their respective city services is nothing short of admirable, and incredibly difficult.

As we benefit from the privilege of looking towards recovery, we must do so keeping in mind the pivotal relationship of economy, equity, and environment in building sustainable communities. We have an opportunity to uplift our economy, equity, and environment to reimagine **prosperity, progress, and place**.

**Parks and open spaces are physical, social, and green infrastructure**

High-quality and well-maintained parks provide multiple layers of “infrastructure” services for our City. They support community connection, public health, transportation networks, and can create economic and civic value. Parks are also key elements of green infrastructure that support our environmental resilience and ongoing fight against climate change. They are necessary elements of urban forestry and green infrastructure initiatives, acting as environmental depots within the system. Access to parks also play a key role in systems change to promote sustainable communities, introducing youth to nature early and inspiring future environmental stewards and advocates.

It is necessary to reframe and support the values and multiple levels of a healthy and well-supported parks system as vital infrastructure - a physical connector, social bond, and ecological regenerator.

**Parks as a vessel to achieve equity and public health priorities**

The opportunity in parks and open spaces can serve many equity priority areas. Already, they are places that provide high-quality environment and science education, often serve as one of the first places for students, residents, and workers to engage with their community, enhance physical and mental health outcomes, and improve food systems security. They can support broad equity outcomes by acting as a

vessel for cross-sector partnerships and private and philanthropic investment supporting places and programs that directly benefit the surrounding community.

Prioritizing parks and open spaces in upcoming fund allocations means supporting broad equity priorities: access to nature, access to education opportunities, increased community capacity, better community health, and stronger local food systems network.

#### **Parks as a vessel for economic recovery goals**

Our community has been very creative in its use of public spaces to stabilize our economy. From dining in streets and parks, outdoor murals and performances, hybrid work environments, and others; our public spaces like parks continue to offer opportunities to support economic opportunity and resilience. Our parks also play a role in our future economic competitiveness. They have long served as economic generating engines such as: large scale events, street vending, tourism, vessels for public art, community economic resilience, and business attraction competitiveness.

Parks will continue to play a significant role in our economic recovery and prosperity, and we have an opportunity to invest in natural and community resources unique to our City. By leaning into assets that define our city and make our culture unique, parks can nurture economic development and recovery that is both driven and beneficial to our communities.

#### **Prioritizing park maintenance is a vital element of community engagement and systems change**

In the most recent City Auditor's Annual Report on City Services 2019-20, approximately 90% of respondents indicated that they visit a City park at least once a month or more, the most common way our residents engage with our City government. Ongoing maintenance is a necessary part of systems change, through the breadth and depth of ways we use our parks (and view our city), and to allow our neighborhoods the opportunity to benefit from the full value of parks.

There is also no lack of need within our parks, especially with a parks maintenance backlog of \$400 million. However, when combined with other priorities, we can reframe our maintenance backlog as unmet opportunities to direct funds to local communities, and we can achieve shared goals around economic recovery and open space stewardship. Consider the transformational opportunity to connect work opportunities for young adults, unhoused residents, and others to become gainfully employed - creating a major joint local workforce entry and environmental stewardship initiative possibility. We challenge the City to find opportunities that connect different needs with shared outcomes, and shift our thinking from cost and maintenance of parks to a pathway to sustainable communities.

#### **Sense of place for our civic recovery**

Our communities are recovering from trauma and a broad sense of disconnection. COVID 19 has distorted our sense of boundaries and place; prompting digital hyper-connection, a sense of isolation, and fear of the public realm. Parks offer a platform for our communities to heal, connect, and rebuild together better. They remind us of our resilience through the adaptation of its uses, the recovery of its ecology, and collective shared memories of parks.

Through supporting, investing, and co-creating our parks and public spaces; we can collectively recalibrate our sense of place, rebuilding one that is truly reflective and cherished by all, and share our journeys of collective community healing.

We will forever be marked by how COVID 19 has devastated our communities and exposed our civic disinvestments. We can balance that mark with an opportunity to fortify our communities: through parks, open spaces, and social infrastructure; and redefine for our city the outcomes of this pandemic. We can move forward with our economy, equity, and environment to support reimagined prosperity, progress, and place. In doing so, we can reach our vision of sustainable communities, and lead to it through parks.

We urge you to consider these frameworks to prioritize the power of parks in thoughtful recovery, community vibrancy, and universal resilience.

Sincerely,



Jason Su, Executive Director



November 1, 2021

San Jose Mayor and City Council  
200 E Santa Clara Street  
San Jose, CA 95113

**Re: 11/2/2021 Council Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments**

Dear Honorable Mayor Liccardo, Members of the City Council, and City Clerk,

The Guadalupe River Park Conservancy submits this letter acknowledging and supporting many elements of the Replacement Memorandum by City staff and those submitted by Mayor Liccardo, Vice Mayor Jones, and Councilmembers Carasco, Davis, and Mahan, and by Councilmembers Arenas and Esparza, particularly those that establish or enhance priorities around:

- Stewardship, maintenance, and programming of our parks, waterways, open spaces, and trails
- Expanding workforce development programs and opportunities
- Emergency housing and homeless services
- Support for arts, culture, and public life, especially in our public spaces
- Improvements to our community health and safety
- Race Equity Action Leadership (REAL) coalition's Equity Investment Agenda for Recovery

Last month, Rip Rapson, President and CEO of The Kresge Foundation, published an article on strategies cities may adopt to leverage ARP funds for transformational civic and social investments. Highlighting the work in Detroit, Rapson uplifted their community-informed plan focused on:

“critical markers: building financial assets in communities of color through housing and small business ownership; ensuring equitable access to key drivers of a high-quality of life through parks, open space, recreation centers, arts and culture; and strengthening the ability of community residents to participate in city decision-making through the municipal budget process and investments in neighborhood organizations.

**These are vital down payments, setting the stage for deeper, more sustained investments that will fundamentally alter the machinery of social change in our city.”** ([Rip Rapson, “The Mayor’s Guide to Spending Federal Aid,” Route Fifty, October 22, 2021](#), emphasis added)

We ask the Mayor, City Council, and the Recovery Task Force to structure the spend of existing and future ARP funds to catalyze the social, economic, and environmental changes we all collectively support for our communities, and consider how our parks, public and open spaces, and social infrastructure will play a role.



Outlined in our letter to City Council on June 14, 2021 “Re: Special Meeting - Final Public Hearing on the 2021-2022 Proposed Operating/Capital Budgets” (reattached here), we offer as a framework to guide the use of American Rescue Plan funds to consider investments that will create future value and act as “vital down payments...of social change in our city,” and highlight the role of our parks and social infrastructure in the following:

- Parks and open spaces are physical, social, and green infrastructure
- Parks as a vessel to achieve equity and public health priorities
- Parks as a vessel for economic recovery goals
- Prioritizing park maintenance is a vital element of community engagement and systems change
- Sense of place for our civic recovery

Sincerely,



Jason Su, Executive Director

Attached: GRPC Letter - June 14, 2021 “Re: Special Meeting - Final Public Hearing on the 2021-2022 Proposed Operating/Capital Budgets”

November 1, 2021

Re: Support for Item 3.3

Hello,

My name is Victoria Partida and I am writing today to urge the City Council to prioritize the needs of our children and families. Currently, the City plans to dedicate a very limited amount of funds to children and youth programs, which is not enough to meet the need of our working families. Without an increased allocation of ARP funds for children and youth programs – many vulnerable families will be left behind.

American Rescue Plan Funds should also be dedicated towards the *Promotores* model for community engagement which invests in the leadership of neighborhood leaders to reduce barriers to health education and resources (like rental assistance, food programs, etc.).

