

# Community Partner August Engagement Reports

*Drafted September 10, 2021*

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## Community Partners Role & Outreach Plans

To ensure community input adequately informs the Commission's final recommendations, community-based organizations have been selected and will be compensated to conduct culturally- appropriate outreach and engagement around Commission public hearings. Each organization has established monthly outreach goals and outlined outreach tactics they feel are best suited to meet their communities. These goals and activities are captured below.

### Outreach Goals

The following outreach goals have been established by each organization based on what they feel is feasible given their communities, capabilities and capacity. These goals are for monthly outreach activities only, and are not an expectation of public hearing attendance. Community partners will do their best to encourage attendance at Commission meetings and hearings amongst their communities. Representatives from each organization will also attend public hearings to share what they have heard from their communities.

Organization	Monthly	Total	Audience	Districts
African American Community Services Agency	100	500	Black College students Black Leadership Roundtable Black Leadership Kitchen Cabinet AACSA Leadership Academy AACSA's membership base Senior Citizens Neighborhoods Assns Family clients via Family Resource Center Our services Clients (food pantry, homelessness prevention, re-entry)	D2, D3, D5, D6, D7
Amigos de Guadalupe Center for Justice and Empowerment	5 families	25	Immigrant community members from East San José	D5
Asian Law Alliance	20	20	Wider AAPI community in San José; Chinese Monolingual Community; East San José AAPI Community; Ethnic Minoritized College students seeking educational credit	All districts
Friends of Hue Foundation	50	300	Vietnamese Community; Low & extremely low income, 70% Asian and 20% Lantinx	D3, D4, D5,

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			living mostly in East San José & Downtown San José.	D7, D8
Latinos United for a New America	20	120	Latinx community in San José, all ages, elders to youth, mainly low-income, working-class immigrants who suffer from the social inequity	D3, D5, D7, D8
LGBTQ Youth Space (Caminar)	25	150	The LGBTQIA+ community in San José; community members of all ages—young adults, adults, older adults	D3, D6, D7, D9
Madre-A-Madre (Healing Grove)	63	400	Low income Spanish-speaking Latinx families	D3, D5, D7
Plata Arroyo Neighborhood Association and Eastgate N.A.C.	50	250	Low income Spanish-speaking Latinx families	D5
VIVO - Vietnamese Voluntary Foundation	25	150	Vietnamese American Community in San José	D7
YouthHype	50	300	San José Youth: YouthHype middle school chapters; Black Student Unions; NAACP Youth division; High School ethnic studies; political science & government classes; Youth commissioners	All districts

## Monthly Reporting

Outreach goals will be shared and verified through the submission of monthly progress reports which will be made available for the Commission to review.

The suggested format is as follow:

- Outreach efforts conducted for the past month
- Number of (new) community members contacted
- Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home
- Number of community members who have expressed interest in attending a public hearing
- [Optional] Summary of any relevant dialogue with community members

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### August Reports

These monthly reports were shared by each organization.

#### African American Community Services Agency

[NOTE: "Please note, our office was shut down for two weeks to begin the month for a staff retreat and we also went to staff transition as I recently joined as Policy and Advocacy Coordinator. We expect the numbers to come in the following months to be much higher."]

- **Outreach efforts conducted for the past month**
  - Tabled at a Community Resource Fair on Saturday August 21st
  - Attended Community Engagement session on Friday August 27th
  - DBJ Hair Studio
  - Timz Barber Shop
  - Access Barbershop
- **Number of (new) community members contacted**
  - 68
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - African American/African Ancestry/African Diaspora - 46 (67%)
  - Latino or Hispanic - 8 (12%)
  - Native American or American Indian- 0
  - Asian/Pacific Islander- 7 (10%)
  - White, Non-Hispanic or Latino- 3 (4%)
  - Other- 4 (6%)
  - 17 and below - 5 (7%)
  - 18-29 - 19 (28%)
  - 30-39 - 18 (26%)
  - 40-49 - 12 (18%)
  - 50-59 - 4 (6%)
  - 60-69 - 7 (10%)
  - 70+ - 3 (4%)

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- **Number of community members who have expressed interest in attending a public hearing**
  - Yes - 55 (81%)
  - No - 12 (18%)
- **[Optional] Summary of any relevant dialogue with community members**

### Amigos de Guadalupe Center for Justice and Empowerment

- **Outreach efforts conducted for the past month**
  - Amigos de Guadalupe Center for Justice & Empowerment + Rapid Response Network: Tabling Resources Food Distribution Event at the Mexican Heritage Plaza.
  - Si Se Puede! Collective Community Navigator Mobility Labs, Zoom Outreach to Undocumented Entrepreneurs.
  - Social Media Outreach through instagram & facebook posts featured on @amigosdeguadalupe (552 I.G. Followers) & @sisepuedecollective (988 I.G. Followers).
  - Amigos de Guadalupe Organizing Committee Meetings every other Thursday.
- **Number of (new) community members contacted**
  - 14 People
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - Race: Latinx,
  - Age: Mid-Age,
  - Language Spoken at home: Spanish & English.
- **Number of community members who have expressed interest in attending a public hearing**
  - 14
- **[Optional] Summary of any relevant dialogue with community members**

