

A close-up photograph of a white baseball with red stitching, resting on a patch of white base paint on a brown dirt baseball field. The background is a blurred view of the field and stadium seating.

Police Activities League (PAL) Operational Partnership with PRNS

Neighborhood Services and Education Committee | October 14, 2021

Jon Cicirelli, Director of Parks, Recreation and Neighborhood Services

Shannon Heimer, Division Manager for Parks Destinations, Events and Sports

Captain Todd Trayer, San José Police Department, Foothills Division

J Baca, President of San José Police Activities League

Background

- **June 2018** – Audit Recommendations Issued
- **February 2020** – Approval of Hybrid Operation Model
- **January 2021** – Approval of the Partnership's Guiding Principles



Guiding Principles



PAL is the lead operator and will focus on community engagement and fundraising activities



PRNS will be the contract manager, support board development, and will supplement PAL programming



SJPD will connect officers with PAL youth by serving as mentors, coaches and participating in events

Guiding Principles



PRNS and SJPd have seats on the PAL board of directors



PAL will develop a strategic plan



\$50,000 funding for PAL board and organizational development

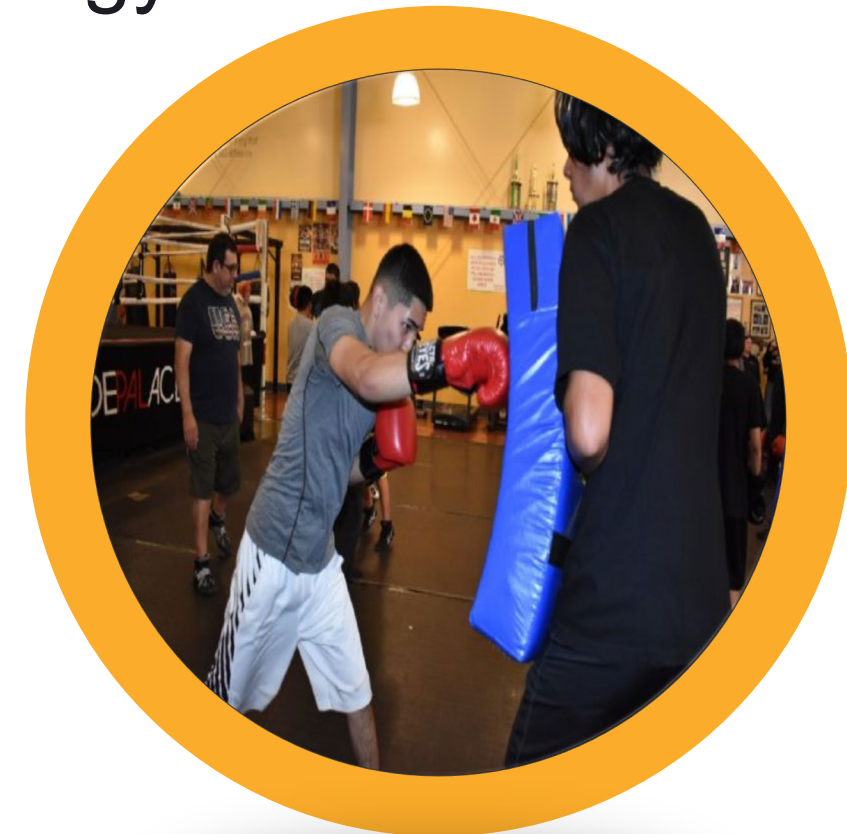
Agreement Highlights

- Strategic Plan with Funding Strategies
- Updated By-laws
- Annual and Monthly Meetings
- Annual and Monthly Reports
Key Performance Indicators
- 3 -Three year terms



PAL 2021-2022 Plan

- Programming returns and expands
- Strategic Plan development
- Marketing plan and development - online strategy
- Board and Executive Director Recruitment



NEXT STEPS

2021

Contract executed

2021 – 2022

PAL Master Plan Development

2022 – 2023

Synthetic field conversion of stadium



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