As a former Promotora myself and now a manager for promotoras, they are an essential part of everything that we do. They are well connected to the communities who need the most help. As a manager, my work is solely dependent by the promotoras that work assisting women into getting the recommended health screenings.

COVID-19 has disproportionately impacted working families, many of whom include women who are struggling to stay in or re-enter the workforce. We need to ensure that no family is left behind in the City's Recovery Plan. This is why I am urging you to support Councilmember Arenas' and Esparza's memos on item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments.

Thank you,

Victoria Partida, MPH

**Fw: Nov 2 Letter to City of San Jose - Item 3.3**

City Clerk &lt;city.clerk@sanjoseca.gov&gt;

Mon 11/1/2021 8:41 PM

To: Agendadesk &lt;Agendadesk@sanjoseca.gov&gt;

**Office of the City Clerk | City of San José**200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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**From:** Nick Kuwada [REDACTED]**Sent:** Monday, November 1, 2021 6:53 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>**Cc:** Reed, Jim <Jim.Reed@sanjoseca.gov>; Gomez, David <David.Gomez@sanjoseca.gov>; Sandoval, Vanessa <vanessa.sandoval@sanjoseca.gov>; Ramos, Christina M <christina.m.ramos@sanjoseca.gov>; Brown, Stacey <Stacey.Brown@sanjoseca.gov>; Arreola, Kiara <Kiara.Arreola@sanjoseca.gov>; Groen, Mary Anne <maryanne.groen@sanjoseca.gov>; Kaspar, Nick <Nick.Kaspar@sanjoseca.gov>; McGarrity, Patrick <Patrick.McGarrity@sanjoseca.gov>; Hughes, Scott <scott.hughes@sanjoseca.gov>; Quevedo, Matthew <Matthew.Quevedo@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; Kyra Kazantzis <Kyrak@svcn.org>; ponchog@sacredheartcs.org <ponchog@sacredheartcs.org>**Subject:** Nov 2 Letter to City of San Jose - Item 3.3

[External Email]


Dear Mayor Liccardo and distinguished members of the City Council,

Please find attached a letter signed by 64 organizations of the Race Equity Action Leadership coalition (REAL) regarding agenda item 3.3 for the November 2 City Council meeting and its proposals document.

**Nick Kuwada | Policy Director****Silicon Valley Council of Nonprofits**Web: [svcn.org](https://svcn.org) | Twitter: [@SVCN](https://twitter.com/SVCN)

Pronouns: he/him/his

## Congratulations to the Nonprofit Impact Award Honorees!

<p>Nonprofits of the Year <b>COMMUNITY HEALTH CLINICS</b></p> <p>Patricia A. Gardner Changemaker Award <b>PARENTS HELPING PARENTS</b></p> <p>Nonprofit Leadership Award <b>AMÉRICA GOMEZ + SAUL RAMOS + VICTOR DUARTE</b></p> <p>Nonprofit Ally Award <b>RHONDA MCCLINTON-BROWN + JENNIFER GACUTAN</b></p> <p> Collaborative Impact Award <b>VALLEY PALMS UNIDOS</b></p>	<p><b>SVCN!</b></p> <p><b>NONPROFIT IMPACT AWARDS 2021</b></p> <p>Attend Be Our Guest on October 21 to celebrate the awardees!</p>
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<p><b>Nonprofits of the Year Award</b></p>		<p><b>SVCN!</b></p> <p><b>NONPROFIT IMPACT AWARDS 2021</b></p> <p>Attend Be Our Guest on October 21 to celebrate the awardees!</p>
<p><b>AACI</b></p> <p><b>GARDNER HEALTH SERVICES</b></p> <p><b>INDIAN HEALTH CENTER OF SANTA CLARA VALLEY</b></p> <p><b>PLANNED PARENTHOOD MAR MONTE</b></p> <p><b>MAR MONTE (EAST VALLEY) COMMUNITY CLINIC</b></p> <p><b>NORTH EAST MEDICAL SERVICES</b></p>	<p><b>PENINSULA HEALTHCARE CONNECTION</b></p> <p><b>RAVENSWOOD FAMILY HEALTH NETWORK</b></p> <p><b>ROTACARE BAY AREA</b></p> <p><b>SCHOOL HEALTH CLINICS OF SANTA CLARA COUNTY</b></p> <p><b>ROOTS COMMUNITY HEALTH CENTER</b></p> <p><b>BAY AREA COMMUNITY HEALTH</b></p>	

## Learn more about the SVCN Nonprofit Impact Awards

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# **An Equity Investment Agenda for Recovery: Specific Proposals to the City of San José**

Submitted by members of Race Equity Action Leadership (REAL), a coalition of nonprofit leaders and allies pledged to further racial justice and equity in our community

October 2021

## **Racial Equity – Assessment of City of San José Budget and Programs Through a Racial Justice and Equity Lens**

### **Approach:**

The City of San Jose should prioritize resourcing a formal assessment of its budgets, policies, services (including human/safety net services), operations, and culture, through a racial equity lens. A thorough study that is grounded in a racial equity framework and incorporates the voices of those with lived experience and the front-line staff directly working with community members will provide the information and justification for concrete recommendations that further racial justice within and without the entity.

Ongoing monitoring of the racial and ethnic impacts of policies could be accomplished by adopting a requirement for racial impact statements. Such statements are a tool for lawmakers to evaluate potential disparities of proposed policy decisions prior to adoption and implementation. Analogous to fiscal impact or environmental impact statements, they assist lawmakers in detecting unforeseen policy ramifications. The tool as well as the results of analyses should also be available to the public.

This work should be informed and connected to work that is currently being done in the community to further racial justice, like at the REAL coalition and within numerous other nonprofit organizations and community groups. It should also be synced with work being done to analyze and improve safety net services and linkages, such as within the Bridge to Recovery network and the Building Back Better initiative.

### **Models:**

- **SACOG Racial Equity Audit** [https://www.sacog.org/sites/main/files/file-attachments/sacog\\_racial\\_equity\\_audit\\_.pdf?1605908504](https://www.sacog.org/sites/main/files/file-attachments/sacog_racial_equity_audit_.pdf?1605908504)
- **Chicago Department of Housing** <https://www.chicago.gov/city/en/depts/doh/provdrs/developers/news/2021/march/the-chicago-department-of-housing-announces-new-racial-equity-fo.html>
- **City of Austin Equity Assessment Tool** <https://www.sanjoseca.gov/home/showpublisheddocument/70977/637532383420230>

000 and [https://docs.google.com/document/d/1xvK\\_qd-L\\_VMT\\_zyH3gVKW4JR8b9vgXVO/edit](https://docs.google.com/document/d/1xvK_qd-L_VMT_zyH3gVKW4JR8b9vgXVO/edit)

- **The Annie E. Casey Foundation** <https://www.aecf.org/blog/four-compelling-reasons-to-use-racial-equity-impact-assessments-for-policy-decisions>
- **Racial Justice Impact Statements**  
[https://www.raceforward.org/sites/default/files/RacialJusticeImpactAssessment\\_v5.pdf](https://www.raceforward.org/sites/default/files/RacialJusticeImpactAssessment_v5.pdf)

**Rationale:**

It now goes without saying that not all City of San Jose residents enjoy the same health, resources, and opportunities because of their race and where they live. The pandemic has laid bare this fact. From this recognition of inequity, a critical question emerges: how do governments know if they are progressing towards a fair and just community? Identifying key indicators, aligning with community partners, and incorporating statistical approaches to develop a community-scale equity baseline are vital to understanding regional progress.

