

Fw: Letter Concerning Item 3.3 for November 2, 2021 City Council Meeting

City Clerk <city.clerk@sanjoseca.gov>

Wed 10/27/2021 8:00 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

From: Nick Kuwada <[REDACTED]>**Sent:** Wednesday, October 27, 2021 6:20 PM**To:** Maguire, Jennifer <jennifer.maguire@sanjoseca.gov>; Hughey, Rosalynn <Rosalynn.Hughey@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>**Cc:** City Clerk <city.clerk@sanjoseca.gov>; Reed, Jim <Jim.Reed@sanjoseca.gov>; Gomez, David <David.Gomez@sanjoseca.gov>; Sandoval, Vanessa <vanessa.sandoval@sanjoseca.gov>; Ramos, Christina M <christina.m.ramos@sanjoseca.gov>; Brown, Stacey <Stacey.Brown@sanjoseca.gov>; Arreola, Kiara <Kiara.Arreola@sanjoseca.gov>; Groen, Mary Anne <maryanne.groen@sanjoseca.gov>; Kaspar, Nick <Nick.Kaspar@sanjoseca.gov>; McGarrity, Patrick <Patrick.McGarrity@sanjoseca.gov>; Hughes, Scott <scott.hughes@sanjoseca.gov>; Quevedo, Matthew <Matthew.Quevedo@sanjoseca.gov>; Kyra Kazantzis <Kyrak@svcn.org>; ponchog@sacredheartcs.org <ponchog@sacredheartcs.org>; Christopher Logan <christopherl@sacredheartcs.org>; Alan Gouig <AlanG@svcn.org>**Subject:** Letter Concerning Item 3.3 for November 2, 2021 City Council Meeting

[External Email]

Dear Mayor Liccardo, members of the City Council, City Manager Maguire and Deputy City Manager Hughey,

Please see attached a letter from the Race Equity Action Leadership coalition concerning Item 3.3 to be heard by the City Council On November 2nd. The other letters are for your reference only and are entitled as follows:

- 5.17.21 CSJ – Principles for an Investment Agenda for Recovery
- 05.17.2021 – Letter to CSJ from SVCN re Recover
- Equity Investment Agenda for Recovery letter to CSJ 2021.06.14


Thank you,

Nick Kuwada | Policy Director
Silicon Valley Council of Nonprofits

Web: svcن.org | Twitter: [@SVCN](https://twitter.com/SVCN)

Pronouns: he/him/his

Congratulations to the Nonprofit Impact Award Honorees!

<p style="text-align: center;">Nonprofits of the Year COMMUNITY HEALTH CLINICS</p> <p style="text-align: center;">Patricia A. Gardner Changemaker Award PARENTS HELPING PARENTS</p> <p style="text-align: center;">Nonprofit Leadership Award AMÉRICA GOMEZ + SAUL RAMOS + VICTOR DUARTE</p> <p style="text-align: center;">Nonprofit Ally Award RHONDA MCCLINTON-BROWN + JENNIFER GACUTAN</p> <p style="text-align: center;">Collaborative Impact Award VALLEY PALMS UNIDOS</p> 	<p>SVCN!</p> <p>NONPROFIT IMPACT AWARDS 2021</p> <p>Attend Be Our Guest on October 21 to celebrate the awardees!</p>
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<p style="text-align: center;">Nonprofits of the Year Award</p>		<p>SVCN!</p> <p>NONPROFIT IMPACT AWARDS 2021</p> <p>Attend Be Our Guest on October 21 to celebrate the awardees!</p>
<p style="text-align: center;">AACI</p> <p style="text-align: center;">GARDNER HEALTH SERVICES</p> <p style="text-align: center;">INDIAN HEALTH CENTER OF SANTA CLARA VALLEY</p> <p style="text-align: center;">PLANNED PARENTHOOD MAR MONTE</p> <p style="text-align: center;">MAR MONTE (EAST VALLEY) COMMUNITY CLINIC</p> <p style="text-align: center;">NORTH EAST MEDICAL SERVICES</p>	<p style="text-align: center;">PENINSULA HEALTHCARE CONNECTION</p> <p style="text-align: center;">RAVENSWOOD FAMILY HEALTH NETWORK</p> <p style="text-align: center;">ROTACARE BAY AREA</p> <p style="text-align: center;">SCHOOL HEALTH CLINICS OF SANTA CLARA COUNTY</p> <p style="text-align: center;">ROOTS COMMUNITY HEALTH CENTER</p> <p style="text-align: center;">BAY AREA COMMUNITY HEALTH</p>	

[Learn more about the SVCN Nonprofit Impact Awards](#)

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June 14, 2021

Mayor & City Council
City of San José
200 East Santa Clara Street, 18th Floor
San Jose, CA 95113

Re: An Equity Investment Agenda for Recovery

Dear Mayor Liccardo and Members of the City Council:

This letter was prepared by the Silicon Valley Council of Nonprofits, in consultation with the Race Equity Action Leadership (REAL) coalition. The REAL community of nonprofit leaders and allies has been meeting since June 2020 to use our positional power to advocate for a more racially just and equitable society; to establish a peer network of leaders committed to fighting white supremacy and systemic racism in ourselves and our institutions; and to hold each other accountable to the promises we made in the [Nonprofit Racial Equity Pledge](#). The REAL coalition is broadly representative of the nonprofit community including human and community services, mental health and health, arts and culture, domestic violence, senior, food distribution, education, environmental, farming, legal, disability rights, LGBTQ rights, ethnic, immigrant rights, housing and homelessness, criminal justice reform, urban planning, and intermediary organizations, and others.

Please find attached a letter signed by 87 nonprofit and ally members of the REAL coalition. This letter requested that the County of Santa Clara use its American Rescue Plan (ARP) funding to advance the recovery of those who have been hardest hit by the pandemic. Specifically, these leaders recommended that the County spend \$140 million of this funding on six priority areas, outlined in the Equity Investment Agenda for Recovery, also attached.

Likewise, the coalition asks that the City of San José spend its remaining \$50 million of ARP funding on these same six priorities.

We understand that the Mayor and City Manager that the decision about how to expend remaining ARP funds should be delayed until Fall. On the one

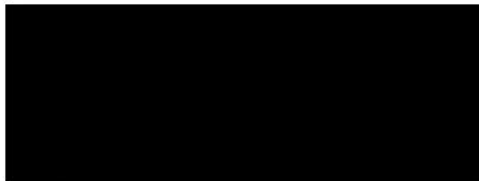
hand, deferral of the decision would allow the City's recovery task force to convene. We view this as a positive because we continue to believe that the City, County and other governmental institutions should empower a *joint* community advisory committee or task force to provide input to ARP expenditures and the best specific programs within these six proposed priority areas (and to track results). Ideally, this group should be a public/private partnership that includes multiple sectors as well as contain strong representation by community members most harmed by the pandemic and its economic consequences.

We are, however, concerned that waiting until Fall of this year to make such decisions could mean that much-needed relief is inappropriately delayed (and agree with Councilmember Arenas that childcare in particular is essential to immediate recovery). We encourage City staff to return to Council with an update as soon as the State budget is passed. It is important that those harmed by the pandemic aren't further harmed by gaps in relief.

Lastly, we appreciate that a number of the proposals described in the Community and Economic Recovery Budget (MBA #16) and a number of the Mayor's current budget proposals are very complementary of some of the priorities in our Equity Investment Agenda for Recovery (such as proposed funding for cash assistance, eviction prevention, childcare, recovery planning in partnership with the community, and a promotora program) and we strongly support those budget items.

Thank you very much for your consideration of this relief. Please contact me at kyrak@svcn.org with questions.

Best regards,



Kyra Kazantzis, CEO, SVCN

May 17, 2021

Mayor & City Council
City of San José
200 East Santa Clara Street, 18th Floor
San José, CA 95113

Re: Recovery and Sustainability for Nonprofit Organizations

Dear Mayor and Members of the City Council:

I write on behalf of Silicon Valley Council of Nonprofits and our over 200 nonprofit and ally members. We present three recommendations for your consideration as you move forward with recovery planning and budgeting; we are asking the City to fund and staff:

- Nonprofit Sustainability Initiative – to help lift nonprofits out of the starvation cycle that can disrupt essential work and prevents nonprofits from best serving the community.
- Healthy Community Master Plan – to address community human services needs in a more comprehensive way across a number of City departments.
- Civic Engagement Initiative – to design a process of bringing community voices to the table so they can knowledgeably co-create the solutions that will support the community during recovery and beyond.

