

Encampment Management & Safe Relocation Policy – City Roadmap Priority

October 26, 2021 – City Council Item 7.1

Jon Cicirelli, Director
Andrea Flores Shelton, Deputy Director
Olympia Williams, BeautifySJ Program Manager
Department of Parks, Recreation, & Neighborhood Services

SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES



ENCAMPMENT MANAGEMENT

An iceberg floating in a blue ocean under a blue sky. The visible tip of the iceberg is small and jagged, while the submerged portion is much larger and more complex, illustrating the concept of visible vs. hidden issues.

Drivers:

HOUSING CRISIS

BEHAVIORAL HEALTH CRISIS

VIOLENCE & TRAUMA

INCOME INEQUALITY

STRUCTURAL RACISM

Community Plan 2020-2025

STRATEGY 1



Address the root causes of homelessness through system and policy change

STRATEGY 2



Expand homelessness prevention and housing programs to meet the need

STRATEGY 3



Improve quality of life for unsheltered individuals and create healthy neighborhoods for all



PRE-COVID – Housing Department conducted encampment abatements and outreach.

June 2020 – Emergency Operations Center Beautify SJ Branch activated. Encampment abatements shift to management.

October 2020 – Bi-weekly trash and hygiene services starts.

March 2021 – Council directs priority abatements around schools and in public right of ways.

June 2021 – Approved budget allocated \$11 Million in American Rescue Plan for a consolidated model in PRNS



BeautifySJ + Core Services

Illegal Dumping Response

Anti-Litter +
Anti-Graffiti
(PRNS)

Dumpster
Days
(PRNS)

Resiliency
Corps
(PRNS)

Encampment Management & Waste Service

SJ Bridge
(Housing)

Residential
+
Commercial
Garbage
Service
(ESD)

Junk Pick-
Up Service
& Garbage
Stickers
(ESD)

Creek
Clean-ups
ESD, PRNS,
Grantees

Vehicle
Abatement
(DOT)

Cash for Trash

294 participants

Goal is to register up to 500 participants by June 2022.



486,000 lbs
of trash removed.
(since November 2020)

SJ Bridge

Program participants are formerly or currently homeless individuals.

70+

Sites
where litter
removed
by
SJ Bridge
Participants



Illegal Dumping

(July 2020- June -2021)



Service requests completed:

23,707

Total lbs:

5,876,000

Neighborhood Dumpster/ Beautification Events

(October 2020 - current)



950,000 lbs
of debris collected.

Anti-Graffiti Program



2,232,009 sq ft
of graffiti removed.

Anti-Litter Program



(October 2020 - current)

- Approximately 25 events per month.
- 250-300 volunteers per month.
- Approximately 960,000 lbs of trash removed.

Encampment Trash Program

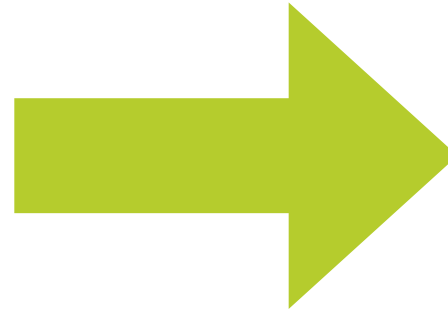
City works with unhoused residents to remove bagged trash from 220 encampments.



3,200,000+ lbs
of debris removed at
encampment locations this
past year.

Interjurisdictional Partners

Union Pacific Railroad:
800,000+ lbs of debris.