Racial inequities in income, health, and other indicators of social and economic well-being are not inevitable. They have been created and perpetuated over time through systemic bias, public policy, and institutional practices, and eliminating these inequities requires thoroughly analyzing existing and proposed policies to root out bias and promote equity, opportunity, and inclusion. Addressing ongoing racial inequities is an economic as well as moral imperative: the country's growing, diverse population is a tremendous economic asset in the global economy. But rising income inequality and persistent racial gaps in health, wealth, income, employment, education, and opportunity prevent low-income people and people of color from realizing their full economic potential. And as the nation becomes more diverse, the costs of inequity will grow.

It's simple: what gets measured gets done.

**Amount and Brief Budget Narrative:**

\$450,000, based on a pilot assessment in year 1 and enterprise-wide assessment in year 2, including consultant time with priority to consultants coming from our impacted communities, staff time, and stipend for participants with lived experience.

## Wealth Building – UBI Pilots for Low-Income Families with Small Children and Older Adults

### Approaches

- **UBI Pilot for Low Income Families with Small Children:** \$300 per child/month for 2 years for 100 participants. Given the expiration of the Child Tax Credit, the City should replace that lost income for families with small children, as a longer term UBI pilot.

### Rationale:

UBI's benefits include not just immediate financial support for struggling families but also violent crime reduction, with studies in jurisdictions nationally and internationally showing a direct linkage between UBI and reductions in violent crime. Lifting people out of poverty early in their life is less expensive than paying for costly interventions (such as medicine for chronic illnesses, elder care, and incarceration) later on.

The first-year results from Stockton's Economic Empowerment Development (SEED) basic income pilot showed that families reduced financial scarcity and opened the door to new opportunities to prepare for the future. Participants experienced less month-to-month income volatility, lower anxiety and improved mental and physical health. For parents, it mitigated constant financial worry allowing them to engage more with their children. Research shows that households with children, particularly households of color, experience greater hardships, compared to those without children. The SEED report demonstrated that the \$500 monthly support allowed participants to dedicate time to their relationships and activities that weren't possible before.

UBI is a tool to address persistent racial wealth gap; due to long-standing systemic inequities in employment and housing, Black and Latino workers disproportionately hold jobs in industries paying low wages that have been hit the hardest during the pandemic.

### Approach

- **UBI Pilot for Low Income Older Adults** -- \$500/month for 2 years for 100 participants.

The City should prioritize the creation of a Universal Basic Income (UBI) pilot to address the financial burdens of older adults, those who are 65 years and older living on fixed incomes, their caregivers and families to ensure they are able to cover the high cost of living in Silicon Valley. This would include individuals living in long-term care communities which are one of the most expensive residential options for older adults.

### Rationale:

Older adults whose incomes are just above the amount to qualify for MediCal are particularly vulnerable. The pilot participants should be those with incomes just above the MediCal limit or older adults in rent controlled apartments or low rent apartments who are on fixed incomes that don't increase enough to cover rent increases. Unfortunately, Medicare does not provide

long-term support for older adults and MediCal is limited on who qualifies for long-term care support. MediCal also has a shared out of pocket cost. Assuming a UBI stipend of \$500/month, the target population for a pilot program for older adults should be individuals for whom this amount will either prevent homelessness or reduce institutionalization.

**Models:**

- Examples Nationwide with ARPA funding  
<https://www.nlc.org/article/2021/07/21/guaranteed-income-pilot-projects-with-american-rescue-plan-act-funding/>
- Rochester, NY <https://www.whec.com/rochester-new-york-news/mayorrsquos-reparations-and-universal-basic-income-exploratory-committee-to-hold-virtual-meeting-saturday/6256229/>
- Los Angeles <https://www.latimes.com/california/story/2021-04-19/garcetti-los-angeles-universal-basic-income>
- Mountain View <https://www.mv-voice.com/news/2021/04/30/in-the-wake-of-the-pandemic-mountain-view-seeks-to-launch-universal-basic-income-pilot>
- [Santa Monica Universal Basic Income pilot](#) for a few dozen older adults launched in 2019. Low-income older adults received a monthly check ranging from \$200-700, so that they were less likely to be forced out of the expensive city. The success of this program led to it being expanded to a couple of hundred seniors.
- [Stockton's Universal Basic Income](#) The Stockton universal basic income experiment which gave randomly selected residents \$500 per month for two years with no strings attached, measurably improved participants' job prospects, financial stability and overall well-being, according to a study of the program's first year.
- Destination Home and Sí Se Puede Collective are piloting UBI for 150 families (of \$1000/month for 2 years).
- Santa Clara County's UBI pilot provides \$1000/month to 72 foster youth aging out of the system.

**Amount and Brief Budget Narrative:**

\$2.85 million including program payments, program staff, and evaluation.



## Wealth Building – Fund for Incubation of Community Economic Development Infrastructure/Programs Entities for Disadvantaged Communities or Neighborhoods

**Approach:** The City can increase equity and assets through the establishment of a fund that would facilitate the incubation of community-based and community-owned economic development approaches.

For example, in many cities, Community Development Corporations have carried a major share of the front-line burden of improving poor neighborhoods. Research has shown that that these community-controlled, market-responsive development organizations can spark investment that leads to dramatic improvements to neighborhoods. CDC investments in affordable housing and retail facilities have led to increases in property values that can be as great as 69% higher than they would have been without investment. CDCs do more than just develop projects; they also bring business, civic organizations, nonprofit organizations, and public agencies into the neighborhood improvement process. CDC-led resident involvement helps create neighborhoods; it also creates energetic and skilled leaders, able to seize further opportunities to advance neighborhood interests. Other CDCs are not specifically place-based, like Chicanos por La Causa, a statewide CDC in Arizona. These institutions are eligible for certain federal grants.

In another example, Community Land Trusts are nonprofit organizations led by community members and professionals to acquire land and buildings. They then steward those assets in perpetual trust for the benefit of low-income communities of color. The CLT acquires and decommodifies land and buildings to use them for the immediate needs of the community. CLTs remove land from the private market, thus protecting it from the whims of the free market.

Worker-owned business cooperatives and development is another form of community wealth building. Housing cooperatives are democratic and community-controlled corporations set up by their members. Each household owns a share which entitles the member to occupy a unit of housing. Typically, the cooperatives are financed through a blanket mortgage that covers the entire property and members pay monthly carrying charges to cover mortgage payments and operating expenses. This may result in lower down payments and mortgage costs. Amenities and services can be included in this type of housing based on the resident needs and priorities.

The cooperative model is a strong model because it keeps home ownership affordable, empowers residents, can be used to impact various housing needs, and can support new housing production or preservation models. Cooperatives allow for more community ownership and empowerment in terms of decision-making. Community ownership should be part of any wealth-building solution.

**Rationale:** Community wealth building strategies increase the community's ability or power to have broad-based, community asset ownership, economic development, housing, and resources to ensure community prosperity, economic stability, and democratic control. Solutions can be place-based and/or designed so that they deliver results and outcomes for those who have historically been the most excluded, marginalized, and exploited.

**Models:**

- **Jamaica Plain NDC (CDC)** <https://jpndc.org/>
- **Community Investment Trust (CIT)** is a solution that utilizes a wealth-building approach to invest in people and places by helping residents to grow their wealth in assets, specifically those that are located in their own neighborhoods.  
<https://www.brookings.edu/research/a-community-investment-trust-for-portland-ore-residents-to-buy-back-the-block/> and [https://www.brookings.edu/wp-content/uploads/2020/07/20200723\\_BrookingsMetro\\_Recovery-Watch-Essays\\_Compndium.pdf](https://www.brookings.edu/wp-content/uploads/2020/07/20200723_BrookingsMetro_Recovery-Watch-Essays_Compndium.pdf)
- **Dudley Street Initiative (Land Trust)** <https://nextcity.org/features/view/affordable-housings-forever-solution>
- **Models and Best Practices, Cooperatives** <https://community-wealth.org/strategies/panel/coops/models.html>
- **Little Tokyo Center (CDC)** <https://www.ltsc.org/>
- **Cooperation Jackson** advances the development of economic democracy in Jackson, Mississippi by building a solidarity economy anchored by a network of cooperatives and other types of worker-owned and democratically self-managed enterprises.  
<https://cooperationjackson.org/story>

**Amount and Brief Budget Narrative:**

\$2.15 million to incubate up to four wealth building incubation opportunities in San Jose, including fund management expenses.