Nonprofit Sustainability Initiative

Nonprofit and Community Needs are High

Even as life seems poised to return to a new normal, direct social services providers are still finding themselves overwhelmed by increased demand in food, shelter, health care, and other basic support. Many other nonprofits, such as arts and school-related nonprofits, are just starting to see the light at the end of the tunnel as more indoor gatherings are allowed and in-person school gradually returns. Many of these organizations laid off staff or dipped into reserves to survive. Virtually every nonprofit is struggling to deliver its services as safely and effectively as possible, balancing its responsibilities to the public, its staff, and its

mission. And now, with a high percentage of vaccinated individuals throughout California, nonprofits have difficult decisions to make about if and when to return to offices they may have left, partially or entirely, in 2020.

And nearly every nonprofit leader is worried about financial sustainability. Earned income is down; fundraising events have been cancelled or are being held online, often with a great deal less revenue; the 2021 fall event season promises to be confusing and fraught as restrictions on gatherings are lifted but legitimate fears of COVID-19 remain.

Although federal aid kept many nonprofits afloat last spring and summer, some of the new federal monies come with additional strings attached and it's clear that not all nonprofits will benefit. Virtually all foundations have discontinued COVID relief even though community need is still high and it's unclear how long the pandemic's economic impacts will continue to drive that need. There are legitimate concerns about donor fatigue.

The bottom line is that nonprofits are not out of the woods.

Nonprofit Sustainability Adds to Community Stability and Democracy

And, even in good times, nonprofit sustainability is often just an oasis on the horizon. Organizations that build healthy infrastructure—IT and data systems; financial systems; fund development processes; strategic plans; staff capacity building; and safe, efficient, and accessible physical spaces—are more likely to succeed than those that do not. The cost of not succeeding is high:

The effects of such limited overhead investment are felt far beyond the office: nonfunctioning computers cannot track program outcomes and show what is working and what is not; poorly trained staff cannot deliver quality services to beneficiaries. (*The Nonprofit Starvation Cycle*, A. Goggins & D. Howard, Stanford Social Innovation Review (2009).)

Nonprofit instability contributes to community instability. And the converse is true. The same nonprofits that were incredibly nimble during the pandemic and really stepped up to respond to community needs and desires will be needed if we are to “build back better.” Nonprofits play an essential role in building healthy

communities by providing critical services that contribute to community stability and economic mobility. With their strong community relationships and intimate local knowledge, nonprofits often have a deep understanding about their communities' needs.

Moreover, nonprofits often lift up the voices of the people they serve. One hundred fifty nonprofit organizations have signed the Nonprofit Racial Equity Pledge, in which they have committed to furthering racial justice, diversity, and inclusion in their organizations and without, and to center the voices of and to share power with the communities they serve. In that context, local nonprofits have been conducting focus groups to determine community desires around government budgets and public safety. Local nonprofits are gathering to learn how to bring the voices of the people directly to local government, rather than speaking *for* the community. The Pledge seeks to institutionalize racial justice as a core aspect of nonprofit infrastructure.

City of San José Support of Nonprofits

Over the last 14 months, the City of San José stepped up to fund nonprofits, funded technical assistance and training for nonprofits; purchased PPE and other essentials for nonprofits, and disseminated information to nonprofits. For example, dozens of organizations were provided with rescue funding by the City of San Jose through the Coronavirus Relief Funds (CRF) Nonprofit Grant Program, focused on services to communities in designated zip codes. The City's Local Assistance Center set up a CBO liaison function that worked with SVCN to provide information to nonprofits about its services and plans and to serve as a conduit for input to the City's response to COVID.

This support was important during the pandemic. A number of them will continue to be critical during the recovery period, and, truth be told, will continue to be important on an ongoing basis.

Nonprofit Sustainability Fund

We ask the City to create a Nonprofit Sustainability Fund for nonprofit organizations that would provide one-time financial assistance for:

- Professional services for planning, training, and implementation to institutionalize racial justice, community leadership development, and community power-building approaches within nonprofit organizations
- Technology and data management
- Equipment
- Overcoming barriers to lease renewal, relocation, and expansion, including space planning, moving expenses, security deposits/downpayments, furnishings, fixtures
- Leadership transitions

Grants should be prioritized for organizations that are actively working to further racial justice and equity, are BIPOC-led, and/or are centering community voice in their work.

The Fund could include ARF one-time funds and also be a vessel for individual and corporate donations, other City funds, and funding from foundation partners. The City should continue to provide options for San José residents to donate to nonprofits – as well as to for-profit small businesses and cash assistance programs – and to volunteer at nonprofits.

The Fund should be infused with a first-time amount of \$5 million. The City should also form a community advisory board to advise the City regarding the eligibility criteria and giving priorities.

While funding is important, we also request that the City should maintain the liaison function so that nonprofit organizations have a point of access in the City if they aren't sure where to find information and assistance.

Healthy Community Master Plan

As we proposed in our February 25 letter, we believe that the City should move towards a comprehensive City strategic plan that is highly accountable and transparent. This plan should include an enterprise-wide human services (or perhaps better, “healthy community”) master plan or human services element of the General Plan, based on a community-needs assessment; informed by and co-

designed with residents with lived experience; and complementing and integrated with County and CBO services.

We also believe that the City should designate a CSA-level position to oversee the synchronizing of human services within the City. Not only would an overarching plan and approach help defragment the current system of delivering human services, which isn't as efficient or effective as it could be, it would also help with data keeping and monitoring of the effectiveness of those services, and in developing consistent and fair CBO contracting practices.

Civic Engagement Initiative

In recovery, it will be more important than ever to lead with community by bringing our community to the table in a more meaningful way. This is more than engagement. Nonprofit staff and community members with lived experience of the challenges that the City is working to tackle should be invited to co-create the vision, planning, and implementation of City initiatives from the beginning. Taking the time to be grounded in community needs and priorities will help avoid mistakes and foster commitment from grassroots stakeholders that promotes greater sustainability of efforts.

Neighborhoods and their people, faith leaders, collective mutual aid groups, and nonprofit leaders (especially those that are not as resourced) should be supported in developing deep understanding of City goals, processes, and services. They should be provided with numerous access points for all the varieties of engagement, they should receive updated and accurate information in multiple languages and accessible to people with differing abilities, and they should have an opportunity to advise and even co-create key decisions that impact their lives and neighborhoods.

As we proposed in our February 25 letter, the City should launch an initiative that creates engagement protocol and builds that muscle City-wide. The initiative should actively support and lift the voices of our neighbors who have been left out. One-time ARF funds could be used to design such a plan, create the procedures, train staff, and begin implementation. This would be a meaningful and long-overdue investment in the future of our City.

Principles for an Investment Agenda for Recovery

And again, as the City moves forward with recovery planning and development of a recovery task force, please continue to consider the Principles for an Investment Agenda for Recovery, prepared in consultation with the Race Equity Action Leadership (REAL) coalition, originally submitted on May 3, and amended and attached here with additional signatures. We appreciate how racial equity has been a focus of attention throughout the study sessions.

Thank you for your attention to this request and please let me know if you have any questions – (408) 605-6586.

Sincerely,



Kyra Kazantzis
CEO

May 17, 2021

Mayor & City Council
City of San José
200 East Santa Clara Street, 18th Floor
San Jose, CA 95113

Re: Principles for an Investment Agenda for Recovery

Dear Mayor Liccardo and Members of the City Council:

This document was prepared by the Silicon Valley Council of Nonprofits, in consultation with the Racial Equity Action Leadership coalition. We ask that you consider adopting these principles as you make decisions about how to further our community's recovery from the pandemic and its effects and how to use federal funding to advance that recovery.

Recovery planning should be grounded in three main principles:

- Federal rescue funding is the people's money.
- Local governments should not seek to go back to the way things were but should strive towards building a more equitable future for our community.
- The scale of federal resources should be viewed as opportunity to make breakthrough achievements in critical areas, such as alleviating the racial, ethnic, economic, and other disparities that produced so much death and suffering during the pandemic.

Transparency

Federal rescue funding and recovery plans should be highly transparent to the general public, including dashboards and accessible instructions about how to input to decision-making processes.

Racial Justice

Funds should be used in a way that furthers racial justice.

Partnership and Coordination

The County and cities should work together on recovery planning and expenditures so that their efforts complement and not replicate each other; they should also coordinate with other jurisdictions like educational entities, transportation agencies, and public utilities.

The community should be brought to the table—meaningfully—using numerous different accessible avenues. Community-based organizations can be excellent partners to support governments’ efforts to reach community members with relevant lived experience.

Establish a coordinating council that reflects the needs and views of all who live and work in Santa Clara County that can gather community input about strategic investments in our better future, identify gaps, make sure all voices are heard, make recommendations, and then track results.

Vision

Of course, there are still critical safety net needs; addressing those and bringing back lost private and public sector jobs should be priorities. AND, this unique opportunity to invest in our future should also be a priority.

