



Memorandum

TO: RULES AND OPEN
GOVERNMENT COMMITTEE

FROM: Kip Harkness

SUBJECT: SEE BELOW

DATE: January 14, 2021

Approved

Date

01/15/21

**SUBJECT: SPECIAL MEETING OF THE CITY COUNCIL ON THE CITY
ROADMAP – FROM COVID TO RECOVERY**

RECOMMENDATION

Set a City Council Special Meeting entitled City Roadmap – From COVID to Recovery for Thursday, February 25, 2021 from 1:30 p.m. – 4:30 p.m. and approve a draft Special Meeting agenda.

PURPOSE OF SPECIAL MEETING

To provide an overview of the current City Roadmap Fiscal Year 2020-21, our COVID Response Year, and to receive Council guidance for the City Roadmap for next Fiscal Year 2021-22 as we move toward recovery.

OUTCOME

The Mayor and Councilmembers will develop a common understanding of the City Roadmap as the framework for prioritization of change initiatives, articulate why the City Roadmap is needed at this moment in time, and provide guidance for initiatives on the FY 2021-22 City Roadmap as an input to the City's budget process.

BACKGROUND

On March 16, 2020 as part our emergency response the City Administration created the first City Roadmap focused on “Slowing and reducing the spread of COVID-19, and support of our most at-risk people.” This roadmap identified the four highest priority actions that have guided our response for the last year:

- Compliance with Public Health Orders;
- Continuity of Essential City Services;
- Support for At-Risk Communities and Populations; and
- Powered by People – Support our people so they can act.

All of the work of the Emergency Operations Center, representing at peak 750+ individuals and \$307 Million in dedicated funds, has been guided by this roadmap. The Roadmap has been invaluable in focusing our work on the most important efforts and being able to say no, or not now, to other competing priorities.

On November 17, 2020, City Council received a presentation on the next iteration of the City Roadmap which included a broader prioritization beyond the emergency response work. This FY 2020-21 City Roadmap prioritizes the most critical change initiatives to focus on through June 30, 2021 the remainder of the Fiscal Year. This presentation also outlined the relationship between the City Roadmap (change initiatives) and ongoing City Service delivery (business as usual). The City Roadmap lays out the priorities for a single year with the intent to update annually for each Fiscal Year in alignment with the City's budget process.

ANALYSIS

The City Roadmap lays out the vital few change initiatives consisting of Policies setting new direction, Strategies to guide implementation of new policies, and Projects that are the actual on-the-ground implementation and scaling of policies and strategies. These change initiatives are organized into the eight Enterprise Priorities of:

- Emergency Management and Preparedness;
- Creating Housing and Preventing Homelessness;
- Safe, Vibrant, and Inclusive Neighborhoods and Public Life;
- The Future of Downtown;
- Building the San Jose of Tomorrow – Private Development Services;
- Smart, Sustainable, and Reliable City – 21st Century Infrastructure;
- Strategic Fiscal Positioning and Resource Deployment; and
- Powered by People 2.0.

Taken together the City Roadmap represents the priority change initiatives that are the focus of City leadership and resources beyond business as usual service delivery. The City Roadmap is the list of changes in the City to which the city says “Yes!” By implication change initiatives not on the roadmap must take a back seat and we may have to say “not yet.”

The FY 2020-21 City Roadmap of Now: Our COVID Response Year

The current City Roadmap merged and balanced 22 Council Policy Priorities, 68 Enterprise Priorities (projects, strategies, and policies), and 13 Emergency Operations Center (“EOC”) COVID-19 Response priorities. The resulting roadmap prioritized 45 initiatives to better align City resources to tackle the most urgent and highest priorities facing the City during the emergency period and its aftermath. The resulting roadmap also deprioritized the remaining initiatives for reconsideration in the 2021-2022 fiscal year.

The FY 2021-22 City Roadmap of Next: Toward Recovery Year

The creation of the next City Roadmap will be aligned with the budget process to evaluate resource trade-offs and impacts in a difficult funding environment. This Special Meeting is designed to provide a forum for Council discussion and guidance related to change initiatives that should be considered for inclusion on the FY 2021-22 City Roadmap. This session will include discussion of Council Policy Priorities and takes the place of a stand-alone meeting on that topic.

CONCLUSION

A roadmap is a prioritization framework to better align and focus limited resources, including leadership to tackle the most urgent and highest priority issues facing the City. Council discussion and guidance will inform the budget process and staff's approach to implementation and resource allocation for these change initiatives.

COORDINATION

This memorandum, related documents and resolutions were prepared in coordination with Civic Innovation, Human Resources, the City Manager's Budget Office, and City Attorney's Office.

/s/
KIP HARKNESS
Deputy City Manager

For questions, please contact Dolan Beckel, Director of Civic Innovation, at dolan.beckel@sanjoseca.gov or (408) 745-9696.

Attachment: Draft Special Meeting Agenda



CITY COUNCIL SPECIAL MEETING

FEBRUARY 25, 2021
1:30 P.M. to 4:30 P.M.

SAM LICCARDO, MAYOR
CHAPPIE JONES, VICE MAYOR, DISTRICT 1
SERGIO JIMENEZ, DISTRICT 2
RAUL PERALEZ, DISTRICT 3
DAVID COHEN, DISTRICT 4
MAGDALENA CARRASCO, DISTRICT 5
DEV DAVIS, DISTRICT 6
MAYA ESPARZA, DISTRICT 7
SYLVIA ARENAS, DISTRICT 8
PAM FOLEY, DISTRICT 9
MATT MAHAN, DISTRICT 10

- **Call to Order and Roll Call**

1:30 p.m. - Special Meeting

- **Orders of the Day**

3. STRATEGIC SUPPORT

3.1 Special Meeting of the City Council on the City Roadmap – From COVID to Recovery.

Recommendation:

Accept the report on the implementation of the Fiscal Year 2020-21 City Roadmap to, among other things:

- (a) Develop a common understanding of the City Roadmap as a prioritization framework for change initiatives;
- (b) Discuss why the City Roadmap is needed at this moment in time; and
- (c) Provide guidance for initiatives on the Fiscal Year 2021-22 City Roadmap, accepted to be used as an input for the budget process.

CEQA: Not a Project, File No. PP17-009, Staff Reports, Assessments, Annual Reports, and Information Memos that involve no approvals of any City action. (City Manager)

- **Open Forum**
- **Adjournment**