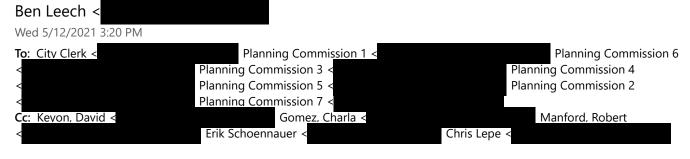
Flea Market Comments-- PAC*SJ



1 attachments (220 KB)

Flea Market Comments PACSJ.pdf;

[External Email]

Greetings all,

Apologies for the late submission of this letter re: the Flea Market items on tonight's Planning Commission agenda. I will be providing spoken comments at the meeting but wish for this formal letter to also be incorporated into the project record. Thank you,

Ben Leech
Executive Director
Preservation Action Council of San Jose

Please preserve the Flea Market

AJ <	
Wed 5/19/2021 7:55 PM	
To: Gomez, Charla <	

[External Email]

First I would like to apologize if I am not reaching out to the right person in regards to my concerns of San Jose allowing this unnecessary development to happen. In regards to that this also comes of as not accessible to those who oppose the development.

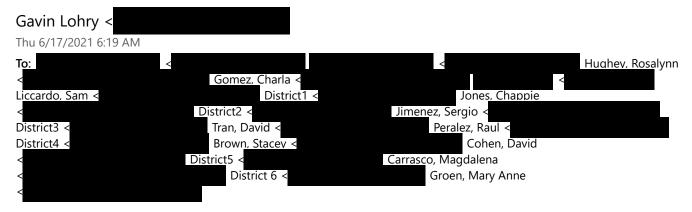
The Flea Market in San Jose is one of the few things San Jose has left that is a perfect reflection of its character in a positive light. Everyone is very disappointed in San Jose allowing this development to replace a HISTORICAL LANDMARK.

San Jose is NOT Singapore. San Jose is not some other country that the bay area feels it needs to copy.

I currently reside in Mountain View and unfortunately have to take the risk of buying land in the camp fire zone to stand a chance in property ownership. No house yet built or even forseen but that is what I got working with. Therefore PROOF that what the cities claim these developments will provide are a COMPLETE LIE.

By the way...I was born and raised in the bay area. Cupertino to be exact. I will be 34 in June. I have enough experience to conclude that these developers are destructive they do not enhance. Please leave the flea market alone. It is perfect the way it is.

Anna



[External Email]

Dear City Council,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors.

2. On the market itself:

- a) Affordable stalls: I'm glad the development last month added a 5-acre urban market. Yet will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be.
- b) Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured.
- c) No disruption to businesses: While the current offer from the landowners of \$4,400 per vendor is a step towards helping vendors, this is nowhere near enough for businesses that may be displaced or interrupted for months or years. Accommodations should be made during construction to ensure the vendors can maintain places to sell.
- 3. On the number of homes & building heights:
- a) The Berryessa Urban Village is one of the best areas in San Jose for creating a vibrant neighborhood

of offices, shops, homes & green space next to a major transit hub. This rare opportunity means we need to maximize the number of people who live, work, and visit the area. Let's make it as easy as possible to achieve that.

b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed.

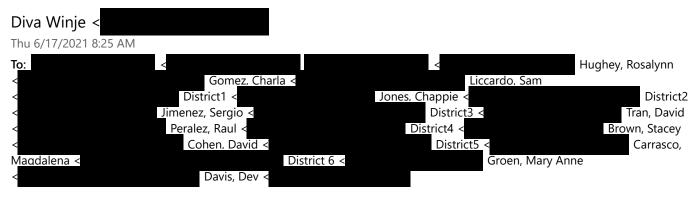
Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely,

Gavin Lohry



[External Email]

Dear City Council,

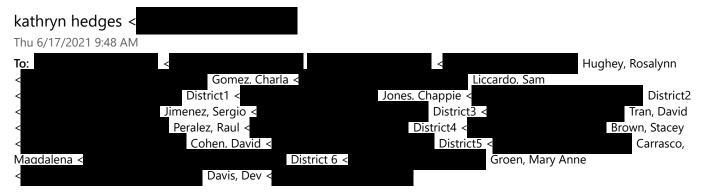
I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible. Our fine city of San Jose is at a pivotal moment on many fronts, and more than ever we need to promote the citizens and culture of San Jose.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials.
- 2. Build a rapport with the vendors and have them involved in all other reviews and approvals moving forward.
- 3. Get creative! Find ways for the vibrancy and culture of the Berryessa Flea Market to inform program elements of the development. Not in a way that memorializes the Flea Market, but instead embraces the historical cultural market that thrives today.

Thanks!

Diva Winje (Resident in San Jose)



[External Email]

Dear City Council,

I am a small business owner in downtown San Jose, and I support the Berryessa Flea Market vendors. I'm concerned by the property owner's rush to get the new project approved before the vendors have an opportunity to negotiate an agreement that meets their needs. I'm also concerned that the project density could be higher to maximize use of this valuable site, unlike the mid-rise housing built in the former parking lot.

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

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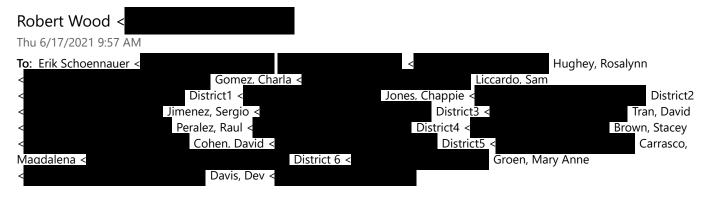
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- b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed.

Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely,



[External Email]

Dear friends and City Council members,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

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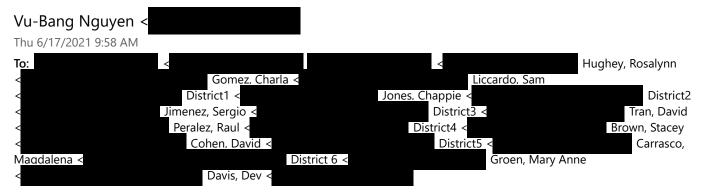
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As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely,

Community input for Items 10.3 & 10.4 of the 6/22 City Council Agenda



[External Email]

Dear City Council,

My name is Vu-Bang Nguyen and my family has lived in San Jose for over 50 years, 15 of which our entire livelihood was supported by selling at the Berryessa Flea Market. The flea market has not only been a cultural icon and gathering space for San Jose families for decades, but it has been a vital source of income for immigrant and refugee families like my own. Without the years selling used video games and movies, my father, grandmother and uncles would not be able to support our families during the economic downturn of the 90s. I can't imagine what the effects will be for vendors moving forward without the safety net the flea market provides.