One-time funds should be spent on an investment agenda that creates resilience and supports empowerment in disadvantaged communities. Think big. As examples, other communities are incubating community development corporations and purchasing land for communities in need. Others are investing in transit solutions that bring jobs and healthy transportation opportunities to disadvantaged communities, funding residential power and water and other necessities that lowers costs to lower-income communities, or implementing infrastructure fixes that create climate resilience especially for those who don’t have the means to protect themselves against rising temperatures and flooding. Our community should come together to develop its own investment agenda.

One-time funds may have one-time uses, but they also can be used to achieve ongoing objectives if the community works together to design strategies for sustainability of those objectives.

All expenditures, programs including grant-making should be goal-oriented, strategic, and transparent, and funds should be sufficient to pay for data-keeping, reasonable overhead, and collaboration.

Sincerely,

Kyra Kazantzis, CEO
Silicon Valley Council of Nonprofits

Susie Rivera, VP of Youth Voice
Initiatives and Executive Director of
Santa Clara County
**Santa Clara County Fresh Lifelines
for Youth (FLY)**

Sheri Burns, Executive Director
**Silicon Valley Independent Living
Center**

Pete Settelmayer, Executive Director
City Year San José

Jen Loving, CEO
Destination: Home

Beth Leary, Executive Director
Family Supportive Housing, Inc

Sparky Harlan, CEO
Bill Wilson Center

Richard Konda, Executive Director
Asian Law Alliance

Ron Gonzales, President & CEO
Hispanic Foundation of Silicon Valley

David Cox, Executive Director
St. Joseph's Family Center

Wisa Uemura, Executive Director
San Jose Taiko

Gregory Kepferle, CEO
**Catholic Charities of Santa Clara
County**

Poncho Guevara, Executive Director
Sacred Heart Community Service

Maritza Maldonado, Founding
Executive Director
**Amigos de Guadalupe Center for
Justice and Empowerment**

Kevin Zwick, CEO
United Way Bay Area

Leslye Corsiglia, Executive Director
SV@Home

Eva M Terrazas, VP Public Policy and
Special Initiatives
Uplift Family Services

Rhonda Berry, President
Our City Forest

Kathy Cordova, Executive Director
Recovery Cafe San Jose

Megan Fluke, Executive Director
Green Foothills

Andrea Urton, CEO
HomeFirst Services

Louis Chicoine, CEO
Abode Services

Anjee Helstrup-Alvarez, Executive Director
MACLA/Movimiento de Arte y Cultura Latino Americana

Gisela B. Bushey, CEO
Loaves & Fishes Family Kitchen

Marie Bernard, Executive Director
Sunnyvale Community Services

Mindy Berkowitz, Executive Director
Jewish Family Services of Silicon Valley

Heather Cleary, CEO
Peninsula Family Service

Mayra Pelagio, Executive Director
Latinos United for a New America

Rev. Ray F. Montgomery, Executive Director
PACT (People Acting in Community Together)

Dorsey Moore, CEO
San Jose Conservation Corps

Ann Marquart, Executive Director
Project Sentinel

Gloria Baxter, Executive director
Lighthouse of Hope

Michele Lew, Chief Executive Officer
The Health Trust

Jennifer Masuda, Executive Director
Yu-Ai Kai

Salvador Bustamante, Treasurer
Latinos United for a New America

Nathan Svoboda, President
Project MORE

Dolores Alvarado, CEO
Community Health Partnership

Camille Llanes-Fontanilla, Executive Director
SOMOS Mayfair

Sarita Kohli, CEO
AACI

Almaz Negash, Executive Director
African Diaspora Network

Alison Brunner, CEO
Law Foundation of Silicon Valley

Derecka Mehrens, Executive Director
Working Partnerships USA

Darcie Green, Executive Director
Latinas Contra Cancer

David K. Mineta, CEO
Momentum for Health

Quyen Vuong, Executive Director
**International Children Assistance
Network (ICAN)**

Kathleen M King, CEO
Healthier Kids Foundation

Veronica Goei, Executive Director
Grail Family Services

Elisa Koff-Ginsborg, Executive
Director
**Behavioral Health Contractors'
Association (BHCA)**

Erin O'Brien, President/CEO
Community Solutions

Lana Nguyen, CFO
Mekong Community Center

Sameena Usman, Senior Government
Relations Coordinator
**Council on American-Islamic
Relations, SFBA**

Milan Balinton, Executive Director
**African American Community Service
Agency**

Yvonne Maxwell, Executive Director
Ujima Adult and Family Services

Fred Buzo, San Jose Director
SPUR

Héctor Sánchez-Flores, Executive
Director
National Compadres Network

Mimi Nguyen, Board Member
Vietnamese American Roundtable

Rovina Nimbalkar, Executive Director
NAMI Santa Clara County

Joel John Roberts, CEO
PATH

Barrie Hathaway, CEO
JobTrain

Luis Sandoval, Executive Director
Building Skills Partnership

Beth Leary, Executive Director
Family Supportive Housing, Inc

Lynda Tolley, Major Gifts Officer
Second Harvest of Silicon Valley

Gina Dalma, EVP, Community Action,
Strategy and Policy
**Silicon Valley Community
Foundation**

San José City Council
San José City Hall
200 E. Santa Clara St.
San José, CA 95113
Sent via electronic mail

October 28, 2021

Re: November 2 City Council Meeting, Item 3.3, COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments

Dear Ms. Maguire, Ms. Hughey, Mayor Liccardo, and Members of the City Council:

As you may recollect, Silicon Valley Council of Nonprofits and Sacred Heart Community Service co-convene the Race Equity Action Leadership (REAL) coalition of nonprofit leaders and allies. We write in that capacity.

Background of REAL

REAL has been meeting since June 2020 to use our positional power to advocate for a more racially-just and equitable society; to establish a peer network of leaders committed to fighting white supremacy and systemic racism in ourselves and our institutions; and to hold each other accountable to the promises we made in the [Nonprofit Racial Equity Pledge](#). The REAL coalition is broadly representative of the nonprofit community including human and community services, mental health and health, arts and culture, domestic violence, senior, food distribution, education, environmental, farming, legal, disability rights, LGBTQ rights, ethnic, immigrant rights, housing and homelessness, criminal justice reform, urban planning, and intermediary organizations, and others. Over 120 community-based organizations have participated in REAL.

Request Regarding Timing of American Rescue Plan Decisions

Members of REAL have submitted two letters to the City relating to their recommendations for American Rescue Plan (ARP) funding (attached).

The City has budgeted and earmarked some \$162 million of its ARP allocation on filling the City's budget gaps over the next two years as well as continuing to address COVID response and recovery-related needs. As we expressed in our June 2021 letter, we appreciated the deferral of the decision about the remaining \$50 million because it would allow the City's COVID Recovery Task Force to convene and weigh in on the plan.

Unfortunately, the COVID Recovery Task Force has not yet convened, which means that there hasn't been significant engagement on ARP expenditures from our community members with lived experiences of system racism, poverty, and disparate pandemic-related harms, or those proximate to those community members.

We request that the Task Force be given a chance to consider and provide feedback to the Administration's proposals for ARP expenditures and to consider REAL's proposals, other community proposals, and those potentially coming from Council offices and the Mayor's office—before the City Council makes its final decision.

REAL's ARP Proposals

By way of update, we wanted to draw your attention to the Coalition's evolving list of priorities around which we are developing specific proposals, based on the ideas that were outlined in the Equity Investment Agenda for Recovery. In the next day or so, we plan to have 1-2 page outlines of these specific proposals for your consideration.

Racial Equity

- **Fund an Analysis of the County's Budget and Programs through a Racial Justice and Equity Lens** -- including funding a Equity and Social Justice strategic plan. [Model](#): King County, Washington

Wealth Building

- **UBI Pilot for Low Income Families** with Small Children & Older Adults -- including those who are undocumented
- **Fund for Incubation of Community Economic Development Infrastructure/Programs/Entities** in At-Risk Communities or Neighborhoods -- including fully funding potential CDCs in Alum Rock & Gilroy
- **Black Investment Initiative** -- including funding for jobs, UBI, homeownership, and study about displacement

Nonprofit Sustainability

- **Fund for Nonprofit Sustainability to Recover from Emergency Response Throughout** -- including data systems, space and space sharing, strategic alliances/mergers, and other infrastructure needs
- **Fund for Building Nonprofit Capacity in Centering Community/Racial Justice Work** -- including funding for creating meaningful space within nonprofit organizations for people with lived experiences of harms caused by the pandemic and racism

Health Equity

- **Behavioral Health Workforce Pipeline Pilot** -- where participants will enter into a thriving-wage (non-clinical) career path, supported by counseling, mentoring, training, advancement opportunities, and financial aid.

- **Fund for Healthy and Food Infrastructure** -- to advance food security, and access to nutritious, culturally-relevant and affordable food, and support food resiliency, including funding for coordination.

