

COUNCIL AGENDA: 03/16/2021 ITEM: 2.13

FILE NO: 21-531

Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Toni J. Taber, CMC

City Clerk

SUBJECT: SEE BELOW DATE: March 16, 2021

SUBJECT: Retroactive Approval of Multiple Community Events Sponsored by Council

District 7 as a City Council Sponsored Special Events to Expend City Funds

and Accept Donations of Materials and Services for the Events.

Recommendation

As recommended by the Rules and Open Government Committee on March 10, 2021:

- (a) Retroactively approve the Fair Swim Center Reopening scheduled on August 10, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Retroactively approve the Sylvandale Backpack Distribution scheduled on August 16, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- (c) Retroactively approve the Dove Hill Clean Up scheduled on August 17, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- (d) Retroactively approve the Rock Springs Backpack Distribution scheduled on August 28, 2019 as a City council sponsored Special Event and approve the expenditure of funds.
- (e) Retroactively approve the Sound the Alarm! event at Silver Creek Mobile Home Park scheduled on October 19, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- (f) Retroactively approve the Seven Trees Trunk Or Treat scheduled on October 31, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- (g) Retroactively approve the District 7 Christmas in the Park District Night scheduled on December 10, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- (h) Retroactively approve the Shoes That Fit Giveaway scheduled on December 12, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- (i) Retroactively approve the Toys for Tots Drive at Los Lagos Golf Course scheduled on December 14, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- (j) Retroactively approve the Valley Palms Toy Distribution scheduled on December 16, 2019 as a City council sponsored Special Event and approve the expenditure of funds.
- (k) Retroactively approve the West Evergreen End of Year Celebration scheduled on December 19, 2019 as a City Council sponsored Special Event and approve expenditure of funds.
- (l) Retroactively approve the Coyote Creek Clean Up at Tully Ballfields scheduled on February 1, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.

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(m) Retroactively approve the Sylvandale Crime Prevention Meeting at Sylvandale Middle School scheduled on February 19, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.

- (n) Retroactively approve the Shop with a Cop Backpack Distribution scheduled on August 8, 2020 as a City Council Sponsored Special Event and approve expenditure of funds.
- (o) Retroactively approve the Owsley Community Meet and Greet scheduled on September 9, 2020 as a City Council sponsored Special Event and approve expenditure of funds.
- (p) Retroactively approve the Valley Palms Backpack Giveaway scheduled on September 10, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- (q) Retroactively approve the Rock Springs Helmet and Ice Cream Giveaway scheduled on September 18, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- (r) Retroactively approve the Tropicana Lanai Helmet and Ice Cream Giveaway scheduled on September 21, 2020 as a City Council sponsored Special Event and approve expenditure of funds.
- (s) Retroactively approve the Santee Helmet and Ice Cream Giveaway scheduled on September 22, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- (t) Retroactively approve the Valley Palms Helmet and Ice Cream Giveaway scheduled on September 22, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- (u) Retroactively approve the Rocketship Spark Helmet and Ice Cream Giveaway scheduled on September 23, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- (v) Retroactively approve the Rocketship Alma Helmet and Ice Cream Giveaway scheduled on September 24, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (w) Retroactively approve the Dahl Helmet and Ice Cream Giveaway scheduled on September 24, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (x) Retroactively approve the Lairon Helmet and Ice Cream Giveaway scheduled on September 25, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- (y) Retroactively approve the Rocketship Mosaic Helmet and Ice Cream Giveaway scheduled on September 25, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (z) Retroactively approve the Owsley Community Crime Prevention Meeting scheduled on October 8, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- (aa) Retroactively approve the Ace Esperanza Candy Giveaway scheduled on October 29, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (ab) Retroactively approve the Santee Candy Giveaway scheduled on October 30, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (ac) Retroactively approve the Lairon Candy Giveaway scheduled on October 30, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (ad) Retroactively approve the Seven Trees Trunk or Treat scheduled on October 30, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (ae) Retroactively approve the Renascent Place Thanksgiving Meals Giveaway scheduled on November 19, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.

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(af) Retroactively approve the O. B. Whaley Turkey Giveaway scheduled on November 20, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.

