

Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Tue 2/23/2021 4:55 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: David Byam [REDACTED]**Sent:** Tuesday, February 23, 2021 4:54 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSanJoseBillboards [REDACTED]; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

Stop wasting taxpayer dollars on researching digital billboards. You have actually spent nearly a million \$ studying this? San Jose has more pressing needs for its residents

David Byam
[REDACTED]

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Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Tue 2/23/2021 4:56 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

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How is our service? [Please take our short survey.](#)

From: Rich [REDACTED]**Sent:** Tuesday, February 23, 2021 4:37 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED]
[REDACTED] City Clerk <city.clerk@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

No more blight.

Rich

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Fw: deprioritize and defund the electric billboards project

City Clerk <city.clerk@sanjoseca.gov>

Tue 2/23/2021 4:57 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

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From: reisra@[REDACTED]**Sent:** Tuesday, February 23, 2021 4:29 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** deprioritize and defund the electric billboards project

[External Email]

City Clerk,

Please add this to the 3.1 section on the Thursday 2-25-2021 agenda "Letters from the Public." Deprioritize and defund the Electric Billboards Project. Stop wasting taxpayer money on studying this and put it in the trash. There are so many other projects for you all to be working on that already have consensus!

Linda Reis

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Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Tue 2/23/2021 4:58 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: reisra@[REDACTED]**Sent:** Tuesday, February 23, 2021 4:17 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

To all of you who make the decisions for City of San Jose,

De-prioritize and defund the Electric Billboards Project! Put your energy into more sustainable projects that DO NOT include more digital projects! How about working with creatives and artists to create a platform to advertise. How about more effort into the homeless problem? How about anything else but this!!!! If this is just about receiving money into the budget from these advertisers, I would like to know that.

Sincerely,
Linda Reis

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Support CM Peralez's Call to Convene a Citywide COVID-19 Economic Recovery Task Force

Susan Sayre Batton [REDACTED]

Tue 2/23/2021 9:54 PM

To: The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>
Cc: Peralez, Raul <Raul.Peralez@sanjoseca.gov>; Agendadesk <Agendadesk@sanjoseca.gov>; sbatton@sjmusart.org <sbatton@sjmusart.org>

[External Email]

Dear Honorable Mayor and Councilmembers,

I urge that you prioritize Councilmember Raul Peralez's priority setting proposal to convene a Citywide COVID-19 Economic Recovery Task Force. Having participated in the Greater Downtown San Jose Economic Recovery Task Force, I have seen the value of allowing for my voice as an anchor downtown non-profit corporation director to be heard. The next few years will be critical in the rebuilding of our city and community from the pandemic and it is important that the community has a formal seat at the table. By convening a community-based Task Force, we would ensure an inclusive space that would garner important community input that will advise the City Council and ultimately shape our City's recovery process.

Please support this proposal!

Thank you,

S. Sayre Batton
[REDACTED]

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Fw: Billboards

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 8:22 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Kim Karcher [REDACTED] >

Sent: Tuesday, February 23, 2021 10:23 PM

To: District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] >; City Clerk <city.clerk@sanjoseca.gov>

Subject: Billboards

[External Email]

Notwithstanding the greater availability of COVID-19 vaccines, the City of San Jose is in a crisis with still expanding health, educational, fiscal, and environmental dimensions. Digital billboards are not going to improve San Jose or bring us out of this crisis. Please do not waste any more time or any more public funds on upending the current billboard ordinance. I ask that as leaders, you stay focused on working out policies that will help residents recover and improve the whole of the city for all who live here.

Kim Karcher
San Jose, CA

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Fw: Deprioritize and Defund Electronic Billboards!

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Wed 2/24/2021 8:22 AM

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From: John Turner [REDACTED]

Sent: Tuesday, February 23, 2021 9:30 PM

To: District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>

Subject: Deprioritize and Defund Electronic Billboards!

[External Email]

Stop wasting city money and blighting the city landscape by installing electronic billboards, especially during the pandemic.

-John Turner, President Naglee Park Campus Community Association

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Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 8:24 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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From: Marcy Broadwell <[REDACTED]>**Sent:** Tuesday, February 23, 2021 7:57 PM**To:** District1 <district1@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

To my City Council Members:

With so much need within our City, please wasting taxpayer dollars on researching digital billboards, and spend it on other more important projects that benefit our local community!

