

Mayor Liccardo's Budget

CARL DIETER [REDACTED]

Thu 3/11/2021 6:35 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

Dear Clerk City Clerk,

Please vote to support Mayor Sam Liccardo's budget message (agenda item 3.3). I heard from the Silicon Valley Organization that one of the Mayor's budget priorities is to support small business resiliency. In particular, the San Jose Al Fresco program should be extended to let restaurants/small businesses expand their operations outdoors in a safe and responsible manner.

The COVID-19 pandemic has devastated restaurants and small businesses. The road to recovery will be a very long and arduous one, but we can give restaurants & small businesses a chance to earn their own income by extending the Al Fresco program.

According to the California Restaurant Association, 60% of restaurants in the state are owned by people of color. Restaurants are where minorities find their path to upward mobility. They are where families can share the food of their homeland country and earn a living with a degree of dignity. By supporting restaurants and small businesses, we can prevent local workers from falling into abject poverty and potentially homelessness through increased job security instead of layoffs.

Please do the right thing and support Mayor Liccardo's budget message to prioritize small business resiliency and to help them survive this pandemic. We won't have an equitable economic recovery if we are leaving our restaurants/small businesses behind.

Sincerely,

CARL DIETER
[REDACTED]
[REDACTED]
[REDACTED]

the Al Fresco program

Vivian Vo [REDACTED]

Thu 3/11/2021 8:14 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

Dear Clerk City Clerk,

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Sincerely,

Vivian Vo

[REDACTED]
[REDACTED]
[REDACTED]

Extend the San Jose Al Fresco Program by Voting for Mayor Licardo's 2021-2022 Budget

Pilar Arquero [REDACTED]

Thu 3/11/2021 8:25 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

Pilar Arquero
[REDACTED]
[REDACTED]
[REDACTED]

Revive Downtown Restaurants

James Woodbury [REDACTED]

Thu 3/11/2021 8:31 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

James Woodbury
[REDACTED]
[REDACTED]
[REDACTED]

Saving San Jose's Restaurants

Cameron Chin <[REDACTED]>

Fri 3/12/2021 12:17 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

Dear Clerk City Clerk,

Please vote to support Mayor Sam Liccardo's budget message (agenda item 3.3). I heard from the Silicon Valley Organization that one of the Mayor's budget priorities is to support small business resiliency. In particular, the San Jose Al Fresco program should be extended to let restaurants/small businesses expand their operations outdoors in a safe and responsible manner.

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Sincerely,

Cameron Chin

Sincerely,

Cameron Chin
[REDACTED]



This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Save our restaurant s

Carl Davis Jr <[REDACTED]>

Fri 3/12/2021 3:50 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

Dear Clerk City Clerk,

We, The Silicon Valley Black Chamber of Commerce ask each of you to vote to support Mayor Sam Liccardo's budget message (agenda item 3.3). I heard from the Silicon Valley Organization that one of the Mayor's budget priorities is to support small business resiliency. In particular, the San Jose Al Fresco program should be extended to let restaurants/small businesses expand their operations outdoors in a safe and responsible manner.

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If Black Lived truly matter then Black Businesses must matter as they are the life- blood of our community.

Thank you for your positive vote!!

Sincerely,

Carl Davis Jr



This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Extend San Jose Al Fresco!

Mike Benkert [REDACTED]

Fri 3/12/2021 7:08 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

Mike Benkert
[REDACTED]
[REDACTED]
[REDACTED]

Expansion & Extension of Al Fresco Program

Nathan Guido [REDACTED] >

Fri 3/12/2021 9:33 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

Nathan Guido

[REDACTED]
[REDACTED]
[REDACTED]

Let's save our Local Restaurants

Bharat Patel [REDACTED]

Fri 3/12/2021 9:55 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

Bharat Patel
[REDACTED]
[REDACTED]
[REDACTED]

Let's help minority owned restaurants

Viren patel [REDACTED]

Thu 3/11/2021 10:48 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

Viren patel
[REDACTED]
[REDACTED]
[REDACTED]

Sn Jose Al Fresco dining

PATRICIA DOPYERA <[REDACTED]>

Thu 3/11/2021 5:32 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

PATRICIA DOPYERA

[REDACTED]
[REDACTED]
[REDACTED]

Outdoor dining will attract local and people from elsewhere. People love it.

