



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Councilmember Raul Peralez  
Councilmember Magdalena Carrasco

**SUBJECT:** SEE BELOW

**DATE:** January 29, 2021

Approved by:

Date: 01/29/2021

**SUBJECT: East San José Multimodal Transportation Improvement Plan  
(En Movimiento).**

## RECOMMENDATION

Approve staff recommendation and

1. Report back to the Transportation & Environment Committee (T&E) as part of the bi-annual transportation planning update on
  - a. Implementation updates and funding strategy including leveraging private development support
  - b. Update in collaboration with VTA on how the E. Santa Clara Transit Priority Project will enhance service and farebox revenue and consideration of raising its project priority level
2. Continuance of the Community Advisory Group to keep the community updated on ongoing progress and solicit any additional feedback
3. Direct PRNS, SJPD and the Housing Department to collaborate on the E. St. John Bike Boulevard Project & Connection to BART Project to ensure the user experience is safe and enjoyable, specifically through Roosevelt Park and Coyote Creek.
  - a. Santa Clara Valley Water District should also be invited to participate in this collaboration.

## DISCUSSION

East San José and the neighborhoods surrounding the future 28th Street/Little Portugal BART station have historically suffered inequities when it comes to transportation planning. Amenities such as an interconnected safe and robust bike network, improved transit infrastructure, and world-class pedestrian facilities have often been an afterthought and lacking cohesion. Families choosing alternate modes should be able to traverse

through their neighborhood safely, whether on bike, foot or bus. The *En Movimiento* plan is a welcome step in finally rectifying the historic errors imposed on this community and leveraging the future BART station to thoughtfully bring forward long awaited transportation improvements to our neighborhoods.

Given the history of Alum Rock and past experiences with the Bus Rapid Transit (BRT) project on Alum Rock and E. Santa Clara Street, we need to ensure *En Movimiento* takes into account the disruption to the small businesses and to their families when the proposed projects are constructed along business corridors. Although some disruptions cannot be avoided, there is a great importance and need to do what is necessary to mitigate those disruptions and give ample opportunities for business owners and families to plan ahead. *En Movimiento* is a great multimodal plan that will transform East San José as long as we move forward with emphasizing transparency and give ample time for businesses to prepare accordingly for implementation.

We would like to thank staff and the Community Based Organizations on shaping this plan with a strong equity lens and to all the participants such as the Community Advisory Group who fervently assured their community's voice was heard. We ask that City Staff continue to engage residents and businesses alike moving forward to ensure that these plans are further refined and brought to fruition.