## Wealth Building – Black Investment Initiative

### Approach:

We propose a sustained wealth-building strategy addressing systemic forms of oppression affecting African/African Ancestry residents of San José. This funding would lead to pathways to educating African/African Ancestry youth, building generational wealth, and make Santa Clara a livable place for African/African Ancestry people. The initiative includes:

1. Funding for a study of why African/African Ancestry folk are leaving community and potential solutions by analyzing existing data and the effects of COVID retention of African/African Ancestry people in San José (potential partner: Berkeley, Urban Displacement [Project](#), Secretary of State Reparations Task Force AB 3121) (\$250,000)
2. Funding for multi-tiered solutions that we already know work:
  - UBI and Reparations for low-income Black families (\$3 million)
  - Youth Development (\$2 million)
  - Arts, culture, placemaking for the African/African Ancestry community (\$500,000)
  - Government employment pipelines (\$2.5 million)
  - African/African Ancestry entrepreneur grants and TA (\$1.5 million)
  - Strategies to support homeownership, including down payments and retention fund (\$10 million)

### Models:

- **Dreamkeeper Fund, San Francisco.** The Dream Keeper Initiative is a new, citywide effort to reinvest \$120 million over the next two years from law enforcement into San Francisco's African/African Ancestry community. This initiative is part of Mayor London N. Breed's roadmap for reforming public safety and addressing structural inequities in San Francisco. [https://sf-hrc.org/sites/default/files/Dream%20Keeper%20Initiative\\_One%20Pager.pdf](https://sf-hrc.org/sites/default/files/Dream%20Keeper%20Initiative_One%20Pager.pdf)
- **African American Response Circle:** This Alameda County-based coalition demanded an investment of \$100 million in Alameda County's African/African Ancestry community as an integral component of COVID-19 "recovery": the African American Response Circle's African/African Ancestry Community Recovery Plan (Plan). The plan included rental supports, down payment assistance, home ownership retention
- **Evanston Local Reparations:** The city of Evanston has implemented a reparation model addressing the wealth gap drawing from the tax revenue from marijuana sales. <https://www.cityofevanston.org/government/city-council/reparations>
- **African/African Ancestry Agenda:** This recommendation correlates with the African/African Ancestry Agenda developed by the Black Agenda developed by the Black Leadership Kitchen Cabinet.

**Rationale:**

The African/African Ancestry community was one of the most negatively impacted by the COVID-19 pandemic. We propose a strategy that addresses the precipitous decline of African/African Ancestry individuals who live and remain in San José or see it as a sustainable place to live and thrive. This displacement harms our community's access to diverse voices and culture. We know that this effort must be comprehensive, including direct wealth-building initiatives and providing space for African/African Ancestry entrepreneurship. A reparations model should address the wealth gap and provide opportunities for African/African Ancestry people to be homeowners and stay in their homes. UBI's benefits have been described above in this document.

**Amount and Brief Budget Narrative:**

\$20 million, including City and nonprofit staffing, survey expenses, consultant expenses, stipends for those with lived experience to input to the design.

## Nonprofit Sustainability & Capacity

### Approaches:

1. **Fund for Nonprofit Sustainability to Recover from Emergency Response** -- including data systems, space and space sharing, strategic alliances/mergers, and other infrastructure needs
2. **Fund for Building Nonprofit Capacity in Centering Community/Racial Justice Work** -- including funding for creating meaningful space within nonprofit organizations for people with lived experiences of harms caused by the pandemic and racism

### Rationale:

Even as life seems poised to return to a new normal, direct providers are still finding themselves overwhelmed by increased demand in food, shelter, health care, and other basic support. Many other nonprofits, such as arts and school-related nonprofits, are just getting back on their feet after indoor gatherings resumed and in-person school returned. Many of these organizations laid off staff or dipped into reserves to survive. Although federal aid kept many nonprofits last year, some of the new federal monies come with additional strings attached and not all nonprofits benefited. Virtually all foundations have discontinued COVID relief even though community need is still high and it's unclear how long the pandemic's economic impacts will continue to drive that need. There are legitimate concerns about donor fatigue. The bottom line is that nonprofits are not out of the woods.

Even in good times, nonprofit sustainability is often just an oasis on the horizon. Organizations that build healthy infrastructure—IT and data systems; financial systems; fund development processes; strategic plans; staff capacity building; and safe, efficient, and accessible physical spaces—are more likely to succeed than those that do not.

The effects of such limited overhead investment are felt far beyond the office: nonfunctioning computers cannot track program outcomes and show what is working and what is not; poorly trained staff cannot deliver quality services to beneficiaries. (*The Nonprofit Starvation Cycle*, A. Goggins & D. Howard, Stanford Social Innovation Review (2009).)

Nonprofit instability contributes to community instability. And the converse is true. The same nonprofits that were incredibly nimble during the pandemic and stepped up to respond to community needs and desires will be needed if we are to “build back better.” With proximity to community, nonprofits play an essential role in building healthy communities by providing critical services that contribute to community stability and economic mobility. With their strong community relationships, nonprofits often have a deep understanding about their communities’ needs. Moreover, nonprofits often lift up the voices of the people they serve. One hundred fifty nonprofit organizations have signed the [Nonprofit Racial Equity Pledge](#), in which they have committed to furthering racial justice,

diversity, and inclusion within their organizations and without, and to center the voices of and to share power with the communities they serve.

First, we ask the City of San José to contribute to a Nonprofit Sustainability Fund for nonprofit organizations that would provide one-time financial assistance for:

- Professional services for planning, training, and implementation to institutionalize racial justice, community leadership development, and community power-building approaches within nonprofit organizations
- Equipment, technology, and data management, especially infrastructure and evaluation services that allow nonprofits to measure progress toward desired outcomes
- Overcoming barriers to lease renewal, relocation, and expansion, including space planning, moving expenses, security deposits/down payments, furnishings, and fixtures
- Support for leadership transitions and strategic alliances (e.g. mergers)

Grants should be prioritized for organizations that are actively working to further racial justice and equity, are Black or BIPOC-led, and/or are centering community voice in their organizations. A community advisory board should advise the fund manager regarding the eligibility criteria and giving priorities.

Second, as local nonprofits seek to implement the Nonprofit Racial Equity Pledge, many of these organizations will need support to keep the promise of power-sharing with the communities they serve; they need to build accessible and meaningful spaces within their organizations to include those with lived experiences in leadership and decision-making roles. Not only should the City invest directly in the grassroots, community-based organizations that have a track record of organizing communities (like tenants and workers) to engage with government and advocate for their rights, the City should invest in building the capacity of a larger pool of nonprofits to do that work.

**Models:**

- <https://oewd.org/nonprofits-0> San Francisco's Office of Economic and Workforce Development (OEWD) provides technical and financial support for nonprofits.
- [Propel Nonprofits: Nonprofit Infrastructure Grant Program](#) provides grants and support to grow the organizational capacity of small Minnesota nonprofits.
- <https://rmpf.org/special-projects/nonprofit-sustainability-initiative-nsi/> is designed to help Los Angeles-area nonprofits explore and implement formal partnerships through negotiation and integration grants.
- <https://communityvisionca.org/sfsustainability/> provides financial assistance, professional services, assessment tools and other resources to support nonprofits.

