

# Joint / School Library Card

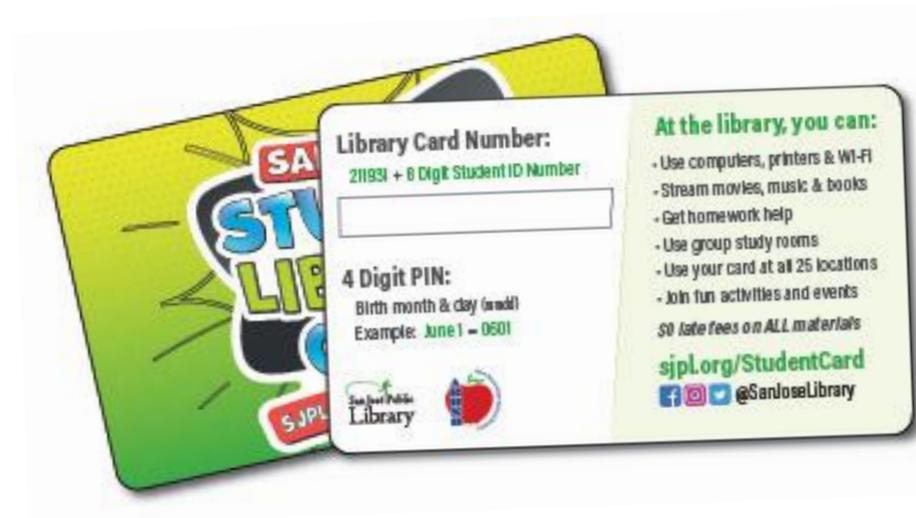


Smart Cities  
December 3, 2020

# The Student Library Card

## Elements of Success

- Juvenile Fines-Free
- Partnerships
- Student Data Privacy Consortium
- Streamlined student data exchange



# Card Distribution and Outreach

- Digital library cards
- Simplified lending rules
- Unlimited use of e-resources
- Virtual delivery and outreach

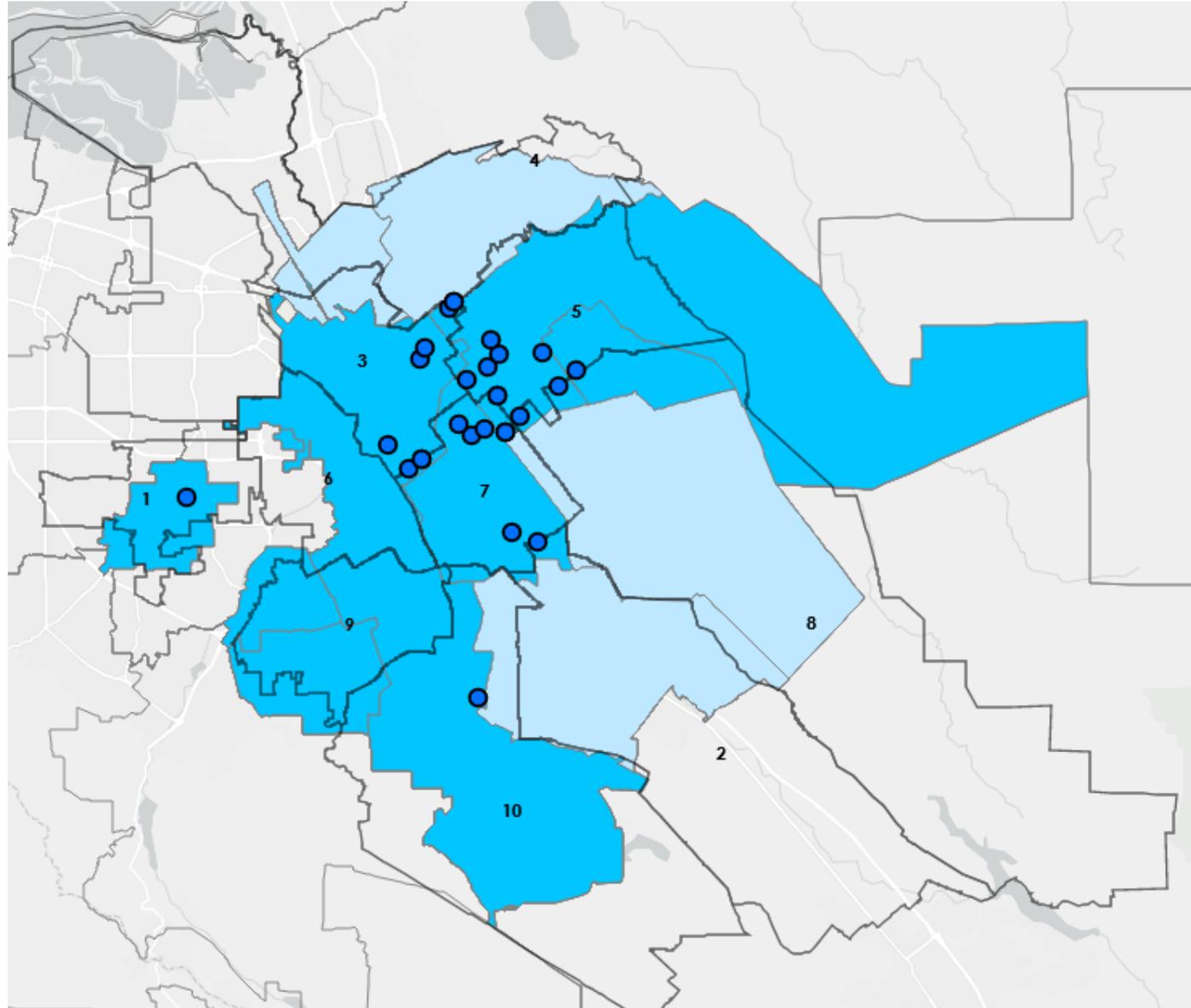
Union School District	Alum Rock Union School District
 Virtual Class Visits	 Interview with a librarian!
San Jose Unified School District	Rocketship and Oak Grove
 School's library website promotes SJPL resources	 Staff and parent meetings Training

