

Neighborhood Services & Education Committee

December 10, 2020

Item (d)4

Status Report on City Council Policy Priority#18: Smoke-Free Housing

Presenters: Rachel Roberts, Deputy Director, PBCE
Rita Tabaldo, Interim Division Manager, PBCE



*Planning, Building and
Code Enforcement*

Background

- September 20, 2017 – Rules and Open Government Committee
- City Council Policy Priority Setting Sessions
 - October 17, 2017 – Rank #22
 - March 5, 2019 – Rank #23
 - February 25, 2020 – Rank #18
- Santa Clara County Public Health Department (PHD) Healthy Cities Program Grant Funding
 - October 26, 2018: Submitted Application
 - November 5, 2018: Notification of Award
 - \$65,000 with In-kind County Policy Consultant support
 - Contract Term: February 2, 2020 to June 30, 2021
- Chapter 9.44 Regulation of Smoking (SJMC)
 - Prohibits smoking in publicly accessible and common areas (enclosed or unenclosed) of Multi-family Housing (MF); does not currently prohibit smoking inside units

Work Plan Items Completed

Stakeholder and Community Outreach

- Joint Community Survey
 - August 6- October 31, 2020
 - 1,142 Respondents
 - 76% Live in MF Housing
 - 12% Property owners/managers
 - Multiple Languages
- Survey Outreach:
 - Online media outlets
 - Project Hope Community Meetings
 - Residential Occupancy Permit Mailing-approx. 6,700 property owners

Research and Benchmarking

- Five (5) local jurisdictions adopted 100% Smoke-free Housing laws
 - Los Gatos, Monte Sereno, Palo Alto, Santa Clara, Sunnyvale, and Santa Clara County
- 33% of Santa Clara County Households live in MF units
- Approx. 101,000 units in San Jose (*does not include condos*)

Work Plan Items in Progress

Racial and Health Equity Analysis

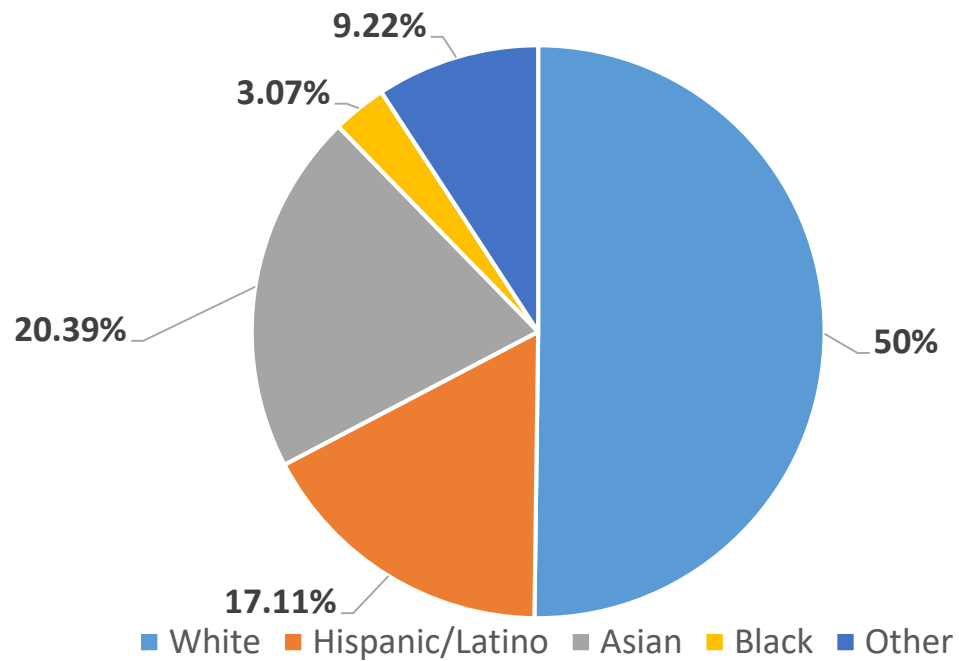
- Complete Joint County/City Racial and Health Equity Assessment
- Q1 2021 Office of Racial Equity coordination