Aside from the economic impacts on vendors, the flea market itself has been one of the rare places in San Jose that attracts visitors from throughout the Bay Area. For those not interested in shopping at another mall or walking through a downtown retail-lined street, the market brings in folks as far out as Sacramento, San Francisco and Oakland, especially now with the new BART station and programmed events.

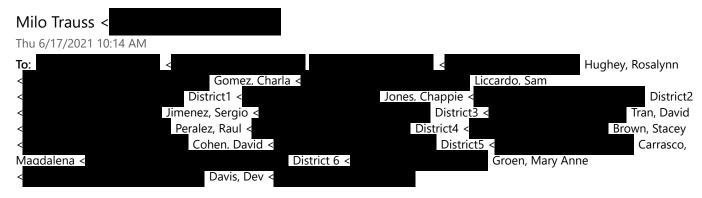
Lastly, the Berryessa Flea Market is an unsung hero and major part of the rise of Silicon Valley. As Walter Isaacson wrote in the Steve Jobs biography, the very parts that built the first Apple computers came from this flea market. It should not just disappear, but rather, celebrated with a plaque and protected.

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible. As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely, Vu-Bang Nguven

Avoid vendor displacement — Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda



[External Email]

Dear City Council,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible — please protect the vendors who have been operating on this site for 61 years.

As you deliberate on this issue, please incorporate the points below into your motions as conditions of approval before you vote.

- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors.
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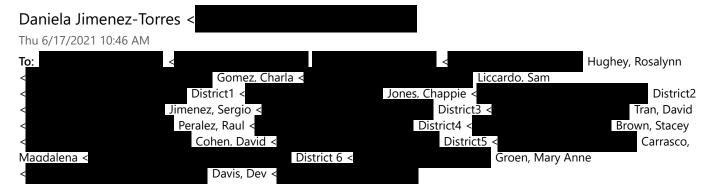
- a) The Berryessa Urban Village is one of the best areas in San Jose for creating a vibrant neighborhood of offices, shops, homes & green space next to a major transit hub. This rare opportunity means we need to maximize the number of people who live, work, and visit the area. Let's make it as easy as possible to achieve that.
- b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed.

Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely, Milo Trauss



[External Email]

Dear City Council,

I am originally from South San Francisco, but even as a little girl I felt a connection with San Jose because every weekend my parents would take my brother and I to visit the Berryessa Flea Market.

Every trip would be filled with bubble toys, Pokémon cards, fries dipped in nacho cheese and the excitement of traveling to this magical place on the weekend. When I decided to attend San Jose State University for my undergrad, my first thought was that I was going to visit the flea market every weekend. Of course school got very busy so I didn't go that often, but I did make sure to visit and bring friends along to experience the excitement of the flea market with me.

On my most recent trip to the flea market, my father told my brother and I stories about how he used to travel to the flea market with his siblings in his youth. He and his brothers would oversee a stall and sell items to support their family. The flea market has transcended generations in my family and I would hate to see such an integral part of the San Jose community disappear.

The flea market brings a sense of wonder and culture to the San Jose community and I can't imagine the city being the same without it. During my undergrad I worked on a consulting project with the San Jose Downtown Association to conduct marketing research on how to increase foot traffic and attract visitors to the downtown area. What we discovered was that San Jose's strengths are found in the variety of restaurants and nightlife it contains, yet it was missing a key component of entertainment to attract visitors. I believe the flea market is integral in bringing entertainment to the San Jose area and if supported, can be used as a tool to attract further visitors to our city.

I'd like to ask that you incorporate the below points into your motions as conditions of approval before you vote.

1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors.

- 2. On the market itself:
- a) Affordable stalls: I'm glad the development last month added a 5-acre urban market. Yet will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be. I've seen prices at the flea market increase exponentially over the past few years and it's obvious that it has become difficult for vendors to support themselves at current rates. In order to ensure vendors can support themselves as well as ensure the flea market is affordable to its target audience.
- b) Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured.
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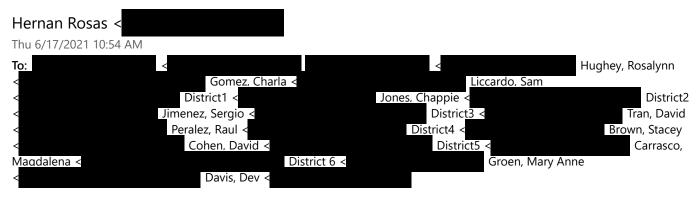
As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Best.

Daniela Jimenez-Torres

Product Management at Western Digital M.B.A. from San Jose State University San Jose resident and longtime Berryessa Flea Market visitor



[External Email]

Please put yourself in the shoes of a flea market vendor. I support a development but please imagine you are one of them. Not just for a minute in your cubicle but for an entire day like those who make their daily living at the Berryessa Flea Market. Thank you, and please see the message below.

Dear City Council,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

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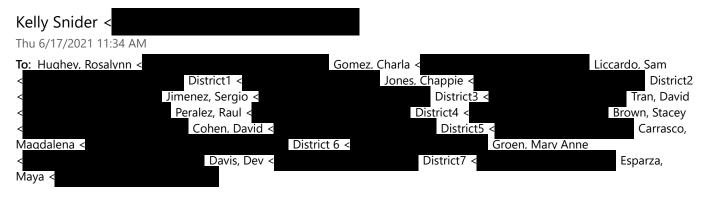
Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely,

Sent from my iPhone



[External Email]

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible. Please incorporate these items into your motions as conditions of approval before you vote.

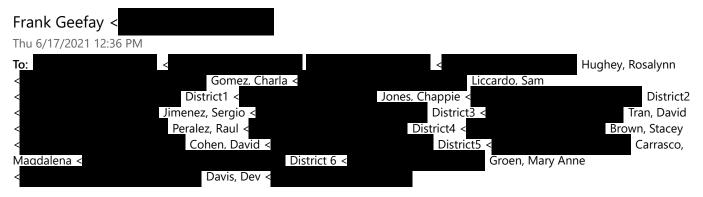
- 1. <u>Defer the vote on PDC17-051.</u> Proceed with approval of the BBUV it CAN and SHOULD be adopted ASAP, but the **private property entitlement SHOULD BE DEFERRED.** Ensure the vendors are always included at the planning process and negotiation table, in determining the future of their businesses for generations to come.
- 2. On the market itself:
- a) Affordable stalls: I'm glad the property owners suggested the addition last month of a 5-acre urban market. Will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be.
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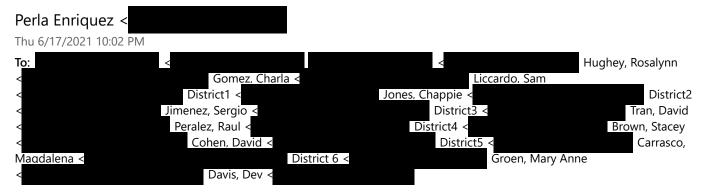
Sincerely, Kelly Snider