Thank you,
Marcy Broadwell
District 10

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Fw: City Priorities (and Deprioritize and Defund Electronic Billboards)

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 8:25 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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San Jose, CA 95113

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How is our service? [Please take our short survey.](#)

From: Rebecca Smith [REDACTED]**Sent:** Tuesday, February 23, 2021 7:53 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** City Priorities (and Deprioritize and Defund Electronic Billboards)

[External Email]

Please prioritize the great need to address the homelessness that is pervasive in SJ, especially downtown, in the creeks, along the Guadalupe trail, out by Coleman and the airport, along the freeways.

The numbers of people, tents, cars and RVs are only going to multiple as the pandemic goes on and people are out of work. The piles of trash are huge now and will only get larger. This is the responsibility of city government and where tax dollars should be directed.

Please prioritize dealing with the very poor air quality your SJ citizens are being forced to live with from the trash being burned in the creeks. This is a recent city liability and real health and safety issue.

Direct tax dollars to very real city problems vs. digital billboards and urban villages.

Billboard and developers don't need your attention, or constituents do.

Thank you,
Rebecca Smith
[REDACTED]
San Jose

Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 8:27 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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How is our service? [Please take our short survey.](#)

From: Lisa Charpontier <[REDACTED]>

Sent: Tuesday, February 23, 2021 7:13 PM

To: District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>

Subject: Deprioritize and Defund Electronic Billboards!

[External Email]

Hello--

It is time to stop wasting taxpayer dollars on researching digital billboards, and time to instead redirect efforts toward other more important projects that benefit our local community.

Thank you--

Lisa Charpontier

[REDACTED]

[REDACTED]

Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 8:27 AM

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From: Keith Young [REDACTED]

Sent: Tuesday, February 23, 2021 6:44 PM

To: District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>

Subject: Deprioritize and Defund Electronic Billboards!

[External Email]

Dear Mayor and City Council, please, Please Stop wasting taxpayer dollars on researching digital billboards, and spend it on other more important projects that benefit our local community!

Thank you,
Keith Young

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Fw: Deprioritize and Defund Electronic Billboards!

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From: Vivian Kramp [REDACTED]**Sent:** Tuesday, February 23, 2021 5:35 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

Please don't allow any more billboards in San Jose. They are a blight to our city which is full of enough garbage. And digital billboards are distracting for drivers. This makes it dangerous.

Thank you.

Vivian Kramp
[REDACTED]

Sent from my iPhone

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Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 8:28 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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San Jose, CA 95113

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From: Kelli W <[REDACTED]>**Sent:** Tuesday, February 23, 2021 5:22 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards <[REDACTED]>; <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

Request:

Please stop wasting taxpayer dollars on researching digital billboards, and spend it on other more important projects that benefit our local community!

Thank you!

Best,
Kelli Williamson

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Fw: Deprioritize and Defund Electronic Billboards!

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To: Agendadesk <Agendadesk@sanjoseca.gov>

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From: Courtney Granner [REDACTED] >

Sent: Tuesday, February 23, 2021 5:07 PM

To: District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>

Subject: Deprioritize and Defund Electronic Billboards!

[External Email]

No new billboards and remove the old ones.

Get the homeless off the street and clean-up the roadside litter.

Set a goal for everyone to follow such as "Make San Jose the Most Beautiful City in California" or "Make San Jose the Most Beautiful Hi-Tech City in the Country."

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Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 8:49 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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From: Monet Thomson <[REDACTED]>

Sent: Wednesday, February 24, 2021 8:48 AM

To: District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>

Subject: Deprioritize and Defund Electronic Billboards!

[External Email]

Thank you for serving our community. San Jose does not need the visual clutter and light pollution of electronic billboards. NO on advertising, YES to clean up of our roadways.

Monet Thomson
Willow Glen

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Support CM Peralez's Call to Convene a Citywide COVID-19 Economic Recovery Task Force

Jasmine Rast [REDACTED]

Wed 2/24/2021 10:00 AM

To: The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>
Cc: Peralez, Raul <Raul.Peralez@sanjoseca.gov>; Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

Dear Honorable Mayor and Councilmembers,

I urge that you prioritize Councilmember Raul Peralez's priority setting proposal to convene a Citywide COVID-19 Economic Recovery Task Force. Having participated in the Greater Downtown San Jose Economic Recovery Task Force, I have seen the value of allowing for my voice as a local business owner to be heard. The next few years will be critical in the rebuilding of our city and community from the pandemic and it is important that the community has a formal seat at the table. My convening a community-based Task Force, we would ensure an inclusive space that would garner important community input that will advise the City Council and ultimately shape our City's recovery process.

Please support this proposal!