Enforcement - Key Elements

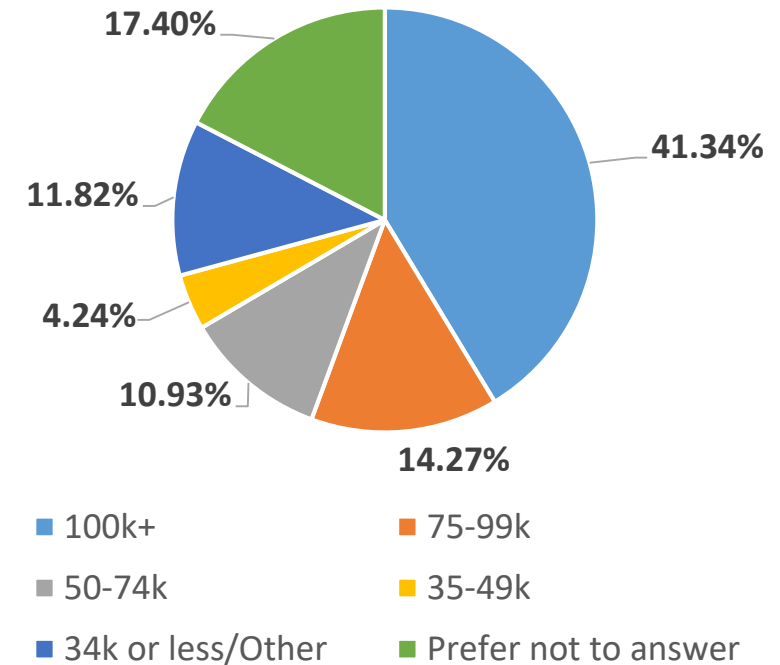
- Phase-in Approach
- Lease Requirements
- Education and Resources
- Self- and Complaint- Driven Enforcement

Community Outreach: Survey Results

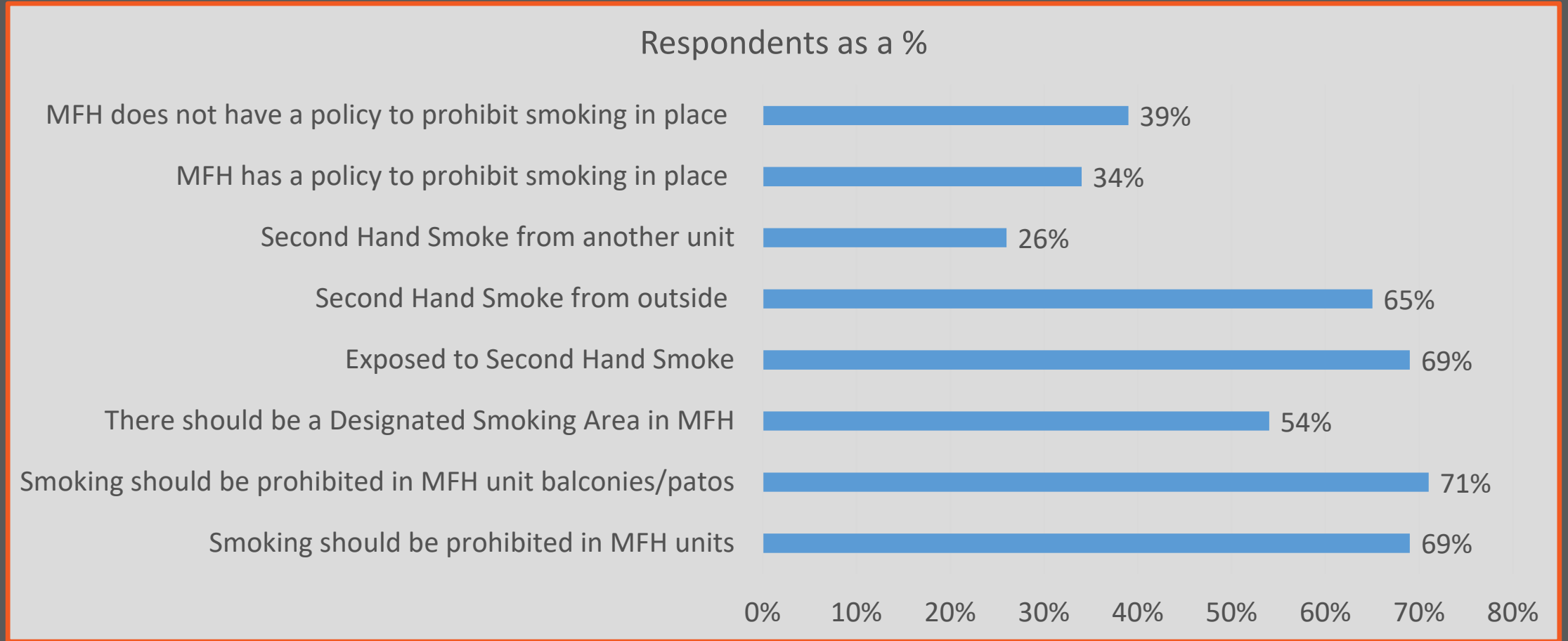
Survey Respondents by Identified Race



Survey Respondents by Income Level



Community Outreach: Survey Results



Next Steps

- Complete work plan items:
 - Further Stakeholder and Community Outreach
 - Racial Equity Analysis
 - Implementation and Enforcement Plan
 - Development of policy recommendations by June 2021
- Return to NSE Spring 2021 with Smoke-Free Housing Policy Recommendations



Q & A/Discussion