Clean the City's Public Spaces

Encampment Trash Service Principles

Outputs

Right locations
Right service
Right frequency

Outcomes

Equitable locations
Effective Service
Efficient frequency

= VISUALLY CLEAN CITY

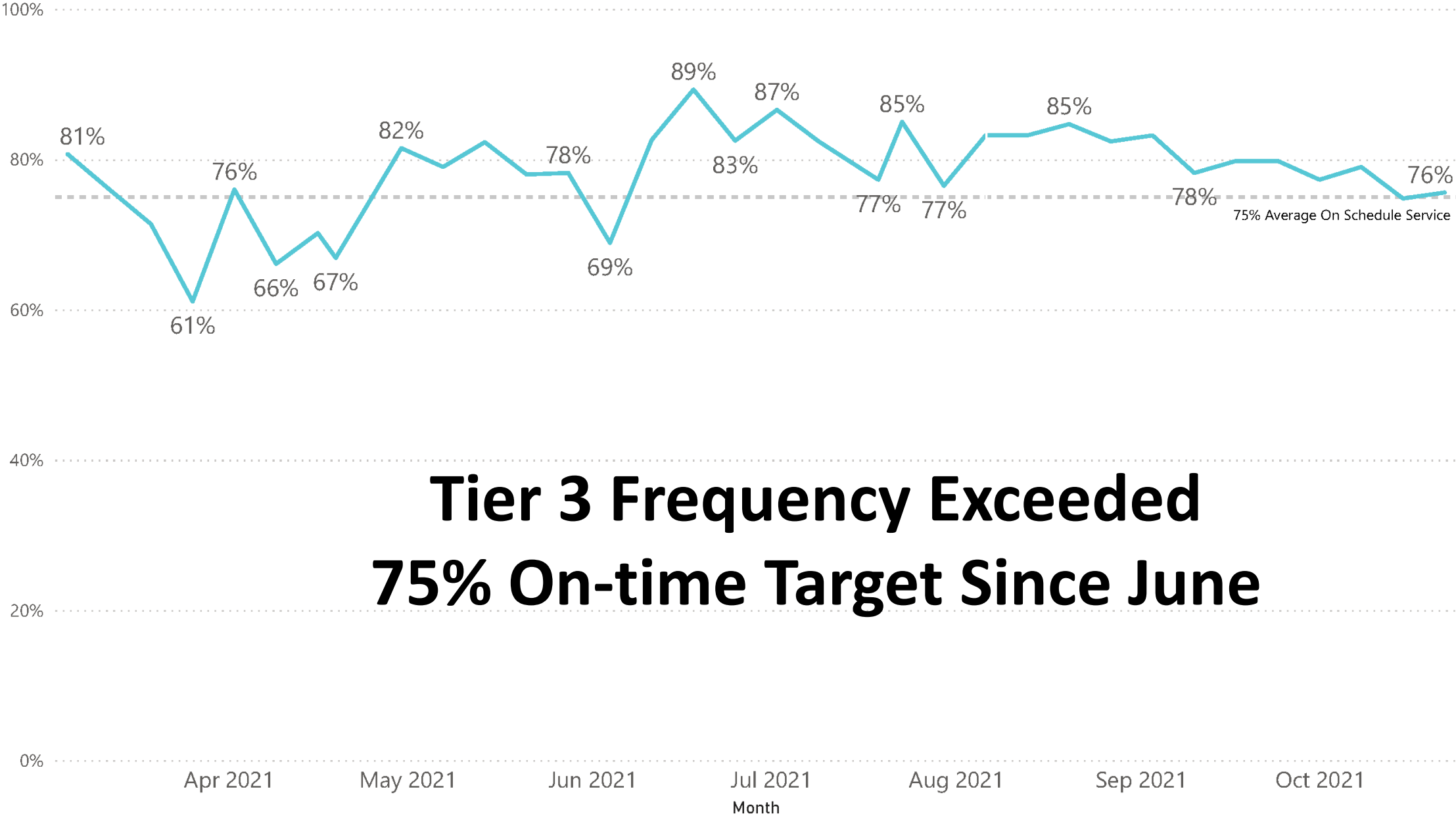


Tier 3 Encampment Site



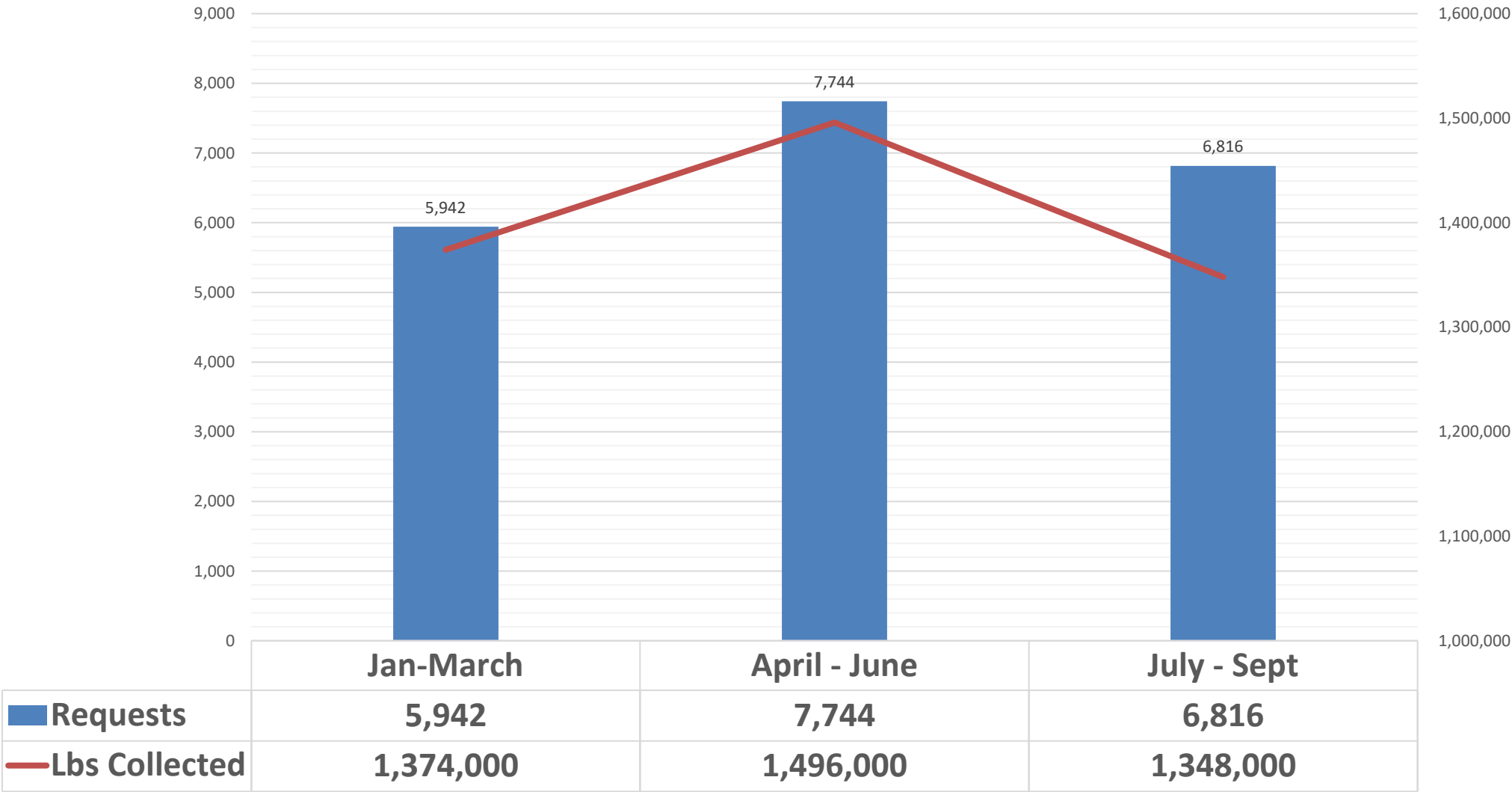
Tier 3 Site After Clean-up

% On Schedule Service, Tier 3



ILLEGAL DUMPING IN 2021

