

COUNCIL AGENDA: 05/11/2021

ITEM: 4.1 **FILE NO:** 21-1019

Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Toni J. Taber, CMC

City Clerk

SUBJECT: SEE BELOW DATE: May 11, 2021

SUBJECT: Fireworks Ordinance Workplan Status Report

Recommendation

As recommended by the Public Safety, Finance and Strategic Support Committee on April 15, 2021, accept the status report on the implementation of the Fireworks Ordinance Workplan Pre-Fourth of July 2021.

CEQA: Not a Project, File No. PP17-009, Staff Reports, Assessments, Annual Reports, and Informational Memos that involve no approvals of any City action. (Fire/Police/Planning, Building and Code Enforcement)

[Public Safety, Finance and Strategic Support Committee referral 4/15/2021 - Item (d)3]

PSFSS COMMITTEE: 4/15/2021

ITEM: d (3)



Memorandum

TO: PUBLIC SAFETY, FINANCE &

STRATEGIC SUPPORT COMMITTEE

FROM: Robert Sapien, Jr.

Anthony Mata Chu Chang

SUBJECT: FIREWORKS ORDINANCE

WORKPLAN STATUS REPORT

DATE: April 6, 2021

Approved ()

Opnosit Mague

Date

4-12-21

REPLACEMENT MEMO

REASON FOR REPLACEMENT

This memorandum updates discussion in the Analysis section and does not modify the recommendation.

RECOMMENDATION

- 1) Accept the status report on the implementation of the Fireworks Ordinance Workplan Pre-Fourth of July 2021.
- 2) Cross-reference this item to the May 4, 2021 City Council meeting.

OUTCOME

The City Council will be updated on the Fireworks Ordinance Work Plan action items, as directed in October 2020. An overview and analysis of staff efforts regarding illegal fireworks for the 2021 New Year and Lunar New Year/Tet is also provided.

BACKGROUND

In 1984, the City Council voted to amend the Municipal Code banning all fireworks, including "safe and sane" fireworks with the exception of controlled public fireworks displays operated by a licensed pyrotechnician pursuant to a permit by the Fire Department.

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In August 2014, the City Council directed the City Manager to make changes to fireworks enforcement after several years of increasing noise and safety complaints from residents. Both the Fire and Police Departments were directed to look for options that might slow and eventually contain the illegal sale, use, possession and storage of fireworks. In June 2015, the City Council directed staff to establish a framework to cite, fine, and adjudicate the use, possession, sale, advertisement for sale, transportation, and/or manufacturing of fireworks. The Council also directed staff to explore the use of Administrative Citations in addition to criminal charges. On April 12, 2016, the Council adopted an ordinance amending San Jose Municipal Code Section 10.17 to prohibit the sale, use, possession, and storage of fireworks and to provide for civil liability under certain circumstances for those persons responsible for minors who violate the ordinance. The Council also established administrative fines for fireworks-related violations. The City established the Fireworks Ordinance Work Plan to slow and reduce the illegal sale, use, possession, and storage of fireworks and improve outreach, education, and enforcement efforts.

Fireworks Ordinance Work Plan

As part of the Fireworks Ordinance Work Plan, staff implemented numerous strategies between 2016 and 2019 to mitigate the use of fireworks and increase awareness such as the development of a robust marketing and outreach campaign; a community online fireworks reporting tool; enhanced mitigation and enforcement strategies; regular reporting to Public Safety, Finance, and Strategic Support (PSFSS) Committee; and multiple Department coordination efforts including the Fire Department, Police Department, Planning, Building, and Code Enforcement, City Attorney's Office, and the City Manager's Office of Communications team. Past efforts included the establishment of a dedicated phone line for reporting illegal fireworks activity; a new advance deposit hardship waiver qualification criteria for all Administrative Citations; establishment of "Education and Outreach, Reporting, and Enforcement" as major work plan components; and goals to reduce the number of fireworks-related injuries and fires, increase the number of actionable reports, and decrease the number of illegal fireworks hotspots.

