

Council Policy Prioritization: Early Consideration Response Form

Department	Police Department, Finance Department	Rules Date	10/20/21	Item	G.4
Department Rep. Name/Ext.	Anthony Mata, Julia H. Cooper	Council Member Sponsorship	Mayor Liccardo		
Policy/Ordinance Subject	Taxi Issues		Councilmember Peralez		

Staff Recommendation														
<input checked="" type="checkbox"/> GREEN Adopt based on tradeoffs outlined on next page				<input type="checkbox"/> YELLOW Send to Priority Setting Process				<input type="checkbox"/> RED Recommend Council not adopt nominated idea				<input type="checkbox"/> NEEDS CLARIFICATION OR MORE TIME TO EVALUATE		
Staff Evaluation														
Is this aligned with City Roadmap?				Is this already underway in a Department work plan?				Is this time critical or an emergency?				Will this require substantial resources, staffing, budget, or strategic support?		
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No				<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Criterion to Determine Scale of Project Complexity														
Project complexity is determined by scoring the project in each of the 3 criteria below and then summing the score.														
a. Low Complexity is a sum of 6 or less. b. Medium Complexity is a sum of 7 – 9. Total Score = 7 c. High Complexity is a sum of 10 or greater.														
Scoring Criterion			Low Complexity				Medium Complexity				High Complexity			
	Estimated Duration		6 – 9 months		<input checked="" type="checkbox"/> = 1		9 - 18 months		<input type="checkbox"/> = 2		More than 18 months		<input type="checkbox"/> = 3	
	(Internal)		Can Easily be Absorbed into Existing Work Plan		<input checked="" type="checkbox"/> = 1		Planned Work (Future)		<input type="checkbox"/> = 2		Work Not Currently Proposed		<input type="checkbox"/> = 3	
			Have staff with required skillset/knowledge		<input checked="" type="checkbox"/> = 1		Have staff with required skillset/ requires moderate research		<input type="checkbox"/> = 2		Do not have staff with required skillset/requires significant research		<input type="checkbox"/> = 3	
			Less than or equal 2 staff required		<input checked="" type="checkbox"/> = 1		3 - 4 staff required		<input type="checkbox"/> = 2		More than 5 staff required		<input type="checkbox"/> = 3	
(External)		1 Additional Department		<input type="checkbox"/> = 1		2 Other Departments Involved		<input type="checkbox"/> = 2		3 or more Departments Involved		<input checked="" type="checkbox"/> = 3		
DEPT. Required	<input checked="" type="checkbox"/> Airport	<input type="checkbox"/> Auditor	<input type="checkbox"/> CMO	<input type="checkbox"/> CMO – Communication	<input type="checkbox"/> OED/CA	<input type="checkbox"/> ESD	<input type="checkbox"/> Fire	<input type="checkbox"/> HR	<input type="checkbox"/> IT	<input type="checkbox"/> PRNS	<input checked="" type="checkbox"/> Police	<input type="checkbox"/> Retirement		
	<input checked="" type="checkbox"/> Attorney	<input type="checkbox"/> Clerk	<input type="checkbox"/> CMO – Budget	<input type="checkbox"/> CMO –	<input type="checkbox"/> Community Energy	<input checked="" type="checkbox"/> Finance	<input type="checkbox"/> Housing	<input type="checkbox"/> IPA	<input type="checkbox"/> Library	<input type="checkbox"/> PBCE	<input type="checkbox"/> PW	<input type="checkbox"/> DOT		

Analysis
Explain the rationale for staff recommendation, including any mitigating factors that need to be considered (recent legislative action, significant work plan changes, etc.). Please address the following as well.
GREEN LIGHT: The Administration can implement this Nominated Idea under its current work plan. Item should be sent to Council to add to Department work plan. (1) How will the Idea be approached? (2) If adopted, what is its impact and/or tradeoff to the City Roadmap or to a Department work plan, including strategic support? (3) What is the minimum viable scope to move the Idea forward and reduce its complexity?
<p>Recommendation 1a. GREEN - Police Department staff will work with Airport Department staff to research, review, and respond to issues and concerns raised by the taxicab industry regarding the increase in permit fees and coordinate with the Finance Department on the concerns raised about the business tax.</p> <p>Recommendation 1b. GREEN - The Risk Management Division of the Finance Department will research, review, and respond to the increase in insurance requirements as raised by the taxicab industry.</p> <p>(Continued on page 2)</p>
YELLOW LIGHT: The Administration recommends Council send this Nominated Idea to the Priority Setting Process due to (describe cost implications, workload impacts, or other factors).
RED LIGHT: The Administration recommends Council not adopt this Nominated Idea due to (describe reason implementation would be difficult if not impossible – conflict with other laws, etc.).

Analysis (Continued)

GREEN LIGHT

(continued from page 1)

Recommendation 1c. GREEN - Police Department staff will research industry standards and work with City Attorney's Office staff to review and respond to color scheme requirements. The results of this recommendation may create a change in the Municipal Code.

Recommendation 1d. GREEN - Police Department staff will research industry standards and work with City Attorney's Office staff to review and respond to meter requirements. The results of this recommendation may create a change in the Municipal Code.

Recommendation 2. GREEN - Any new requirements imposed on the taxi cab industry will be delayed until such time that staff has had the opportunity to research and review the issues described above. Police and Finance Department staff will provide City Council with an analysis on these items in an Informational Memorandum, in coordination with the Airport and City Attorney's Office.