



COUNCIL AGENDA: 10/26/2021

ITEM: 2.18

FILE NO: 21-2313

## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT:** SEE BELOW

**DATE:** October 26, 2021

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**SUBJECT: Approval of Berryessa Pumpkin Giveaway and Trash Punx Coyote Creek Cleanup as District 4 City Council Sponsored Special Events to Expend City Funds and Accept Donations of Materials and Services for the Events**

### **Recommendation**

- (a) Approve the Berryessa Pumpkin Giveaway to be held on October 28, 2021 as a City Council Sponsored Special Event and approve the expenditure of funds;
- (b) Approve the Trash Punx Coyote Creek Cleanup to be held on October 30, 2021 as a City Council Sponsored Special Event and approve and approve the expenditure of funds; and
- (c) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Cohen)

[Rules Committee referral 10/20/2021 - Item A.1.a]



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Cohen  
District 4

**SUBJECT:** SEE BELOW

**DATE:** October 19, 2021

APPROVED: *David Cohen*

**SUBJECT: APPROVAL OF BERRYESSA PUMPKIN GIVEAWAY AND TRASH PUNX COYOTE CREEK CLEANUP AS DISTRICT 4 CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS**

## RECOMMENDATION:

1. Approve the Berryessa Pumpkin Giveaway to be held on October 28, 2021 as a City Council Sponsored Special Event and approve the expenditure of funds.
2. Approve the Trash Punx Coyote Creek Cleanup to be held on October 30, 2021 as a City Council Sponsored Special Event and approve and approve the expenditure of funds.
3. Approve and accept donations from various individuals, businesses or community groups to support the events.
4. Place the item on the October 26, 2021 City Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Berryessa Pumpkin Giveaway will be held on October 28, 2021 at 1376 Piedmont Road as a City Council Sponsored Special Event and is sponsored by Councilmember David Cohen. This special event will include a giveaway of pumpkins to San Jose families.

The Trash Punx Coyote Creek Cleanup will be held on October 30, 2021 in the area surrounding Coyote Creek as a City Council Sponsored Special Event and is sponsored by Councilmember David Cohen. This special event will include a cleanup of the creek area and surrounding trails and streets by volunteers.

These events will be free and open to the public, will be held outdoors and will adhere to all Santa Clara County health guidelines.

October 19, 2021

Subject: Berryessa Pumpkin Giveaway and Trash Punx Coyote Creek Cleanup

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## **ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember David Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

## **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the October 20, 2021 Rules Committee Agenda and the October 26, 2021 City Council Agenda.

## **CEQA**

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☒ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.