

# **City Roadmap – From COVID to Recovery**

March 16, 2021

# 2021-2022 City Roadmap Round 2 Point Allocation

#	Initiatives + New Policies	Points	Jones D1	Jimenez D2	Perez D3	Cohen D4	Carrasco D5	Davis D6	Esparza D7	Arenas D8	Foley D9	Mahan D10	Liccardo M
NP10 / 20	Encampment Management Strategy (D10) + Unhoused Resident Safe Relocation (D9)	10	1	1	1	1	1	1	1		1	1	1
NP6 / 8 / 3	Build Back Better (D2) + Recovery Task Force (D3) + Al Fresco Forever (D6)	9	1	1	1	1	1	1	1		1	1	
NP5	Boost San José's Retail Sector (D1)	7	1		1			1		1	1	1	1
CP16	Update Council's Wage Theft Prevention Policy	7	1	1	1		1		1	1	1		
CP11	Anti-Displacement Preference Ordinance	6		1	1		1		1	1			1
CP1	Local Hiring/Business/Apprentice Utilization Program	6	1		1	1	1		1			1	
NP16 / EP2	San José Surveillance Ordinance (D2) + Digital Privacy Policy Implement	6	1	1			1	1			1		1
CP13	Traffic Calming Policy for Residential Neighborhoods	6		1		1		1		1	1	1	
RR5	Urban Greening Implementation Plan	6			1	1		1			1	1	1
NP21	Universal Preschool Policy (D5)	5			1	1	1		1	1			
NP18	Staffing Analysis (D7)	4			1		1		1	1			
CP8	Universal Development Fee	4	1					1				1	1
NP2	Affordable Housing Construction Policy on City Land (D9)	3					1				1	1	
NP7	Citywide Goals + KPI Dashboard (D10)	3	1									1	1
CP20	Private Percent for Art	3			1		1		1				
CP14	Transit First Policy Framework	3				1		1			1		
NP4	Analysis of Raising Minimum Wage (D5)	2		1					1				
NP9	Creation of a San José Public Health Officer (D3)	2								1			1
NP11	Energy Efficiency Through Retrofitting (D4)	2				1		1					
NP12	Longevity + Health Equity (D6)	2		1				1					
NP13	Modernizing Traffic Signals City-Wide (D4)	2				1					1		
CP4	Parks Operations + Maintenance Financing District	2								1		1	
NP19	Strategic Alignment of Youth Development Programs (D8)	2							1	1			
CP9	Cannabis: Equity Applicant Program	1								1			
RR1	Cut the Commute Pledge	1	1										
RR2	Existing Homeless Shelter Expansion in Industrial Zones	1		1									
EP3	Moderate Income Housing Plan	1											1
NP14	Police Staffing (D7)	1	1										
CP15	Public Safety Power Shutoffs: Grid Bond Financing	1											1
CP22	Single-Use Plastic Ban	1				1							
EP7	Update Ellis Act Ordinance	1		1									
EP1	Airport Pre-Cursor Projects	0											
RR4	City Staff Wage Advances + Micro Loans	0											
CP17	Downtown Zoning Code Update	0											
RR3	Medical Marijuana Business Tax Exemption	0											
EP4	Monterey Corridor Working Group	0											
CP19	Polypropylene Plastic Purification Plant Procurement	0											
EP5	Property Transfer Tax Policy	0											
EP6	Remove, Redistribute Food from Solid Waste	0											

Round 2 point allocation occurred during the March 15, 2021 City Roadmap Special Meeting

# San José City Roadmap | Draft FY 2021-2022 City Roadmap

Legend:

COVID-19 Response

Enterprise Initiatives

Enterprise Priority	Project								Strategy		Policy
Emergency Management + Preparedness <i>C+ER: Community + Economic Recovery</i>	Vaccination Taskforce	<i>C+ER</i> Food + Necessities Distribution	<i>C+ER</i> Digital Equity							Soft-Story Building Earthquake Retrofit Policy	
Creating Housing + Preventing Homelessness <i>C+ER: Community + Economic Recovery</i>	<i>C+ER</i> Rental Assistance	Emergency Housing Construction + Operation	Sheltering + Enhanced Encampment Services					North San José Strategy		Encampment Management + Safe Relocation Strategy	
Safe, Vibrant, + Inclusive Neighborhoods + Public Life <i>C+ER: Community + Economic Recovery</i>	<i>C+ER</i> Re-Employment + Workforce Development	<i>C+ER</i> Small Business Recovery	<i>C+ER</i> Child Care Learning Pods	Police Reforms Work Plan	San José 311 + Service Delivery	Encampment Waste Pick-Up BeautifySJ	Vision Zero Traffic Safety	Equity Strategy Development	Neighborhood Services Access Strategy	Build Back Better + Recovery Taskforce + AI Fresco Forever	
The Future of Downtown	Google Development							BART + High-Speed Rail Strategy			
Building the San José of Tomorrow: Private Development Services	Align Zoning with General Plan	Development Services Transformation	Major Real Estate Development Projects								
Smart, Sustainable, + Reliable City: 21 <sup>st</sup> Century Infrastructure	Pavement, Fire, EOC, Transit Capital Improvements	Regional Wastewater Facility Capital Improvements	Electrical Service for Major Development	Climate Smart American Cities Climate Challenge				Lowering PG&E Above Market Costs for Clean Energy			
Enterprise Priority Foundational	Project								Strategy		Policy
Strategic Fiscal Positioning + Resource Deployment	Federal + State Stimulus Advocacy	Secure City Cybersecurity	Procurement Improvement	Pension Obligation Bond Analysis				Budgeting for Equity	City Roadmap Budgeting, Accountability, + Performance		
Powered by People 2.0	Continuity of City Services	Workplace Safety	Employee Health + Wellness	Drive to Digital	Effective Teams	Bargaining Unit Contract Negotiations		City Workforce Diversity + Skill Building			

# 2021-2022 City Roadmap Prioritized Backlog

No.	Initiative/Policy Name (by points and alphabetized)	Points
1	Boost San José's Retail Sector (D1)	7
2	Update Council's Wage Theft Prevention Policy	7
3	Anti-Displacement Preference Ordinance	6
4	Local Hiring/Business/Apprentice Utilization Program	6
5	San José Surveillance Ordinance (D2) + Digital Privacy Policy Implementation	6
6	Traffic Calming Policy for Residential Neighborhoods	6
7	Urban Greening Implementation Plan	6
8	Universal Preschool Policy (D5)	5
9	Staffing Analysis (D7)	4
10	Universal Development Fee	4
11	Affordable Housing Construction Policy on City Land (D9)	3
12	Citywide Goals + KPI Dashboard (D10)	3
13	Private Percent for Art	3
14	Transit First Policy Framework	3
15	Analysis of Raising Minimum Wage (D5)	2
16	Creation of a San José Public Health Officer (D3)	2
17	Energy Efficiency Through Retrofitting (D4)	2
18	Longevity + Health Equity (D6)	2
19	Modernizing Traffic Signals City-Wide (D4)	2
20	Parks Operations + Maintenance Financing District	2
21	Strategic Alignment of Youth Development Programs (D8)	2
22	Cannabis: Equity Applicant Program	1
23	Cut the Commute Pledge	1
24	Existing Homeless Shelter Expansion in Industrial Zones	1
25	Moderate Income Housing Plan	1
26	Police Staffing (D7)	1
27	Public Safety Power Shutoffs: Grid Bond Financing	1
28	Single-Use Plastic Ban	1
29	Update Ellis Act Ordinance	1

Source of Backlog Items	
Remaining, Unfinished FY 2020-2021 Council Policy Priorities [CP]	New Proposed FY 2021-2022 Council Policy Priorities [NP]
Referrals of Potential New Policies from FY 2020-2021 Rules Committee [RR]	Deprioritized FY 2020-2021 Enterprise Priority Initiatives [EP]

# 2021-2022 City Roadmap Full Backlog

No.	Initiative/Policy Name (by points and alphabetized)	Points
1	Boost San José's Retail Sector (D1)	7
2	Update Council's Wage Theft Prevention Policy	7
3	Anti-Displacement Preference Ordinance	6
4	Local Hiring/Business/Apprentice Utilization Program	6
5	San José Surveillance Ordinance (D2) + Digital Privacy Policy Implementation	6
6	Traffic Calming Policy for Residential Neighborhoods	6
7	Urban Greening Implementation Plan	6
8	Universal Preschool Policy (D5)	5
9	Staffing Analysis (D7)	4
10	Universal Development Fee	4
11	Affordable Housing Construction Policy on City Land (D9)	3
12	Citywide Goals + KPI Dashboard (D10)	3
13	Private Percent for Art	3
14	Transit First Policy Framework	3
15	Analysis of Raising Minimum Wage (D5)	2
16	Creation of a San José Public Health Officer (D3)	2
17	Energy Efficiency Through Retrofitting (D4)	2
18	Longevity + Health Equity (D6)	2
19	Modernizing Traffic Signals City-Wide (D4)	2
20	Parks Operations + Maintenance Financing District	2
21	Strategic Alignment of Youth Development Programs (D8)	2
22	Cannabis: Equity Applicant Program	1
23	Cut the Commute Pledge	1
24	Existing Homeless Shelter Expansion in Industrial Zones	1
25	Moderate Income Housing Plan	1
26	Police Staffing (D7)	1
27	Public Safety Power Shutoffs: Grid Bond Financing	1
28	Single-Use Plastic Ban	1
29	Update Ellis Act Ordinance	1

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Referrals of Potential New Policies from FY 2020-2021 Rules Committee [RR]	Deprioritized FY 2020-2021 Enterprise Priority Initiatives [EP]

No.	Initiative/Policy Name (alphabetized)	Points
30	Airport Pre-Cursor Projects	0
31	City Staff Wage Advances + Micro Loans	0
32	Downtown Zoning Code Update	0
33	Medical Marijuana Business Tax Exemption	0
34	Monterey Corridor Working Group*	0
35	Polypropylene Plastic Purification Plant Procurement	0
36	Property Transfer Tax Policy	0
37	Remove, Redistribute Food from Solid Waste	0

\*Monterey Corridor Working Group to resume when health orders are lifted

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Powered by People 2.0	Continuity of City Services	Workplace Safety	Employee Health + Wellness	Drive to Digital	Effective Teams	Bargaining Unit Contract Negotiations		City Workforce Diversity + Skill Building			



# The Road Ahead

The City Manager's Perspective

# The City Roadmap Team

## Design Team

- Alvina Nishimoto
- Anna Szabo
- Bonny Duong
- Dolan Beckel
- Erik Jensen
- Jim Shannon
- Kelli Parmley
- Kip Harkness

## City Roadmap Leads + Executive Sponsors

- |                         |                          |                     |
|-------------------------|--------------------------|---------------------|
| • Alex Powell           | • John Ristow            | • Michael Brilliot  |
| • Allison Suggs         | • Jon Cicirelli          | • Michelle McGurk   |
| • Andrea Flores Shelton | • Julia Cooper           | • Nanci Klein       |
| • Angel Ríos            | • Kari Smith             | • Napp Fukuda       |
| • Bena Chang            | • Katherine Brown        | • Neil Rufino       |
| • Carolina Camarena     | • Katy Martin            | • Rachel Vanderveen |
| • Chris Burton          | • Kelli Parmley          | • Ragan Henninger   |
| • Chu Chang             | • Ken Davies             | • Ray Riordan       |
| • Dolan Beckel          | • Kerrie Romanow         | • Rick Scott        |
| • Hal Spangenberg       | • Kevin O'Connor         | • Rita Tabaldo      |
| • Jacky Morales-Ferrand | • Kim Walesh             | • Rob Lloyd         |
| • James Stagi           | • Kip Harkness           | • Robert Manford    |
| • Jared Hart            | • Lee Wilcox             | • Rosalynn Hughey   |
| • Jennifer Cheng        | • Lily Lim-Tsao          | • Tim Rood          |
| • Jennifer Maguire      | • Lori Mitchell          | • Zach Struyk       |
| • Jennifer Schembri     | • Luz Cofresi-Howe       | • Zulma Maciel      |
| • Jerry Driessen        | • Marcelo Peredo         |                     |
| • Jessica Zenk          | • Mariana Chavez-Vazquez |                     |
| • Jill Bourne           | • Mark Kiehl             |                     |
| • Jim Shannon           | • Martina Davis          |                     |
| • John Aitken           | • Matt Cano              |                     |