During 2019, staff enhanced and expanded community outreach and messaging and issued the first Fireworks Non-Renewable (Fire) Permit in an area known for celebrations using illegal fireworks. The intent of the permit was to provide an opportunity for a community event to be held that utilized services from a pyrotechnic professional and to offer an alternative to the individual use of illegal fireworks. In addition to banner displays, Social Media Kits for campaign messaging were provided to the City's 33 fire stations. School electronic billboards were also used for the first time as part of the outreach campaign. Planning, Building and Code Enforcement Department – Code Enforcement Division conducted the first Fireworks Customer Survey, which surveyed users of the online reporting tool on their user experience, and provided follow-up with residents whose reports resulted in the issuance of a Warning Notice or Citation. Staff also began regular reporting at the Neighborhoods Commission.

In 2020, due to limitations related to the COVID-19 pandemic and County Public Health shelter-in-place orders, outreach was limited. Additionally, Fireworks Non-Renewable (Fire) Permits were not issued during the shelter-in-place period. Fireworks mitigation efforts were delivered

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primarily through social media including multi-lingual public safety advisory videos, targeted social media outreach and use of organizational platforms to reach the broadest possible audience in 2020.

2020 Fourth of July and New Fireworks Ordinance Work Plan Action Items

On October 27, 2020, staff provided a Fireworks Ordinance Work Plan status report to City Council on the illegal fireworks campaign and enforcement strategy and outcome of the 2020 Fourth of July reporting period. City Council approved the status report and directed staff to complete several new action items, as follows: 1 & 2

1) Update Fireworks Ordinance to include Social Host Ordinance

2) Explore making the online reporting tool more accessible to mobile users, redesign the tool to ensure that users are more aware of the information needed for an enforceable citation and evaluate the suitably and feasibility for integration to the San Jose 311 Application.

Return to Council before end of 2020 with a list of recommended next applications to be included in the next San José 311 upgrade with a description of any additional resources

required.

- 4) Reinstate the Fireworks Ordinance Work Plan in the Public Safety, Finance, and Strategic Services (PSFSS) Committee Work Plan and cross reference report to full Council by May 2021
- 5) Reevaluate the protocols for issuing citations
- 6) Evaluate the use of drones as an enforcement tool
- Compare fines across the Bay Area and bring proposed increased fine amounts to Council by end of 2020
- 8) Collaborate with County, State, and federal partners on legislation to ban the use of fireworks and increase the punishment for violators. Engage with neighboring cities such as Morgan Hill and Gilroy to encourage countywide bans and prevent fireworks sold and used in these cities from entering San Jose.
- 9) Search for potential state and federal funding sources to invest in enforcement mechanisms and programs to deter fireworks use
- 10) Evaluate potential funding for reinstatement of the Fireworks Hotspot Enforcement Pilot for July 4, 2021
- 11) Evaluate current educational campaigns for cultural competency

Progress updates on these items is provided below.

2021 New Year and Lunar New Year/Tet

¹ Memorandum from Jimenez, Jones & Davis, 10/23/2020

² Memorandum from Mayor and Peralez, 10/23/2020

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The illegal fireworks reporting period for New Year and Lunar New Year/Tet was December 23, 2020 through February 14, 2021. An overview and analysis of staff efforts for both these holidays is provided below.

A timeline of the City's history of policy and enforcement actions on illegal fireworks is provided in Attachment A, Illegal Fireworks Activities Timeline. A summary of data related to regulatory and enforcement efforts related to illegal fireworks is provided in Attachment B, New Year's Eve Summary, and Attachment C, Lunar New Year/Tet Summary.

ANALYSIS

This memorandum provides an update on the new Fireworks Ordinance Work Plan action items and summarizes illegal fireworks mitigation activities related to the 2021 New Year and Lunar New Year/Tet reporting period from December 23, 2020 through February 14, 2021.

The Fireworks Ordinance Workplan Team is comprised of staff from the Fire, Police, Information Technology, Planning, Building and Code Enforcement Departments and the City Manager's Office of Communications. The team collaborated to plan and execute the efforts described below. Due to the additional work plan direction and jurisdictional scope needed to collaborate with other outside agencies and governments, additional collaboration was required.

New Fireworks Ordinance Work Plan Action Items

On October 27, 2020, staff provided a Fireworks Ordinance Work Plan status report to City Council providing an update on the fireworks campaign, enforcement strategy and outcome of the 2020 Fourth of July reporting period. City Council accepted the status report and directed staff to complete several new action items as part of the work plan. The status of each action item is provided below.