Community Engagement & Democracy

- **Fund a Promotora Model** to improve the resiliency of underserved communities from threats like climate change and to engage communities in health and other safety net programs -- developing this as a core part of our civic infrastructure and a real career pathway
- **Launch an Office of Community Engagement** -- following “best practices” and numerous models. See [Washington State Guide](#) and sample [digital tool](#).

Alternatives to Policing

- **Fund a Two-Year 911 Community Awareness & Crisis Response Educational Campaign** -- for neighborhood safety, engagement, and resiliency.
- **Jail Diversion Analysis** -- studying whether redirecting money towards non-jail models like diversion or community release, could save money and avoid trauma for community members.

Please let us know if you have any questions about these request and REAL’s emerging proposals.

Regards,

A black rectangular box redacting the signature of Kyra Kazantzis.

Kyra Kazantzis, CEO

Fw: Public comment for 11/2 City Council, item 3.3: Recovery Budget

City Clerk <city.clerk@sanjoseca.gov>

Fri 10/29/2021 11:55 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

 1 attachments (472 KB)

Essential Workers Council - San Jose Just Recovery Budget.pdf;

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: Louise Auerhahn [REDACTED]**Sent:** Friday, October 29, 2021 11:46 AM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** Public comment for 11/2 City Council, item 3.3: Recovery Budget[REDACTED]
[External Email]

Dear Honorable Mayor, Vice Mayor and City Councilmembers,

On behalf of the Essential Workers Council, please accept the attached public comment letter regarding Item 3.3 (COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments.) on Tuesday's City Council agenda.

Thank you,

Louise Auerhahn

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

October 18, 2021

The Honorable Mayor and City Council
City of San José
200 East Santa Clara Street
San Jose, CA 95113

RE: Workers' Recovery: Centering Equity in the City Budget

Dear Mayor Liccardo, Vice Mayor Jones, and Honorable Councilmembers Jimenez, Peralez, Cohen, Carrasco, Davis, Esparza, Arenas, Foley and Mahan:

As the Essential Workers Council, we collectively urge the City of San José to pursue an equitable economic recovery by centering the voices and needs of essential workers and our families and communities.

The Essential Workers Council was formed from among people across Santa Clara County who are leaders in our jobs and champions for our communities, who have joined together across industries to set the agenda for our recovery and our future, paving a path forward where everyone has the things we all need: jobs that pay enough to meet our needs, homes we can afford, and the power to shape decisions in our workplaces and democracy.

In the last year and a half, we, the essential workers, have sacrificed to provide for our communities amid the devastation of a pandemic which brought the loss of not only livelihoods but loved ones to too many of our families. Our neighborhoods, particularly in communities of color in East San Jose and South County, were ground zero for the hardest impacts of the pandemic, from unemployment, to lack of broadband, to exclusion from the safety net, to COVID infections and even deaths. The pain so many of us have felt is the direct result, not only of COVID, but of inequities driven by decades of austerity, under-investment and structural racism embedded in our public policies.

As City Councilmembers, you have a unique opportunity before you now: the City of San José is receiving \$213 million in American Rescue Plan State & Local funds, of which about \$78 million is not yet allocated, plus \$55 million from the FAA for San Jose Airport. On top of that, the City now has a \$61.6 million “excess fund balance” in the General Fund for this year’s budget.

These are more than just numbers. This is a rare opening to come together collectively and build a budget that expresses the values and vision of our community. Will you use these funds to begin bold shifts towards racial equity, worker justice, and community inclusion? Or will the City double down on pursuing “business as usual”?

In its framework for American Rescue Plan funding, the excess funds balance, and future revenues, **we call on the City to pursue an equitable economic recovery through the following strategies and actions:**

*EWC Strategy #1: **Invest in frontline workers and strengthening public services for working families.** Social services play a vital role in the lives of our families and the broader economy. We need a budget that makes our services better, and more accessible for everyone in the South Bay. This includes expanding services like childcare, parks and recreation, elder care, public health and broadband services we know we need to address inequities. It also requires that we ensure our frontline workers have safe working conditions and fair pay instead of pay cuts and understaffing.*

City of San Jose actions:

1.a. Keep libraries open and community centers; fully restore service hours, and expand funding for childcare and afterschool programs. Library hours were cut at 23 branch libraries and at the main Martin Luther King Jr. Library in 2020-2021. The 2021-2022 budget includes only \$900,000 to temporarily restore service hours at some libraries, and no funding to keep those service hours past this year.

1.b. Ensure equitable access to public services by prioritizing hiring for the 700+ vacant City positions, focusing on hiring a diverse, culturally competent workforce who come from the communities they serve. The persistent high number of vacancies at the City means that vital services are often understaffed, reducing our communities' access to services. Providing additional funding for the human resources department (estimated 3 to 5 analysts) dedicated to recruitment and hiring, with an explicit focus on hiring and retaining a diverse, culturally competent workforce from the communities being served, as well as re-hiring opportunities for longtime City workers whose jobs were eliminated due to COVID.

1.c. Focus first on restoring and fully staffing core community services across all neighborhoods, before committing to significant expansions of programs that will contribute to a structural General Fund deficit. Many of the neighborhoods where working-class, communities of color and immigrant communities live have for years suffered from inequity in basic community services. The current budget projects that, once ARP funds are gone, in future years we will have inadequate General Fund revenues to restore or even maintain current levels of public services. An equity budget should focus on fully funding core community services across all districts and neighborhoods.

1.d. To address the projected ongoing General Fund shortfall, fund a study on potential revenue sources that could help us preserve and expand community services without placing an additional tax burden on residents.

*EWC Strategy #2: **Stabilize housing for working families.** Our local governments should be ensuring our low and modest income tenants impacted by COVID-19 have access to the rent and utility relief they need and access to legal services if they are facing an eviction or health and safety issues. We should be investing in improving the habitability of our rental housing, improving code enforcement strategies and empowering tenants, preserving affordable housing and supporting community ownership.*

City of San Jose actions:

2.a. Fund a Right to Counsel Program so that tenants facing eviction are provided with legal representation. With the state moratorium officially expired, evictions are going to take place at a rapid rate. At the majority of these proceedings, tenants have no legal representation while landlords almost always have an attorney which makes for a blatant imbalance of power in court. A Right to Counsel program would restore that balance and give tenants necessary support.

3.b. Support Berryessa Flea Market vendors by providing funding for their self-directed efforts to maintain and support their businesses.

*EWC Strategy #3: **Support excluded workers.** Far too many workers are excluded from our safety net because of their immigration or employment status. Our local governments should target direct assistance and prioritize removing barriers in programs to serving these workers and putting the resources and community partnerships needed in place to reach these families. Investments should also try to overcome occupational segregation by prioritizing excluded workers not limited to those who are Black, immigrant, undocumented, formerly incarcerated, and women.*

City of San Jose actions:

3.a. Fund community organizations to provide focused outreach and support for residents to access new or newly expanded State/Federal resources such as CalEITC, the Child Tax Credit, CalFRESH, Medi-Cal, etc., with an explicit focused on undocumented residents, gig workers, and other communities that are disproportionately excluded. Consider piloting a promotores model that can help people access these resources, leveraging more funding to our communities that will go directly to the people who need it more, and help communities organize and empower themselves. Include funding for new or expanded VITA programs specifically serving undocumented immigrants and gig workers, and for VITA programs to become Certifying Acceptance Agents who can assist people in obtaining ITINs.

*EWC Strategy #4: **Create pathways to high quality jobs.** Investments should promote high quality, sustainable job creation that lifts under-resourced communities out of poverty and builds resilience, while honoring and respecting the assets, skills, and experience that our diverse community members bring to the workforce. We propose that any workforce development program is serious about addressing equity and excludes employers that violate labor rights.*

City of San Jose actions:

4.a. Re-envision the Resilience Corps to support living-wage career pathways for workers of all ages and backgrounds, including undocumented residents, and laid-off workers in sectors hardest hit by COVID. One of the largest new expenditures in the current year budget is \$20 million for a program to provide temporary, entry-level

jobs for youth. We propose expanding eligibility and the type of jobs targeted to include our many community members who are working to support their families and who need a career pathway where they can apply their assets and skills to benefit the community while earning a family-supporting wage. For example:

- Leverage the Resilience Corps with Dislocated Worker funding at work2future to provide living-wage jobs, supportive services, occupational training, and skills upgrade training (such as new certifications in sanitation) to laid-off workers in hospitality, airport, events and related sectors that are expected to take the longest to recover from COVID.

- Explore whether a portion of Resilience Corps funding could be used to expand Dislocated Worker services and training to laid-off workers who are currently ineligible due to immigration status, or to other documentation barriers such as Selective Service.

