



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Sylvia Arenas
District 8

SUBJECT: SEE BELOW

DATE: April 8, 2021

APPROVED: *Sylvia Arenas*

04/08/2021

**SUBJECT: APPROVAL OF NATIONAL CHILD ABUSE PREVENTION MONTH
COMMUNITY EVENT SPONSORED BY COUNCIL DISTRICT 8 AS A
CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY
FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES
FOR THE EVENT**

RECOMMENDATION

1. Approve April 2021 as National Child Abuse Prevention Month to be recognized by the City Council on Tuesday, April 20, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the Tuesday, April 20, 2021 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

National Child Abuse Awareness Month will be recognized on April 20, 2021 and sponsored by Councilmember Arenas. This special event recognizes April 2021 as National Child Abuse Prevention Month, which is an annual campaign to raise public awareness about the importance of communities working together to help families thrive and prevent child maltreatment. This year's National Child Abuse Awareness and Prevention Month's theme is "Thriving Children and Families: Prevention With Purpose" to promote positive child and family well-being.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Arenas will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 8, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the April 14, 2021 Rules Committee Agenda and the April 20, 2021 City Council Agenda.

CEQA

- Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.