



COUNCIL AGENDA: 03/30/2021

ITEM: 2.17

FILE NO: 21-668

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: March 30, 2021

SUBJECT: Approval of the 19th Annual March for Meals Month Sponsored by Council District 9 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.

Recommendation

As recommended by the Rules and Open Government Committee on March 24, 2021:

- (a) Approve March 2021 as the 19th Annual March for Meals Month scheduled in March 2021 as a City Council sponsored Special Event and approve the expenditure of funds; and
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Foley)

[Rules Committee referral 3/24/2021 - Item G.1.c]



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Councilmember Pam
Foley

SUBJECT: SEE BELOW

DATE: 03/18/2021

Approved

Date

03/18/2021

SUBJECT: Approval of the 19th Annual March for Meals Month Sponsored by Council District 9 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event

RECOMMENDATION

1. Approve March 2021 as the 19th Annual March for Meals Month scheduled in March as a City Council sponsored Special Event and approve the expenditure of funds; and
2. Approve and accept donations from various individuals, businesses, or community groups to support the event
3. Place the item on the March 30, 2021 City Council Agenda for action.

BACKGROUND

On March 22, 1972, President Richard Nixon signed into law a measure that amended the Older Americans Act of 1965 and established a national nutrition program for seniors over 60.

19 years ago, the March for Meals campaign was established to recognize the Older Americans Act Nutrition Programs, and support Meals on Wheels programs by donating, volunteering and raising awareness about senior hunger and isolation.

Meals on Wheels programs; both congregate and home-delivered, in Santa Clara County have served the City of San Jose admirably for nearly 50 years.

Volunteers are the backbone of the program and they not only deliver nutritious meals to seniors and individuals with disabilities who are at significant risk of hunger and isolation, but also caring concern and attention to their welfare.

Meals on Wheels programs help San Jose seniors maintain their health and independence, and help combat the negative health effects and economic consequences of loneliness and isolation.

Meals on Wheels programs in Santa Clara County deserve recognition for the heroic contributions and essential services they have provided amid the COVID-19 pandemic and will continue to provide to the City of San Jose, our State and our Nation long after it is over.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Pam Foley will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 9, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 24, 2021 Rules Committee Agenda and the March 30, 2021 City Council Agenda.

CEQA

Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.

Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.

Exempt, File No. PP11-046, Graffiti removal services.