

Listening Session:

Community Healing and Economic Recovery

City Council Study Session
February 5, 2021

Community and Economic Recovery
Emergency Operations Center (EOC)

Kim Walesh,
Deputy City Manager

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Deputy City Manager
EOC Co-Director

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EOC Community & Economic
Recovery Director

Agenda

- Invocation – Jerry Tello, National Compadres Network
- Overview – Kim Walesh, Deputy City Manager
- Why Community Healing Matters
 - Patricia Marquez-Singh, Trauma-Informed and Healing Centered Program Manager, Office of Cultural Competency, County of Santa Clara
- Community Voices
 - Lived experience from essential worker, small business owners, nonprofit
- Council Vision Statements for Healing and Recovery – Up to 5 mins each
- Council Response to Council Colleagues – Up to 3 mins each
- Public Comment – 45 minutes

Today's Listening Session

PURPOSE

Engage the Mayor, Council and community in recovery planning driven by Council priorities and vision of success for San Jose's most vulnerable residents, small businesses, and nonprofits.

OUTCOME

Understanding of key themes and insights to develop a shared vision that will guide recovery actions by City Administration and Emergency Operations Center.

COVID-19 RESPONSE SNAPSHOT

DIRECT GRANTS

14,000 households received financial and rental assistance**



107 residents received job training**

100 artists & creative entrepreneurs each received up to **\$2,000***

62 grants awarded to nonprofits serving most impacted neighborhoods/communities*

120 nonprofits received personal protective equipment*

SMALL BUSINESSES

499 grants to small businesses**

- **93%** of the small business owners were people of color
- **100%** of the business owners were low-income
- About **60%** of the small businesses were located within the City zip codes hit hardest by the pandemic
- **100%** of the small business grantees had less than 10 employees

Fielded **1,000+ calls** to the business support center to provide technical assistance on public health orders and grant programs

713 participants in business webinars hosted by the City



HOUSING

4,100 people housed in either hotels/motels or temporary shelters within Santa Clara County

Opened **Bernal Housing Community** site for interim housing (**78 units**) and two more sites under construction (**246 units**)*

Purchased hotel in North San José under **Project Homekey** which will include **76 units***



FOOD DISTRIBUTION

Coordinated Countywide **100 million+ meals** (2-2.5 million meals a week average) with our partners, including **25,000** Thanksgiving meals.*

Distributed an additional **250,000 meals** over the winter holiday avoiding a widespread food crisis.



CHILDCARE

R.O.C.K. 'n' Learn sites serves **400** children **per week** and provides them with an in-person place to complete distance learning*



Provided **421 grants** up to **\$10,000 each** to child care providers*

Summer camp program, **Camp San José Strong**, served over **400** school-aged children during two 4-week sessions.

AIRPORT

Waived **\$13 million** in payments from concessionaires and other Airport businesses.*

COMMUNICATIONS

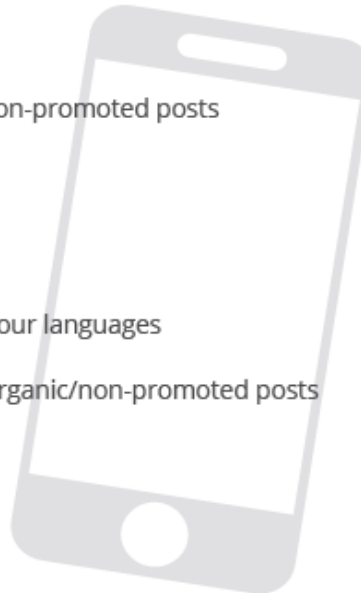
3.1K social posts from organic/non-promoted posts

- **1.5K** in English
- **499** in Spanish
- **511** in Vietnamese
- **370** in Chinese
- **232** posts containing all four languages

14.3M total impressions from organic/non-promoted posts

- **10.3M** in English
- **1.2M** in Spanish
- **1M** in Vietnamese
- **792K** in Chinese
- **893K** in posts containing all four languages

773K flash reports opened with a total of **13.4K** subscribers



DIGITAL INCLUSION



15,800 unlimited high speed hotspots**

- **12,800** for students
- **3,000** for the general public

310,000 residents received Wi-Fi connectivity in partnership with East Side Union High School District to build public Wi-Fi networks in **six of the high school** attendance areas.*

BEAUTIFY SAN JOSE

150+ sites serving **hundreds** of homeless residents



2,060+ trash collections

2,200 tons of trash removed

*CARES Act Coronavirus Relief Fund

**Community Development Block Grant

*Homeless Housing, Assistance and Prevention Grant

*General Fund

*FEMA Grant

*CARES Act Airport Grant

*Silicon Valley Strong Fund

UPDATED 02/02/2021

Differing Realities

Most in need of significant intervention due to impacts of the pandemic.

Significant reduction in income but adapting with assistance.

Successfully transitioned to shelter-in-place/work-from-home with limited or minimal impact to income and service needs.



Recovery Logic Model