BY SERVICE REQUESTS & POUNDS COLLECTED



Encampment Management Objectives



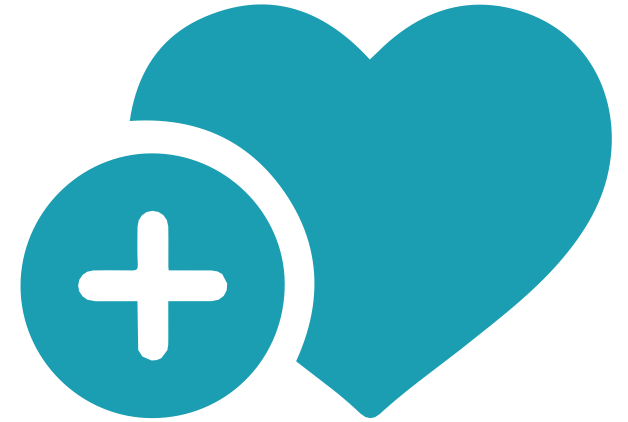
**Clean the
City's Public
Spaces**



**Create Setbacks
for Priority
Locations**



**Identify Sites that
Promote Safety +
Belonging**



**Connect People to
Social Services +
Meet Their Basic
Needs**

Cash for Trash

294 participants

Goal is to register up to 500 participants by June 2022.



