



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, City Clerk

SUBJECT: SEE BELOW

DATE: May 27, 2021

SUBJECT: APPROVAL OF VIVA PARKS COMMUNITY EVENTS AS CITYWIDE SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS

RECOMMENDATION

1. Retroactively approve Viva Parks Community Events scheduled in June- as Citywide Special Events and approve the expenditure of funds.
2. Approve Viva Parks Community Events scheduled June through August as Citywide Special Events and approve the expenditure of funds.
3. Approve and accept donations from various individuals, businesses or community groups to support the event.
4. Place the item on the June 15, 2021 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed Citywide sponsored Special Events and the proposed use of any funds.

Viva Parks will be held June through August at multiple locations throughout the City. These special events allow San José residents to enjoy games, movies and community resources while enjoying our city parks. The events are free and open to the public and will follow all appropriate local public health rules, such as masks and social distancing.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmembers will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable

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Council Districts, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the June 2, 2021 Rules Committee Agenda and the June 15, 2021 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

A handwritten signature in blue ink, appearing to read 'Toni J. Taber', with a stylized flourish at the end.

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.