

**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, FEBRUARY 26, 2018

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in Committee Rooms 118-120, Council Wing, City Hall.

PRESENT: Councilmember Johnny Khamis, Chair; Councilmember Raul Peralez, Councilmember Don Rocha, and Councilmember Lan Diep, (1.33p.m.)

ABSENT: Councilmember Dev Davis, Vice Chair.

STAFF: Kim Welsh, City Manager's Office; Ed Moran, City Attorney's Office; Ru Weerakoon, Mayor's Office, Louis Ósémwegie, City Clerk's Office.

(b) REVIEW OF WORK PLAN

(1) Housing Investment Plan. (Housing).

Action: Upon motion by Councilmember Don Rocha, seconded by Councilmember Raul Peralez, and carried unanimously, the Committee approved the Workplan and deferred the Item to March 26, 2018. (3-0-2. Absent: Davis, Diep.)

(c) CONSENT CALENDAR

There were none presented.

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities.

Documents Filed: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development. (Economic Development)

Deputy City Manager Kim Welsh summarized the report in the SJ Economy Newsletter, including the February media spotlight on San José, San José's increasing diversity and the City's commitment to housing, among other new developments.

Action: No vote action was required. The Committee accepted the verbal report.

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanjoseca.gov/civiccenterv>. For information on any ordinance that is not hyperlinked to this document, please contact the Office of the City Clerk at (408) 535-1266.

(2) Report on the 2019 College Football Playoff Championship.

Documents Filed: Memorandum from Economic Development Downtown Manager Blage Zelalich, dated February 16, 2018.

Economic Development Downtown Manager Blage Zolalich, and Sports Authority, Executive Director John Poach offered the report and responded to questions and concerns.

Public Comments: Offering comments were Patricia Ernstrom; Ken Slattery, (Vice President of Sales for Team San José), Mark Purdy and Charlie Foss.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Lan Diep, and carried unanimously, the Committee accepted the report. Staff plans to return to CED in April with planning activities update. (4-0-1. Absent: Davis.).

(3) Team San Jose International Destination Marketing Agreement.

Documents Filed: (1) Memorandum from Deputy City Manager Kim Walesh, dated February 26, 2018. (2) Staff presentation, entitled, “2017 International Promotion Highlights”.

Cultural Affairs Director Kerry Adams Hapner, Team San José Marketing Vice President Laura Shimaluski and Airport Deputy Director Rebecca Bear offered a presentation and responded to questions.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Lan Diep, and carried unanimously, the Committee accepted the report. (4-0-1. Absent: Davis.).

OPEN FORUM

There were no cards.

ADJOURNMENT

Councilmember Johnny Khamis adjourned the meeting at 3:03 p.m.

Councilmember Johnny Khamis, Chair
Community and Economic Development Committee