[External Email]

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Sincerely, Frank Geefay



[External Email]

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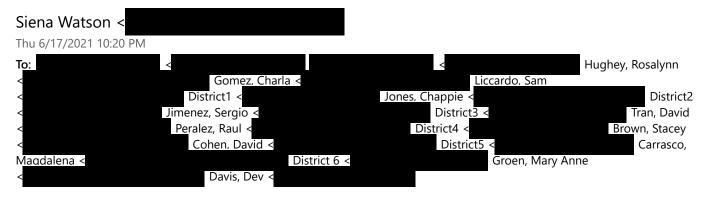
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Thank you for considering my perspective.

Sincerely,

Perla Enriquez



[External Email]

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a) Affordable stalls: I'm glad the development last month added a 5-acre urban market. Yet will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no quarantees they would be. < BR > < BR > b) Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured.

c) No disruption to businesses: While the current offer from the landowners of \$4,400 per vendor is a step towards helping vendors, this is nowhere near enough for businesses that may be displaced or interrupted for months or years. Accommodations should be made during construction to ensure the vendors can maintain places to sell.

3. On the number of homes & building heights:
a) The Berryessa Urban Village is one of the best areas in San Jose for creating a vibrant neighborhood of offices, shops, homes & green space next to a major transit hub. This rare opportunity means we need to maximize the number of people who live, work, and visit the area. Let's make it as easy as possible to achieve that.

b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed. < BR > < BR > Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained. < BR > < BR > Thank you for considering my perspective. < BR >
Sincerely,

Sent from my iPhone

Elizabeth Gallegos Glynn < Mon 6/21/2021 8:06 AM To: Hughey, Rosalynn Liccardo, Sam Gomez, Charla < Jones, Chappie < District2 Jimenez, Sergio < District3 < Tran, David Peralez, Raul < District4 < Brown, Stacey Cohen, David < District5 Carrasco, Magdalena < District 6 < Groen, Mary Anne Davis, Dev

[External Email]

Dear City Council,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials.
- 2. I advocate that a segment of the new housing is low, moderate, and specialty housing for purchase that will allow for wealth building.

Liz Gallegos Glynn District 1 resident

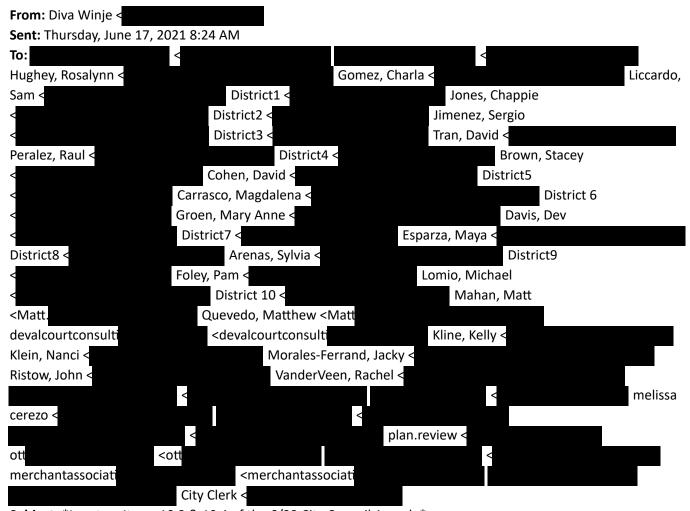
City Clerk <
Thu 6/17/2021 8:42 AM
To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Subject: *Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda*

[External Email]

Dear City Council,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible. Our fine city of San Jose is at a pivotal moment on many fronts, and more than ever we need to promote the citizens and culture of San Jose.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials.
- 2. Build a rapport with the vendors and have them involved in all other reviews and approvals moving forward.
- 3. Get creative! Find ways for the vibrancy and culture of the Berryessa Flea Market to inform program elements of the development. Not in a way that memorializes the Flea Market, but instead embraces the historical cultural market that thrives today.

Thanks!

Diva Winje (Resident in San Jose)

Fw: Avoid vendor displacement — Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda

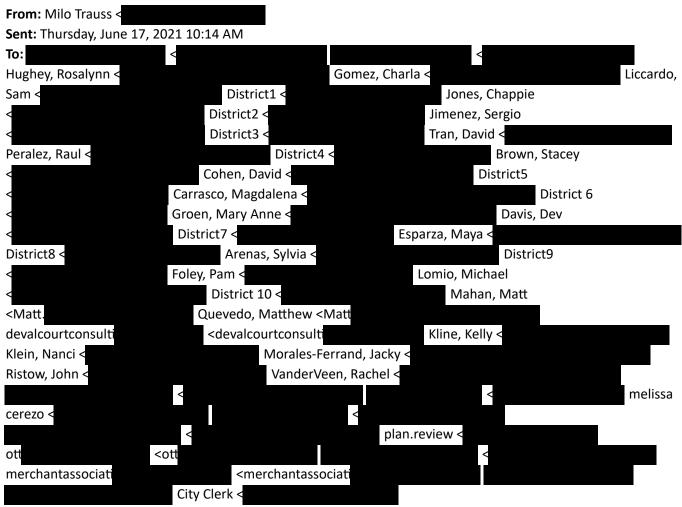
City Clerk <
Thu 6/17/2021 10:17 AM
To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Subject: Avoid vendor displacement — Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda

[External Email]

Dear City Council,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible — please protect the vendors who have been operating on this site for 61 years.

As you deliberate on this issue, please incorporate the points below into your motions as conditions of approval before you vote.

- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors.
- 2. On the market itself:
- a) Affordable stalls: I'm glad the development last month added a 5-acre urban market. Yet will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be.
- b) Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured.
- c) No disruption to businesses: While the current offer from the landowners of \$4,400 per vendor is a step towards helping vendors, this is nowhere near enough for businesses that may be displaced or interrupted for months or years. Accommodations should be made during construction to ensure the vendors can maintain places to sell.
- 3. On the number of homes & building heights:
- a) The Berryessa Urban Village is one of the best areas in San Jose for creating a vibrant neighborhood of offices, shops, homes & green space next to a major transit hub. This rare opportunity means we need to maximize the number of people who live, work, and visit the area. Let's make it as easy as possible to achieve that.
- b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed.

Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely, Milo Trauss

Fw: Community input for Items 10.3 & 10.4 of the 6/22 City Council Agenda

City Clerk <
Thu 6/17/2021 10:16 AM

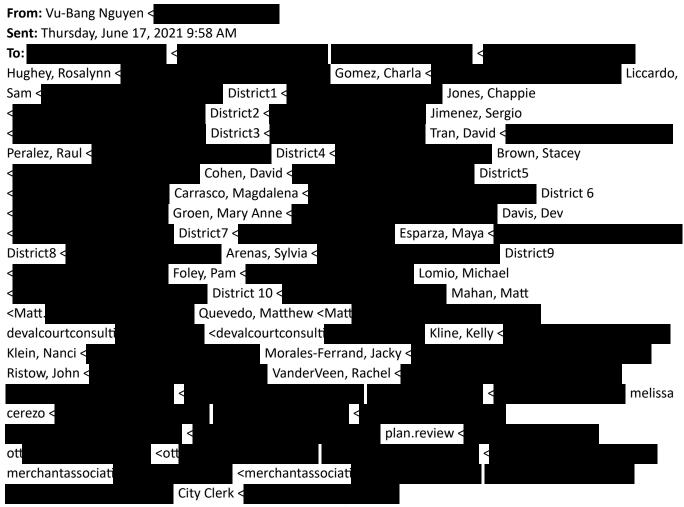
To: Agendadesk <

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How is our service? Please take our short survey.



Subject: Community input for Items 10.3 & 10.4 of the 6/22 City Council Agenda

[External Email]

Dear City Council,

My name is Vu-Bang Nguyen and my family has lived in San Jose for over 50 years, 15 of which our entire livelihood was supported by selling at the Berryessa Flea Market. The flea market has not only been a cultural icon and gathering space for San Jose families for decades, but it has been a vital source of income for immigrant and refugee families like my own. Without the years selling used video games and movies, my father, grandmother and uncles would not be able to support our families during the economic downturn of the 90s. I can't imagine what the effects will be for vendors moving forward without the safety net the flea market provides.

Aside from the economic impacts on vendors, the flea market itself has been one of the rare places in San Jose that attracts visitors from throughout the Bay Area. For those not interested in shopping at another mall or walking through a downtown retail-lined street, the market brings in folks as far out as Sacramento, San Francisco and Oakland, especially now with the new BART station and programmed events.

Lastly, the Berryessa Flea Market is an unsung hero and major part of the rise of Silicon Valley. As Walter Isaacson wrote in the Steve Jobs biography, the very parts that built the first Apple computers came from this flea market. It should not just disappear, but rather, celebrated with a plaque and protected.

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible. As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.



City Clerk <
Thu 6/17/2021 9:58 AM
To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



[External Email]

Dear City Council,

I am a small business owner in downtown San Jose, and I support the Berryessa Flea Market vendors. I'm concerned by the property owner's rush to get the new project approved before the vendors have an opportunity to negotiate an agreement that meets their needs. I'm also concerned that the project density could be higher to maximize use of this valuable site, unlike the mid-rise housing built in the former parking lot.

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors.
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- b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed.

Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

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and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely,

City Clerk <
Thu 6/17/2021 9:57 AM

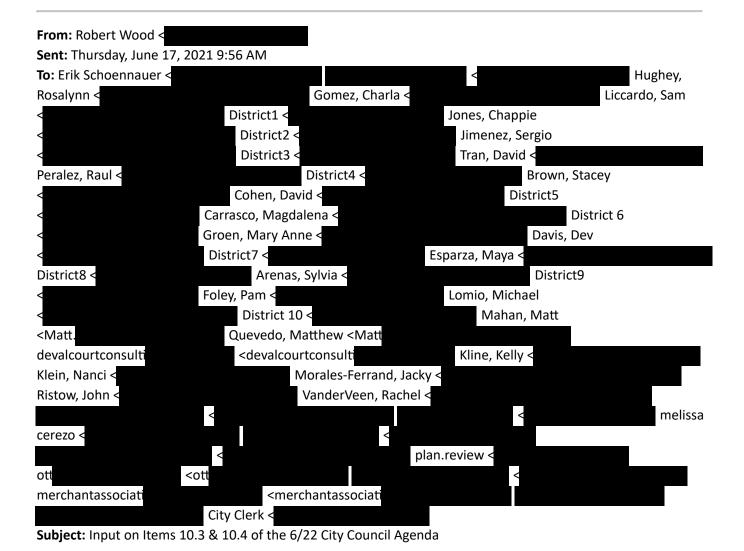
To: Agendadesk <

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200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Dear friends and City Council members,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

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Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely,

City Clerk <
Thu 6/17/2021 8:59 AM

To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Subject: Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors.
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Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community!

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely,

Gavin Lohry

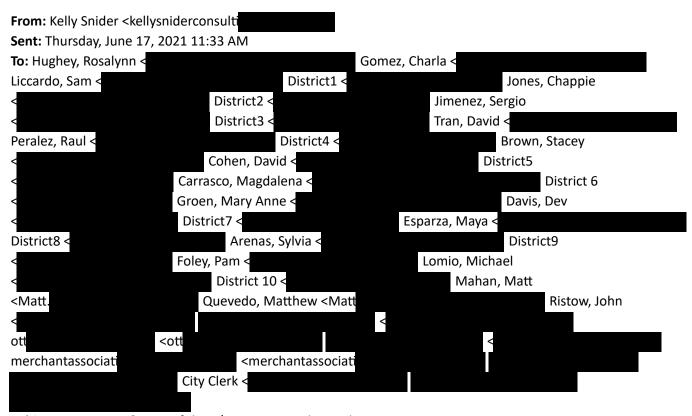
City Clerk < Thu 6/17/2021 12:16 PM To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Subject: Items 10.3 & 10.4 of the 6/22 City Council Agenda

[External Email]

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible. Please incorporate these items into your motions as conditions of approval before you vote.

1. **<u>Defer the vote on PDC17-051.</u>** Proceed with approval of the BBUV - it CAN and SHOULD be

adopted ASAP, but the private property entitlement SHOULD BE DEFERRED. Ensure the vendors are always included at the planning process and negotiation table, in determining the future of their businesses for generations to come.

