

Memorandum

TO: CITY COUNCIL FROM: Councilmember Raul Peralez

SUBJECT: SEE BELOW DATE: April 21, 2021

Approved by: Date: 04.21.21

SUBJECT: APPROVAL OF THE SOUTH BAY CLEAN CREEKS COALITION COMMENDATION SPONSORED BY COUNCIL DISTRICT 3 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND

ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

- 1. Approve the South Bay Clean Creeks Coalition (SBCCC) Commendation scheduled on Tuesday, May 4, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
- 2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
- 3. Place the item on the May 4, 2021 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The South Bay Clean Creeks Coalition will be recognized on May 4, 2021 and sponsored by Councilmember Raul Peralez. This special event will recognize the many contributions and volunteer opportunities that SBCCC has put forward over the years to help promote the reclaiming, restoring and revitalization of the many creeks and rivers in the Santa Clara Valley watershed. Over the past four years, they have demonstrated their commitment to their

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mission by having completed over 260 cleanup events and having removed over 340 tons of trash from our creeks and rivers. Their continued dedication has created a lasting impact for the many rivers, communities and creeks that they have helped to beautify. The event will be held virtually and is free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Raul Peralez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 3, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the April 28, 2021 Rules Committee Agenda and the May 4, 2021 City Council Agenda.

CEQA

Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.

Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities. Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by: TONI J. TABER, CMC City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.