Work Plan Items Directed by Council on October 27, 2020 - Completed:

- 1) Reinstate the Fireworks Ordinance Work Plan in the PSFSS Committee Work Plan and cross reference report to full Council by May 2021: This has been completed for the 2020-2021 Work Plan. The cross reference to City Council will occur on May 4, 2021. The Work Plan for 2021-2022 has not yet been established, but this item will be included in that Work Plan as well and be scheduled to be heard by the PSFSS Committee in August 2021.
- 2) Comparison and Increase in Fines: Staff was directed to compare fines across the Bay Area and bring proposed increased fine amounts to the City Council by the end of 2020. On December 15, 2020, Council voted to approve a resolution to increase fine amounts for violations of the City of San José Code of Ordinances Chapter 10.17, Part 2. The Fire Department recommended these changes following a comparison of fine amounts among Bay Area and similarly-sized large cities in the US and based upon the setback to

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fireworks abatement efforts experienced in 2020.

3) Evaluate potential funding for reinstatement of the Fireworks Hotspot Enforcement Pilot for July 4, 2021: The Police Department has developed an enforcement plan that aims to reduce the prevalence of fireworks within the city limits. Officers will enforce fireworks violations leading up to the Fourth of July as well as on the day itself. Using data, known fireworks hotspots (i.e. parking lots, parks, schools, etc.) will be monitored before crowds gather. Officers will remain in the areas to prevent the congregation of large crowds and will adjust accordingly, based on relevant information, to prevent congregation in other areas. During each enforcement operation, officers will collect images and/or videos which will be used for a Public Safety Announcement (PSA). The purpose of PSA is to educate and deter these actions via mainstream or social media platforms.

These enforcement efforts will be accomplished entirely with off duty staff working in an overtime capacity, if additional overtime funding is earmarked specifically for these campaigns. The Police Department will work with the City Manager's Budget Office to bring forward a budget adjustment during the 2021-2022 Fiscal Year.

- 4) Return to Council before end of 2020 with a list of recommended next applications to be included in the next San José 311 upgrade with a description of any additional resources required: This direction was accomplished through the San José 311 Report and Digital Strategy Roadmap item brought forward at the January 5, 2021 City Council Meeting. The conclusions of this report with regard to the fireworks reporting tool are discussed in greater detail in the next section.
- 5) Proposed Use of Drones for Enforcement: The use of drones as an enforcement tool has been evaluated. The identity of the violator is crucial component to support a citation. Using the drone in nighttime settings can result in unusable images. Even with a clear facial image and clear violating actions, more follow-up is necessary to identify the identity of the violator. Additionally, logistical challenges exist involving piloting, equipment safety, proximity and video capture of fireworks ordinance violations that make this a problematic solution for nighttime surveillance of illegal fireworks use. Drones will be considered for other potential roles in the future as they arise.

Work Plan Items Directed by Council on October 27, 2020 - In Progress:

- 1) Social Host Ordinance: The City Attorney's Office will complete an amendment to the Fireworks Ordinance to include Social Host responsibility for City Council consideration by the City Council in May 2021.
- 2) Make the Tool More Readily Accessible for Mobile Users and Redesign the Tool to Ensure that Users are More Aware of the Information Needed for an Enforceable Citation: As noted above, the San Jose 311 Report and Digital Strategy Roadmap presentation was delivered to City Council on January 5, 2021. A finding of that report was that the Fire Department, Planning Building and Code Enforcement, and the

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Information Technology Department can work with Fire-IT staff to examine making interim changes to the existing reporting tool around an improved process. Efforts to evaluate potential changes to the existing tool are underway and will continue through May 2021. Interim changes to the existing tool to address incomplete and insufficient online reports that can be accomplished within current budget and staffing will be incorporated for the 2021 Fourth of July reporting period.