- 2. On the market itself:
- a) Affordable stalls: I'm glad the property owners suggested the addition last month of a 5-acre urban market. Will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be.
- b) Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured.
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- On the number of homes & building heights:
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As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Sincerely, Kelly Snider

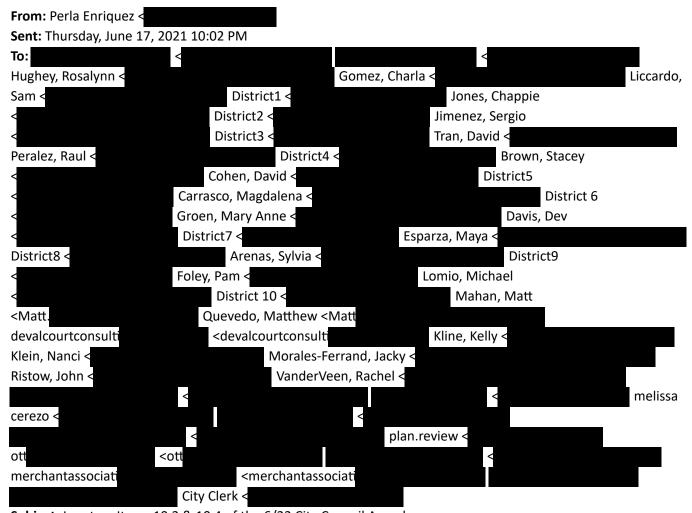
City Clerk < Fri 6/18/2021 8:34 AM To: Agendadesk <

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200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Subject: Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda

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Thank you for considering my perspective.

Sincerely,

Perla Enriquez

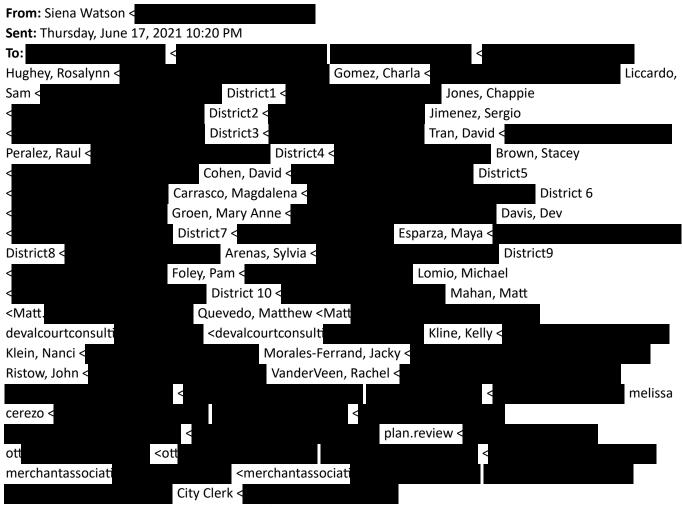
City Clerk < Fri 6/18/2021 8:34 AM To: Agendadesk <

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San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Subject: Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda

Dear City Council,

 I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

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 Thank you for considering my perspective.

Sincerely,

Sent from my iPhone

City Clerk < Thu 6/17/2021 12:59 PM To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Dear City Council, I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible. As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote. 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors. 2. On the market itself: a) Affordable stalls: I'm glad the development last month added a 5-acre urban market. Yet will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be. b) Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured. c) No disruption to businesses: While the current offer from the landowners of \$4,400 per vendor is a step towards helping vendors, this is nowhere near enough for businesses that may be displaced or interrupted for months or years. Accommodations should be made during construction to ensure the vendors can maintain places to sell. 3. On the number of homes & building heights: a) The Berryessa Urban Village is one of the best areas in San Jose for creating a vibrant neighborhood of offices, shops, homes & green space next to a major transit hub. This rare opportunity means we need to maximize the number of people who live, work, and visit the area. Let's make it as easy as possible to achieve that. b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed. Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community! As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained. Thank you for considering my perspective.

Sincerely, Frank Geefay

City Clerk < Thu 6/17/2021 12:17 PM To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



I am originally from South San Francisco, but even as a little girl I felt a connection with San Jose because every weekend my parents would take my brother and I to visit the Berryessa Flea Market.

Every trip would be filled with bubble toys, Pokémon cards, fries dipped in nacho cheese and the excitement of traveling to this magical place on the weekend. When I decided to attend San Jose State University for my undergrad, my first thought was that I was going to visit the flea market every weekend. Of course school got very busy so I didn't go that often, but I did make sure to visit and bring friends along to experience the excitement of the flea market with me.

On my most recent trip to the flea market, my father told my brother and I stories about how he used to travel to the flea market with his siblings in his youth. He and his brothers would oversee a stall and sell items to support their family. The flea market has transcended generations in my family and I would hate to see such an integral part of the San Jose community disappear.

The flea market brings a sense of wonder and culture to the San Jose community and I can't imagine the city being the same without it. During my undergrad I worked on a consulting project with the San Jose Downtown Association to conduct marketing research on how to increase foot traffic and attract visitors to the downtown area. What we discovered was that San Jose's strengths are found in the variety of restaurants and nightlife it contains, yet it was missing a key component of entertainment to attract visitors. I believe the flea market is integral in bringing entertainment to the San Jose area and if supported, can be used as a tool to attract further visitors to our city.

I'd like to ask that you incorporate the below points into your motions as conditions of approval before you vote.

- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors.
- 2. On the market itself:
- a) Affordable stalls: I'm glad the development last month added a 5-acre urban market. Yet will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be. I've seen prices at the flea market increase exponentially over the past few years and it's obvious that it has become difficult for vendors to support themselves at current rates. In order to ensure vendors can support themselves as well as ensure the flea market is affordable to its target audience.
- b) Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured.
- c) No disruption to businesses: While the current offer from the landowners of \$4,400 per vendor is a step towards helping vendors, this is nowhere near enough for businesses that may be displaced or interrupted for months or years. Accommodations should be made during construction to ensure the vendors can maintain places to sell.

- 3. On the number of homes & building heights:
- a) The Berryessa Urban Village is one of the best areas in San Jose for creating a vibrant neighborhood of offices, shops, homes & green space next to a major transit hub. This rare opportunity means we need to maximize the number of people who live, work, and visit the area. Let's make it as easy as possible to achieve that.
- b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed.

As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Best,

Daniela Jimenez-Torres

M.B.A. from San Jose State University San Jose resident and longtime Berryessa Flea Market visitor

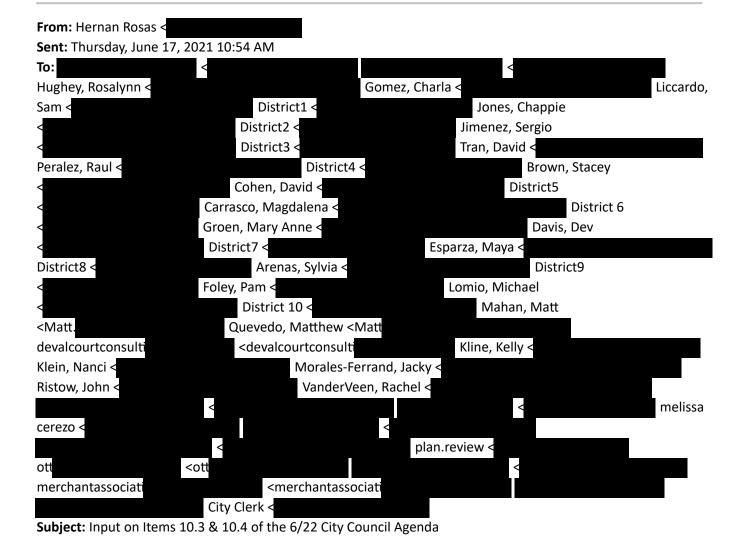
City Clerk < Thu 6/17/2021 12:16 PM To: Agendadesk <

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200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.



