

COUNCIL AGENDA: 06/22/2021 ITEM: 2.24

FILE NO: 21-1594

Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Toni J. Taber, CMC

City Clerk

SUBJECT: SEE BELOW DATE: June 22, 2021

SUBJECT: Approval of Parks and Recreation Month Community Event Sponsored by

Council District 8 as a City Council Sponsored Special Event to Expend City

Funds and Accept Donations of Materials and Services for the Event.

Recommendation

As recommended by the Rules and Open Government Committee on June 16, 2021:

- (a) Approve July 2021 as Parks and Recreation Month to be recognized by the City Council sponsored Special Event and approve the expenditure of funds.
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Arenas)

[Rules Committee referral 6/16/2021 - Item G.1.a]



Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Councilmember Arenas

District 8

SUBJECT: SEE BELOW DATE: June 15, 2020

APPROVED: Sylvia Arenas 6/15/21

REPLACEMENT MEMORANDUM

SUBJECT: APPROVAL OF PARKS AND RECREATION MONTH COMMUNITY
EVENT SPONSORED BY COUNCIL DISTRICT 8 AS A CITY COUNCIL
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

- 1. Approve July 2021 as Parks and Recreation Month to be recognized by the City Council as a sponsored Special Event and approve the expenditure of funds.
- 2. Approve and accept donations from various individuals, businesses or community groups to support the event.
- 3. Place the item on the Tuesday, June 22, 2021 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Parks and Recreation Month will be recognized on Tuesday, June 22, 2021 and sponsored by Councilmember Arenas. This special event recognizes July 2021 as Parks and Recreation Month, which is an annual celebration to mark the importance of open space and recreation for both the physical and mental health of our communities. Our local parks are places to gather with friends and family, spaces to celebrate life's special moments, spots of respite and healing and sites that connect us with essential community services. Every person has a park story. The event is free and open to the public and will follow all appropriate local public health rules, including requiring masks and social distancing.

HONORABLE MAYOR AND CITY COUNCIL

May 25, 2021

Subject: Parks and Recreation Month

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ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Arenas will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 8, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the June 16, 2021 Rules Committee Agenda and the June 22, 2021 City Council Agenda.

CEQA

Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
Exempt, File No. PP11-046, Graffiti removal services.
Reviewed by:

TONI J. TABER, CMC City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.