4.b. “Share-a-raise”: Support small businesses to invest in low-wage workers. Use a portion of the City’s business incentive and/or workforce development funds to support businesses that are raising their wages to increase job quality and worker retention. For any small or medium business willing to provide raises of at least 10% to its low-wage workers (those making less than twice the local minimum wage), the City will pay for half that raise for a 2 year period, if the worker is retained.

*EWC Strategy #5: **Champion workers’ rights, worker voice and enforcement.** Support programs that ensure workers’ rights to dignified wages and safe working conditions, and work with worker organizations and unions to engage workers in high risk communities and industries on how to realize their rights. Local governments should invest in programs and policies engaging and empower workers, tenants and working families in enforcing protections and realizing their rights.*

City of San Jose actions:

5.a. Move towards stronger collaboration between the City’s Office of Equality Assurance and the County’s Office of Labor Standards Enforcement. Leverage the County’s model of community-based outreach and education on workers’ rights to complement and augment OEA’s complaint-based enforcement.

- Fund a joint pilot project for OEA to work together with OLSE to provide workers’ rights outreach and education to targeted sectors and/or populations. Include a report back to Council at the conclusion of the pilot to review models developed, lessons learned, and potential next steps for further collaboration.

As we strive to move towards recovery and rebuilding, it is critical that San José lead in making public investments that move our community and working families, not back to the way things were, but towards a worker- and community-led vision of a more equitable and prosperous future.

We look forward to working with you to shape that vision and help make it real.

Sincerely,
The Essential Workers Council

Deo Augustin
Child Care Provider, SEIU521

Jude Carpio
Care Worker, PAWIS

Olivia Garcia
Fast Food Worker, Fight for \$15 and a Union

Maria Guadalupe deRueda
Hotel Banquet Worker, Unite HERE Local 19

Kevin Gaytan
Emergency Response Worker, SEIU 521

Maggie Levantovskaya
Professor, SEIU 1021

Ramil Malvar
Hotel Worker/CARES Team Outreach Worker, Unite HERE Local 19

Nora Morales
Janitorial Worker, SEIU-USWW

Josefina Polanco
Domestic Worker, NDWA

Daniel Torres
Silicon Valley Security Officer, SEIU USWW

Monte Wright
Registered Nurse, CNA

Contact: Rebeca Armendariz, rebeca@wpusa.org

Fw: November 2 City Council Agenda Item #3.3

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 1:45 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Marilee Jennings <[REDACTED]>**Sent:** Monday, November 1, 2021 12:52 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>**Cc:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** November 2 City Council Agenda Item #3.3

[External Email]

Dear Mayor, City Council Members and Staff,

On behalf of the Board of Directors of Children's Discovery Museum of San Jose, we review the attached letter advocating for the Mayor's support for use of ARP funding for local small businesses.

Thank you in advance for your consideration.

Sincerely,

Marilee Jennings

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November 1, 2021

Honorable Mayor Sam Liccardo & City Council Members
City of San Jose
200 East Santa Clara Street, 18th Floor
San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members:

On behalf of the Board of Directors of Children's Discovery Museum of San Jose, we respectfully request that the City Council approve the mayor's memorandum and support ARP funds to provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas, and also to clean and beautify our city.

Businesses like ours are working diligently to remain viable even though the end of the pandemic is not yet in sight, and at Children's Discovery Museum, we are still overcoming the financial devastation caused by closure for 393 days and current operations restricted to 50% until a children's vaccine is readily available. The City of San Jose can help our Museum and the many other businesses in similar circumstances by directing ARP funds to support the three initiatives discussed below that will help families patronizing downtown San Jose feel safe and secure:

1. Community Policing: To enhance public safety in San Jose's downtown and city neighborhoods, we ask the City Council to approve \$6 million in ARP funding to reinstate the Downtown Foot Patrol and fund community policing efforts throughout the city that are experiencing high crime rates.
2. Beautify San Jose Consolidated Model: To fund Groundwerx power washing of sidewalks in downtown San Jose on a consistent fixed schedule, we ask the City Council to allocate \$100,000. With a regular schedule of services, Groundwerx can ensure that our downtown looks and feels clean and beautiful to those living, working and visiting San Jose. Groundwerx is an important partner in helping Children's Discovery Museum and other businesses manage the impact of the unhoused population, and we strongly advocate for increased investment in their services.
3. Small Business Support Fund: To support small businesses that have been deeply hurt by the pandemic, we ask the City Council to allocate \$650,000. These funds will be used to create and activate outdoor spaces and launch a sustainability fund that can be used for marketing, training, technical assistance, and capital improvements.

The Small Business support through ARP funds proposed here will make a very real difference in our ability to recover fully and safely welcome back families to our downtown core and other neighborhoods of San Jose.

Thank you for your consideration.

Sincerely,


Marilee Jennings
Executive Director

Fw: Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 11:13 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: David J Williams <[REDACTED]>**Sent:** Sunday, October 31, 2021 4:33 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Cc:** Eric Glader <[REDACTED]>; Gary Dillabough <[REDACTED]>**Subject:** Fw: Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown

[REDACTED]

[External Email]

As the General Manager for over 4 years here at The World Famous and long tenured San Jose Improv I am strongly behind this unparticular the COMMUNITY POLICING

I can't tell you how many ...negative experiences that myself self and thousands upon thousands of very scary moments we've had here and witnessed on the street here at 62 South 2nd Street

With the talent that we book we attract not just from San Jose but also from all over Northern California, and as I'm sure you're aware we have many Sold-Out shows which result in 450 guests lined up waiting to get in to see their favorite comedians/entertainers. I've had to call 911 multiple times, I've had guests and staff get attacked on the street, I've had to call EMT's multiple times to take injured parties from said attacks.

I've personally fielded phone calls of patrons telling me of their experience and inform me that because of this they will never return.

I'm sure that we can all agree that The Improv is a gem within the Historical District of Downtown, we love this building and location but to be honest if these issues don't get resolved then in the future we may need to look into other safer locations.

Respectfully

David J. Williams

General Manager, San Jose Improv



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From: Gary Dillabough [REDACTED]
Sent: Sunday, October 31, 2021 12:17 PM
To: gary@ [REDACTED]
Cc: Eric Glader [REDACTED]
Subject: Foot patrol / Measures to improve Safety, Cleanliness and Vibrancy Downtown

Folks,

The city is considering investing \$6M to help make downtown a more vibrant, safe and clean city.

Here is a letter that summarizes our perspective and support.

If you feel the approach addresses these issues smartly and are supportive of the memo – it would be helpful if you could send a note of support to all the councilmembers below. In addition if you are able to distribute to other stakeholders and employees in your respective organizations – we believe it will be very helpful. You can either use the attachment or craft a variation – sometimes more personal notes can be very effective.

There is going to be a tremendous amount of competition for these “American Recovery Act” funds and our goal is to demonstrate the deep need and support for these programs.

If you send a note – it will be helpful for us to track the amount of support this effort is generating by ccing us.

Thanks.

gary

Mayoremail@sanjoseca.gov

Mackenzie.Mossing@sanjoseca.gov

District1@sanjoseca.gov

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City.Clerk@sanjoseca.gov

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October 30, 2021

Honorable Mayor Sam Liccardo & City Council Members
City of San Jose
200 East Santa Clara Street, 18th Floor
San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members,

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Tony Arreola, Jeff Arrillaga, Gary Dillabough & Mark Lazzarini
Board Members, Urban Vibrancy Institute

Eric Glader
Executive Director, Urban Vibrancy Institute

Fw: City Council Agenda Item# 3.3, 11-2-2021

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 10:54 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Tony Arreola [REDACTED]

Sent: Monday, November 1, 2021 9:58 AM

To: City Clerk <city.clerk@sanjoseca.gov>

Subject: City Council Agenda Item# 3.3, 11-2-2021

[External Email]

Please distribute the attached letter to the Mayor and City Council. Thank you

Tony Arreola, Board Member
Urban Vibrancy Institute

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October 30, 2021

Honorable Mayor Sam Liccardo & City Council Members
City of San Jose
200 East Santa Clara Street, 18th Floor
San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members,

We respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city. To that end, we recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, we support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the Downtown Foot Patrol on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the Downtown Foot Patrol. In addition, we ask that sufficient funds be allocated to fund community policing efforts in other parts of the city that are also experiencing higher crime rates. The safety of San Jose's Downtown and city neighborhoods in general should be a top priority so that we ensure that all families feel safe where they live, work and play.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. We support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

We recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, we request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Tony Arreola, Jeff Arrillaga, Gary Dillabough & Mark Lazzarini
Board Members, Urban Vibrancy Institute

Eric Glader
Executive Director, Urban Vibrancy Institute

Fw: November 2, 2021 City Council Agenda Item# 3.3.