Please put yourself in the shoes of a flea market vendor. I support a development but please imagine you are one of them. Not just for a minute in your cubicle but for an entire day like those who make their daily living at the Berryessa Flea Market. Thank you, and please see the message below.

Dear City Council,

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

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sources.

/2021		Mail - Agendadesk - Outlook
	Thank you for considering my perspective.	
	Sincerely,	
	Sent from my iPhone	
	This message is from outside the City email sys	tem. Do not open links or attachments from untrusted

https://outlook.office365.com/mail/

Fw: Letter in Support of the Vendors at The San Jose Flea Market, Item 10.3 & 10.4

City Clerk < Tue 6/22/2021 9:40 AM

To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? <u>Please take our short survey.</u>

From: Mayra Flores <mayra.pamela.fl

Sent: Tuesday, June 22, 2021 8:54 AM

To: City Clerk <

Subject: Letter in Support of the Vendors at The San Jose Flea Market, Item 10.3 & 10.4

[External Email]

It is hard to do the right thing. But doing the right thing is always right. San Jose - and you, its elected leaders - have an opportunity today to do the right thing for its people - your people.

The Google project is the largest land deal in the City of San Jose's history. From the announcement to the three years of dialogue between all those fighting to protect and serve the community, this project has been part of a very public process. As it should be.

The San Jose Flea Market is the second largest. It is home to more than 700 vendors, their employees and thousands of visitors - many of which were unaware of the plans to raze the 60-plus acres to build housing near the long anticipated BART station.

Why are these two projects being treated so differently? Why is public engagement - and outcry for that matter - seemingly absent?

I want to be clear - we need housing in San Jose. We need affordable housing. But why must we be forced to choose between housing and the livelihood of thousands of people of color working to earn an honest living here in San Jose, the heart of Silicon Valley? Why can't we have both?

For years, we have all heard about the jobs to housing imbalance in San Jose. We have heard of the importance of bringing jobs to San Jose. So why are we allowing the erasure of thousands of jobs that support communities of color?

The San Jose Flea Market is economic justice incarnate for our communities of color. I know. I am proof of it. My family vended for nearly a decade at both The San Jose Flea Market and the Capitol Flea Market - lovingly known to my family as simply Las Pulgas.

In my family, there were no Saturday morning cartoons. My sister and I spent every weekend there. During the summer months, we bounced between the two markets, depending on which was open. I grew up there. I learned the importance of community and hardwork and accountability to others there.

My immigrant parents found opportunity with these San Jose gems. They found community and upward mobility. They achieved the American Dream - a stable home, stable food and a better life for their children.

I am the fruit of The Flea Market. And I am not alone. There are generations just like me who have found upward mobility, stability and a higher quality of life. And this is what is truly at stake - opportunity for generations of communities of color that are found nowhere else but here in San Jose.

Are we really ready to give that up?

We all talk about how we live in the center of innovation. I challenge all those involved in this decision -Mayor Sam Liccardo, Vice Mayor Chappie Jones, and Council Members Sergio Jimenez, Raul Peralez, David Cohen, Magdalena Carrasco, Dev Davis, Maya Esparza, Sylvia Arenas, Pam Foley and Matt Mahan - to be innovative, to think bigger, to be bolder and see what I see. Give the vendors the time needed to equitably engage in not only the future of this project, but their collective futures as well.

This is a hard thing to do, but it is the right thing to do.

-Mayra Flores, District 3 resident and native San Josean

MAYRA FLORES

2019 Alumna, Hispanas Organized for Political Equality Leadership Institute 2019-2021 Latino Leadership Alliance Board Member 2020 Gardner Neighborhood Association Board Member

"What you do makes a difference, and you have to decide what kind of difference you want to make." - Jane Goodall



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Gina Dalma, Vice Chair Silicon Valley Community Foundation

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> Mary Murtagh EAH Housing

Chris Neale The Core Companies

Kelly Snider Kelly Snider Consulting

Jennifer Van Every The Van Every Group

STAFF

Leslye Corsiglia Executive Director

TRANSMITTED VIA EMAIL

June 21st, 2021

Mayor Liccardo and the San José City Council City of San José 200 E. Santa Clara St. San José, CA 95113

Dear Mayor Liccardo, Vice Mayor Jones, and Councilmembers Arenas, Cohen, Davis, Carrasco, Esparza, Foley, Jimenez, Mahan, and Peralez,

RE: Berryessa BART Urban Village Plan

On behalf of Silicon Valley at Home and our members, we write today to express our support for the draft updated Berryessa BART Urban Village Plan. We'd like to thank staff for all of their hard work to bring the Plan to this stage and have appreciated their willingness to consider recommendations from the public to make this plan successful. SV@Home has been involved in this process since the beginning and we think that the staff-recommended Plan will help the City of San José advance its housing and affordable housing goals directly adjacent to a key transit center.

The Berryessa Urban Village Plan before the Council includes all of the hallmarks of San José's vision for transit-oriented, housing-rich development through the Urban Village framework. SV@Home applauds the city's efforts to raise the overall residential capacity in this Urban Village plan to over 5,000 new homes. These new homes will be critical to meeting the demand for housing along transit lines connected to Downtown San José, which is preparing for unprecedented office growth.

We also strongly support the Urban Village plan goal of 25% of these 5,100 new homes being deed-restricted affordable, which will require a concerted effort to achieve. SV@Home thanks the Valley Transportation Authority (VTA) for its ongoing commitment to prioritizing 100% affordable developments at its parcels within the plan area, which will be an important component of reaching the overall affordability goals. We are looking forward to continuing to support the City of San José in making its 25% affordability goal for Urban Villages a reality. To that end, we continue to strongly support the potential for a Measure A-funded 100% affordable development to be a part of the Berryessa affordable housing implementation plan.