- 3) Integration of the Online Reporting Tool with San José 311: The San José 311 Report and Digital Strategy Roadmap presentation also addressed the potential integration of the fireworks reporting tool into the San José 311 Application. Based on established priorities, current resource levels and the need for process improvements to fireworks reporting, more work is required before fireworks reporting is ready for scale through San José 311. Furthermore, fireworks reporting should only be added to San José 311 when the responsible staff teams and process(es) can fulfill a standard of at least 80% of cases submitted satisfactorily for the customer. As process improvements are made to ready fireworks reporting for San José 311, the Fire Department, the Planning, Building and Code Enforcement Department, the City Attorney's Office, and the Information Technology Department will work together through the Fire Information Technology team to make interim updates to the current mobile and online tools if possible.
- 4) Interjurisdictional Efforts: City Council directed staff to collaborate with County, State, and Federal partners on legislation to ban the use of fireworks and increase the prosecution of violators and engage with neighboring cities, such as Morgan Hill and Gilroy, to encourage countywide bans and prevent fireworks sold and used in these cities from entering San José. Staff in the Office of Administration, Policy and Intergovernmental Relations reached out to partners at the County and State level and the City's federal lobbyist about potential legislation to ban fireworks and increase the prosecution of violators. While there is wide acknowledgement of the problem, attention of the City's partners at all levels of government has been focused on COVID response and mitigation.

The Fire Department reached out to Gilroy Fire Department and learned the City of Gilroy has no current plans to prohibit the sale and use of approved "safe & sane" fireworks on the Fourth of July. However, Gilroy does plan to continue to prohibit the import, sale and use of unapproved, illegal or "unsafe and insane" fireworks within their city limits. The City of Morgan Hill confirmed they have tripled their fines or administrative citations during holidays. The enforcement team in Morgan Hill is also continuing to issue criminal citations when violations are observed first-hand.

5) Additional Funding: Staff researched possible state and federal funding sources to invest in enforcement mechanisms and programs to deter fireworks use. Bay Area Urban Areas Securities Initiative, State Homeland Security Grants Program, Assistance to Firefighters Grant, Staffing for Adequate Fire and Emergency Response and the Fire Prevention & Safety grants were explored. None of the grant programs researched were in alignment with the scope or parameters established by the respective programs for this purpose.

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Staff will continue to research opportunities to support illegal fireworks law enforcement funding.

- 6) Outreach Campaign Cultural Competency Analysis: Since the Council's direction to evaluate the current educational campaign for cultural relevance, the City has been grappling with the response to, and recovery from, a once-in-a-century pandemic through its Emergency Operations Center. The City Manager's Office of Communications, in partnership with the Fire Department communication staff, will review the Fireworks Campaign for cultural relevancy in the summer of 2021 and will plan to launch refreshed campaign materials in time for Lunar New Year in 2022.
- 7) Reevaluate Citation Issuance Protocols (added verbally): The due process requirements for firework citation issuance is currently under review by the City Attorney's Office.

Staff will continue to work to implement these Work Plan items with existing resources, with the acknowledgement that full implementation may require additional funding and partnerships, such as with the City Manager's Office and Office of Racial Equity.

2021 New Year and Lunar New Year/Tet

Fire Department

The Fire Department focused outreach efforts to increase public awareness of the dangers and risks of using illegal fireworks as the New Year and Lunar New Year/Tet 2021 celebrations approached. Outreach included multilingual safety and educational videos and messages to targeted communities. A fireworks messaging toolkit was provided to identified stakeholder groups including the City Council, school districts, Neighborhood Commission, neighborhood associations and residents belonging to the City's Neighborhood Watch/Crime Prevention and CERT groups. Public service advisories were created in English, Spanish, Vietnamese, Mandarin and Cantonese. Additionally, an informational and educational interview was conducted in Chinese through a local television station (KTSF 26).

Response data captured during the 53-day New Year and Lunar New Year/Tet reporting period totaled sixteen calls for service. A majority of the calls for service were requests to "report on conditions"³. No building or vegetation fires caused by fireworks were reported during this period.

Events were categorized as: related to fireworks, possibly related to fireworks, and not related to fireworks after investigation. A total of eight events were determined to be either related to fireworks (3) or possibly related to fireworks (5). Included in those eight incidents was one medical event that was possibly related to fireworks. The remaining eight events had no clear link to fireworks.

³ Report on Conditions – request for Fire to investigate a loud noise, unknown odor, or smoke in the area. It is often difficult to make a definitive determination of the cause/source.

