



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Esparza
District 7

SUBJECT: SEE BELOW

DATE: 4/22/2021

APPROVED: *Maya Esparza*

DATE: *4/22/2021*

**SUBJECT: RETROACTIVE APPROVAL OF MULTIPLE DUMPSTER DAYS AND
CLEAN UPS SPONSORED BY COUNCIL DISTRICT 7 AS CITY
COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS
AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE
EVENT**

RECOMMENDATION

1. Retroactively approve the Dumpster Day held at 3975 Mira Loma Way scheduled on April 10, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve the Communications Hill E-Waste Drive scheduled on April 10, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
3. Retroactively approve the Dumpster Day held at Tuers Road and Alvernaz Drive scheduled on April 17, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
4. Retroactively approve the Lone Bluff Neighborhood Litter Pick Up scheduled on April 17, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
5. Approve and accept donations from various individuals, businesses or community groups to support the events.
6. Place the item on the 5/4/2021 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Dumpster Day in the Seven Trees Neighborhood was held on April 10, 2021 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

Communications Hill E-Waste Drive was held at Vieira Park on April 10, 2021 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted electronic waste. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

Dumpster Day on Tuers Road was held on April 17, 2021 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

Lone Bluff Neighborhood Litter Pick Up was held on Lone Bluff Way on April 17, 2021 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to clean up litter in the neighborhood. The event was free and open to the public, and followed all appropriate local public health rules, including requiring masks and social distancing.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Esparza will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 7, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the April 28, 2021 Rules Committee Agenda and the May 4th, 2021 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

HONORABLE MAYOR AND CITY COUNCIL

3/29/2021

Subject: Multiple Dumpster Days and Clean Up Events District 7

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Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.