Thank you,

Regards,
Jasmine

Jasmine Rast
[REDACTED]

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February 24, 2021

Honorable Mayor Sam Liccardo and City Councilmembers
200 E. Santa Clara Street, 18th Floor
San Jose, CA 95113

Subject: Special Meeting of the City Council on the City Roadmap, support for new priority NP1

Dear Honorable Mayor Liccardo and City Councilmembers,

We respectfully request your consideration to support and prioritize **NP1, Airport-Diridon-Stevens Creek Corridor** as part of the Fiscal Year 2021-2022 City Roadmap.

Glydways appreciates the City's vision to reimagine new transit options connecting San Jose Diridon Station to Mineta San Jose International Airport and to multiple destinations along the Stevens Creek Boulevard corridor. The City undertook an extensive RFI process in 2019 to solicit ideas from the industry and the opportunity is ripe to create a new mass transit infrastructure solution to support San Jose's future.

We commend Mayor Liccardo for envisioning San Jose beyond the pandemic. The Corridor will usher in the Future of Downtown and City by accommodating for growth while providing efficient transportation choices for its residents and visitors.

Prioritizing the Airport-Diridon-Stevens Creek Corridor as an initiative in the City Roadmap will allow San Jose to support the road to recovery by stimulating the economy through job creation, infrastructure innovation, and public-private partnerships.

Thank you for your consideration, we are excited about the City's vision to build the San Jose of tomorrow.

Sincerely,

A black rectangular box redacting the signature of Mark Seeger.

Mark Seeger, Founder & CEO Glydways, Inc.

About Glydways

Glydways is based in South San Francisco, CA and specializes in the design, manufacture, installation, and operation of affordable autonomous transportation for low, medium, and extremely high capacity needs. The company was started with the goal of providing affordable mobility for communities across the world. This goal is founded in the belief that access to affordable housing, employment, education and care lead to economic and social prosperity, and the key to this equity is mobility for as many people as possible.

Fw: Urban greening

Desai, Serena <Serena.Desai@sanjoseca.gov>

Wed 2/24/2021 5:53 PM

To: City Clerk <city.clerk@sanjoseca.gov>; Agendadesk <Agendadesk@sanjoseca.gov>

Hi there,

Please see letter from public below for tomorrow's special roadmap meeting.

Best,
Serena

From: Kim Karcher <[REDACTED]>

Sent: Wednesday, February 24, 2021 3:02 PM

To: The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>

Cc: District 6 <district6@sanjoseca.gov>

Subject: Urban greening

[External Email]

I write in support of prioritizing Councilmember Davis's urban greening proposal. The recent pandemic has exposed the cracks in San Jose's overall liveability and the unacceptable differential between neighborhoods. Restoring our habitat cannot be left to "when things get better." Restoring — and improving — our habitat can help things get better and better position us to withstand future challenges.

Like most long-term efforts of this sort, success will depend on a shared understanding of roles and responsibilities between the city, its residents, and businesses that operate here. Fortunately, other cities have paved the way with greenbelts, wildlife corridors, subsidies for green-positive property improvements, and so forth. While it will be important for San Jose to identify its unique factors and conditions, the city should not have to analyze the merits of urban greening for years. Make urban greening a priority and get moving!

Kim Karcher
San Jose, CA

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Fw: NO digital billboards on ANY property

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 4:49 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Suzanne Morrone [REDACTED]**Sent:** Wednesday, February 24, 2021 4:46 PM**To:** City Clerk <city.clerk@sanjoseca.gov>; The Office of Mayor Sam Liccardo

<TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; district10@sanjose.ca.org <district10@sanjose.ca.org>; District8 <district8@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; No Digital Billboards in San Jose [REDACTED]

Subject: NO digital billboards on ANY property

[External Email]

I oppose digital billboards of any kind, on both City and private property. They are dangerously distracting, cause light pollution, are harmful to wildlife and in my opinion just plain tacky. San Jose should value what little personality it has instead of continually trying to make is something it isn't.

I feel strongly enough about this issue to promise I will not vote for anyone, ever, who supports this. The City has spent way too much money on this already, without ever properly informing the public, who I believe are overwhelmingly opposed to digital billboards.

DEFUND, AND DE-PRIORITIZE this issue permanently.

Thank you,

Suzanne Morrone,
[REDACTED]

Fw: Phase 2 Billboard Ban Reversal

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 12:34 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

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San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Scott Lazzara <slazzara@me.com>**Sent:** Wednesday, February 24, 2021 11:51 AM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED]; [REDACTED]; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Phase 2 Billboard Ban Reversal

[External Email]

Hello,

I am strongly against the reversal of the billboard ban in San Jose - That is space that belongs to the community and artists.