- (ag) Retroactively approve the McLaughlin Park Fitness Scavenger Hunt scheduled on December 12, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (ah) Retroactively approve the GreenTeam Annual Bike Giveaway scheduled on December 14, 2020, as a City Council sponsored Special Event and approve expenditure of funds.
- (ai) Retroactively approve the O.B. Whaley/West Evergreen Gift Giveaway scheduled on December 14, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (aj) Retroactively approve the Dahl Elementary Book Drive scheduled on December 14, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (ak) Retroactively approve the Meadows Elementary Virtual Gingerbread House Family Night scheduled on December 16, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (al) Retroactively approve the Franklin Elementary Family Giving Tree scheduled on December 18, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- (am) Retroactively approve the Santee Parade and Pajama Giveaway scheduled on December 18, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- (an) Retroactively approve the Santee Elementary Lunar New Year Drive Through Celebration scheduled on February 12, 2021, as a City Council sponsored Special Event and approve the expenditure of funds.
- (ao) Retroactively approve the Los Arboles Lunar New Year Celebration scheduled on February 12, 2021, as a City Council sponsored Special Event and approve the expenditure of funds.
- (ap) Retroactively approve the ICAN Tet Celebration scheduled on February 19, 2021, as a City Council sponsored Special Event and approve the expenditure of funds.
- (aq) Retroactively approve the Family Zumba in the Park scheduled on February 19, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
- (ar) Approve and accept donations from various individuals, businesses, or community groups to support the events.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Esparza)

[Rules Committee referral 3/10/2021 - Item G.1.c]

RULES COMMITTEE AGENDA: 3/10/2021

ITEM: G.1.c



Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Councilmember Esparza

District 7

SUBJECT: SEE BELOW DATE: 3/4/21

APPROVED: Maya Esparza 3/4/2021

SUBJECT: RETROACTIVE APPROVAL OF MULTIPLE COMMUNITY EVENTS SPONSORED BY COUNCIL DISTRICT 7 AS CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

- 1. Retroactively approve the Fair Swim Center Reopening scheduled on August 10, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- 2. Retroactively approve the Sylvandale Backpack Distribution scheduled on August 16, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- 3. Retroactively approve the Dove Hill Clean Up scheduled on August 17, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- 4. Retroactively approve the Rock Springs Backpack Distribution scheduled on August 28, 2019 as a City council sponsored Special Event and approve the expenditure of funds.
- 5. Retroactively approve the Sound the Alarm! event at Silver Creek Mobile Home Park scheduled on October 19, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- 6. Retroactively approve the Seven Trees Trunk Or Treat scheduled on October 31, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- 7. Retroactively approve the District 7 Christmas in the Park District Night scheduled on December 10, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- 8. Retroactively approve the Shoes That Fit Giveaway scheduled on December 12, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- 9. Retroactively approve the Toys for Tots Drive at Los Lagos Golf Course scheduled on December 14, 2019 as a City Council sponsored Special Event and approve the expenditure of funds.
- 10. Retroactively approve the Valley Palms Toy Distribution scheduled on December 16, 2019 as a City council sponsored Special Event and approve the expenditure of funds.

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- 11. Retroactively approve the West Evergreen End of Year Celebration scheduled on December 19, 2019 as a City Council sponsored Special Event and approve expenditure of funds.
- 12. Retroactively approve the Coyote Creek Clean Up at Tully Ballfields scheduled on February 1, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 13. Retroactively approve the Sylvandale Crime Prevention Meeting at Sylvandale Middle School scheduled on February 19, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 14. Retroactively approve the Shop with a Cop Backpack Distribution scheduled on August 8, 2020 as a City Council Sponsored Special Event and approve expenditure of funds.
- 15. Retroactively approve the Owsley Community Meet and Greet scheduled on September 9, 2020 as a City Council sponsored Special Event and approve expenditure of funds.
- 16. Retroactively approve the Valley Palms Backpack Giveaway scheduled on September 10, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 17. Retroactively approve the Rock Springs Helmet and Ice Cream Giveaway scheduled on September 18, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 18. Retroactively approve the Tropicana Lanai Helmet and Ice Cream Giveaway scheduled on September 21, 2020 as a City Council sponsored Special Event and approve expenditure of funds.
- 19. Retroactively approve the Santee Helmet and Ice Cream Giveaway scheduled on September 22, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 20. Retroactively approve the Valley Palms Helmet and Ice Cream Giveaway scheduled on September 22, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 21. Retroactively approve the Rocketship Spark Helmet and Ice Cream Giveaway scheduled on September 23, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 22. Retroactively approve the Rocketship Alma Helmet and Ice Cream Giveaway scheduled on September 24, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 23. Retroactively approve the Dahl Helmet and Ice Cream Giveaway scheduled on September 24, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 24. Retroactively approve the Lairon Helmet and Ice Cream Giveaway scheduled on September 25, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 25. Retroactively approve the Rocketship Mosaic Helmet and Ice Cream Giveaway scheduled on September 25, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 26. Retroactively approve the Owsley Community Crime Prevention Meeting scheduled on October 8, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 27. Retroactively approve the Ace Esperanza Candy Giveaway scheduled on October 29, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 28. Retroactively approve the Santee Candy Giveaway scheduled on October 30, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.

