

# Community Partner August Engagement Reports

*Drafted October 8th, 2021*

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## San José Charter Review Commission

### Monthly Engagement Report - September 2021

## Community Partners Role & Outreach Plans

To ensure community input adequately informs the Commission's final recommendations, community-based organizations have been selected and will be compensated to conduct culturally- appropriate outreach and engagement around Commission public hearings. Each organization has established monthly outreach goals and outlined outreach tactics they feel are best suited to meet their communities. These goals and activities are captured below.

### Outreach Goals

The following outreach goals have been established by each organization based on what they feel is feasible given their communities, capabilities and capacity. These goals are for monthly outreach activities only, and are not an expectation of public hearing attendance. Community partners will do their best to encourage attendance at Commission meetings and hearings amongst their communities. Representatives from each organization will also attend public hearings to share what they have heard from their communities.

Organization	Monthly	Total	Audience	Districts
African American Community Services Agency	100	500	Black College students Black Leadership Roundtable Black Leadership Kitchen Cabinet AACSA Leadership Academy AACSA's membership base Senior Citizens Neighborhoods Assns Family clients via Family Resource Center Our services Clients (food pantry, homelessness prevention, re-entry)	D2, D3, D5, D6, D7
Amigos de Guadalupe Center for Justice and Empowerment	5 families	25	Immigrant community members from East San José	D5
Asian Law Alliance	20	20	Wider AAPI community in San José; Chinese Monolingual Community; East San José AAPI Community; Ethnic Minoritized College students seeking educational credit	All districts
Friends of Hue Foundation	50	300	Vietnamese Community; Low & extremely low income, 70% Asian and 20% Lantinx	D3, D4, D5,

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			living mostly in East San José & Downtown San José.	D7, D8
Latinos United for a New America	20	120	Latinx community in San José, all ages, elders to youth, mainly low-income, working-class immigrants who suffer from the social inequities	D3, D5, D7, D8
LGBTQ Youth Space (Caminar)	25	150	The LGBTQIA+ community in San José; community members of all ages—young adults, adults, older adults	D3, D6, D7, D9
Madre-A-Madre (Healing Grove)	63	400	Low income Spanish-speaking Latinx families	D3, D5, D7
Plata Arroyo Neighborhood Association and Eastgate N.A.C.	50	250	Low income Spanish-speaking Latinx families	D5
VIVO - Vietnamese Voluntary Foundation	25	150	Vietnamese American Community in San José	D7
YouthHype	50	300	San José Youth: YouthHype middle school chapters; Black Student Unions; NAACP Youth division; High School ethnic studies; political science & government classes; Youth commissioners	All districts

## Monthly Reporting

Outreach goals will be shared and verified through the submission of monthly progress reports which will be made available for the Commission to review.

The suggested format is as follows:

- Outreach efforts conducted for the past month
- Number of (new) community members contacted
- Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home
- Number of community members who have expressed interest in attending a public hearing
- [Optional] Summary of any relevant dialogue with community members

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### September Reports

The following monthly reports were shared by each organization.

#### Report Highlights

Some key challenges that have been experienced by CBOs include the following:

- Dispersing promotional materials amongst multilingual audiences with limited English capabilities.
- Promoting public hearing attendance among older populations, undocumented and underserved populations that have technology literacy barriers.

CBO's and their audiences are interested in....

- The November hearing that will be focused on policing, inclusion, and accountability
- Receiving written copies of the hearings/recommendations to distribute amongst the community. (with translations included)

#### Next steps

Given this feedback, a community partner meeting will be held later in October to prepare for the final Commission public hearing on November 6th, and materials explaining the recommendations being considered by the Commission will be developed, translated and shared.

### African American Community Services Agency

[NOTE: "Please note, our office was shut down for two weeks to begin the month for a staff retreat and we also went to staff transition as I recently joined as Policy and Advocacy Coordinator. We expect the numbers to come in the following months to be much higher."]

- **Outreach efforts conducted for the past month**

This is a summary of outreach efforts conducted for the past month where we spoke with people, distributed our policy and advocacy survey, attended events,

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organized meetings, and offered opportunities to become more involved with understanding policies within local government. Please see some areas where we did outreach in September.