Please, someone explain to me the benefits of the Phase 2 amendments. Zero money for the community, zero public benefit. That is all I ask.

Taking this off the agenda to quell public backlash is a disgrace - Do the right thing. Kill this bill in it's entirety.

-Scott

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

February 24, 2023

Hello,

My name is Sandra Burkitt and I am a small business owner in San Jose. I am writing to ask that you prioritize making the City's Al Fresco Ordinance permanent, as part of the city-wide priority setting process this Thursday, February 25th.

The Al Fresco Policy is what has enabled our business and livelihood to stay afloat amid the excruciatingly painful restrictions and shut-downs caused by the pandemic. In addition to the investments I have made, changing my business operations and working with the City to install a parklet, the Al Fresco policy enhances quality of life by creating vibrancy throughout our streets, which in turn helps attract customers and hastens our city's financial recovery.

We created a warm, family, friendly outdoor environment which has been necessary (when allowed) to create an additional stream of income since all our indoor facilities have had to remain off limits and closed.

Please prioritize making the Al Fresco Policy permanent, it is a crucial step toward economic recovery for retail and restaurants that our city and fellow community members need

Thank You,

Sandra Burkitt

[REDACTED]

To Whom It May Concern:

My name is Maria Talpas, and I am one of the asset managers for the Willow Glen Town Square in San Jose. I am writing to ask that you prioritize making the City's Al Fresco Ordinance permanent, as part of the city-wide priority setting process this Thursday, February 25th.

The Al Fresco policy is what has enabled our tenants to stay afloat amid the excruciatingly painful restrictions and shutdowns caused by pandemic. In addition to the investments we have made, and working with the City to install a parklet, the Al Fresco policy enhances quality of life by creating vibrancy throughout the streets, which in turn helps attract customers and hasten our city's financial recovery. Please prioritize making Al Fresco permanent as it is a crucial step towards the economic recovery for retail and restaurants that our city and fellow community members need.

Thank you for your help with this matter.

Sincerely,
Paja Glen LLC



Maria Talpas
Asset Management



February 16, 2021

Dear Honorable Mayor Liccardo and Members of the City Council:

On behalf of the Out of Home Advertising Association of America (OAAA), I urge you to continue to prioritize the digital billboard initiative in the City of San José.

OAAA is the leading trade association representing the outdoor advertising industry. Founded in 1891, OAAA is dedicated to promoting, protecting, and advancing outdoor advertising interests in the US. With nearly 800 member companies, OAAA represents more than 90 percent of industry revenue.

I am pleased to provide information regarding the history of digital billboards and how they fit into communities.

History

During the past two decades, a small fraction of billboards across the country has been converted to electronic (digital) displays. Messages are static and typically rotate every eight seconds, making outdoor advertising more affordable for advertisers and small businesses.

Lighting brightness is calibrated to surrounding light conditions, to avoid glare and save energy. The hardware is reused and can be recycled: <https://www.recyclingtoday.com/article/rt0112-recycling-led-billboards/>

By 2008, the AMBER Alert network asked to send Alerts to digital billboards, which can quickly post localized information. Since then, some 200 AMBER Alerts have been transmitted to digital billboards in California.

Likewise, law enforcement and emergency authorities rely on digital billboards for public safety. The FBI calls them a “force multiplier.”

“Digital technology enables quick delivery of emergency messages via high-tech billboards. Public-private partnerships harness these high-tech signs to inform the public about weather warnings, evacuation routes, and safety-related information,” says a case study posted on FEMA’s website (Federal Emergency Management Administration):

https://www.fema.gov/pdf/privatesector/fdem_foaa_case_study.pdf

Local, state, and federal health authorities are using digital billboards to fight the virus in English and Spanish.

Safety

America's highway safety agency (National Highway Traffic Safety Administration) uses digital billboards to promote safe driving.

A 2007 FHWA Memorandum titled 'Guidance on Off-Premise Changeable Message Signs' established acceptable operating parameters for changeable variable electronic message signs and Federal research, published in 2013, determined digital billboards are not distracting. A respected global engineering firm, SAIC (Science International Applications Corporation), helped the government on this research: <https://thehill.com/policy/transportation/194654-dot-study-finds-digital-billboard-dont>

Lighting

Digital billboards use ambient light sensors and sophisticated software to limit light output at .3 foot candles above the ambient light in the area surrounding the sign.

In addition, focused LEDs and louvres are utilized to direct light output towards the highway, to minimize skyglow and limit light spill to areas adjacent to the sign.