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29. Retroactively approve the Lairon Candy Giveaway scheduled on October 30, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.

- 30. Retroactively approve the Seven Trees Trunk or Treat scheduled on October 30, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 31. Retroactively approve the Renascent Place Thanksgiving Meals Giveaway scheduled on November 19, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 32. Retroactively approve the O. B. Whaley Turkey Giveaway scheduled on November 20, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 33. Retroactively approve the McLaughlin Park Fitness Scavenger Hunt scheduled on December 12, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 34. Retroactively approve the GreenTeam Annual Bike Giveaway scheduled on December 14, 2020, as a City Council sponsored Special Event and approve expenditure of funds.
- 35. Retroactively approve the O.B. Whaley/West Evergreen Gift Giveaway scheduled on December 14, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 36. Retroactively approve the Dahl Elementary Book Drive scheduled on December 14, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 37. Retroactively approve the Meadows Elementary Virtual Gingerbread House Family Night scheduled on December 16, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 38. Retroactively approve the Franklin Elementary Family Giving Tree scheduled on December 18, 2020, as a City Council sponsored Special Event and approve the expenditure of funds.
- 39. Retroactively approve the Santee Parade and Pajama Giveaway scheduled on December 18, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
- 40. Retroactively approve the Santee Elementary Lunar New Year Drive Through Celebration scheduled on February 12, 2021, as a City Council sponsored Special Event and approve the expenditure of funds.
- 41. Retroactively approve the Los Arboles Lunar New Year Celebration scheduled on February 12, 2021, as a City Council sponsored Special Event and approve the expenditure of funds.
- 42. Retroactively approve the ICAN Tet Celebration scheduled on February 19, 2021, as a City Council sponsored Special Event and approve the expenditure of funds.
- 43. Retroactively approve the Family Zumba in the Park scheduled on February 19, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
- 44. Approve and accept donations from various individuals, businesses or community groups to support the event.
- 45. Place the item on the next Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds. Due to a lack of clarification regarding special events memo requirements, this memo includes all prior

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community events held since April 1, 2019. For events held after March 2020, Local public health orders were complied with during these events, such as appropriate social distancing and masks.

The Fair Swim Center Reopening was held at the Fair Swim Center and sponsored by Councilmember Esparza. This special event was an opportunity for the community to celebrate the reopening of the Fair Swim Center. The event was free and open to the public.

The Sylvandale Backpack Distribution was held at Sylvandale Middle School and sponsored by Councilmember Esparza. This special event was an opportunity for children to receive backpacks and school supplies. The event was free and open to the public.

The Dove Hill Clean Up was held at Dove Hill Park and sponsored by Councilmember Esparza. This special event was an opportunity for residents to beautify the neighborhood. The event was free and open to the public.

The Rock Springs Backpack Distribution was held in the Rock Springs Neighborhood and sponsored by Councilmember Esparza. This special event was an opportunity for families to receive backpacks and other school supplies. The event was free and open to the public.

The Sound the Alarm! event was held at Silver Creek Estates Mobile Estates and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive new fire alarms and help installing them. The event was free and open to the public.

The Seven Trees Trunk or Treat was held at Seven Trees Community Center and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive Halloween candy. The event was free and open to the public.

The District 7 Christmas in the Park District Night was held at Cesar Chavez Plaza and sponsored by Councilmember Esparza. This special event was an opportunity for residents to enjoy performances. The event was free and open to the public.

The Shoes That Fit Giveaway was held at Kennedy Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for children to receive new shoes. The event was free and open to the public.

The Toys for Tots Drive was held at Los Lagos Golf Course and sponsored by Councilmember Esparza. This special event was an opportunity for residents to donate toys. The event was free and open to the public.

The Valley Palms Toy Distribution was held at Valley Palms Apartments and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to receive holiday toys. The event was free and open to the public.

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The West Evergreen End of Year Celebration was held at O.B. Whaley School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to come together and enjoy a holiday party. The event was free and open to the public.

Coyote Creek Clean Up at Tully Ballfields was held at Tully Ballfields and sponsored by Councilmember Esparza. This special event was an opportunity for residents to clean up the creek and areas adjacent to the Ballfields. The event was free and open to the public.

The Sylvandale Crime Prevention Meeting was held at Sylvandale Middle School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to learn more about crime prevention efforts in the community. The event was free and open to the public.

The Shop with a Cop Backpack Distribution was held at Santee Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for families to receive backpacks and other school supplies. The event was free and open to the public.

