

SAN JOSE
**PARKS, RECREATION &
NEIGHBORHOOD SERVICES**



Building Community Through Fun

A wide-angle photograph of a baseball game in progress at dusk. The field is lit by stadium lights, and the sky is a deep orange. Players in white uniforms are visible on the field, and a crowd of spectators is seated in the bleachers. A large purple banner with white text is overlaid on the center of the image.

Police Activities League Operational Partnership with PRNS

Neighborhood Services and Education Committee

June 10, 2021

Jon Cicirelli, Director of Parks, Recreation and Neighborhood Services

Shannon Heimer, Division Manager for Parks Destinations, Events and Sports



Operating Model:

- PAL as program operator, fundraiser, and community connector
- PRNS as contract manager and staff support for PAL board development
- SJPD as supporter with officers at programs and events
- PRNS and SJPD to have seats on PAL board of directors

Guiding Principles:

- PAL will focus on community engagement and fundraising activities
- In the first year of the contract, PAL will be expected to develop a strategic plan
- \$50,000 funding for PAL board and organizational development



Spring/Summer 2021:

- Programming returns and expands
 - Leagues – practices/games
 - New activities in development
 - Community Events – as guidelines allow
- Strategic plan in development
- Contract development near completion
 - Agreements & milestones for operations, programs, maintenance



Next Steps:

2021

- Complete and approve contract
- PAL develops strategic plan

2021-2022

- PAL Master Plan Development

2022-2023

- Synthetic field conversion of stadium



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