

SAN JOSE  
**PARKS, RECREATION &  
NEIGHBORHOOD SERVICES**



Building Community Through Fun

A wide-angle photograph of a baseball game in progress at dusk. The field is lit by stadium lights, and the sky is a deep orange. Several players in white uniforms are visible on the field. In the background, there are various advertisements on the outfield fence, including "EAGLE SNACKS" and "YES-C". Spectators are visible in the stands on the right side of the field.

# Police Activities League Operating Model Contract

**City Council**

**January 5, 2021**

Shannon Heimer, Division Manager for Parks Destinations, Events and Sports

Avi Yotam, Interim Deputy Director of Parks Division

Jon Cicirelli, Director of Parks, Recreation and Neighborhood Services

# Police Activities League

- PAL is a nonprofit 501(c)3 providing youth athletic programs that promote constructive relationships between law enforcement and the community
- PAL utilizes the J.R. Blackmore Police Activities League Stadium Complex



# Timeline

## 2018 and 2019

- City Auditor's Office review and report
- Community outreach and engagement
- PAL, SJPd and PRNS roles change

## 2020

- PRNS presents operational models to NSE
- PRNS has partnership discussions with SJPd and PAL
- Parks Division reorganizes for focused sports complex management







# Operating Model:

- PAL as program operator, fundraiser, and community connector
- PRNS as contract manager and staff support for PAL board development
- SJPD as supporter with officers at programs and events
- PRNS and SJPD to have seats on PAL board of directors

# Key Guiding Principles:

- 3-year initial term, with two optional 3-year renewals
- In the first year of the contract, PAL will be expected to develop a strategic plan
- \$50,000 funding for PAL board and organizational development



## **Recommendation:**

Approve guiding principles  
for an agreement with PAL







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