- San Jose State University BLOC Party on Thursday September 2nd
- AACSA Listening Session on Friday September 17th
- Nirvana Soul Block Party on Saturday September 25th
- Style Masters Barber shop
- Derrick's Barber Shop
- Amir's Barber Shop
  
- **Number of (new) community members contacted**
  - 86
  
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - African American/African Ancestry/African Diaspora – 30 (67%)
  - Latino or Hispanic – 2 (4%)
  - Native American or American Indian- 0 (0%)
  - Asian/Pacific Islander- 12 (27%)
  - White, Non-Hispanic or Latino - 1 (2%)
  - Other- 0 (0%)
  
  - 17 and below – 1 (2%)
  - 18-29 – 21 (47%)
  - 30-39 – 9 (20%)
  - 40-49 – 3 (7%)
  - 50-59 – 3 (7%)
  - 60-69 – 5 (10%)
  - 70+ - 3 (7%)
  
- **Number of community members who have expressed interest in attending a public hearing**
  - Yes – 39 (87%)
  - No – 6 (13%)

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- **[Optional] Summary of any relevant dialogue with community members**

### Amigos de Guadalupe Center for Justice and Empowerment

- **Outreach efforts conducted for the past month**
  - **Grupo de Justicia Migratoria:** Meets 2x a Month to Educate Community on Macro & Micro Government including information about San Jose City Charter Review Hearings.
  - **Phone Banking:** Inviting to Grupo de Justicia Migratoria & Informing about hearings.
  - **Interagency Outreach & Collaboration:** Community Navigator information sharing through Si Se Puede! Collective San Jose partner organization leaders & Community Navigators.
- **Number of (new) community members contacted**
  - **Phone Banking:** 20 People
  - **Community Navigation:** minimum of 5 Community Navigators Informed to Spread the Word & 3-5 Agency Leaders.
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - Latinx
  - 20's- 60's
  - English
  - Spanish
- **Number of community members who have expressed interest in attending a public hearing**
  - 6
- **[Optional] Summary of any relevant dialogue with community members**

Hearings are not accessible due to technology literacy barriers. Underserved & undocumented community are far removed from realm of influence. Steep learning

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curve for people who do not have rights to vote. In person hearings would be the most effective for community members to navigate.

#### Asian Law Alliance

- **Outreach efforts conducted for the past month**
  - convening of different API nonprofits in meeting
- **Number of (new) community members contacted**
  - 10
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - API, age 30+
- **Number of community members who have expressed interest in attending a public hearing**
  - 10
- **[Optional] Summary of any relevant dialogue with community members**
  - Overall, more interest in Policing, Municipal law, Accountability and Inclusion public hearing from most people.
  - People would like a written summary of public hearing notes in an accessible manner.
  - Will be conducting outreach to API high school and community college youth in October and push them to turn out for the public hearing as well.

#### Friends of Hue Foundation

- **Outreach efforts conducted for the past month**

Our staff attended several community gatherings in the past month. and presented the mission of the commission as well as the updated findings, along with city governmental structuring and voting issues. We visited the meetings of the following

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associations: Luc Luong Si Quan Thu Duc, Lien How Cuu Quan Nhan and Cu An Tu Nguy Association. We attended 3 of the Monthly Flag Ceremonies organized at the Vietnamese-American Heritage Garden.

We encouraged them to attend the Public Hearings scheduled for September 25th, 2021. We also shared the Charter Review's links with the groups and explained to them how they could voice themselves at the Public Hearing or submit their opinions/comments in writing via email at [CharterRview@sanjoseca.gov](mailto:CharterRview@sanjoseca.gov);

- **Number of (new) community members contacted;**

60, via emails and in person gatherings

- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**

They are mostly older Vietnamese male between the ages of 60 to 80. They all speak Vietnamese as their primary language.

- **Number of community members who have expressed interest in attending a public hearing**

About less than 5 individuals expressed their interest in attending the public hearing

- **[Optional] Summary of any relevant dialogue with community members**

We distributed reading materials to engage the groups. We asked people questions such as "what do you think about the committee's recommendation of an ordinance establishing new city council district boundaries? The group would discuss the pros and cons of the various recommendations. For the month of October, we will have two zoom meetings scheduled for October 15th and 20th to further discuss the committee's findings and recommendations. The upcoming meetings will also encourage people to attend the final Public Hearing on this matter

### Latinos United for a New America

- **Outreach efforts conducted for the past month**



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Veronica, the commissioner from district 5 came and presented for our general meeting last week, where we had 28 attendants, 15 of them new to this topic.