The Environment

Denis Hayes, organizer of the original Earth Day in 1970, acknowledges information delivery has changed in five decades and states: "Generations X, Y & Z live in a different world, a world of TikTok, Instagram, Twitch, and YouTube. They are moved principally by images. Images have provided powerful vehicles to call attention to social injustice and the manifestations of the climate crisis. To tap into the tremendous impact of imagery on this audience, a new campaign was kicked off during 'Climate Week' (in 2020). It features large-format digital billboards donated by out-of-home advertising companies and focuses on breathtaking photos that showcase the 'essential workers' of nature."

The full article can be found at: <https://www.mediapost.com/publications/article/356903/essential-truths-of-climate-change.html>

Digital billboards, and those who build and operate them, want to be part of the solution.

Page Three
February 16, 2021

Revenue Sharing

Many cities across the country share revenue generated by the sale of advertising on digital billboards.

A network of digital billboards on City-owned property in Chicago has generated more than \$50 million for the City in less than 10 years.

Albuquerque Public Schools have a longstanding revenue-sharing partnership and use digital billboards to communicate with the public about news, events, and academic success.

Digital billboards on City-owned property will provide a predictable source of non-tax revenue and generate millions of dollars for the City of San José and provide a platform for the City to communicate with the public.

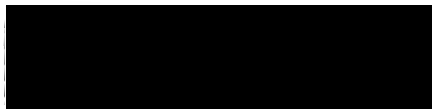
Local Focus

Many messages on billboards promote local businesses, and digital makes it more accessible to small businesses. When the pandemic hit, local businesses quickly changed their messages, for example, to advertise curbside deliveries.

To learn more about digital billboards, how they work, and how they can benefit the community, please visit: <https://www.oaaa.org/>

I trust that you will find this information useful. Please do not hesitate to contact me at (202) 833-5566 if you have any questions or comments regarding this matter.

Sincerely,

A solid black rectangular box used to redact the signature of Anna Bager.

Anna Bager
President & CEO

Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 3:27 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: María Hennessy <[REDACTED]>

Sent: Wednesday, February 24, 2021 2:31 PM

To: District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards <[REDACTED]>; <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>

Subject: Deprioritize and Defund Electronic Billboards!

[External Email]

To the San Jose City Council and Mayor:

This is my second letter to voice my negative opinion about electronic billboards being erected ANYWHERE in San Jose. We already voted on having no billboards back in 1985. Why is this being brought up again? This should have been settled and you both should be protecting the citizens you represent. We are not Las Vegas. The billboard industry has deep pockets and these blighting billboards will have many negative consequences. They are the Ultimate of tacky.

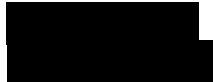
Other reasons for not approving this proposal:

- Light pollution is detrimental to humans and animals
- Buzzing and high-pitched sounds disrupt sleep and increase ambient noise
- Distraction to drivers
- Inability to conduct astronomical research at Lick Observatory
- Confusion for airline pilots
- Degrades and cheapens the quality of our city
- Lowers property values, which reduces the property tax rolls the city

Billboards are eyesores and nothing more than electronic blight.
Please eliminate this proposal from our Meeting on February 25th. I would be there, but we have medical appointments that make our attendance impossible.

Sincerely,

Maria Hennesy



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Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Wed 2/24/2021 12:34 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Maryam Rahimi <mariam.rahimi@gmail.com>

Sent: Wednesday, February 24, 2021 11:48 AM

To: District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards@gmail.com <NoSJBillboards@gmail.com>; City Clerk <city.clerk@sanjoseca.gov>

Subject: Deprioritize and Defund Electronic Billboards!

[External Email]

Hi,

I'm for deprioritizing and defunding electronic billboards. We have more important issues in San Jose than putting up these billboards.

Sincerely,

Mariam Rahimi (San Jose resident)

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LiUNA! LOCAL 270

Feel the Power

ENRIQUE ARGUELLO
Business Manager
Secretary-Treasurer

LUIS ARGUELLO
Assistant Business Manager
Executive Board

FERNANDO AMBRIZ
President

HECTOR HEREDIA
Vice-President

JUAN SOTO
Recording Secretary

RENE CAMACHO
Executive Board

GILBERTO RIVERA
Executive Board

2195 Fortune Drive
San Jose, CA 95131
(408) 297-2620 Office
(408) 297-6374 Fax

640 Eaton Street
Santa Cruz, CA 95062
(831) 475-7058 Office
(831) 475-1767 Fax

117 Pajaro Street
Salinas, CA 93901
(831) 422-7077 Office
(831) 422-5627 Fax

Dear Mayor Liccardo, Members of the City Council, and staff:

My name is Enrique Arguello and I am the Business Manager of Laborer's Local 270 that has a membership of close to 7,000 strong. I write this letter in support of Council member Raul Perez memo. Many of our members live and work within the city of San Jose and County of Santa Clara. LiUNA Laborers Local 270 has a long history of advocating on behalf of our members for policies that will enhance the quality of life for those that we represent. We want to convey our strong support for moving ahead with Council member Raul Perez recommendation set forth in his memorandum. Mr. Perez sets forth a reasonable approach to Phase One, while setting aside for now any further work on Phase Two. We respectfully ask for your support.

In addition, below are points that we would like to bring to your attention during your discussion regarding the City's RoadMap discussion scheduled for February 25, 2021.

- Removal of existing static billboards from neighborhoods (Removal of 4 static faces for each new digital face). Many of our members live in neighborhoods where there is an overconcentration of billboards and this project will remove many of these billboards.
- Digital billboards will provide a communication platform for the City to broadcast public safety alerts, emergency messages, and community events to constituents and the general public.
- Digital billboards on City-owned property will generate millions of dollars in new revenue for the City of San José. Due to the expected budget shortfall it is important for the City to support policies that will generate much needed revenue for programs that our members currently rely on.
- Digital billboards will be subject to strict environmental compliance requirements and planning criteria. We care deeply about the environment.
- Union labor will be utilized in construction and maintenance of the new digital billboards.
- Digital billboards will provide a more accessible platform for local businesses and community organizations to promote themselves at every budget level. As a result, jobs will be created, tax revenues will increase, and the City and community will benefit.

On behalf of the Laborer's Local 270, we want to thank you for your consideration of the points we have listed above. We are proud to have supported many of the issues you have brought forward and policies which have enhanced the quality of life for our members. We look forward to continuing our partnership.

Best regards,


Enrique Arguello
Business Manager / Secretary Treasurer

*Affiliated with the Laborers' International Union of North America serving
Santa Clara, Santa Cruz, San Benito and Monterey Counties*

Fw: No digital bill boards.

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:16 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: W Scholten [REDACTED]**Sent:** Wednesday, February 24, 2021 10:26 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** No digital bill boards.

[External Email]

"Stop wasting taxpayer dollars on digital billboards today. These Digital Billboards are a terrible idea for our city. Please definitively kill all aspects of this scheme, including both Phases 1 and 2, and let's move our city on to important projects that actually benefit our local community!"

W Scholten

Downtown San Jose.

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Fw: Oppose San Jose's Digital Billboards Plan

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:17 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

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San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Shannon Edwards <[REDACTED]>**Sent:** Wednesday, February 24, 2021 10:16 PM**Subject:** Oppose San Jose's Digital Billboards Plan

[External Email]

Greetings,

I Oppose San Jose's Digital Billboards Plan.

It is important to be transparent to the citizens on all aspects of this digital billboard plan. How much will it cost? How much is the city receiving from the billboard company that seems to want to profit from this venture?

Why are you wanting to change the character of San Jose by adding digital billboards that will negatively impact San Jose?

Give us the facts and help us understand the goals in adding these. Who will they help and why?

Please can we work on projects that actually benefit our local community?

There are pressing issues during covid that impact the well being of our citizens - food, housing, health care, neighborhood support programs and more.

Thank you for your service,

Shannon Edwards, Long time resident of Los Gatos and the Bay area who enjoys downtown San Jose for its food, culture and arts.

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Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:20 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Roberta Wilson [REDACTED]**Sent:** Wednesday, February 24, 2021 7:58 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

Want to weigh in on this. Let's not trash our city with more ads and electronics in our face. We need parks and murals and cleaning up and helping the homeless. This is a non priority and the city should stop wasting tax dollars on these frivolous and useless endeavors.

Thanks,
Roberta Wilson

Sent from my iPhone

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Fw: Reinstate the ban on ALL billboards.

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:32 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Tod <[REDACTED]>**Sent:** Thursday, February 25, 2021 8:31 AM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Reinstate the ban on ALL billboards.

[External Email]

Please follow city "staffs" analysis and recommendations (Attachment IV) to keep the long standing billboard ban in place.

Especially as many residents were unaware of the Phase 1 process and feel there was not enough community outreach or we would have overwhelmingly expressed our concerns and opposition at that time.