SV@Home is also supportive of the initial efforts underway to actually implement the Berryessa Urban Village Plan's vision. While we are still at an early stage of the implementation process, we are pleased that the engaged developers and landowners, including the Bumb family, are already laying out a housing-rich zoning plan that would create the transit-oriented development the city desires. Additionally, the involved

June 21, 2021

Re: Berryessa BART Urban Village

Page 2 of 2

developers have already prioritized developing clear plans for meeting the affordable housing requirements on-site within the Urban Village, for any development proposal that they bring forward. SV@Home is looking forward to continuing to collaborate with the landowners and the city to ensure that the housing and affordable housing planned for the area are able to move towards implementation and construction.

We understand that there are outstanding issues still to be resolved related to the future of the Flea Market and implications for current vendors, but we remain confident that a mutually beneficial solution can be found.

Overall, SV@Home strongly supports the Berryessa Urban Village Plan and urges the Council to approve it so the city can continue its work to implement its dense, housing-forward, transit-oriented vision.

Sincerely,



David K Meyer
Director of Strategic Initiatives

Fw: Letter in support of the Vendors at the Berryessa Flea

City Clerk < Tue 6/22/2021 8:26 AM

To: Agendadesk <

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor San Jose, CA 95113

Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.

From: marie millares <

Sent: Tuesday, June 22, 2021 8:17 AM To: City Clerk <

Subject: Letter in support of the Vendors at the Berryessa Flea

[External Email]

To San Jose City Council,

I write this to show support in deferring the vote on the zoning plans that will be set forth before the council today. It is clear that the concerned vendors, their families, and the communities who will be negatively impacted by the proposed development have not been equitably included at the decisionmaking table.

Will the council, instead, defer the vote for 90 days and advocate for inclusive discussions between the City, the ownership and the vendors? Will the council also take an active role in securing a path for these businesses--whether it is in place at the current location or in another protected place? It is this fear of the loss of livelihood, community and opportunity that does not serve these vendors. Please allow them the time and protected space to share demands, and advocate for their future paths in their businesses.

Thank you, Marie Millares

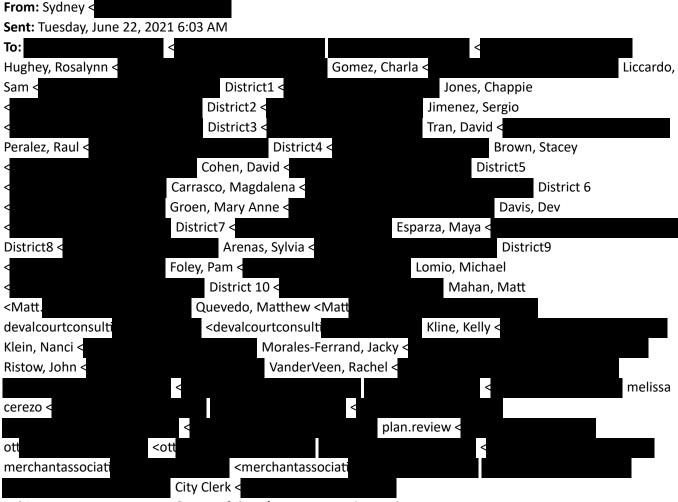
City Clerk < Tue 6/22/2021 8:27 AM To: Agendadesk <

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San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

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Subject: Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda

I urge you to ensure the redevelopment of the Berryessa Flea Market, a key part of the San Jose community, is as inclusive and vibrant as possible.

As you deliberate on this issue, I'd ask you to consider the points below. In fact, please incorporate them into your motions as conditions of approval before you vote.

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On the market itself: Affordable stalls: I'm glad the development last month added a 5-acre urban market. Yet will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be.

Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured.

No disruption to businesses: While the current offer from the landowners of \$4,400 per vendor is a step towards helping vendors, this is nowhere near enough for businesses that may be displaced or interrupted for months or years. Accommodations should be made during construction to ensure the vendors can maintain places to sell.

On the number of homes & building heights: The Berryessa Urban Village is one of the best areas in San Jose for creating a vibrant neighborhood of offices, shops, homes & green space next to a major transit hub. This rare opportunity means we need to maximize the number of people who live, work, and visit the area. Let's make it as easy as possible to achieve that. That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed.

Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community! As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Sincerely,

Sydney Lenoch

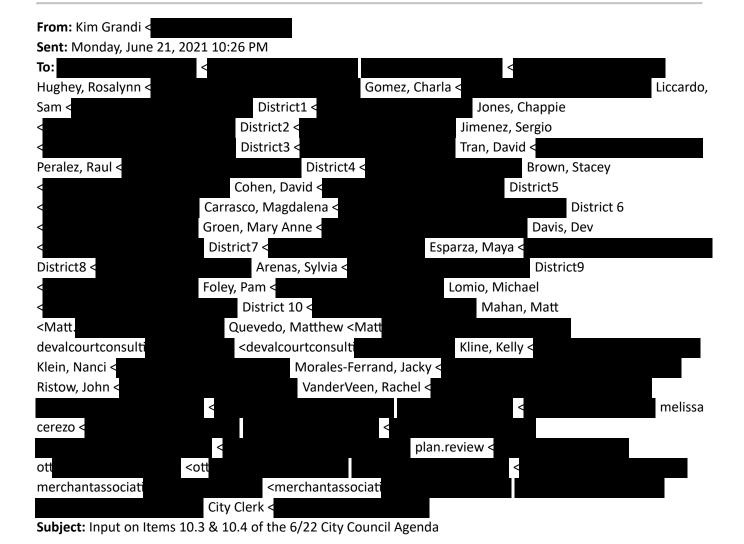
City Clerk < Tue 6/22/2021 8:27 AM To: Agendadesk <

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Thank you for considering my perspective.

Sincerely, Kimberly Grandi San Jose Resident and neighbor of the Flea Market

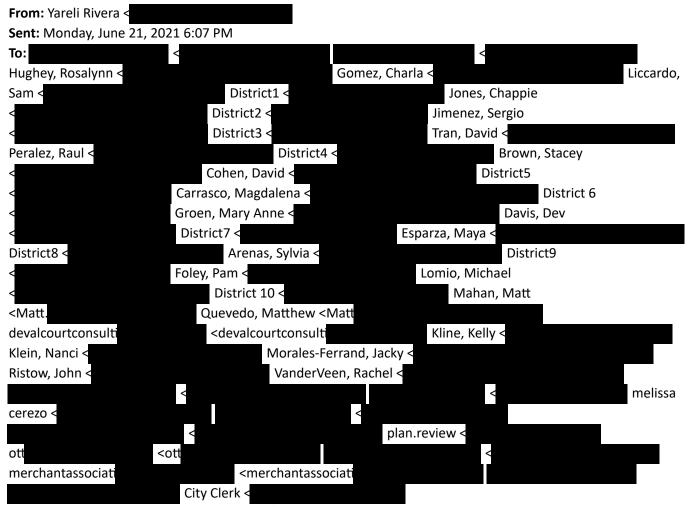
City Clerk < Tue 6/22/2021 8:28 AM To: Agendadesk <