- **Number of (new) community members contacted**
  - 15
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - n/a
- **Number of community members who have expressed interest in attending a public hearing**
  - n/a
- **[Optional] Summary of any relevant dialogue with community members**

We will make sure to continue to spread the word about the November 6th meeting and we will appreciate any promotional materials you can share with us, especially in Spanish.

### LGBTQ Wellness, a Program of Caminar

- **Outreach efforts conducted for the past month**

Wellness posted the provided social media graphics to our Instagram and Facebook pages/stories. We had a total of 24 engagements with the posts.
- **Number of (new) community members contacted**

Of the 24 engagements, 15 were new contacts.
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**

We do not track demographics for this purpose.
- **Number of community members who have expressed interest in attending a public hearing**

4 of the 24 expressed interest in attending the September meeting.

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- **[Optional] Summary of any relevant dialogue with community members**

There was significantly more interest in the November meeting about policing policy.

### Madre-A-Madre (Healing Grove)

- **Outreach efforts conducted for the past month**
  - Launched survey effort with gift card incentives.
- **Number of (new) community members contacted**
  - 450
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - 100% Spanish Speaking Latinos
- **Number of community members who have expressed interest in attending a public hearing**
  - Zero
- **[Optional] Summary of any relevant dialogue with community members**
  - Here is a list of topics that came up frequently in free response conversations:
    - Streets & parks are dirty -- more cleaning is needed. The difference between Willow Glen streets & Washington community streets are striking -- more equity in cleaning.
    - Public safety & security on the streets & in schools
    - Dealing with homelessness (and associated trash)
    - Listen more to Latinos land to our community
    - Improved bus & public transportation (we understand that this isn't in the City's purview).
    - Better treatment by the police, especially related to translation and cultural sensitivity.

### Plata Arroyo Neighborhood Association and Eastgate N.A.C. [NOT SHARED]

- **Outreach efforts conducted for the past month**
- **Number of (new) community members contacted**

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- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
- **Number of community members who have expressed interest in attending a public hearing**
- **[Optional] Summary of any relevant dialogue with community members**

### VIVO - Vietnamese Voluntary Foundation

- **Outreach efforts conducted for the past month**
  - *Posted & Sent*
    - Social Media via Contact Lists, Facebook, Website
  - *Contacted*
    - Direct CBO contacts to other local agency (UVAN & VAR)
  - *In Consideration*
    - Print Media in local Vietnamese Newspaper(s) per need (in consideration)
    - Broadcast Media in local Vietnamese Station(s) per need in consideration
  - *ENGAGEMENT ACTIVITIES*
    - Via email, phone, text message responses & exchanges with **42 contacts**
    - Via In-Person & online meetings & discussion with **42 contacts**
    - Recruit & enlist community members for inputs with **42 contacts**
    - Recruit and enlist attendants for public hearings with **42 contacts**
    -
- **Number of (new) community members contacted**
  - **25 contacts**
  - To date new number of members contacted = **545 contacts**
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - Vietnamese American

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- Age Group (to break out in finer scale in next report) **22 to 75 years old**
- **Number of community members who have expressed interest in attending a public hearing**
  - 8 contacts
- **[Optional] Summary of any relevant dialogue with community members**
  - Most Express = No Change
    - keep Mayor power as is
    - keep election year as is
  - Being new to the Charter process, members would like to study materials which have been received for future meetings

### YouthHype

- **Outreach efforts conducted for the past month**
  - n/a
- **Number of (new) community members contacted**
  - n/a
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - n/a
- **Number of community members who have expressed interest in attending a public**
  - n/a
- **[Optional] Summary of any relevant dialogue with community members**

YouthHype will be filming a series of short videos documenting youth engagement and intuitive policy explanations around several concepts for charter reforms:

1. Social Housing
  - a. How can this address racial equity in housing and community development?
  - b. featuring: Youth policy expert Jonathan Davis

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2. Switching Commissions from advisory to governing
  - a. By engaging residents in policy making within the context of their communities, how can we change the modes of political engagement and create opportunities to improve and reimagine city services?
  - b. featuring: Youth policy expert Leila Ullman
3. Doubling the number of council districts
  - a. How can this create real equity in community representation, and how does the current 10 district model disenfranchise minorities and other communities across San Jose?
  - b. featuring: Youth artist Nava Onti