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 10:51 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: daniel berns [REDACTED]**Sent:** Monday, November 1, 2021 10:14 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** November 2, 2021 City Council Agenda Item# 3.3.

[External Email]

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From the Desk of Bertram M. Berns

November 1, 2021
Honorable Mayor Sam Liccardo & City Council Members
City of San Jose
200 East Santa Clara Street, 18th Floor
San Jose, CA 95110

Re: November 2, 2021, City Council Agenda Item#3.3

Attn: Mayor and Council Members,

As a life-long resident of San Jose and business owner in the Downtown area, I respectfully request that the City Council approve the Mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.

Community Policing:

I support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot patrol can be fully reinstated with routinely assigned community policing walking beats. Having families feel safe where they work and live is critical for ensuring that downtown San Jose continues to be a desirable place for to live and work.

Safe Outdoor Spaces and Small Business Support:

I support and ask the City Council to add \$650,000 as proposed to the AI Fresco program to create and activate safe outdoor spaces. In addition, I would support additional funds be added to the AI Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic

Beautify San Jose:

I would support that the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

I hope that the City Council will approve these initiatives. The City of San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Bertram M. Berns

Fw: American Recovery Program Funds for Downtown

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 11:12 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: P Kyler <[REDACTED]>**Sent:** Monday, November 1, 2021 11:01 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; eric@urbanvibrancy.org <eric@urbanvibrancy.org>**Subject:** American Recovery Program Funds for Downtown

[External Email]

November 1, 2021

Honorable May Sam Liccardo and City Council Members

City of San Jose

200 east Clara Street 18th Floor

San Jose, California 95110

Dear Mayor and Council Members

I am a resident of downtown San Jose. I live at the Park Townsend Condominium. Over the last several years there have been many changes in the area. We have seen an increased number of housing units and small businesses. People are choosing to live in the downtown area. As you know there has also been an increase in the number of crimes. For this reason, I would request that the City Council approve the mayor's memorandums and support of American Rescue Plan (ARP) funds, which has the purpose of replacing lost revenue and to help strengthen support for vital public services.

I support, and hope you do as well, by voting for the Community Policing initiatives. The initiative is to help enhance public safety in areas affected by higher crime rates and to provide a police presence that allows the community to develop a relationship with the police officers.

I support and ask that the City Council approve \$6 million in ARP funding so that the Downtown Foot Patrol can be reinstated with routinely assigned community policing walking beats that includes Julian Street between 2nd and Market. These funds will allow time for the City Council to identify ongoing revenue to support this effort. If it proves successful, it will be a model for use in other parts of San Jose

I also support funds for Groundwerxs in helping to beautify San Jose by purchasing a leaf suction pickup truck to keep the gutters clean and to do more power washing of sidewalks. Both items when done on a regular and ongoing schedule will aid in how future business and residents view our city. They say a picture is worth 1000 words and 1st impressions are lasting one. Let's make the 1st impression a good one.

Thank You for your attention to these items

Panelpha L Kyler

Panelpha Kyler

Penny Kyler

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Fw: American Recovery Act Funds

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 10:51 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Goddard, Nick <[REDACTED]>**Sent:** Monday, November 1, 2021 10:39 AM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>**Subject:** American Recovery Act Funds

[External Email]

Honorable Mayor Sam Liccardo & City Council Members City of San Jose

200 East Santa Clara Street, 18th Floor

San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members,

I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.

To that end, I recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, I support and ask that the City Council approve \$6 million in ARP funding so that the **Downtown Foot patrol** can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the **Downtown Foot Patrol** on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the **Downtown Foot Patrol**. The safety of San Jose's Downtown should be a top priority.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. I support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

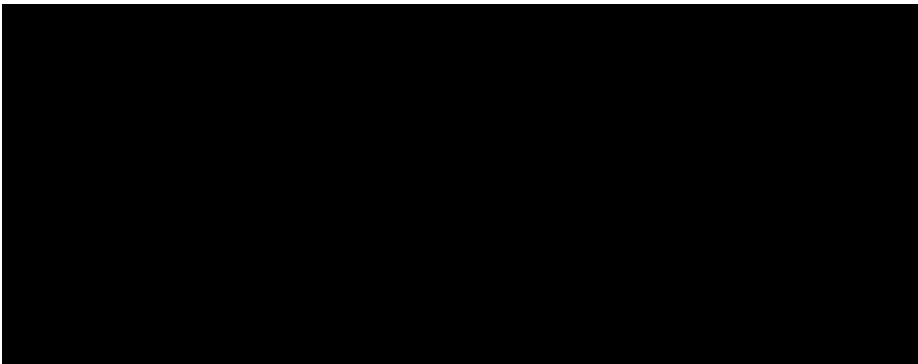
I recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, I request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and **community policing foot patrol units**, assistance to small businesses, and beautification programs will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely

Nick Goddard SIOR MRICS CCIM

Senior Vice President | Silicon Valley



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Fw: regarding foot patrol and ARP funding

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 10:59 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? Please take our short survey.

From: Ramsey Nijmeh [REDACTED]**Sent:** Monday, November 1, 2021 10:56 AM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** regarding foot patrol and ARP funding

[External Email]

Nov 1st, 2021

Honorable Mayor Sam Liccardo & City Council Members

City of San Jose

200 East Santa Clara Street, 18th Floor

San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members,

As a business and property owner in the downtown San Jose historical district I respectfully ask that you approve the memorandum regarding support for ARP funds and specially the funds directed towards foot patrol. This is critical to beautify our city as well as provide relief.

I've had to get out of bed numerous times in the past few years to meet with police at 3:00 am in the morning regarding vandals and would-be thieves climbing my gates. I have also been dealing with tenants having a hard time paying rent due to the recent conditions and frankly the overall condition of downtown San Jose. We need to drive more people to downtown by cleaning not only the environment but also by taking the drug addicts off the streets. When I ask people to join me in downtown for a dinner or a drink or just to hang out this is the reason people opt to go to another part of the city.

Thank you for this consideration.

Ramsey Nijmeh
[REDACTED]

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Fw: ARP Funding Support for Downtown

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 10:59 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Buchholz, David <[REDACTED]>**Sent:** Monday, November 1, 2021 10:56 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** ARP Funding Support for Downtown

[REDACTED]

[External Email]

Honorable Mayor Sam Liccardo & City Council Members City of San Jose

200 East Santa Clara Street, 18th Floor

San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members,

I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.

To that end, I recommend the following:

COMMUNITY POLICING

To help enhance public safety in areas affected by high crime rates, I support and ask that the City Council approve \$6 million in ARP funding so that the **Downtown Foot patrol** can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the **Downtown Foot Patrol** on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the **Downtown Foot Patrol**. The safety of San Jose's Downtown should be a top priority.

SMALL BUSINESS SUPPORT FUND

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. I support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

BEAUTIFY SAN JOSE CONSOLIDATED MODEL

I recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, I request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and **community policing foot patrol units**, assistance to small businesses, and beautification programs will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

David Buchholz



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Fw: Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments - Increase ARP Fund Allocation for Child and Youth Services

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 11:00 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Tara Sreekrishnan [REDACTED]

Sent: Monday, November 1, 2021 8:58 AM

To: City Clerk <city.clerk@sanjoseca.gov>

Subject: Item 3.3 COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments - Increase ARP Fund Allocation for Child and Youth Services

[REDACTED]

[External Email]

Hello,

I am writing in support of two memos (memo 1 & memo 2) under Item 3.3 on your November 2nd, 2021 City Council agenda authored by Councilmember Arenas and Esparza calling for:

1. Augmenting the Child and Youth Services budget by up to \$3M, raising it to a total of up to \$8.8M which allows for the expansion of after-school programs and full scholarships and support for child emotional wellness with nonprofits
2. Investing in the workforce at R.O.C.K afterschool programs to expand recreational programming to address learning loss in neighborhoods hardest hit by COVID-19
3. Committing a 2-year investment in the Promotores model for community engagement leveraging neighborhood leaders to reduce barriers to health education and resources (like rental assistance, food programs, etc)

I am Tara Sreekrishnan, Santa Clara County Board of Education Trustee, and I serve as the liaison to the Strong Start Coalition. Strong Start advocates for the expansion of early care, health and education for children birth to age 8. Strong Start Coalition members believe that local investments are necessary in order to have a comprehensive system of early care and education in our county. Local investments could include enhancing

existing programs to be full day, full year with co-investments from the city and the county; advancing equity by investing in training and workforce development for centers and Family Childcare Home personnel; increasing local investments to supplement state funding to secure more subsidized care spaces; use one time funds to stabilize existing providers to prevent closures; and use one time funds to provide funds to the COE, schools, and other providers to build out facilities and inclusive playgrounds.