486,000 lbs
of trash removed.
(since November 2020)

SJ Bridge

Program participants are formerly or currently homeless individuals.

70+

Sites
where litter
removed
by
SJ Bridge
Participants



Illegal Dumping

(July 2020- June -2021)



Service requests completed:

23,707

Total lbs:

5,876,000

Neighborhood Dumpster/ Beautification Events

(October 2020 - current)



950,000 lbs
of debris collected.

Anti-Graffiti Program



2,232,009 sq ft
of graffiti removed.

Anti-Litter Program



(October 2020 - current)

- Approximately 25 events per month.
- 250-300 volunteers per month.
- Approximately 960,000 lbs of trash removed.

Encampment Trash Program

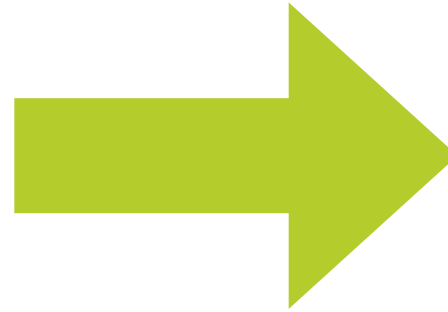
City works with unhoused residents to remove bagged trash from 220 encampments.



3,200,000+ lbs
of debris removed at
encampment locations this
past year.

Interjurisdictional Partners

Union Pacific Railroad:
800,000+ lbs of debris.



Clean the City's Public Spaces

Create Setbacks for Priority Locations

CURRENT

Public Right-of-Ways
School Buffer Zone of 150 Feet



FURTHER STUDY

- City park playgrounds
- Mobile home fencing
- Residential fences/walls that are adjacent to City property
- Hospitals including trauma and behavioral settings
- More areas near waterways



Identify Sites that Promote Safety + Belonging



Connect People to Social Services + Meet Their Basic Needs

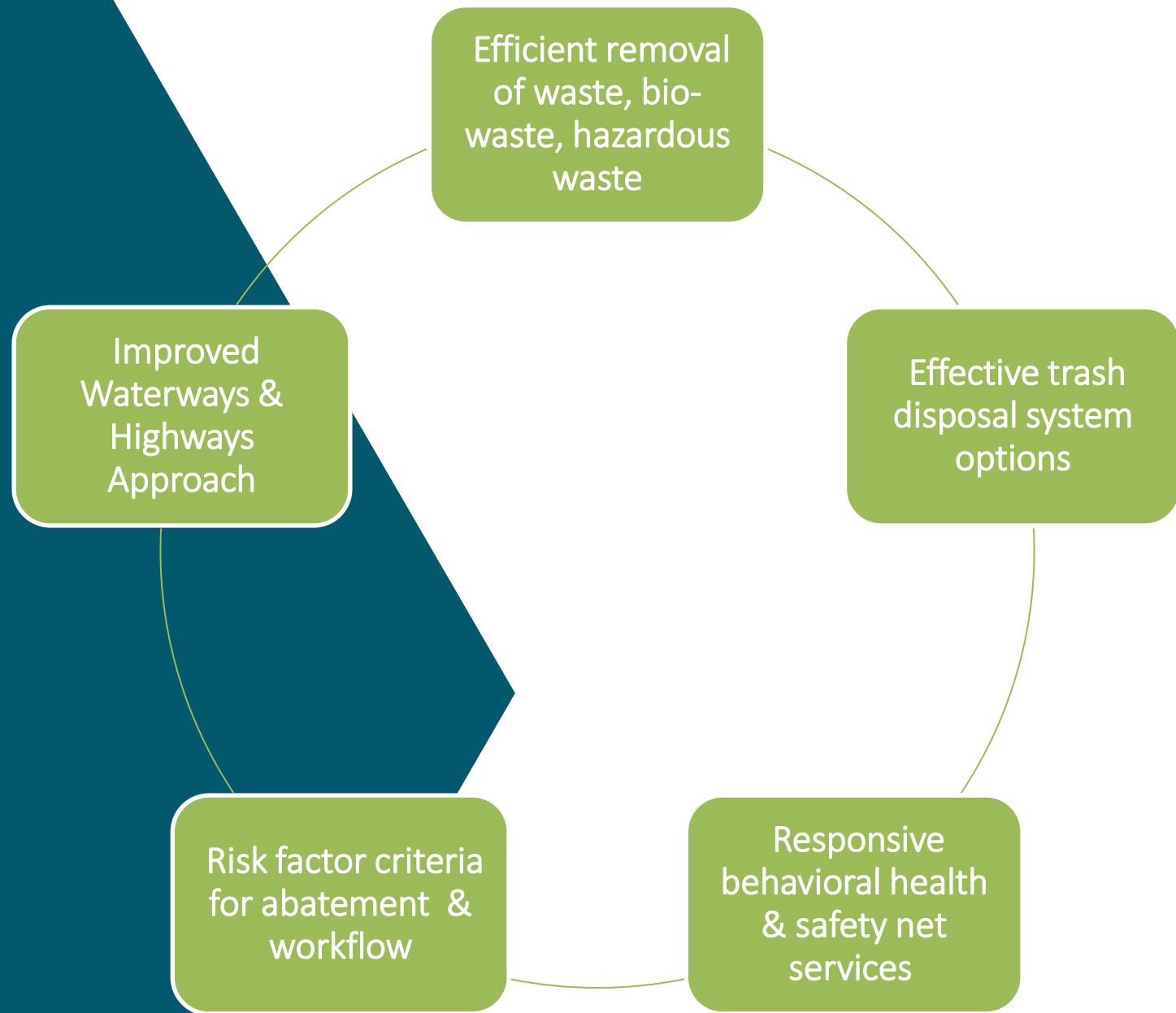
Bridge access to human services and housing options