Richard Gao <[REDACTED]>

Fri 3/12/2021 10:14 AM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

Richard Gao

[REDACTED]
[REDACTED]
[REDACTED]

Small Business Support:

Jean Dilley [REDACTED] >

Thu 3/11/2021 5:42 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

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Sincerely,

Jean Dilley

[REDACTED]
[REDACTED]
[REDACTED]



Mayor Sam Liccardo and City Council members
City of San José
200 East Santa Clara Street
San José, CA 95113

RE: Approval of the Fiscal Year 2021-2022 Mayor's March Budget Message, [Item 3.3](#)

Dear Mayor Liccardo and Members of the City Council:

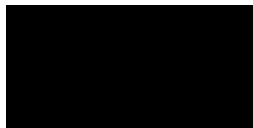
On behalf of San Jose Downtown Association (SJDA), I am writing to express our strong support for the Mayor's March Budget Message and the recommendations put forth. We are at a watershed moment for our city and our members are in dire need of support and fiscal aid. Moreover, we understand that in order to support business, we also need the proper infrastructure to continue bolstering our endeavors. We understand the obstreperous budget leaves little recourse to fully fund much needed city obligations and priorities. Therefore, we would like to make brief comments to support several items in the March Budget Message that we believe would bring downtown and the city back to life.

- *Al Fresco* - an imperative initiative that was once a pilot and now a successful operation at San Pedro street. Extension and expansion of this program has been requested by several members of our district and residents of our downtown community.
- *Storefront Activation Program* - In tandem with Al Fresco, we have heard our members positive feedback related to defraying permit costs and reimagine downtown that is inclusive of other businesses and nonprofits that can serve our downtown.
- *San José Small Business and Manufacturing Recovery Initiative* - As a partner in this initiative, a needed stopgap funding measure as such would leverage this EDA grant to provide more support for reopening not only for downtown but our greater downtown business corridor partners and manufacturing economy.
- *Downtown Foot Patrols* - There is a consistent and justifiable concern from our members and residents that require additional public safety resources. A routinely-assigned, walking patrol in Downtown is warranted.
- *Resilience Corp* - Empowering and employing transitional age youth is necessary for economic recovery. Paying these young adults livable wages and providing them with valuable job training in partnership with local nonprofits has the potential to lift up many San Jose residents out of poverty, and we proudly offer our Groundwerx program as a potential partner.

- *Data Equity* - Measuring the city's progress is paramount while leveraging funding with partner Knight Foundation and hiring a technical lead. A "data-driven culture" at the city would behoove our city's future planning and implementation process.
- *Restoring our Parks* - GRP is truly the foundation of our city's open space amenities and we need to service our underutilized urban park to the extent possible. Hiring park rangers is a profound necessity to maintain service and safe parks.
- *San Jose Abierto* - By encouraging people to "safely retake our public spaces," this is an opportunity to activate events and festivals as the pandemic subsides.
- *Expansion of SOAR* - Increasing the capacity of the SOAR program to support unhoused individuals as they transition from living in encampments to housing is urgently needed. Communities with encampments are in need of the increased sanitation and social services SOAR brings, and unhoused individuals need services that have low barriers to entry, like the case management in SOAR.
- *Airport Connector RFP* - A crucial component of our connectivity to the airport. This is also seeking private funded capital investment with no public dollars. An RFP or RFQ as noted is a feasible first step.

We believe that these programs and fiscal support for aforementioned programs are much needed and kindly request that council votes to pass this item.

Sincerely,



Scott Knies

Executive Director