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Police Department

The allocation of resources to fireworks-related complaints continues to be a challenge for the Police Department given the competing and more urgent Priority 1 and 2 Calls for Service. The Police Department utilized patrol resources as time allowed to increase visibility and maintain a presence at locations where fireworks were reported. It is believed that more effective Police Department engagement would include a combination of enforcement and a social media education and awareness deterrent campaign, as discussed in the previous section.

Planning, Building and Code Enforcement Department - Code Enforcement Division

Code Enforcement reviewed all 342 reports submitted through the online reporting tool and issued a Warning Notice or Citation for reports with sufficient evidence of illegal firework activity. In total, 21 reports (or 6%) were actionable, 117 (or 34%) did not have sufficient information to be actionable, 202 (or 59%) were incomplete (blank), and 2 were duplicate reports. Follow up with the 21 reporting parties with actionable reports was conducted by Code Enforcement via email or phone call to advise individuals of the outcome of their report.

311 and Phone Reports

Now active year-round, the dedicated Fireworks Hotline (408-535-5600) provides recorded instructions directing a caller to the online reporting tool. Residents may also report illegal fireworks activity via San José 311. The following is a summary of the 311 and phone reports received during the 2021 New Year and Lunar New Year/Tet reporting period:

There were 113 calls received on the fireworks hotline with 56 calls routed to the online reporting tool:

- 23 calls answered by the San José 311 call center;
- 34 calls forwarded to an afterhours answering service,
- 3 calls abandoned while waiting for an agent; and
- 9 service requests received directly through the San José 311 app.

Next Steps

The 2020 fireworks campaign built on the progress of previous years while recognizing the unique challenges faced due to the COVID-19 pandemic. The lessons learned from that year and recent years confirm much of what was known regarding the fireworks campaign program components, which include Public Education and Outreach, Reporting, and Enforcement. Staff from the Fire Department, Police Department, Planning, Building and Code Enforcement Department and, as needed, Information Technology Department meet regularly to make continued progress on work plan tasks.

As discussed above, the Police Department will conduct enforcement in advance of the Fourth of July and on the day itself. The Police Department will work with the City Manager's Budget

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Office to bring forward a budget adjustment during the 2021-2022 Fiscal Year to identify overtime funding for these efforts.

An amendment to the Fireworks Ordinance to include Social Host responsibilities is in progress. The work plan seeks to establish a more robust Fireworks Ordinance framework and response model with significant consequences for those who choose to use illegal fireworks.

Additional efforts are needed to increase the number of actionable reports and the understanding of the outcomes a resident/reporter should expect after filing a report. Code Enforcement will continue to follow-up with the reporting parties via email or phone to advise individuals that their report resulted in the issuance of a Warning Notice or Citation. Continued attention will be focused on the current reporting tool to decrease the number of incomplete or non-actionable reports.

An enhanced data driven messaging campaign through targeted social media has been initiated and will continue through the 2021 Fourth of July campaign. Staff will continue to evolve the messaging for community outreach providing new content and revising the messaging to increase effectiveness and relevance for the target audience and time of year.

CONCLUSION

As outlined in the timeline in Attachment A, staff has been working since 2014 to improve the City's education, outreach, reporting and enforcement activities around the use of illegal fireworks. This work has been challenging, but staff will continue to improve the City's approach to this issue, including through the implementation of the additional work plan items directed by the City Council in October 2020. As discussed above, five of those items are complete and seven are still in process. Staff will continue work on outstanding items with existing resources. If future additional resources are needed, budget proposals will be evaluated and potentially brought forward to the City Council in the context of the City's overall fiscal condition and other urgent program priorities.

EVALUATION AND FOLLOW-UP

Staff will report to the City Council at their May 4, 2021 meeting and is also expected to report to the PSFSS Committee on this issue at its August 2021 meeting.

CLIMATE SMART SAN JOSE

The recommendation in this memo has no effect on Climate Smart San José energy, water, or mobility goals.

