SJCE SERVICE AND RATE CHANGES

May 11, 2021 Lori Mitchell, Director Zach Struyk, Assistant Director



CURRENT 2021 POWER MIX AND RATES

GreenSource

- Default
 - 40% renewable; 0.25% discount relative to PG&E

TotalGreen

- Upgrade
 - Priced at \$0.005-\$0.01/kilowatthour premium







PG&E'S PCIA INCREASED 900% FROM 2013-2021

 All electric consumers pay the PCIA to cover PG&E's above-market energy costs from its power plants and legacy contracts

 Calculation is overseen by California Public Utilities

Commission

 2018 decision changed what PG&E resource expenditures could be included in PCIA fee, resulting in huge growth



PCIA HAS REDUCED SJCE REVENUE



• SJCE factors in PCIA when setting rates

As PCIA has grown,
 SJCE rates have
 decreased

 SJCE GreenSource rates are ~30% lower than PG&E rates



PCIA ADVOCACY

- SJCE along with CalCCA and other CCAs are advocating for a more open and fair process
- Support Senate Bill 612: Fair Access to Legacy Resources
 - Includes 2 coauthors that represent San Jose
 - Goal: balance customer costs with benefits received and reduce IOU
 above-market costs to lower charges for all ratepayers
- Corporate customer outreach and coalition building



WHY CHANGE SERVICE NOW?

- Ensure financial stability
- SJCE customers will pay an extra \$51 million in PCIA fees to PG&E compared to 2020, for a total of \$176 million in 2021. SJCE not able to absorb the PCIA cost increase.
- COVID impacts
- Opportunity to reaccelerate greenhouse gas reductions

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RECOMMENDED RATE AND SERVICE CHANGES

GREENSOURCE PROPOSED CHANGES

- Charges 8% higher than
 PG&E
 - Total electricity bill: 3% higher
 - 8.25% overall increase, or ~\$3-4 more for average home
- 55% renewable
 - 15% more than current GreenSource product
 - 23% more than CA average and 26% more than PG&E (2019)
- Remain default product





NEW PRODUCT: GREENVALUE

- Cheapest product
 - Same price as PG&E (0.25% increase)
- 36% renewable
- Anyone can enroll in this product at any time





NEW DISCOUNT PROGRAM – SJ CARES

Receive GreenSource energy at GreenValue price (parity with PG&E)

• There will be text about the program at the bottom of the SJCE page of the bill

CARE and FERA customers would be automatically be enrolled upon program launch May 15

• There are ~80,000 CARE/FERA customers



PRODUCT COMPARISON

	GreenValue 🗲	GreenSource	TotalGreen
Renewable content	36%	55%	100%
Service Option	Opt down	Default	Upgrade
Price Relative to PG&E	Same	8% higher	\$0.005-\$0.01/kWh premium over GreenSource
Average Residential Customer Impact (482 kWh/month)	\$0.12 more per month than current GreenSource	\$3-4 more per month than current GreenSource	\$4 more per month than GreenSource (no change)

All products are open to all customers. Staff recommendation will reduce CO2 emissions by 140,000 MT in 2021.



NOTICING AND TIMELINE

- Rate notices for each customer group in English, Spanish and Vietnamese
 - Residential
 - Low-income (CARE/ FERA)
 - Commercial



IMPACT OF RATE NOTICES

- 3 enrollment methods (trilingual): phone, online, or email
- Slight uptick in opt outs
- Large uptick in TotalGreen
 enrollment
- GreenValue pre-enrollment
 - Business Process Automation team set up trilingual online form
 - ~800 customers





EQUITY AND OUTREACH

- Will continue to perform targeted outreach in English, Spanish, and Vietnamese to inform customers of service and rate changes
 - CARE/FERA customers
 - Low to moderate income customers
 - Small businesses
 - Leverage non-profit relationships





QUESTIONS?

- Staff recommendation:
 - Increase GreenSource generation charges to 8% above PG&E and renewable content to 55%
 - Establish GreenValue product with 36% renewable energy and set rates at parity with PG&E standard rates
 - Establish SJ Cares discount program for CARE and FERA customers

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