Thank you for your time.



Tara Sreekrishnan

Santa Clara County Board of Education

1290 Ridder Park Drive

San Jose, CA 95131-2304


tsreekrishnan@sccoe.org

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Fw: November 2, 2021, City Council Agenda Item# 3.3

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 11:03 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? Please take our short survey.

From: Wolfgang Wagener [REDACTED]**Sent:** Monday, November 1, 2021 8:35 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** November 2, 2021, City Council Agenda Item# 3.3

[External Email]

City of San Jose

200 East Santa Clara Street, 18th Floor

San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

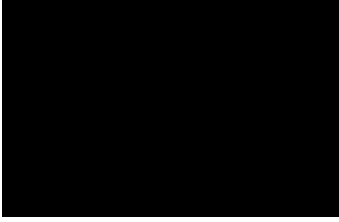
Dear Mayor and Council Members,

As a small business owner concerned about the urban development, public safety, and quality of life in San Jose, I strongly support the mayor's memorandum regarding the COVID-19 Pandemic Response and Community and Economic Recovery Budget Adjustments and request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and in other high crime rate neighborhoods and to fund beautification programs in downtown and other areas of San Jose.

These proposed budget adjustments will assist local businesses in attracting existing and new workers back to the office while adding to the urban experience of DTSJ. San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses and beautification programs, will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Wolfgang Wagener

Wolfgang Wagener
Principal, PhD, AIA, RIBA



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Fw: November 2, 2021, City Council Agenda Item# 3.3

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 11:12 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Drew Haydel <[REDACTED]>**Sent:** Monday, November 1, 2021 11:04 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** November 2, 2021, City Council Agenda Item# 3.3

[External Email]

Dear Mayor and Council Members,

As part of the ownership group of 488 Almaden Boulevard, I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.

To that end, I recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, I support and ask that the City Council approve \$6 million in ARP funding so that the **Downtown Foot patrol** can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the **Downtown Foot Patrol** on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the **Downtown Foot Patrol**. The safety of San Jose's Downtown should be a top priority.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. I support and ask the City Council to add \$650,000 as proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

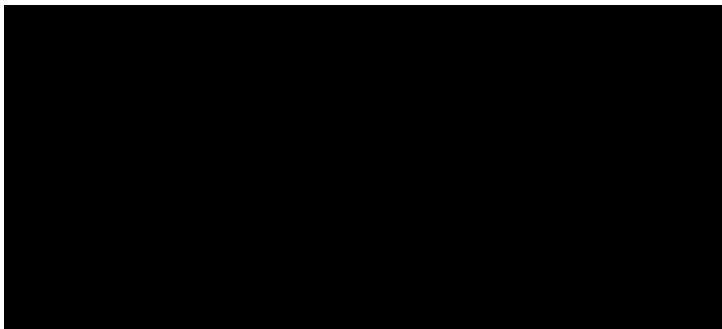
- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

I recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, I request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and **community policing foot patrol units**, assistance to small businesses, and beautification programs will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,

Drew



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Fw: November 2, 2021, City Council Agenda Item# 3.3

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 11:12 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: D'Angelo, Duffy [REDACTED]**Sent:** Monday, November 1, 2021 11:02 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>**Subject:** November 2, 2021, City Council Agenda Item# 3.3

[External Email]

Honorable Mayor Sam Liccardo & City Council Members City of San Jose
200 East Santa Clara Street, 18th Floor
San Jose, California 95110

Dear Mayor and Council Members,

I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.

To that end, I recommend the following:

- **COMMUNITY POLICING**

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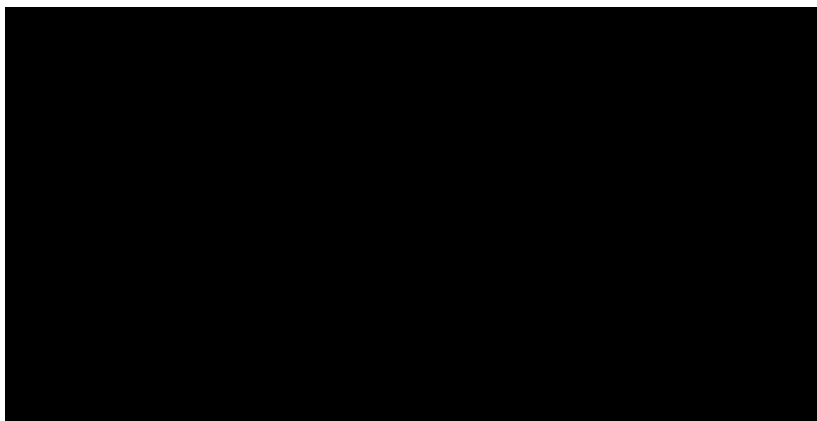
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Sincerely,

Duffy D'Angelo

Executive Vice President | Silicon Valley



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Fw: ARP Funding Support for Downtown

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 11:13 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Steve Borkenhagen [REDACTED]**Sent:** Sunday, October 31, 2021 1:03 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** ARP Funding Support for Downtown

[External Email]

Honorable Mayor Sam Liccardo & City Council Members City of San Jose

200 East Santa Clara Street, 18th Floor

San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

Dear Mayor and Council Members,

I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.

To that end, I recommend the following:

- **COMMUNITY POLICING**

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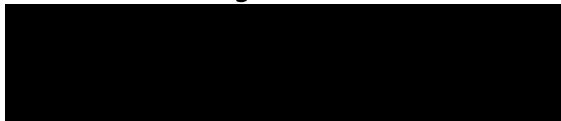
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Sincerely,

Steve Borkenhagen



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Fw: City Council Agenda Item# 3.3

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 12:58 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Reimann, Don <[REDACTED]>**Sent:** Monday, November 1, 2021 11:53 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** City Council Agenda Item# 3.3

[External Email]

Honorable Mayor Sam Liccardo & City Council Members City of San Jose

200 East Santa Clara Street, 18th Floor

San Jose, California 95110

Re: November 2, 2021, City Council Agenda Item# 3.3

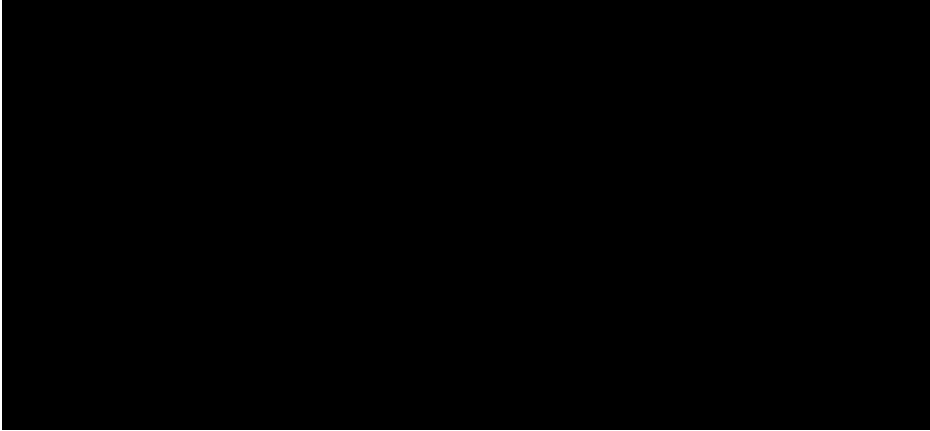
Dear Mayor and Council Members,

I respectfully request that the City Council approve in its entirety Mayor Liccardo's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and to clean and beautify our city. Our City San Jose is at a crucial point in its recovery and community policing foot patrol units, assistance to small businesses, and beautification programs will help San Jose recover quicker so that the community can move forward and thrive.

Sincerely,

Donald H. Reimann, SIOR

Executive Vice President | Pacific Region



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Fw: November 2, 2021, City Council Agenda Item# 3.3

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 1:00 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: Nick Menche [REDACTED]**Sent:** Monday, November 1, 2021 11:23 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** November 2, 2021, City Council Agenda Item# 3.3

[External Email]

Dear Mayor and Council Members,

As part of the ownership group of 488 Almaden Boulevard, I respectfully request that the City Council approve the mayor's memorandum and support ARP funds to help provide relief to local small businesses affected by the pandemic, establish community policing efforts in high crime areas and also to clean and beautify our city.

To that end, I recommend the following:

- **COMMUNITY POLICING**

To help enhance public safety in areas affected by high crime rates, I support and ask that the City Council approve \$6 million in ARP funding so that the **Downtown Foot patrol** can be fully reinstated with routinely assigned community policing walking beats. ARP funds can be used as a bridge to fund the **Downtown Foot Patrol** on an interim basis and allow time for the Council to identify ongoing revenues to fully fund the **Downtown Foot Patrol**. The safety of San Jose's Downtown should be a top priority.

