



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Jimenez
District 2

SUBJECT: SEE BELOW

DATE: December 2, 2020

APPROVED:

**SUBJECT: APPROVAL OF THE COMMUNITY AWARDS-VIRTUAL
CELEBRATION AND THE FREE SOCK/GLOVE GIVEAWAY
SPONSORED BY COUNCIL DISTRICT 2 AS A CITY COUNCIL
SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve the Community Awards-Virtual Celebration scheduled on December 18, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve the expenditure of District 2 office budget funds to purchase gift cards as a thank you and recognition for awardees for their community contributions not to exceed \$50.
3. Approve the Free Sock and Glove giveaway scheduled for December 21, 2020 as a City Council sponsored Special Event and approve the expenditure of funds.
4. Approve and accept donations from various individuals, businesses, and/or community groups to support the events.
5. Place the items on the December 15, 2020 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The District 2 Community Awards-Virtual Celebration is scheduled for December 18, 2020 as a virtual event via Zoom. This event is a community gathering to celebrate the closing of the year and to recognize with awards community members who have contributed to our district. After the awards are presented District 2 will provide a free virtual concert by a local artist for residents to enjoy. Additionally, a limited number of gift cards not to exceed \$50 may be purchased as an appreciation of awardees. The event is free and open to the public.

The District 2 Free Sock and Glove Giveaway is tentatively scheduled for December 21, 2020. For this event the District 2 office will purchase warm socks and gloves for the residents of the Southside Safe Parking Program, the Monterey Rd and Bernal Rd Bridge Housing Community and other homeless support organizations that serve District 2's unhoused population. The socks and gloves will be provided for free to unhoused individuals in the mentioned programs and throughout the district. During the cold winter socks and gloves are in needed supply for unhoused residents.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the December 9, 2020 Rules Committee Agenda and the December 15, 2020 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

HONORABLE MAYOR AND CITY COUNCIL

December 2, 2020

Subject: Community Awards-Virtual Celebration Special Event

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For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.