

# City Roadmap From COVID to Recovery

February 25, 2021

1:30pm – 4:30pm

## Agenda

1. Orders of the Day
2. Public Comment
3. City Roadmap: Looking at Now and Next
4. Building Our Next City Roadmap
5. The Road Ahead
6. Adjournment

## Outcomes

1. Develop a common understanding of the City Roadmap as a prioritization framework for change initiatives;
2. Discuss why the City Roadmap is needed at this moment in time; and
3. Provide feedback for initiatives on the Fiscal Year 2021-2022 City Roadmap to be considered as input for the budget process.

**If you don't know where you are going, any road will do...**





# Emerging Shared Vision For Community Healing and Economic Recovery







Bay Area News Group



Bay Area News Group





# San José City Roadmap | FY 2020-2021 | November 17, 2020 (revised)

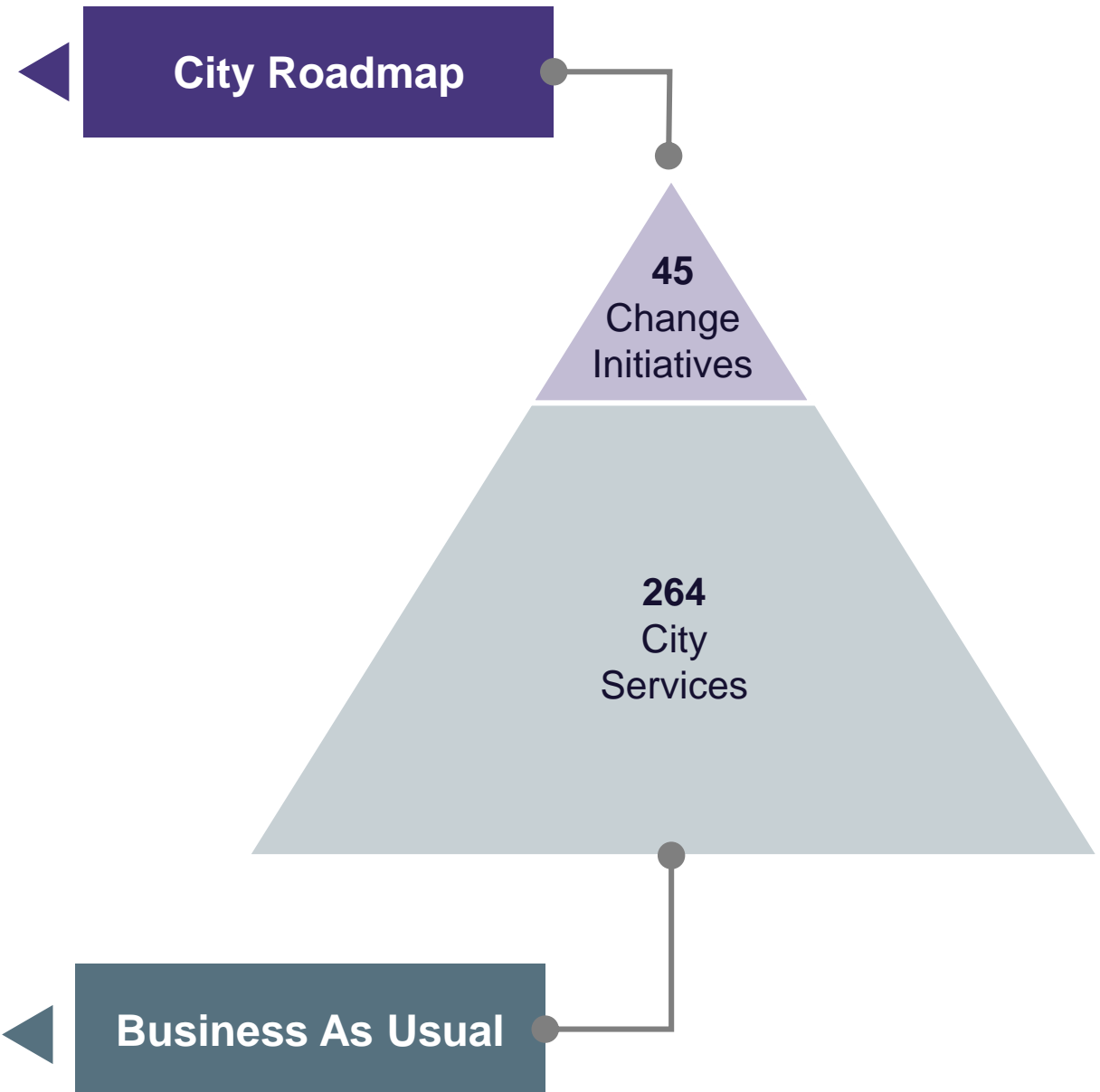
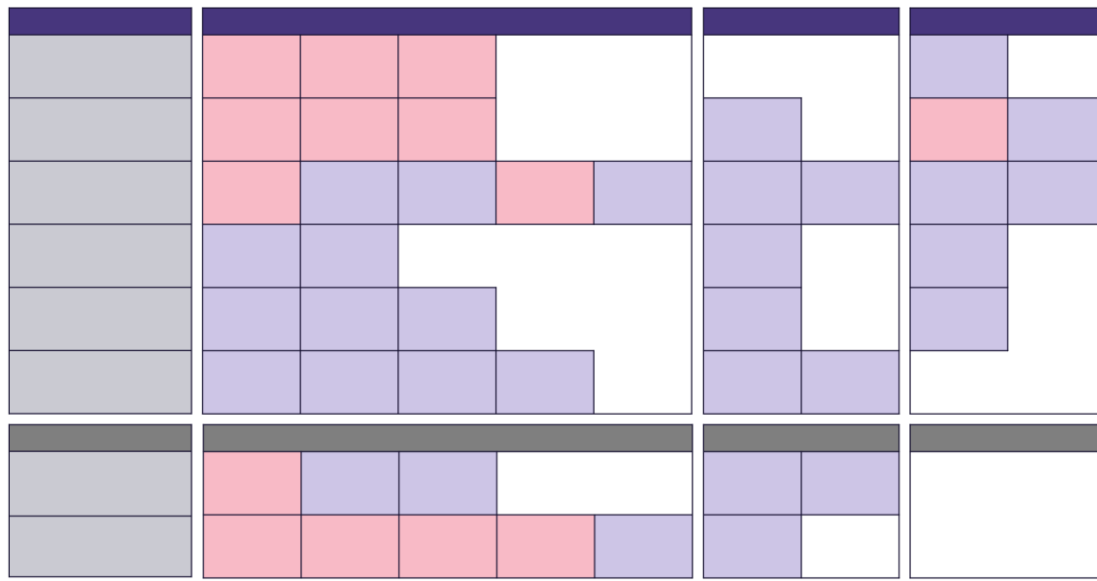
Legend:

COVID-19 Response

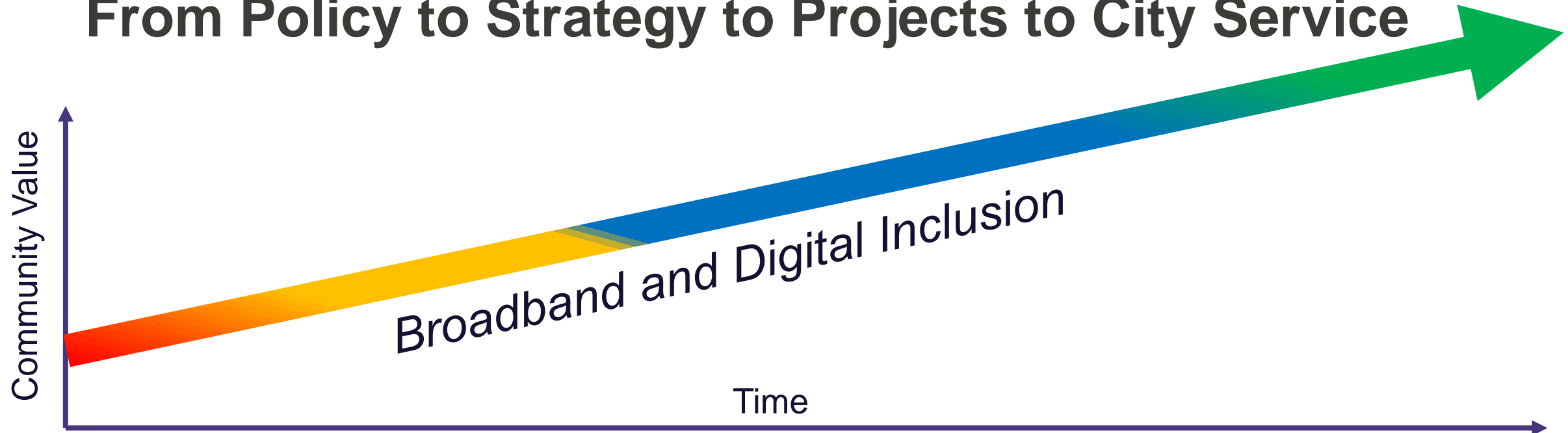
Enterprise Initiatives

Enterprise Priority	Project					Strategy		Policy	
Emergency Management + Preparedness	Continuity of City Services	Food + Necessities Distribution	Digital Equity					Soft-Story Building Earthquake Retrofit Policy	
Creating Housing + Preventing Homelessness <i>CPEH: Community Plan to End Homelessness</i>	Rental Assistance + Eviction Prevention <i>CPEH Strategy 2</i>	Emergency Housing Construction + Operation <i>CPEH Strategy 3</i>	Sheltering + Enhanced Encampment Services <i>CPEH Strategy 3</i>			North San José Strategy		Rental Assistance + Eviction Prevention Advocacy <i>CPEH Strategy 2</i>	Affordable Housing Siting Policy
Safe, Vibrant, + Inclusive Neighborhoods + Public Life	Community + Economic Recovery	Police Reforms Work Plan	San José 311 + Service Delivery	Encampment Waste Pick-Up BeautifySJ	Vision Zero Traffic Safety	Equity Strategy Development	Neighborhood Services Access Strategy	Digital Privacy Policy	Smoke-Free Multi-Family Housing Policy
The Future of Downtown	Google Development	Diridon Station Area Plan				BART + High-Speed Rail Strategy			Electronic Billboards Policy
Building the San José of Tomorrow: Private Development Services	Align Zoning with General Plan	Development Services Transformation	Major Real Estate Development Projects			Envision 2040 General Plan Update			Update Urban Design Guidelines Policy
Smart, Sustainable, + Reliable City: 21 <sup>st</sup> Century Infrastructure	Pavement, Fire, EOC, Transit Capital Improvements	Regional Wastewater Facility Capital Improvements	Electrical Service for Major Development	Climate Smart American Cities Climate Challenge		Increase in SJC Air Passenger Levels	Lowering PG&E Above Market Costs for Clean Energy		
Enterprise Priority Foundational	Project					Strategy		Policy	
Strategic Fiscal Positioning + Resource Deployment	Federal + State Stimulus Advocacy	Secure City Cybersecurity	Procurement Improvement			Budgeting for Equity	City Roadmap Budgeting, Accountability, + Performance		
Powered by People 2.0	Workplace Safety	Employee Health + Wellness	Drive to Digital	Effective Teams	Bargaining Unit Contract Negotiations	City Workforce Diversity + Skill Building			