**Amount and Brief Budget Narrative:**

\$10 million for grants to nonprofits

## Health Equity – Behavioral Health Workforce Pipeline Pilot

### Approach

This pilot will build a pipeline of diverse staff with behavioral health training for health & human services. Participants will enter into a thriving-wage career path, supported by counseling, mentoring, training, advancement opportunities, and financial aid.

Nonprofit behavioral health and social service leaders and higher education faculty will serve as a steering committee, supported by a dedicated two-person project team. The pilot will focus on developing non-clinical case workers to start.

### Rationale:

Many local health and social services nonprofits face staff recruitment and retention challenges, particularly with regard to culturally competent staff with behavioral health training. One challenge is that many non-clinical case workers are not prepared for the severity of behavioral health and other chronic health issues that their clients exhibit. As a result, staff are burning out and leaving the profession, leaving remaining staff even more burdened while agencies are understaffed.

### Models:

- [Futuro Health](#): With support from Kaiser Permanente and SEIU-United Healthcare Workers West, Futuro Health is growing a network of credentialed allied healthcare workers. Programs include training for a “Behavioral Health Micro-Credential” and “Community Health Worker: Behavioral Health” roles.
- [San Jose City College, Alcohol and Drug Studies](#). This program addresses community needs for trained alcohol and other drug specialists to work and volunteer in both public and private agencies in the Bay Area and across the State of California.

### Amount and Brief Budget Narrative:

\$3 million. This three-year budget will cover dedicated staff support for the project, student scholarships, release time for higher education faculty and nonprofit partners, and 15% administrative overhead.

## Health Equity – Healthy Communities Director Position, City of San José

### Approach:

Although the addition of a human services branch in PRNS is a welcome step forward, we continue to believe that to the City of San José should engage in a human services and healthy communities strategic planning process and coordinate human services across all departments. This plan should be based on a community-needs assessment; informed by and co-designed with residents with lived experience and key partners; and complementing and integrated with County and CBO services.

We also believe that the City should designate a CSA-level position to oversee the synchronizing of human services within the City. Not only would an overarching plan and approach help defragment the current system of delivering human services and disseminating human services information, which is not as efficient or effective as it could be, it would also help with data keeping and monitoring of the effectiveness of those services.

### Rationale:

*When people think about the kinds of services their city offers, they often think of roads, water, and police and fire protection, but probably not human services—those services provided directly to persons struggling to meet their basic needs for food, clothing and shelter, as well as assistance related to employment, health, safety and social support. But building, maintaining and improving an infrastructure for addressing the continuum of human needs is as important as maintaining and improving the physical infrastructure of roads and bridges. A city's vitality depends on the degrees to which its residents and families are able to thrive. An effective human services delivery system is a crucial component of any healthy, sustainable community. – Human Services Strategic Plan Update, Redmond, Washington*

### Models:

- <https://www.redmond.gov/DocumentCenter/View/1605/Human-Services-Strategic-Plan-PDF>
- <http://www.cityofpleasantonca.gov/civicax/filebank/blobdload.aspx?BlobID=24608>
- <https://www.oaklandca.gov/departments/human-services>
- <https://www.cityofberkeley.info/dhs/>
- <https://www.neighborhoodindicators.org/sites/default/files/publications/Human%20Services%20Gap%20Analysis%20FINAL%2004.21.17.pdf>
- <https://www.longbeach.gov/health/services/directory/about-us/>



- <https://www.longbeach.gov/globalassets/health/media-library/documents/planning-and-research/plans/strategic-plan/2021-2026-dhhs-strategic-plan>

**Amount and Brief Budget Narrative:**

\$300,000 one-time costs for Strategic Plan and \$275,000 for ongoing costs.

## Health Equity – Healthy Food Resiliency Infrastructure Fund

### Approach:

Santa Clara County published a Food System Workplan in May 2021, providing a strategic framework for a comprehensive, system-wide food, restaurants, agriculture, and health access initiative. Stakeholders identified a need for stronger relationships between all sectors of the food system and a structure for better coordination. To further this goal, the Workplan prioritized the creation of a County Food System Manager position to serve as a primary point of contact for food system partners and provide strategic direction and leadership for the County on food issues.

The creation of a Healthy Food Resiliency Infrastructure Fund will support programs, infrastructure, and organizational capacity building for local nonprofits, in coordination with the City's Food Branch and the County's Food System Manager, to advance the two high priority strategies identified in the Food System Workplan: 1) Reduce Food Insecurity and 2) Develop a More Resilient and Equitable Food System.

Depending on the size of the fund, it could also support the participation of food businesses, especially small and BIPOC owned businesses, and food-related associations.

### Rationale:

Food insecurity rose dramatically as the pandemic and shelter-in-place orders began, and nonprofit food distribution agencies report sustained elevated levels of demand. In order to sustain and expand the nonprofit food distribution system's capacity, local nonprofits need a source of funds for expenses such as kitchen facilities, refrigerated trucks, ovens, and warehouse racks.

In addition to distribution infrastructure needs, nonprofits need financial support for staff time, data collection, and best practices research to best coordinate with other nonprofits and the broader food community, rather than just focusing on our community's day-to-day food needs.

Creating a community where everyone is healthy and food secure requires an intentional, collaborative approach from many stakeholders across the business, government and charitable sectors, universities and schools and community groups and residents. It often requires a place-based approach that addresses the historical and political context of each community. Collaboration among food systems also needs sophisticated ways to assess outcomes, so that networks can identify unintended consequences and determine how, and under what circumstances, their efforts are able to (re)build local food economies, close gaps in access, mediate conflicting interests, engage underrepresented voices, prevent food-related public health epidemics, engrain sustainable practices and more.

Collaboration among food systems will be especially important in light of climate change. Climate change has the potential to adversely impact agricultural productivity at local, regional, and continental scales. The food system is a complex web of interactions among producers,

processors, distributors, and consumers; we saw evidence of the breakdown of these systems during the pandemic.

These efforts align with AB 1009, signed by Gov Newsom in September, to launch a pilot program aimed at developing new food hubs across California. These hubs will prioritize procurement and distribution of produce from small and historically underserved farmers and ranchers in California.

**Models:**

- [https://www.canr.msu.edu/resources/collective\\_impact\\_models\\_of\\_food\\_systems\\_change](https://www.canr.msu.edu/resources/collective_impact_models_of_food_systems_change)
- [Sustainable Food Center](#) - Austin TX
- [“Dig Deep Farms’ food hub](#) - Alameda CA
- <https://www.goodfoodla.org/food-equity-and-access>
- <https://static1.squarespace.com/static/5bc50618ab1a624d324ecd81/t/5d9f7b66593d5b089ca8edf2/1570732978411/White+Paper+Fresh+Perspective.pdf>

**Amount and Brief Budget Narrative:**

\$1.2 million. This two-year budget will cover nonprofit grants and staff time for implementation.

## Democracy and Community Engagement – Community Partnership and Civic Engagement Initiative

**Approach:** With the goal of community participation from all sectors of the community—particularly from low-income and people of color—in the development of policy, budgets, programs, and services in local government, create a focus on community partnership, through a new office or a current relevant office, that will:

1. Collect and evaluate current community partnership strategies implemented throughout City departments
2. Develop *Community Partnership Policies, Processes and Practices* for policy, budget, and program development and delivery throughout the City, including tactics to support resident access and participation (including in the development of this policy)
3. Create a train the trainer approach so that City who are tasked with working directly with or are conducting educational or outreach programs with community members learn how to understand the community they serve, adapt engagement/training materials, best use community-based education techniques, and how to be a true partner in incorporating community feedback in their decision-making and implementation processes
4. Create a sustainability plan for ongoing staffing funding for Community Partnership

### **Rationale:**

We call on the City to institutionalize the slogan “Nothing About Us Without Us.” While perhaps well-intentioned or expedient, too often, policy-makers, program implementers and direct service staff develop policy or bring services to the community that they think will work. Unfortunately, policies developed without community input often disadvantage the same groups over and over, compounding generational trauma. Likewise, when programs are developed without input, there is often poor or inequitable participation and unintended consequences in implementation. Had the community been included in the design and delivery, these consequences could have been avoided.