Also, while we are happy about the Phase 2 hold, we are fearful of legal challenges if Phase 1, electronic billboards are allowed on city land and denied on private property.

Please fully reinstate the ban fully including any previously approved changes.

Thank you,

Tod Williams
[REDACTED]

Fw: KILL San Jose's Digital Billboards Scheme Now!

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:36 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Meghan Burke [REDACTED] >**Sent:** Wednesday, February 24, 2021 6:21 PM**To:** City Clerk <city.clerk@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>**Subject:** KILL San Jose's Digital Billboards Scheme Now!

[External Email]

Please stop wasting taxpayer dollars on digital billboards today. These Digital Billboards are a terrible idea for our city. Please definitively kill all aspects of this scheme, including both Phases 1 and 2, and let's move our city on to important projects that actually benefit our local community!

I have lived in San Jose for forty years. I have seen it's gradual decay and smutification (probably not a word, but it works.) I look forward to the day when I can move away from this city and its errant plans to plaster vulgar billboards in San Jose, thereby multiplying the general ugliness of this city.

Regards,

Meghan
[REDACTED]

Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:47 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Michael Kutilek [REDACTED]**Sent:** Wednesday, February 24, 2021 5:23 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] [REDACTED] >; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

Dear Mayor Liccardo and Council Members,

Please stop spending time and taxpayer dollars on researching digital billboards and work on more important projects that benefit our local community.

Sincerely,

Michael Kutilek
[REDACTED]

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Fw: Deprioritize and Defund Electronic Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:46 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

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San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Dave Haney [REDACTED]**Sent:** Wednesday, February 24, 2021 5:34 PM**To:** District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] <[REDACTED]>; City Clerk <city.clerk@sanjoseca.gov>**Subject:** Deprioritize and Defund Electronic Billboards!

[External Email]

PLEASE, Deprioritize and Defund the Electronic Billboard project. San Jose has nothing to gain by allowing companies to litter our roadways and plaster buildings with advertisements. Drivers don't need more distraction on our busy streets. There are much more important issues that deserve urgent attention.

Thank you, Dave Haney

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Fw: No digital billboards in San Jose

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:37 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: Wendy Watkins-Smith [REDACTED]
Sent: Wednesday, February 24, 2021 6:08 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Fw: No digital billboards in San Jose

[External Email]

----- Forwarded Message -----

From: Wendy Watkins-Smith <[REDACTED]>
To: mayoremail@sanjoseca.gov <mayoremail@sanjoseca.gov>
Sent: Wednesday, February 24, 2021, 06:07:08 PM PST
Subject: Re: No digital billboards in San Jose

On Wednesday, February 24, 2021, 04:04:43 PM PST, Wendy Watkins-Smith <wendywat@yahoo.com> wrote:

Dear Mayor Liccardo,

It is upsetting to hear that our city council has been spending our tax dollars studying the possible impact of digital billboards. I can't imagine the justification for this. Please vote to deprioritize the digital billboard issue completely and spend our tax dollars on things that help beautify our city that has become so trashy-looking.

thank you,

WendyWatkins-Smith



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Fw: KILL San Jose's Digital Billboards Scheme Now!

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:37 AM

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From: Lisa Hettler-Smith [REDACTED] >**Sent:** Wednesday, February 24, 2021 6:15 PM**To:** City Clerk <city.clerk@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] [REDACTED]**Subject:** KILL San Jose's Digital Billboards Scheme Now!

[External Email]

Stop wasting taxpayer dollars on digital billboards today. These Digital Billboards are a terrible idea for our city. Please definitively kill all aspects of this scheme, including both Phases 1 and 2, and let's move our city on to important projects that actually benefit our local community!

Lisa Hettler-Smith
[REDACTED]

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Fw: Letter from the Public - Electronic Billboard Policy

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:28 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

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From: Ruben Adamyan [REDACTED]**Sent:** Wednesday, February 24, 2021 6:49 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** Letter from the Public - Electronic Billboard Policy

[External Email]

I want to express my concern with city council spending time and money on billboard policy.

Stop wasting taxpayer dollars on researching digital billboards, and spend it on parks improvement, trash cleanup and public safety!"

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Fw: Digital billboards

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:24 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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From: Mary Idso <[REDACTED]>**Sent:** Wednesday, February 24, 2021 7:38 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** Digital billboards

[External Email]

There is no reason to have digital billboards. They only help the moneyed interests (even though I wonder about even that). Those of use who have to look at them with distraction, maybe disgust, and the birds etc confused by the inappropriate light are injured.

Mary Idso
[REDACTED]

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Fw: No Digital Billboards!

