# San José Campaign Finance

## Presented by:

Mark Vanni, Senior Deputy City Attorney

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CITY OF
SAN JOSE
CAPITAL OF SILICON VALLEY

# Political Reform Act

- Regulates State and Local Campaign Committees

- Reporting Requirements

- Disclaimers on Advertisements

# Municipal Code Title 12

- Incorporates Political Reform Act

- Contribution Limit

- Temporal Limit

- Debt Retirement and Surplus Funds

- Additional Reporting

- Disclaimers

# Contribution Limit

- $600 for Council

- $1,300 for Mayor

  - Adjusts with inflation, subject to Council approval

- No limit on personal funds

  - Except candidate may not loan more than $20,000 at any given time

# Other Contribution Limit

- Fundraising begins 180 days before election

- No post-election fundraising unless election contest or recount

- No Officeholder Accounts

- Limits on transfer between campaign funds

# Debt Retirement/Surplus Funds

- Debt Must be retired within 180 days of election

- Use of Surplus Funds Regulated

  - May be returned to contributors

  - Turned over to General Fund

  - Used to pay for election contest or recounts

# Reporting

- Additional pre-election statement due the day before the election

- Disclosure of post-election payments agreements

- Disclosure of source of personal funds

- No anonymous contributions

- Independent Committees must report a copy of printed electioneering communication or transcript of spoken communication

# Independent Expenditure Disclaimers

- Disclaimers on printed "electioneering communications" sent within 90 days of an election

> Notice to Voters
>
> (Required by the City of San José)
>
> This electioneering communication is not authorized or approved by any candidate for city office or by any election official. It is paid for by (committee name and committee identification number).
>
> (Address, city, state).
>
> Total cost of this mailing is (amount).

- Disclaimers on spoken form communications must have "paid for by" disclaimer

# Enforcement

- Board of Fair Campaign and Political Practices

- Investigates complaints of local campaign laws through Independent Evaluator

- May reprimand, levy fines, or require correction action

# Questions?