When local governments do inform or consult the community, the engagement can feel like “checking off the box” or even unsafe for particular communities. Oftentimes Whites, individuals with higher incomes, and older individuals are overrepresented and participate in public decision-making at higher rates than low-income, people of color, people with disabilities, and their younger counterparts. This is problematic because it results in decision-making that is uninformed by and thus inadequately responsive to the interests and needs of all residents.

The underlying factor is not apathy, but barriers, such as lower levels of income and education, limited English proficiency, and inaccessible participation processes. Low-income communities of color care AND want to be involved, but multiple barriers hinder their ability to participate.

To achieve long-term change, we need structural reforms to strengthen participation infrastructure. A focus on identifying, understanding, and addressing the structural barriers that hinder communities of color, low-income communities, and those who experience access barriers from participating in the City's public processes. This can be achieved through a strong, thoughtful enterprise-wide engagement policy, the establishment of an office or a key position within an existing office who is accountable for implementing that policy, and training for staff about how to communicate with the community.

**Models:**

- **Los Angeles Office of Civic Engagement:** <https://www.advancementprojectca.org/what-we-do/political-voice/public-participation-governance/los-angeles-office-of-civic-engagement>. Final report with recommendations: [https://www.advancementprojectca.org/wp-content/uploads/2018/11/OCE-Report\\_Final\\_.pdf](https://www.advancementprojectca.org/wp-content/uploads/2018/11/OCE-Report_Final_.pdf)
- **A New Model for Citizen Engagement:** By transforming traditional city volunteering programs into “impact volunteering” efforts—into vehicles for deliberation, collaboration, and connection—leaders and citizens can lay a foundation for civic renewal: <https://www.uwec.edu/files/6821/210316New-Model-for-Citizen-Engagement.pdf>
- **The Institute for Civic and Community Engagement (ICCE)** provides opportunities for civic engagement and leadership development at San Francisco State University for students, faculty, staff, and community members. <https://icce.sfsu.edu/about>
- **The Spectrum of Community Engagement to Ownership** charts a pathway to strengthen and transform our local democracies. Thriving, diverse, equitable communities are possible through deep participation, particularly by communities commonly excluded from democratic voice & power. [https://d3n8a8pro7vhmx.cloudfront.net/facilitatingpower/pages/53/attachments/original/1596746165/CE2O\\_SPECTRUM\\_2020.pdf?1596746165](https://d3n8a8pro7vhmx.cloudfront.net/facilitatingpower/pages/53/attachments/original/1596746165/CE2O_SPECTRUM_2020.pdf?1596746165)
- **Wisconsin's Components of Community Education:** Citizen involvement strengthens solutions by bringing a variety of perspectives to each issue. People who know the most about the problem should be the ones coming up with the solutions. <https://dpi.wi.gov/community-education/components>

**Amount and Brief Budget Narrative:** \$500,000 for staffing including consultant time and stipends for participants.

## Democracy and Community Engagement – Promotores Model

**Approach:** Fund a promotores model for nonprofits as well as City programs to improve the resiliency of underserved communities from threats like climate change and to engage communities in health and other safety net programs. The promotores model is a grassroots approach to building community capacity that engages promotores in strengthening their leadership skills as they connect people to needed information, services, and resources. Although the roots of the model are in community health work, the promotores model is a social change model that can be implemented social determinants of health and other issues because it is the quality of the relationships, not the particular issue that has the potential to create community change.

We would like to see the promotores model to include a real career pathway for those leaders as well as to develop this as a significant part of our civic infrastructure, City-wide.

### **Rationale:**

Promotores (promotores de salud, promotora or promotor) work to improve conditions in their own communities so that its residents can know a better way of life. Living in the communities where they work, promotores are powerful advocates for individual and community transformation. They share information with community residents about local resources and have the capacity to influence policies related to critical issues facing their communities.

Promotores are community experts. They are caring, credible, and trusted by the community. They are concerned about the well-being of others and capable of creating egalitarian relationships in order to help others – and themselves. This process of relationship building has the capacity to transform the community. The role of the promotor extends far beyond the disease-related functions of community health to addressing the social determinants of health and social justice. However, the quality that makes promotores uniquely effective is their ability to establish profound relationships based on mutual understanding, mutual respect and mutual empathy. By cultivating meaningful relationships, promotores build community trust, the foundation for engagement in a process of community transformation.

A promotores program requires the support of a multidisciplinary team of people committed to social justice and health equity including directors, administrators, evaluators, clinical providers, volunteers, and promotores. Well-run promotores programs have the potential to reduce costs, use fewer resources, improve outcomes, reduce disparities, impact social determinants, and bring justice to many communities. It also requires organizations to make a long-term commitment to elevate promotores as equal and respected partners throughout the partner organization.

Promotoras can be an important bridge between local residents and government and human services providers.



**Models:**

- Los Angeles ARP-funded Community Based Outreach: \$15 million for community-based partnership, promotores programs, community health workers, and community ambassador programs to ensure local communities are aware of recovery resources and services as they emerge from the pandemic.
- Si Se Puede Collective, East San Jose: trains promotoras for outreach work in health and other advocacy areas, including developing sustainable cooperative models for economic development.
- [https://visionycompromiso.org/wp\\_new/wp-content/uploads/2016/02/TCE\\_Promotores-Framing-Paper.pdf](https://visionycompromiso.org/wp_new/wp-content/uploads/2016/02/TCE_Promotores-Framing-Paper.pdf)
- <https://mhpsalud.org/portfolio/integrating-chws-health-disparities-initiatives/>
- [https://www.researchgate.net/publication/319300305\\_Advocates\\_for\\_Community\\_Health\\_and\\_Social\\_Justice\\_A\\_Case\\_Example\\_of\\_a\\_Multisystemic\\_Promotores\\_Organization\\_in\\_South\\_Carolina](https://www.researchgate.net/publication/319300305_Advocates_for_Community_Health_and_Social_Justice_A_Case_Example_of_a_Multisystemic_Promotores_Organization_in_South_Carolina)

**Amount and Brief Budget Narrative:** \$4 million, including staff time developing promotores model, promotores salaries, implementation of fund, stipends for community input for development of fund parameters and awards



## Alternatives to Policing – 911 Community Awareness & Response Campaign

**Approach:** The 911 Community Awareness & Response Campaign aims to reduce incidents of harm and violence, including those between the police and civilians, by building sustainable, community-driven public safety and accountability, using public health strategies and lens.