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:24 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

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How is our service? [Please take our short survey.](#)

From: TogetherWW LosGatos [REDACTED] >

Sent: Wednesday, February 24, 2021 7:54 PM

To: City Clerk <city.clerk@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>

Subject: No Digital Billboards!

[External Email]

Digital billboards are a terrible idea. They're distracting, ugly, annoying. They create light pollution and will be an annoyance for residents. I can't think of one good thing about them.

Please definitively kill all aspects of this scheme, including both Phases 1 and 2, and please move on to important projects that actually benefit our local communities.

Thank very much,
Kjirste Morrell

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Fw: Kill San Jose's Digital Billboards Scheme Now!"

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:21 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Forwarding.

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From: Karla Albright [REDACTED]**Sent:** Wednesday, February 24, 2021 7:55 PM**To:** City Clerk <city.clerk@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED] [REDACTED]**Subject:** Kill San Jose's Digital Billboards Scheme Now!"

[External Email]

To whom it may concern,

Please stop wasting taxpayer dollars on digital billboards today. These Digital Billboards are a terrible idea for our city. Please definitively kill all aspects of this scheme, including both Phases 1 and 2, and let's move our city on to important projects that actually benefit our local communities.

Digital billboards are visual pollution and a distraction to already too distracted drivers.

Please vote no!

Karla Albright

Fw: KILL San Jose's Digital Billboards Scheme Now!

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:20 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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From: Sylvie Hurat [REDACTED]**Sent:** Wednesday, February 24, 2021 7:56 PM**Subject:** KILL San Jose's Digital Billboards Scheme Now!

[External Email]

Stop wasting taxpayer dollars on digital billboards today. These Digital Billboards are a terrible idea for our city. Please definitively kill all aspects of this scheme, including both Phases 1 and 2, and let's move our city on to important projects that actually benefit our local communities

--

[Sylvie Hurat](#)

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Fw: No digital billboards

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:19 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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How is our service? [Please take our short survey.](#)

From: Tritia Nishikawa [REDACTED]

Sent: Wednesday, February 24, 2021 9:18 PM

To: City Clerk <city.clerk@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; Davis, Martina <Martina.Davis@sanjoseca.gov>; NoSJBillboards [REDACTED]

Subject: No digital billboards

[External Email]

Dear City Council,

I am opposed to digital billboards in our city. I think they are unsightly and may cause traffic accidents. We are San Jose, not Las Vegas. Keep it classy.

Thank you,

Tritia Nishikawa
[REDACTED]

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Fw: Electronic billboards

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:18 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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From: Cathy Rubin [REDACTED]
Sent: Wednesday, February 24, 2021 9:41 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Electronic billboards

[External Email]

We are San Jose residents and are very concerned about the ongoing saga of the digital billboards, despite the widespread opposition to them due to safety, effect on wildlife, and other valid concerns. Stop wasting taxpayer dollars on digital billboards today. These Digital Billboards are a terrible idea for our city. Please definitively kill all aspects of this scheme, including both Phases 1 and 2, and let's move our city on to important projects that actually benefit our local community!"

Stan and Cathy Rubin

[REDACTED] St .

Sent from my iPhone

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Fw: Letter From the Public for City Council meeting 2-25-2021

City Clerk <city.clerk@sanjoseca.gov>

Thu 2/25/2021 8:18 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

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From: Pat Blevins [REDACTED] >**Sent:** Wednesday, February 24, 2021 9:42 PM**To:** City Clerk <city.clerk@sanjoseca.gov>**Subject:** Letter From the Public for City Council meeting 2-25-2021

[External Email]

San Jose has had a Citywide ban on new billboards placed on public or private property since 1985. Due to the continued lobbying of the billboard industry and a 2015 taxpayer paid trip to Denver by some City Council members, which piqued their interest in downtown digital signage, rescinding the 1985 ban has become one of the top City Council priorities during the past 4 years. In a list of City Council priorities electronic billboards are ranked as the #3 priority. To prioritize Electronic Billboards in a time of pandemic, severe illness and an increasing death toll, job loss and increasing numbers within the homeless population is entirely outrageous. This is nothing more than a giveaway to the billboard industry. The only people pushing for this are the industry lobbyists. The residents of San Jose do NOT want electronic billboards on either public or private spaces. Further, the fact that the City Council has spent more the \$890,000 of taxpayer money researching and studying this project to date is a further outrage! Stop wasting taxpayer dollars on researching electronic billboards, and spend it on other more important projects that benefit our local community!"

Patricia Blevins

San Jose

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