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Subject: Input on Items 10.3 & 10.4 of the 6/22 City Council Agenda

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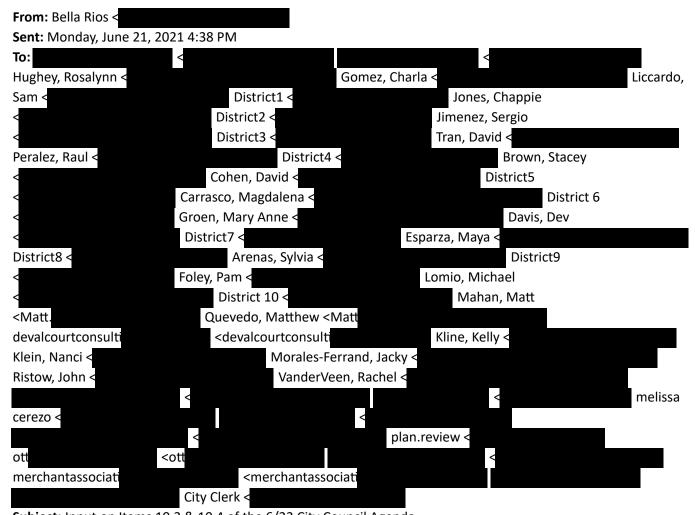
City Clerk < Tue 6/22/2021 8:28 AM To: Agendadesk <

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Sincerely, Isabella Rios SJ Resident

City Clerk < Tue 6/22/2021 8:28 AM To: Agendadesk <

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Sincerely, **Brennan Withers**

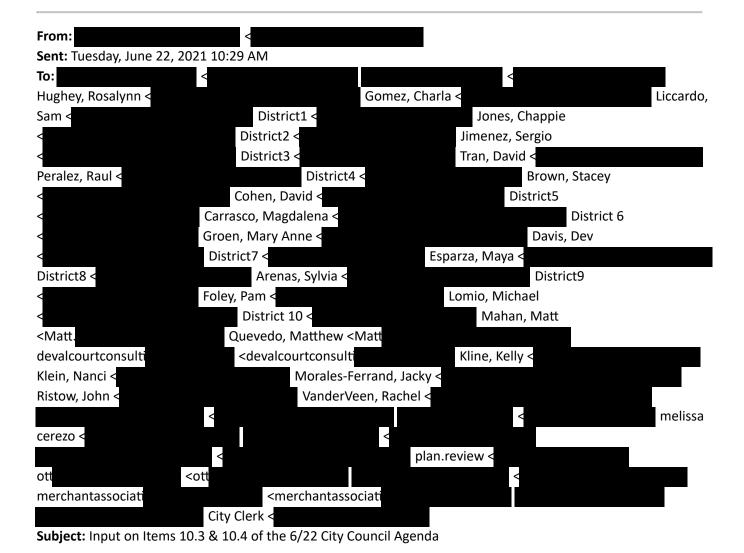
City Clerk < Tue 6/22/2021 10:31 AM To: Agendadesk <

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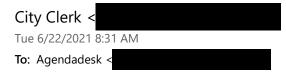
- 1. Enable negotiations with the vendors to build to an agreement: Defer this vote until a true agreement can be reached between the vendors association, property owners & City officials. Right now, they're in the middle of negotiations. Give them time to complete them. Ensure the vendors are always included at the negotiation table. While I want to see this development with new homes, commercial space, and parks move forward, the process must involve the vendors.
- 2. On the market itself:
- a) Affordable stalls: I'm glad the development last month added a 5-acre urban market. Yet will it be affordable to the existing 450 vendors? To prevent displacement, the new stalls must be affordable to existing vendors. Right now, there are no guarantees they would be.
- b) Enough stalls: To ensure all existing vendors can sell at the new market, I'd like to see a multi-level market on the BART Plaza site and a plan to close residential streets for additional vendors on weekends studied. If all 430+ vendors can't fit on-site, a replacement site in San Jose needs to be secured.
- c) No disruption to businesses: While the current offer from the landowners of \$4,400 per vendor is a step towards helping vendors, this is nowhere near enough for businesses that may be displaced or interrupted for months or years. Accommodations should be made during construction to ensure the vendors can maintain places to sell.
- On the number of homes & building heights:
- a) The Berryessa Urban Village is one of the best areas in San Jose for creating a vibrant neighborhood of offices, shops, homes & green space next to a major transit hub. This rare opportunity means we need to maximize the number of people who live, work, and visit the area. Let's make it as easy as possible to achieve that.
- b) That's why I'd like the building heights raised throughout the Urban Village. In areas west of the BART Station (where no one currently lives), buildings heights up to FAA regulations should be allowed.

Let's make this development a quadruple win - for the vendors, the landowners, the City & our broad community! As you look to approve this development, please ensure the Flea Market vendors are not displaced, and this critical part of our community is maintained.

Thank you for considering my perspective.

Emily Pachoud

Fw: 6/22 City Council Agenda - Items 10.3 & 10.4

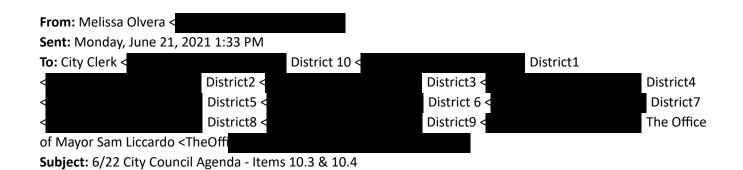


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Dear City Council,

My name is Melissa and I am an educator in East San Jose. I am urging you all to ensure the redevelopment of the Berryessa Flea Market is as inclusive as possible. The Berryessa Flea Market is a key part of the San Jose community, serving its residents for the past 61-years. As a Latinx resident, this mercado has served my community in more ways than one - it has provided income for vendors, served as a cultural touchstone & economic foothold in the community, and honestly a place that makes San Jose feel like home.

I stand with the Berryessa Flea Market Vendor Association and ask that you would consider the following:

- 1) Extend the vote to 90 days. This will give vendors, landowners & the community + partners time to negotiate fair, equitable solutions for the redevelopment of the BFM.
- 2) Listen to the people this directly affects. Work together. So often, vendors are ignored, not taken into account and not protected. Please, protect them! Do not displace any of their business. They have done so much for this community.

Thank you all for your time & consideration. Melissa O.