The elements of this campaign include:

1. **Awareness Campaign.** Community members would learn:
  - a. The alternatives to 911 that are available, when to call 911 and when to use alternatives.
  - b. Safe ways to engage the police in noncrisis incidents
  - c. Importance of building community as a violence/harm/crime prevention effort (“Know Your Neighbor”, handling minor disputes over noise, parking, blight...)
  - d. Effectiveness of mutual aid
  - e. How to support and understand our unhoused neighbors, which may mean refraining from unnecessarily calling law enforcement
  - f. How to navigate home surveillance (Video doorbells/cameras) and online neighborhood message boards (Next Door, place-based Facebook groups)
  - g. How appropriately using alternatives to 911 is a better use of tax-payer resources and has a bigger return on public investment
  - h. How avoiding unnecessarily contacting the police supports public health, through a lens of social determinants of health
  - i. How racism, ableism, and other isms play into decisions about when to call 911
2. **Community Offerings.** Learning opportunities would include:
  - a. Peacekeeping and conflict de-escalation safely
  - b. CPR/first aid trainings
  - c. Mental health and substance abuse awareness trainings including use of NARCAN
  - d. Partnerships with neighborhood associations, churches, schools, grassroots CBO’s, including holding trainings at these locations
3. **Institutional Offerings**
  - a. Training for government/social service/emergency response workers on alternatives to 911
  - b. Education on disproportionate impact of 911 calls on communities historically harmed by police violence
  - c. Institutionalized through HR
4. **City-wide alternatives to 911 resource hub**
  - a. Webpage, hot-line and posted/printable resources

- b. Community safety ambassadors using popular education in service to the campaign goal and to achieve critical consciousness/community ownership over community safety

#### **5. Audit of 911 calls in the City of San José**

- a. Evaluation of the pilot program gathering data on calls diverted from 911, calls into 911 alternatives and number of police/civilian incidents year over year
- b. AND/OR Evaluation of effectiveness of and access to emergency response and to better understand prevalence of police violence during response

#### **Rationale:**

Sometimes people feel that calling the police is the only way to deal with certain crises. However, there are many situations where a police presence might cause more harm than good. But we can build trusted networks of mutual aid that allow us to handle some conflicts ourselves and move toward forms of transformative justice and accountability beyond the criminal justice system. In fact, the American Public Health Association recommends that local governments implement community-based alternatives to addressing harms by over-policing and violence that occurs in policing. There are numerous models of community intervention and response to interpersonal violence and other harms.

Additionally, we should recognize that police do not catch all crime; most incidents are instead reported to friends and family or go unreported. Certain communities already avoid contacting the police because of historic and present examples of police violence as well as fear of immigration authorities. Reducing crime, violence and harm must be a community effort. It is both a public safety and a public health imperative that we take action to reduce both harm and crime and that this task of ensuring public safety be left not only to law enforcement but also to the community as a whole. This community awareness and response campaign is preventative and will lead to healthier and safer communities overall.

#### **Models:**

- [10 Action Ideas For Building A Police Free Future](#)
- <https://dontcallthepolice.com/oakland/>
- [The Harm Free Zone](#)
- [http://criticalresistance.org/wp-content/uploads/2014/05/peacekeeping\\_handbook\\_pt\\_chang.pdf](http://criticalresistance.org/wp-content/uploads/2014/05/peacekeeping_handbook_pt_chang.pdf)
- <https://www.ihollaback.org/bystanderintervention/>

#### **Budget and Brief Budget Narrative:**

\$1.15 million. Over two years, this budget will fund the building and execution of a public awareness campaign, associated community and institutional training and an evaluation of the effectiveness of this public safety intervention. This budget will cover staff support and costs associated with the campaign, training, community safety ambassador/promoter infrastructure, a resource hub, a community participatory evaluation process and community dissemination of outcomes.

## Alternatives to Policing – Reducing Jail Population

### Approach:

- Create a fund for non-profit community-based organizations to apply for resources to provide community release supports for people to get out of custody pretrial. The program would allow organizations to offer basic community supports such as transportation, employment and housing navigation, UBI, peer support, and mental health and substance program supports. This assistance will be offered to individuals who are out of custody pretrial or seeking release from restrictive pretrial supervision conditions. Participating organizations would have consistent court presence, and work collaboratively with other partners to provide expansive holistic supports to reduce pretrial detention.
- Fund a study and/or literature review for best practices for successful pretrial community release programs.

### Rationale:

Incarceration in the County Jail is overwhelmingly occupied by individuals who are being held pretrial (meaning they haven't been convicted of a crime). In fact, the Santa Clara County Jail hovers around 80% of its population being pretrial detainees. The harms of incarceration are well known, and now has been exacerbated by the health risks now evidenced with congregated settings and COVID-19. And even beyond the period of confinement, people often lose everything (housing, employment, stability) because of their incarceration. Those who are held in jail also represent our most vulnerable communities—disproportionately Black and Brown, those with mental health needs, and people with low incomes. This is why reducing pretrial detention is critical for any larger equity initiatives.

### Models:

- <https://bailproject.org/our-work/>
- <https://www.siliconvalleydebug.org/stories/the-future-of-pretrial-justice-is-not-money-bail-or-system-supervision-it-s-freedom-and-community>
- <https://www.projectreturninc.org/>
- <https://www.urban.org/sites/default/files/publication/32056/411767-Release-Planning-for-Successful-Reentry.PDF>

### Budget and Brief Budget Narrative:

\$2.2 million, including funding for an estimated five organizations to be culturally and geographically responsive, external evaluation of effectiveness of community release, and funding for a consultant to conduct a study or literature review.

November 1, 2021

Mayor & City Council  
City of San José  
200 East Santa Clara Street, 18th Floor  
San Jose, CA 95113

Re: An Equity Investment Agenda for Recovery – Specific Proposals (Item 3.3)

Dear Mayor Liccardo and Members of the City Council:

This letter was prepared by the Silicon Valley Council of Nonprofits, in consultation with the Race Equity Action Leadership (REAL) coalition. The REAL community of nonprofit leaders and allies has been meeting since June 2020 to use our positional power to advocate for a more racially-just and equitable society; to establish a peer network of leaders committed to fighting white supremacy and systemic racism in ourselves and our institutions; and to hold each other accountable to the promises we made in the [Nonprofit Racial Equity Pledge](#). The REAL coalition is broadly representative of the nonprofit community including human and community services, mental health and health, arts and culture, domestic violence, services for older adults, food distribution, education, environmental, farming, legal, disability rights, LGBTQ rights, ethnic, immigrant rights, housing and homelessness, criminal justice reform, urban planning, intermediary organizations, and others. Over 120 organizations have participated in the REAL coalition.

In June 2021, over 90 nonprofits leaders conveyed a letter to the City requesting that it use its American Rescue Plan (ARP) funding to advance the recovery of those who have been hardest hit by the pandemic. Specifically, these leaders recommended that the City spend its remaining unallocated funds on six priority areas, outlined in the Equity Investment Agenda for Recovery, also attached.

First, we appreciate that several proposals in staff's recommendations for ARP funding are responsive or complementary to some of the priorities in our Equity Investment Agenda for Recovery. For example, we are pleased to see funding for food, cash assistance, eviction prevention, transitional and permanent housing, childcare, jobs programs, and recovery planning with the community, including a potential promotores program. We are also grateful that Mayor Liccardo, Vice-Mayor Jones, and Councilmembers Carrasco, Davis, and Mahan have proposed to allocate resources to Community Development Corporation incubation and to nonprofit sustainability and for the Recovery Task Force to have meaningful input into some potential expenditures; we

hope that additional funds can be earmarked for the Recovery Task Force to expand its role in centering community voices and individuals with lived experiences. We are also supportive of Councilmembers Arenas' and Esparza's requests relating to funding children, funding for promotores, and the right to counsel.

Second, we are attaching a list of more specific and more detailed proposals for your consideration. These are the highest priorities of the coalition, after pandemic relief, although we believe that the City should also commit resources to the other ideas that we outlined in our initial letter.

Third, we would like to reiterate our request that the Recovery Task Force have input into—at the least—a significant sequestered amount of the ARP funding. More work should be done to include those with lived experiences of poverty and racism on the Recovery Task Force.

Lastly, we request that when the City begins its COVID after-action report, that the community be engaged on how well the City and its partners responded to the pandemic. We feel that this work would be most appropriately funded by ARP.

Sincerely,

Kyra Kazantzis, CEO  
Silicon Valley Council of Nonprofits  
Co-facilitator, REAL Coalition

Maritza Maldonado  
Amigos de Guadalupe Center for Justice  
and Empowerment

Poncho Guevara, ED  
Sacred Heart Community Service  
Co-facilitator, REAL Coalition

Sarita Kohli/Vaugh Villaverde  
Asian Americans for Community  
Involvement

Sandy Perry  
Affordable Housing Network of Santa  
Clara County

MyLinh Pham  
Asian American Center of Santa Clara  
County

Milan R. Balinton/Lavere Foster  
African American Community Service  
Agency

Richard G. Konda  
Asian Law Alliance

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ARP Expenditure Proposals from Members of the REAL Coalition  
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Elisa Koff-Ginsborg  
Behavioral Health Contractors'  
Association (BHCA)

Sparky Harlan/Kiana Simons  
Bill Wilson Center

Jahmal Williams/Carmen Brammer  
Black Leadership Kitchen Cabinet

Quency Phillips/Ashley Raggio  
Building Back Better, JVSV

Shelley Swan  
Carry the Vision

Gregory Kepferle  
Catholic Charities of Santa Clara County

Monica Limas  
Center for Employment Training

Erin O'Brien  
Community Solutions

Pete Settelmayer  
Downtown College Prep

Shawn Gerth  
Educare California at Silicon Valley

Beth Leary  
Family Supportive Housing, Inc.

Verónica Goei  
Grail Family Services

Jason Su  
Guadalupe River Park Conservancy

Kathleen King  
Healthier Kids Foundation

Andrea Urton  
HomeFirst Services

Sonya Tetnowski  
Indian Health Center of Santa Clara  
Valley

Quyen Vuong  
International Children Assistance  
Network

Susan Frazer  
Jewish Family Services of Silicon Valley

Gabriela Chavez-Lopez  
Latina Coalition of Silicon Valley

Darcie Green  
Latinas Contra Cancer

Mayra Pelagio  
Latinos United for A New America

Alison Brunner  
Law Foundation of Silicon Valley

Gloria Baxter  
Lighthouse of Hope Counseling Center

Gisela Bushey  
Loaves and Fishes Family Kitchen

Anjee Helstrup-Alvarez  
MACLA/Movimiento de Arte y Cultura  
Latino Americana

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David Mineta  
Momentum for Health

Gabriel Hernandez  
Sí Se Puede Collective

Rovina Nimbalkar  
NAMI Santa Clara County

Raj Jayadev  
Silicon Valley De-Bug

Rhonda Berry  
Our City Forest

Victor Vasquez  
SOMOS Mayfair

Heather Cleary  
Peninsula Family Service

David Cox  
St. Joseph's Family Center

Rev. Ray F. Montgomery  
People Acting in Community Together

Marie Bernard  
Sunnyvale Community Services

Sharon Winston  
Project HIRED

Mathew Reed  
SV@Home

Mary Gloner  
Project Safety Net

Michele Lew  
The Health Trust

Kathy Cordova  
Recovery Café San Jose

Yvonne Maxwell  
Ujima Adult and Family Services

Alma Burrell  
Roots Community Health Center

Kevin Zwick  
United Way Bay Area

Dorsey Moore  
San Jose Conservation Corps

André Chapman  
Unity Care

James Reber  
San Jose Parks Foundation

Cayce Hill  
Veggielution

Wisa Uemura  
San Jose Taiko

Eva M. Terrazas  
Uplift Family Services

Tracy Weatherby/Leslie Bacho  
Second Harvest of Silicon Valley

Josh Selo/Kylie Clark  
West Valley Community Services

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Sandy Walker  
YMCA of Silicon Valley

Diane Ortiz  
Youth Alliance

Leif Erickson  
Youth Community Service

Shelene Huey-Booker  
Youth Utilizing Power and Praise  
Organization

Jennifer Masuda  
Yu-Ai Kai Community Senior Service



**Fw:**

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 8:36 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

**Office of the City Clerk | City of San José**

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

*How is our service? Please take our short survey.*

---

**From:** Shirley Bell [REDACTED]

**Sent:** Monday, November 1, 2021 4:52 PM

**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>

**Cc:** eric@urbanvibrancy.org <eric@urbanvibrancy.org>

**Subject:**

[REDACTED]

[External Email]

November 1, 2021

Honorable May Sam Liccardo and City Council Members

City of San Jose

200 east Clara Street 18<sup>th</sup> Floor

San Jose, California 95110

Dear Mayor and Council Members

We have been residents of downtown San Jose since October 2004, living at the Park Townsend Condominium. Over the last several years there have been many changes in the area. We have seen many rentals and purchase housing units built. Prior to COVID, many small businesses opened, making downtown a livelier neighborhood. Increasing numbers of people are choosing to live in the downtown area due to this growth in housing. As you know, unfortunately, there has also been an increase in the number of crimes, especially trespassing and break-in in condominium buildings. As a result of COVID, many of the small businesses have closed, leaving vacant store fronts. For these reasons, I would request that the City Council approve the mayor's memorandums and support of American Rescue Plan (ARP) funds, which has the purpose of replacing lost revenue and to help strengthen support for vital public services.

I support and hope you will as well by voting for the Community Policing initiatives. The initiative is to help enhance public safety in areas affected by higher-than-normal crime rates and to provide a police presence that allows the community to develop a relationship with the police officers.

I support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot Patrol can be reinstated with routinely assigned community policing walking beats that includes Julian Street between 2<sup>nd</sup> and Market. These funds will allow time for the City Council to identify ongoing revenue to support this effort. If it proves successful, it will be a model for use in other parts of San Jose

I also support funds for Groundwerxs in helping to beautify San Jose by purchasing a leaf suction pickup truck to keep the gutters clean and to do more power washing of sidewalks. Both items when done on a regular and ongoing schedule will aid in how future businesses and residents view our city. They say a picture is worth 1000 words and 1<sup>st</sup> impressions are lasting one. Let's make the 1<sup>st</sup> impression a good one.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown San Jose.

Thank You for your attention to these items.

*Richard Bell*      Richard Bell

*Shirley J Bell*      Shirley Bell

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October 30, 2021

Honorable Mayor Sam Liccardo & City Council Members  
City of San Jose  
200 East Santa Clara Street, 18<sup>th</sup> Floor  
San Jose, California 95110

**Re: November 2, 2021, City Council Agenda Item# 3.3**

Dear Mayor and Council Members,

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Tony Arreola, Jeff Arrillaga, Gary Dillabough & Mark Lazzarini  
Board Members, Urban Vibrancy Institute

Eric Glader  
Executive Director, Urban Vibrancy Institute

November 1, 2021

Honorable Mayor Sam Liccardo & City Council Members  
City of San Jose  
200 East Santa Clara Street, 18<sup>th</sup> Floor  
San Jose, California 95110

**Re: November 2, 2021, City Council Agenda Item# 3.3**

Dear Mayor and Council Members,

We support the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic and also to clean and beautify our city. To that end, we recommend the following:

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

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We have been downtown residents since 1954 and request that the City Council approve ARP funds to help provide financial relief to local small businesses and to fund beautification programs in downtown. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. The City of San Jose is at a crucial point in its recovery and assistance to small businesses and

November 1, 2021  
Page 2

beautification programs, will help San Jose recover more quickly so that the community as a whole can move forward and thrive.

Very truly yours,

HOGE, FENTON, JONES & APPEL, INC.



Daniel Ballesteros  
Managing Shareholder

DWB:jjp