Create stability through outreach and assistance

Address employment, mental health, addiction, and violence as well as basic needs such as food, water, and equipment



Shifting from a reactive, crisis response to a connected, holistic system



Accelerated Recruitment/Hiring Update

Timeline to fill 28 permanent vacancies

Includes Division Manager, grants/budget management, GIS Specialist, and large number of field work positions

Position	Budgeted	Filled	Next Steps
Community Coordinator	8	0	Closed October 25 th Interview- Nov. 6 th
Maintenance Worker II	10	5 2 Transfers + 3 to Higher Class	Closed October 25 th 17 completed applications Interviews Nov. 15 th
Community Activity Worker	11	4 Higher Classing	HR working with PRNS on job posting now
Analyst I/II	1	0	Interviews Nov. 16 th

Encampment Management & BeautifySJ

Budget Actions & Plans

Fiscal Year 21-22 Adopted Budget

\$12,250,000

+

**Fiscal Year 21-22 American Rescue Plan Request
through June 2022**

\$4,640,000

=

\$16,890,000

Future Actions

State of California Youth Workforce Development Funds

\$12,000,000

Evaluate the level of continuing needs and costs into 2022-2023

American Rescue Plan Request for FY21-22

- ✓ \$1,875,000 for Interagency Program Team including equipment
- ✓ \$400,000 for Illegal Dumping Strike Team
- ✓ \$400,000 to increase vendor funding
- ✓ \$315,000 for 50 more Dumpster Days & dedicated staff
- ✓ \$1,500,000 for Guadalupe Gardens Clean-Up
- ✓ \$150,000 for physical deterrents
- ✓ **\$4,640,000 Total**







NOTICE
THIS AREA IS UNDER
24 HOUR
VIDEO
SURVEILLANCE

9-22-2021
POSTING
City of San Jose
Between
Coleman Ave
&
Spring ST

Objectives Key Results – A Clean City with Setbacks, Sites and Services

Fill 28 vacancies to implement weekly trash pick-up

January 2022 move of BSI from Central Service Yard to Kirk Community Center

Develop Performance Measures 2.0 (Outputs + Ratings + Perceptions)

Geo-analysis of proposed setbacks, sites, services

Educate inter-department partners, community stakeholders on abatement protocols and workflow

Lead coordination of the Clean California Application

BeautifySJ Next Steps

Nov. 2021

- Info Memo Response to Mayor Cleaner San Jose Memo

Mar. 2022

- Annual BeautifySJ Program Memo (Council)

Feb. 2022

- Annual BeautifySJ Program Memo (NSE)

Apr. 2022

- Encampment Management Strategy & Safe Relocation Policy (Council)



Encampment Management & Safe Relocation Policy – City Roadmap Priority

October 26, 2021 – City Council Item 7.1

Jon Cicirelli, Director
Andrea Flores Shelton, Deputy Director
Olympia Williams, BeautifySJ Program Manager
Department of Parks, Recreation, & Neighborhood Services

SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES