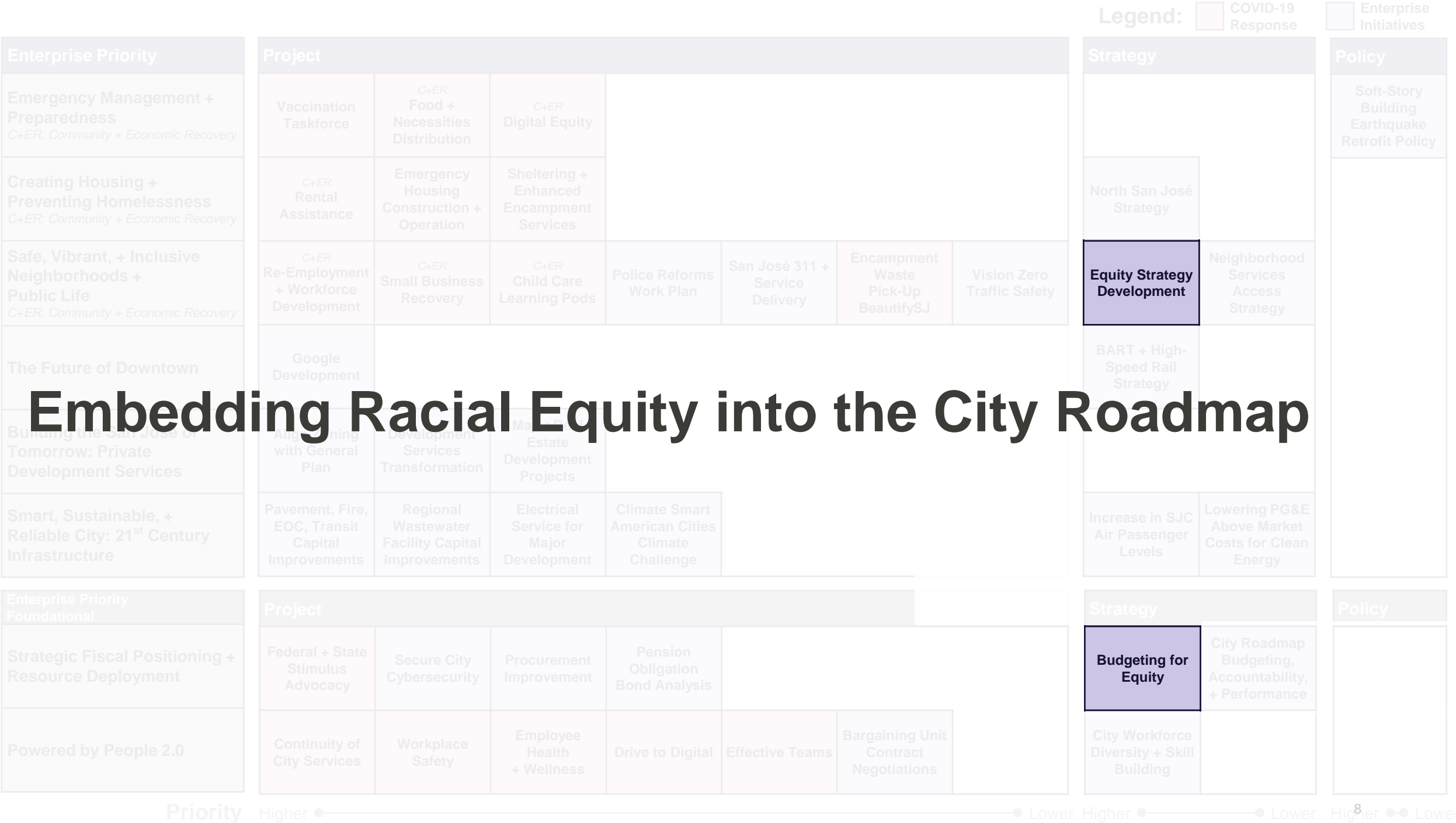




# Roadmap Priorities Evolve From Policy to Strategy to Projects to City Service



2016	2017	2018	2019	2019	2020
Smart City Vision	Broadband & Digital Inclusion	Small Cell Telco Negotiation	Vertical Infrastructure Team	Established Digital Inclusion Fund	Grants Awarded Fastest Permitting City
<u>Policy</u> Adopted	<u>Strategy</u> Adopted	<u>Project</u> Completed	<u>Project</u> Completed	<u>Project</u> Completed	<u>Business As Usual</u>





# Building Our Next City Roadmap

# San José City Roadmap | Draft FY 2021-2022 City Roadmap

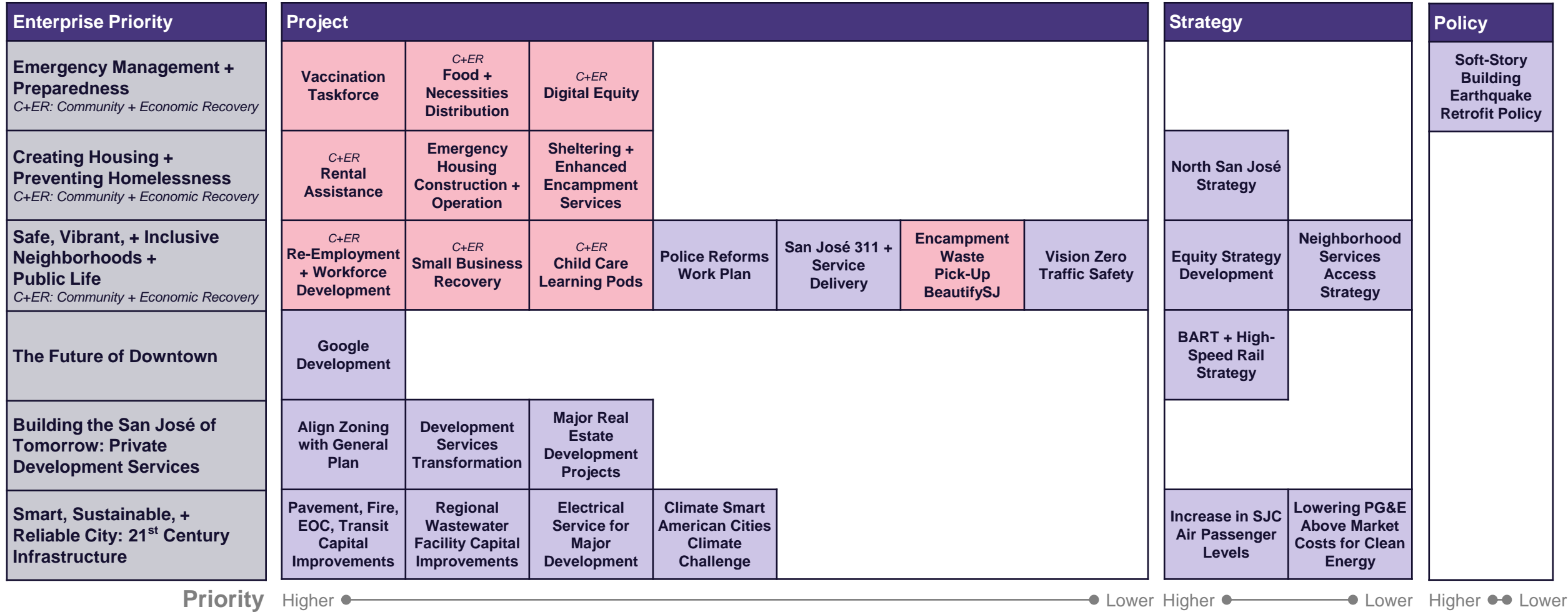
Legend:

COVID-19 Response

Enterprise Initiatives

Enterprise Priority	Project								Strategy		Policy
Emergency Management + Preparedness <i>C+ER: Community + Economic Recovery</i>	Vaccination Taskforce	<i>C+ER</i> Food + Necessities Distribution	<i>C+ER</i> Digital Equity								Soft-Story Building Earthquake Retrofit Policy
Creating Housing + Preventing Homelessness <i>C+ER: Community + Economic Recovery</i>	<i>C+ER</i> Rental Assistance	Emergency Housing Construction + Operation	Sheltering + Enhanced Encampment Services								
Safe, Vibrant, + Inclusive Neighborhoods + Public Life <i>C+ER: Community + Economic Recovery</i>	<i>C+ER</i> Re-Employment + Workforce Development	<i>C+ER</i> Small Business Recovery	<i>C+ER</i> Child Care Learning Pods	Police Reforms Work Plan	San José 311 + Service Delivery	Encampment Waste Pick-Up BeautifySJ	Vision Zero Traffic Safety	Equity Strategy Development	Neighborhood Services Access Strategy		
The Future of Downtown	Google Development							BART + High-Speed Rail Strategy			
Building the San José of Tomorrow: Private Development Services	Align Zoning with General Plan	Development Services Transformation	Major Real Estate Development Projects								
Smart, Sustainable, + Reliable City: 21 <sup>st</sup> Century Infrastructure	Pavement, Fire, EOC, Transit Capital Improvements	Regional Wastewater Facility Capital Improvements	Electrical Service for Major Development								Climate Smart American Cities Climate Challenge
Enterprise Priority Foundational	Project								Strategy		Policy
Strategic Fiscal Positioning + Resource Deployment	Federal + State Stimulus Advocacy	Secure City Cybersecurity	Procurement Improvement	Pension Obligation Bond Analysis					Budgeting for Equity	City Roadmap Budgeting, Accountability, + Performance	
Powered by People 2.0	Continuity of City Services	Workplace Safety	Employee Health + Wellness	Drive to Digital					Effective Teams	Bargaining Unit Contract Negotiations	

# San José City Roadmap | Building Our Next City Roadmap



Round 1

Continuing Current City Roadmap Initiatives



Round 1

Continuing Current Roadmap Initiatives

Initial Results

Advocacy

Rebalancing

# San José City Roadmap | Backlog of Deprioritized Initiatives and New Policies

Source	Initiative										
Remaining, Unfinished FY 2020-2021 Council Policy Priorities [CP]	CP1: Local Hiring/ Business/ Apprentice Program	CP4: Parks Operations + Maintenance Financing District	CP7: Cannabis Land Use + Regulatory Provisions	CP8: Universal Development Fee	CP9: Cannabis Equity Applicant Program	CP11: Anti-Displacement Preference Ordinance	CP13: Traffic Calming Policy for Residential Neighborhoods	CP14: Transit First Policy Framework	CP15: Public Safety Power Shutoff Bond Financing	CP16: Update Wage Theft Prevention Policy	CP17: Downtown Zoning Code Update
	CP19: Polypropylene Plastic Purification Plant	CP20: Private Percent for Art	CP22: Single-Use Plastic Ban								
New Proposed FY 2021-2022 Council Policy Priorities [NP]	NP1: Advance the Airport-Diridon-Stevens Creek Connector (M)	NP2: Affordable Housing Construction Policy on City Land (D9)	NP3: AI Fresco Forever (D6)	NP4: Analysis of Raising Minimum Wage (D5)	NP5: Boost San José’s Retail Sector (D1)	NP6: Build Back Better Initiative (D2)	NP7: Citywide Goals + KPI Dashboard (D10)	NP8: Convene a Citywide COVID-19 Recovery Task Force (D3)	NP9: Creation of a San José Public Health Officer (D3)	NP10: Encampment Management Strategy (D10)	NP11: Energy Efficiency Through Retrofitting (D4)
	NP12: Longevity + Health Equity (D6)	NP13: Modernizing Traffic Signals City-Wide (D4)	NP14: Police Staffing (D7)	NP15: Resilience Corps (M)	NP16: San José Surveillance Ordinance (D2)	NP17: Sexual Assault Bill of Rights (D8)	NP18: Staffing Analysis (D7)	NP19: Strategic Alignment of Youth Development Programs (D8)	NP20: Unhoused Resident Safe Relocation Policy (D9)	NP21: Universal Preschool Policy (D5)	
Referrals of Potential New Policies from FY 2020-2021 Rules Committee [RR]	RR1: Cut the Commute Pledge	RR2: Homeless Shelter Expansion in Industrial Zones	RR3: Medical Marijuana Business Tax Exemption	RR4: City Staff Wage Advances + Micro Loans	RR5: Urban Greening Implementation Plan						
Deprioritized FY 2020-2021 Enterprise Priority Initiatives [EP]	EP1: Airport Pre-Cursor Projects	EP2: Digital Privacy Policy Implementation	EP3: Moderate Income Housing Plan	EP4: Monterey Corridor Working Group*	EP5: Remove, Redistribute Food from Solid Waste	EP6: Property Transfer Tax Policy	EP7: Update Ellis Act Ordinance				