- **SMALL BUSINESS SUPPORT FUND**

Local small businesses have been hurt hard by the pandemic to the point that many businesses have closed, and many others are struggling to stay open. I support and ask the City Council to add \$650,000 as

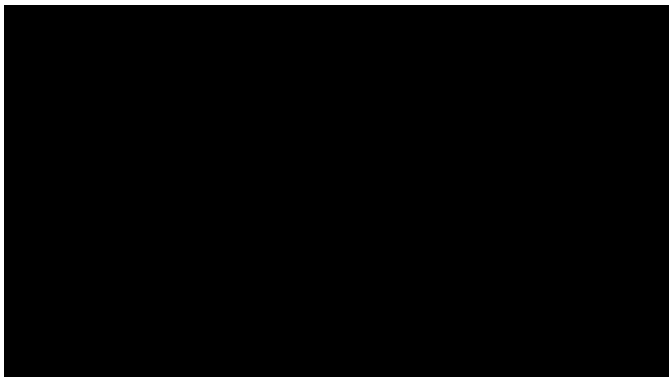
proposed to the Al Fresco program to create and activate safe outdoor spaces. In addition, we propose that an additional \$350,000 be added to the Al Fresco program so that a business sustainability fund be created and used to help small businesses with grants that can help them deal with financial hardships because of the pandemic. Some of the recommended areas that these funds can be used for include: Marketing and activation programs that can help increase sales, equipment, lease hardships, local workforce training, technical assistance, and capital improvements that can help small businesses get back to financial stability.

- **BEAUTIFY SAN JOSE CONSOLIDATED MODEL**

I recommend the Beautify SJ Consolidated proposed fund augmentation be approved by the City Council and that an additional \$100,000 be added to fund Groundwerx power washing of streets in the downtown on a consistent fixed schedule. San Jose's Downtown belongs to all our residents, and it is typically the first-place visitors see when visiting San Jose for pleasure or when looking for business opportunities. The proposed funding will allow Groundwerx staff to enhance their services by power washing downtown streets on a set consistent fixed schedule to ensure that our downtown looks beautiful every day.

Again, I request that the City Council approve ARP funds to help provide financial relief to local small businesses, establish community policing efforts downtown and to fund beautification programs in downtown and other areas of San Jose. These areas of focus can also assist employers in attracting existing and new workers back to the office while adding to the appeal of living downtown. Our City San Jose is at a crucial point in its recovery and **community policing foot patrol units**, assistance to small businesses, and beautification programs will help San Jose recover quicker so that the community as a whole can move forward and thrive.

Sincerely,
Nick Menchel



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Fw: November 2, 2021, City Council Agenda Item# 3.3

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 1:00 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: Mark Murray <[REDACTED]>**Sent:** Monday, November 1, 2021 11:15 AM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** November 2, 2021, City Council Agenda Item# 3.3

[External Email]

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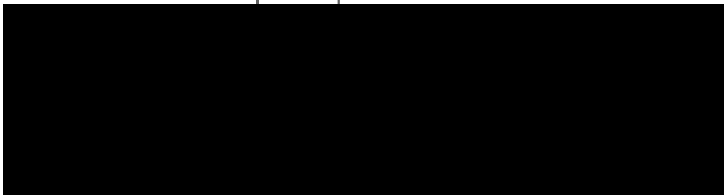
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Sincerely,

Mark

LANE PARTNERS

MARK J. MURRAY | Principal



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Fw: November 2, 2021, City Council Agenda Item# 3.3

City Clerk <city.clerk@sanjoseca.gov>

Mon 11/1/2021 1:32 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: Schmidt, David <[REDACTED]>**Sent:** Monday, November 1, 2021 1:30 PM**To:** The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>; Mossing, Mackenzie <Mackenzie.Mossing@sanjoseca.gov>; District1 <district1@sanjoseca.gov>**Subject:** November 2, 2021, City Council Agenda Item# 3.3

[REDACTED]

[External Email]

Honorable Mayor Sam Liccardo & City Council Members City of San Jose
200 East Santa Clara Street, 18th Floor
San Jose, California 95110

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sincerely,
Dave Schmidt

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San Jose Chamber
of Commerce

San Jose City Council
c/o Mayor Sam Liccardo
200 E. Santa Clara Street
18th Floor
San Jose, CA 95113

RE: Agenda Item 3.3

November 1, 2021

Mayor Liccardo and San Jose City Council:

There is an old saying in government that if someone “shows you their budget, you can show them their values”. On behalf of the San Jose Chamber of Commerce and our majority small business membership, we would ask that you appropriate a sizable amount of funding for a small business recovery fund when you deliberate regarding the budget for the \$212.3 million in American Rescue Plan Act (ARPA) funding at your November 2 Council meeting.

The memo presented by the City Manager’s office details twenty line items for the expenditure of these rather substantial funds. And while each line-item represents an important function that no doubt has advocates and interests, what is not represented anywhere is arguably the area of most need: using these funds, which are intended for *recovery*, to help those most impacted by COVID regulations *recover*, namely our region’s small business community.

To say this lack of investment is troubling is an understatement. Every day we speak with small businesses who share with us that they remain at 25 – 50% of pre-pandemic revenue. These are folks who, when asked last year, paused their livelihoods for the sake of public health. They laid off employees, went without birthday and holiday gifts, and in some instances ended the growth of a lifetime of dreams – which businesses represent for most entrepreneurs – in order to abide by the choices of our public health officers. They were told “we are all in this together” and got on board; if they are left out of the recovery discussion, they will now feel thrown over the side.

Who are these small business owners? According to the San Jose Office of Economic Development, the City has 62,458 businesses, 98% of which have less than 35 employees and 93% have less than ten. Sixty percent of these businesses are minority-owned. And if you are in a large sector like food and beverage or hospitality, ongoing Santa Clara County restrictions, unheard of most anywhere else and with no discernible end, are still impacting your business; and if you are in any number of other sectors the fallout of last year’s restrictions – like work from home policies – are continuing to impact yours.

What are other regions doing with their share of ARPA funds? Phoenix, Arizona is providing \$40 million in small business relief grants. Austin, Texas is providing \$16.5 million. And here in California, Los Angeles County is providing \$70.5 million in small business relief. There is good reason for this. These funds are intended as a one-time allocation to meet the needs of this unprecedented event.

We recognize that it was not the City of San Jose, but rather the County of Santa Clara, that issued and issues public health directives that impacted and continue to impact our small business community. Because of that, we recognize that an outsized burden falls on the County to make these folks as close to whole as possible. That said, we believe that 2020 represented a shared sacrifice in our region to ensure the best public health outcome possible. We believe the recovery should, therefore, also be shared in our community and recognize the sacrifice that so many small business owners made and continue to make to keep us safe.

To that end, while we recognize and thank Mayor Liccardo, Vice Mayor Jones, and Councilmembers Carrasco, Davis, and Mahan for their memo's recognition (Item 5) of Small Business Support, we would request that Council consider going further, and providing a much larger fund of small business relief efforts in line with other municipalities around the state and nation. These small businesses remain in a state of uneven recovery with much of the rest of the economy, including government, and while the investment represented in the memo is certainly helpful, it is not nearly enough.

Also contained in the Liccardo, et al memo are two provisions that we do feel are strong for small business recovery and would urge their inclusion in the final appropriations. The first is Item 3, allocating \$6 million towards the restoration of ten full-time police officers with a specific focus on downtown San Jose. Small businesses have struggled to recover citywide, but nowhere is that felt more than in downtown. The economy of the downtown was uniquely impacted by the choice to shutter arts venues, customer facing businesses, and event centric organizations, and because of the long period of inactivity downtown, numerous safety concerns still exist on the backside of this pandemic. We feel this investment represents a positive step towards helping to restore some of the vibrancy that we had grown accustomed to in our region's downtown core prior to the pandemic.

Second, we support Item 5c in the Liccardo, et al memo to further fund the city's popular Al Fresco dining program. These business zones along San Pedro Street, Post Street and Coronado Street have not only proven popular with residents, but have also been a lifeline to the small businesses and their employees located on those corridors. We support this increased investment to continue these programs and hopefully open more areas to take advantage of our region's world class weather while also aiding in the small business recovery.

San Jose Chamber
of Commerce

Governing is about choices, and we recognize and appreciate the difficult position you are in while making these. Tomorrow you will have a choice: will you make those same small businesses from whom our area requested such an enormous sacrifice these past twenty months as close to whole as possible? We sincerely hope that is answered in the affirmative.

On behalf of our members, we want to thank you for your service to our city and we greatly appreciate your consideration of this request. We hope you demonstrate tomorrow that you place high value on the sacrifice of our small business community, and help them in this ongoing recovery.

Sincerely,



Derrick Seaver
President & CEO