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PUBLIC OUTREACH

No public meetings were scheduled with neighborhood organizations between December 15, 2020 and April 15, 2021. Public outreach included development of new components for the social media toolkit designed for use by other City departments, City Council, the City's Neighborhood Commission, School Districts, and other community partners. The focus of the New Year/Lunar New Year 2021effort was to use targeted social media in English, Spanish, Vietnamese, Mandarin and Cantonese. Multi-lingual banners were displayed at Police, Fire, and other City buildings.

This memorandum will be posted on the City's Agenda website for the April 15, 2021 Public Safety, Finance, and Strategic Support Committee meeting.

COORDINATION

This memorandum was coordinated with the City Attorney's Office, City Manager's Office of Communications, Information Technology Department, City Manager's Office of Administration, Policy and Intergovernmental Relations, and City Manager's Budget Office.

CEQA

Not a Project, File No. PP17-009, Staff Reports, Assessments, Annual Reports, and Informational Memos that involve no approvals of any City action.

/s/
ROBERT SAPIEN, JR. ATHONY MATA
Fire Chief, Fire Department Chief of Police

/s/ CHU CHANG Interim Director, Planning, Building and Code Enforcement Department

Attachment A: Illegal Activities Fireworks Timeline

Attachment B: New Year's Eve Summary Attachment C: Lunar New Year/Tet Summary

For questions, please contact Hector Estrada, Deputy Fire Chief/Fire Marshal, at (408) 535-7794.

Attachment A: Illegal Activities Fireworks Timeline

Date	Activity					
1977-1984	State approved fireworks were allowed in San José.					
1984	City Council amended the San Jose Municipal Code banning all fireworks,					
	including "safe and sane" fireworks.					
2014	Fire and Police Departments were directed to look for options that might slow and					
2011	eventually contain the illegal use, sale, possession and storage of fireworks.					
August 20, 2014	Rules and Open Government Committee directed the City Manager to draft and					
11ugust 20, 2014	bring forward to City Council an ordinance which would authorize the issuance of					
(#	Administrative Citations and fines for the use, possession, sale, and storage of					
	Fireworks.					
June 23, 2015	City Council directed staff to establish a new framework to cite, fine, and					
June 25, 2015	adjudicate the use, possession, sale, advertisement for sale, transportation, and/or					
	manufacturing of fireworks and to explore the use of Administrative Citations in					
	addition to criminal charges.					
April 12, 2016	City Council adopted an ordinance amending the San Jose Municipal Code to					
April 12, 2010	prohibit the sale, use, possession, and storage of all types of fireworks.					
	promote the sale, use, possession, and storage of an types of fileworks.					
	A resolution was also adopted amending the Administration Citation Schedule of					
	Fines to establish administrative fines for fireworks-related violations.					
July 1 2016	Illegal Fireworks Pilot Program entailing publicity and enforcement.					
July 1, 2016-	megai Fileworks Filot Frogram entaining publicity and enforcement.					
July 5,2016	Illegal Fireworks Online Reporting System was created as a technology solution to					
	allow the public to inform the City of illegal fireworks activity (up to 6 Code					
	Enforcement Inspectors and 4-6 Fire Prevention Inspectors to review online					
A == :1 2017	reports). Police Department created a list from 2016 Fourth of July data identifying 62 "hot					
April 2017						
M I I-I- 2017	spots" citywide. City instituted a comprehensive marketing and outreach campaign, implemented a					
May-June-July 2017						
	new online firework reporting platform, and deployed "in the field" enforcement					
0 4 2017	personnel for the 2017 Fourth of July.					
September 2017	City Manager designated the Fire Department as the lead department for					
	coordination and project implementation. City Council provided direction on Fines					
N 1 00 0017	and Appeals, Use of Volunteers, and Outreach and Marketing Campaign.					
November 28, 2017	High level Illegal Fireworks Plan developed and presented to City Council;					
	Expanded illegal fireworks messaging campaign and online reporting to New					
	Year's Eve and Tet/Lunar New Year;					
	Created a "Save Lives, Including Your Own" New Year's Eve fireworks and					
	Tet/Lunar New Year campaign;					
	Established a dedicated phone line for reporting illegal fireworks activity; and,					
T	Updated and improved Illegal Fireworks Online Reporting Form.					
January 1, 2018	Established new advance deposit hardship waiver qualification criteria for all					
	Administrative Citations.					
March 16, 2018	Applied for Federal Emergency Management Agency, Department of Homeland					
37	Security Fire Prevention & Safety (FP&S) Grant to provide education and					
	awareness funding to assist the City in accomplishing illegal fireworks goals.					
March 20, 2018	City Council approved the Mayor's March Budget Message for 2018-2019, which					
	approved one-time funding to support the Rotary International 2018 Fourth of July					
	Fireworks event.					
April 2018	Established Education and Awareness, Reporting, and Enforcement as major					
	program components along with the lowering injuries and fires, increasing the					