\*Monterey Corridor Working Group to resume when health orders are lifted

Round 2

Bringing Initiatives out of Backlog/  
Proposed New Priorities

Investment

Initial Results

Advocacy

Rebalancing



# The Road Ahead

The City Roadmap informs and guides the Budget

# The Road Ahead

The City Roadmap will drive how the City operates

- ✓ Quarterly updates to council, Annual Budget major revision
- ✓ Council Committee work plans
- ✓ Departmental work plans
- ✓ “Dev-Ops” like cadence
- ✓ Objectives as Measured by Key Results and other appropriate

# The Road Ahead

The City Manger's Perspective



# The City Roadmap Team

## Design Team

- Alvina Nishimoto
- Anna Szabo
- Bonny Duong
- Dolan Beckel
- Erik Jensen
- Jim Shannon
- Kelli Parmley
- Kip Harkness

## City Roadmap Leads + Executive Sponsors

- |                         |                          |                     |
|-------------------------|--------------------------|---------------------|
| • Alex Powell           | • John Ristow            | • Michael Brilliot  |
| • Allison Suggs         | • Jon Cicirelli          | • Michelle McGurk   |
| • Andrea Flores Shelton | • Julia Cooper           | • Nanci Klein       |
| • Angel Ríos            | • Kari Smith             | • Napp Fukuda       |
| • Bena Chang            | • Katherine Brown        | • Neil Rufino       |
| • Carolina Camarena     | • Katy Martin            | • Rachel Vanderveen |
| • Chris Burton          | • Kelli Parmley          | • Ragan Henninger   |
| • Chu Chang             | • Ken Davies             | • Ray Riordan       |
| • Dolan Beckel          | • Kerrie Romanow         | • Rick Scott        |
| • Hal Spangenberg       | • Kevin O'Connor         | • Rita Tabaldo      |
| • Jacky Morales-Ferrand | • Kim Walesh             | • Rob Lloyd         |
| • James Stagi           | • Kip Harkness           | • Robert Manford    |
| • Jared Hart            | • Lee Wilcox             | • Rosalynn Hughey   |
| • Jennifer Cheng        | • Lily Lim-Tsao          | • Tim Rood          |
| • Jennifer Maguire      | • Lori Mitchell          | • Zach Struyk       |
| • Jennifer Schembri     | • Luz Cofresi-Howe       | • Zulma Maciel      |
| • Jerry Driessen        | • Marcelo Peredo         |                     |
| • Jessica Zenk          | • Mariana Chavez-Vazquez |                     |
| • Jill Bourne           | • Mark Kiehl             |                     |
| • Jim Shannon           | • Martina Davis          |                     |
| • John Aitken           | • Matt Cano              |                     |