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### Asian Law Alliance

- **Outreach efforts conducted for the past month**
  - Held a panel discussion related to policing issues as it relates to San Jose in preparation for the upcoming September 25th hearing.
  - *"Since the hearing was cancelled, we are focusing on building a base to bring for the next hearing on September 25th. Many of our planned outreach activities were around bringing people to the August 25th public hearing, so we have pushed it back a little to make sure we are turning out people for a tangible event. Below is a brief description of our activities. "*
- **Number of (new) community members contacted**
  - **25 people attended** the panel
  - We will keep momentum by sending next steps on how to make their voice heard when it comes to Policing, Municipal Law, Accountability & Inclusion Public Hearing.
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - Primarily Asian and Pacific Islander community members
- **Number of community members who have expressed interest in attending a public hearing**
  - N/A
- **[Optional] Summary of any relevant dialogue with community members**

### Friends of Hue Foundation [Not Shared]

- Outreach efforts conducted for the past month
- Number of (new) community members contacted;
- Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home

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- **Number of community members who have expressed interest in attending a public hearing**
- **[Optional] Summary of any relevant dialogue with community members**

### Latinos United for a New America

- **Outreach efforts conducted for the past month**
  - LUNA conducted a workshop in Spanish
  - LUNA will probably seek to conduct another workshop in late September or October.
- **Number of (new) community members contacted**
  - 16
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - All of the new attendees were women and mothers
  - All but 1 of them were immigrants (one a recent immigrant (2 years) from Colombia)
  - District Breakdown:
    - District 7 = 6 persons
    - District 8 = 2 persons
    - District 3 = 4 persons
    - Everyone else elected not to disclose this information
- **Number of community members who have expressed interest in attending a public hearing**
  - N/A
- **[Optional] Summary of any relevant dialogue with community members**
  - “There was a fruitful conversation, community members mentioned that they were not familiar with the form of government, and even though we explained the benefits of having a strong-mayor government, **at least 5** of the attendees had very strong opinions on keeping the mayor-council

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manager form of governance. The rest of the attendees did not feel comfortable commenting since they were just learning about the topic.

- **Resource Offer:** “If there are other partner organizations that reach out to the Spanish Speaking communities we would be happy to work with them for outreach, LUNA will probably seek to conduct another workshop in late September or October. ”

### LGBTQ Wellness, a Program of Caminar

- **Outreach efforts conducted for the past month**
  - Wellness paused outreach for much of August due to the cancellation of the August public hearing. We kicked it back up at Silicon Valley Pride on Sunday August 29 th , where we included Charter outreach materials at our booth. We successfully handed out 75 stipends with literature about the charter and the upcoming public hearings.
- **Number of (new) community members contacted**
  - We interacted with around 125 new contacts specifically about the Charter this month at Pride.
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - We did not collect demographic data.
- **Number of community members who have expressed interest in attending a public hearing**
  - We estimate around 50 of our contacts expressed interest in the public hearings.
- **[Optional] Summary of any relevant dialogue with community members**

### Madre-A-Madre (Healing Grove)

- **Outreach efforts conducted for the past month**



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- Survey design was completed with feedback from community members and civic makers. We've trained about 20 people to go out into the community to collect surveys.
- **Number of (new) community members contacted**
  - 140 (120 surveys + 20 people trained)
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - 100% Spanish Speaking Latinos
- **Number of community members who have expressed interest in attending a public hearing**
  - Zero
- **[Optional] Summary of any relevant dialogue with community members**
  - It looks like our population so far is in favor of Mayor Council structure (Strong Mayor). But they are in favor of the police chief being appointed by the majority of the council. So perhaps a mixed system. More analysis to come!

### Plata Arroyo Neighborhood Association and Eastgate N.A.C. [NOT SHARED]

- Outreach efforts conducted for the past month
- Number of (new) community members contacted
- Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home
- Number of community members who have expressed interest in attending a public hearing
- [Optional] Summary of any relevant dialogue with community members

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### VIVO - Vietnamese Voluntary Foundation

- **Outreach efforts conducted for the past month**
  - *Posted & Sent*
    - Social Media via Contact Lists, Facebook, Website
  - *In Consideration*
    - Print Media in local Vietnamese Newspaper(s) per need (in consideration)
    - Broadcast Media in local Vietnamese Station(s) per need in consideration
    - Direct CBO contacts to other local agency in plan for updates
  - *ENGAGEMENT ACTIVITIES*
    - Via email, phone, text message responses & exchanges with **32 contacts**
    - Via In-Person & online meetings & discussion with **32 contacts**
    - Recruit & enlist community members for inputs with **32 contacts**
    - Recruit and enlist attendants for public hearings with **32 contacts**
- **Number of (new) community members contacted**
  - 488 contacts
- **Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home**
  - Vietnamese American
  - Age Group (to break out in finer scale in next report) **40 to 70 years old**
- **Number of community members who have expressed interest in attending a public hearing**
  - being solicited
- **[Optional] Summary of any relevant dialogue with community members**
  - being solicited - Being new to the Charter process, members would like to study materials which have been received for future meetings

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### YouthHype [Not Shared]

- Outreach efforts conducted for the past month
- Number of (new) community members contacted
- Anonymized summary of demographics of new contacts - race, ethnicity, age, language spoken at home
- Number of community members who have expressed interest in attending a public
- [Optional] Summary of any relevant dialogue with community members