	number of actionable reports, and decreasing the number of illegal fireworks				
	hotspots as program goals.				
August 2018	Fire information technology staff took over support of the online reporting tool.				
October 2018	Initiated regular reporting at Neighborhoods Commission.				
February 2019	Planning, Building and Code Enforcement Department conducted community survey. Received 178 responses out of 616 surveys sent out.				
May 2019	Fire Department partnered with Andrew P. Hill High School, Leigh High School and Dartmouth Middle School to display messaging campaign on digital boards and banners.				
June 2019	Google translation service added to the online reporting system.				
July 2019	Planning, Building and Code Enforcement sent emails and phone calls to reportin parties who submitted reports during the 2019 Fourth of July reporting period advising individuals that their report resulted in the issuance of a Warning Notice				
July 2020	COVID -19 Pandemic shelter-in-place order presented significant challenges. Focused on fireworks outreach through social media, community-based networks and alternate activities. Used data from previous years to target social media campaign and community contact.				
December 2020	Based on City Council direction, staff presented higher fine amounts of \$1,000, \$2,000 & \$3,000 for first and subsequent violations that was approved on December 15, 2020.				

Attachment B: New Year's Eve Summary

		2018	2019	2020	2021
Fire Permits	Total	0	0	0	0
Police Block Party Permits	Total	-	0	0	0
Online Reports	Total	179	161	53	192
	Actionable *includes duplicates	6	38*	11	11
	Insufficient	72	34	42	70
	Incomplete	101	89	0	111
Citations	Total	0	1	1	0
Issued	PD (Criminal)	1 (District L- Western Division)	0	0	0
	Code Enforcement (Administrative)	0	0	1	0
	Fire (Administrative)	0	2	0	0
Warnings Issued	Total	6	35	10	11
Firework Confiscations (PD/Fire)	Total	0 lbs.	0 lbs.	0 lbs.	0 lbs.
Firework Related Calls for Service- Fire	Total	3 (2 fires; none related to medical emergency)	1 (1 fire; none related to medical emergency)	2 (1 fire; none related to medical emergency)	3 (0 fires; none related to medical emergency)
Firework	Total	137	131	26	90
Related Calls for Service- Police	Total without cancelled/ duplicate calls	75	52	10	15
Hotline Calls	Total	54	12	27	32
	Call Center	1	3	0	14
	After hours service	54	4	27	16
	San José 311	=	2	1	2

Attachment C: Lunar New Year/Tet Summary

		2018	2019	2020	2021
Fire Permits	Total	1	2	1	0
Police Block Party Permits	Total	0	0	0	0
Online Reports	Total	186	161	165	149
	Actionable *includes duplicates	33	38*	31*	10
	Insufficient	52	34	27	47
	Incomplete	101	89	107	92
Citations Issued	Total	6	2	0	1
	PD (Criminal)	1 (District L- Western Division)	0	0	0
	Code Enforcement (Administrative)	5	0	0	1
	Fire (Administrative)	0	2	0	0
Warnings Issued	Total	31	35	26	9
Firework Confiscations (PD/Fire)	Total	0 lbs.	0 lbs.	0 lbs.	0 lbs.
Firework Related Calls for Service- Fire	Total	10 (1 fire; none related to medical emergency)	8 (0 fires; none related to medical emergency)	10 (1 fire; none related to medical emergency)	5 (0 fires; none related to medical emergency)
Firework	Total	137	131	86	62
Related Calls for Service- Police	Total without cancelled/ duplicate calls	75	52	41	28
Hotline Calls	Total	264	25	24	46
	Call Center	75	6	1	22
	After hours service	50	13	23	24
	San José 311	-	13 4 1	0	5