The Owsley Community Meet and Greet was held at Rocketship Mosaic School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to learn more about crime prevention efforts in the community. The event was free and open to the public.

The Valley Palms Backpack Giveaway was held at the Valley Palms Apartments and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive backpacks and school supplies for their children. The event was free and open to the public.

The Rock Springs Helmet and Ice Cream Giveaway was held at the Paseo Senter Apartments and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

The Tropicana Lanai Helmet and Ice Cream Giveaway was held at Hubbard Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

The Santee Helmet and Ice Cream Giveaway was held at Santee Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

The Valley Palms Helmet and Ice Cream Giveaway was held at the Valley Palms Apartments and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

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The Rocketship Spark Helmet and Ice Cream Giveaway was held at Rocketship Spark School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

The Alma Helmet and Ice Cream Giveaway was held at the Rocketship Alma School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

The Dahl Helmet and Ice Cream Giveaway was held at Dahl Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

The Lairon Helmet and Ice Cream Giveaway was held at Lairon School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

The Rocketship Mosaic Helmet and Ice Cream Giveaway was held at the Rocketship Mosaic School and sponsored by Councilmember Esparza. This special event was an opportunity for residents to receive bicycle helmets and ice cream while ensuring they were counted in the Census. The event was free and open to the public.

The Owsley Community Crime Prevention Meeting was held at Rocketship Mosaic School and sponsored by Councilmember Esparza. This special event was an opportunity for the community to learn about crime prevention efforts in their neighborhood. The event was free and open to the public.

The Ace Esperanza Candy Giveaway was held at Ace Esperanza School and sponsored by Councilmember Esparza. This special event was an opportunity for children to receive Halloween candy. The event was free and open to the public.

The Santee Candy Giveaway was held at Santee Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for children to receive Halloween candy. The event was free and open to the public.

The Lairon Candy Giveaway was held at Lairon School and sponsored by Councilmember Esparza. This special event was an opportunity for children to receive Halloween candy. The event was free and open to the public.

The Seven Trees Trunk or Treat was held at Seven Trees Community Center and sponsored by Councilmember Esparza. This special event was an opportunity for children to receive Halloween candy. The event was free and open to the public.

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The Renascent Place Thanksgiving Meals Giveaway was held at Renascent Place and sponsored by Councilmember Esparza. This special event was an opportunity for families and individuals to receive Thanksgiving meals. The event was free and open to the public.

The O.B. Whaley Turkey Giveaway was held at O.B. Whaley Elementary School and sponsored by Councilmember Esparza. This special even was an opportunity for families to receive turkeys for Thanksgiving. The event was free and open to the public.

The McLaughlin Park Fitness Scavenger Hunt was held at McLaughlin Park and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to get exercise while learning about fitness. The event was free and open to the public.

The GreenTeam Annual Bike Giveaway was held at the Alma Community Center and sponsored by Councilmember Esparza. This special even was an opportunity for children to receive bicycles. The event was free and open to the public.

The O.B. Whaley/West Evergreen Gift Giveaway was held at O.B. Whaley Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to receive holiday gifts. The event was free and open to the public.

The Dahl Elementary Book Drive was held at Dahl Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to receive books. The event was free and open to the public.

The Meadows Virtual Gingerbread House Family Night was held virtually and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to build gingerbread houses. The event was free and open to the public.

The Franklin Family Giving Tree was held at Franklin Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to receive holiday gift cards. The event was free and open to the public.

The Santee Parade and Pajama Giveaway was held at Santee Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to receive pajamas and enjoy a holiday parade. The event was free and open to the public.

The Santee Elementary Lunar New Year Drive Through Celebration was held at Santee Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to receive books and candy while celebrating the Lunar New Year. The event was free and open to the public.

The Los Arboles Lunar New Year Celebration was held at Los Arboles Elementary School and sponsored by Councilmember Esparza. This special event was an opportunity for children and

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families to receive books and candy while celebrating the Lunar New Year. The event was free and open to the public.

The ICAN Tet Celebration was held virtually and sponsored by Councilmember Esparza. This special event was a virtual New Year's celebration. The event was free and open to the public.

The Family Zumba in the Park was held at McLaughlin Park and sponsored by Councilmember Esparza. This special event was an opportunity for residents to exercise in the park. The event was free and open to the public.

ANALYSIS

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Esparza will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 7, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 10, 2021 Rules Committee Agenda and the March 16, 2021 City Council Agenda.

CEQA

Not a Project, File No. PP17-010, City Organization & Administrative Activities
resulting in no changes to the physical environment.
Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to
the physical environment.
Exempt, File No. PP12-080. Minor temporary use of land having negligible or no
permanent effect on the environment.
Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

/S Toni Taber TONI J. TABER, CMC City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.