# Local Education Agency Partnerships

Local Education Agency	Cards Issued
Alpha Public Schools	1,632
Alum Rock Union School District	9,462
Cambrian School District	3,157
Discovery Charter I & II	1,095
Franklin-McKinley School	6,710
Luther Burbank	521
Moreland Unified	4,186
Mt Pleasant Elementary	2,103
Rocketship	5,492
San José Unified	29,586
Union School District	5,884

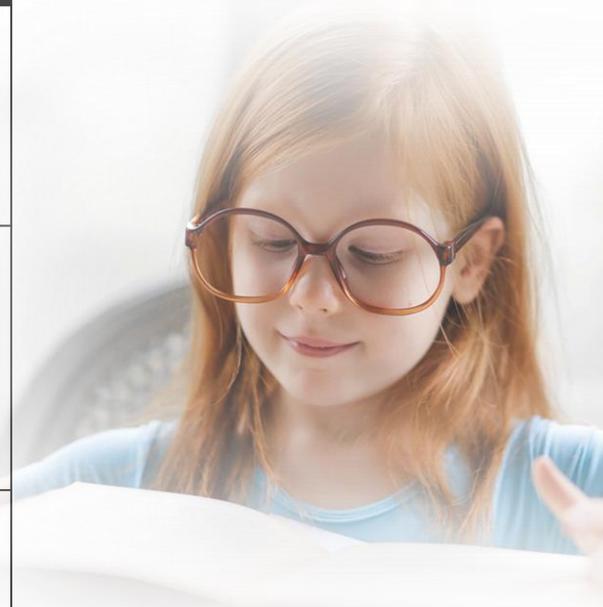
# Impact Map

-  Future Partnerships
-  Existing District Partnerships
-  Charter Schools



# Usage by Child & Teen Cardholders - Point in Time Comparison

Children's & Teen Cardholder Usage	June 2018	June 2020	Percentage Increase
Child & teen card holders	87,625	169,487	<b>93.42%</b>
Child & teen card holders with physical materials checked out	9,719	12,950	<b>33.24%</b>
Physical materials checked out by child & teen card holders	59,727	73,364	<b>22.83%</b>

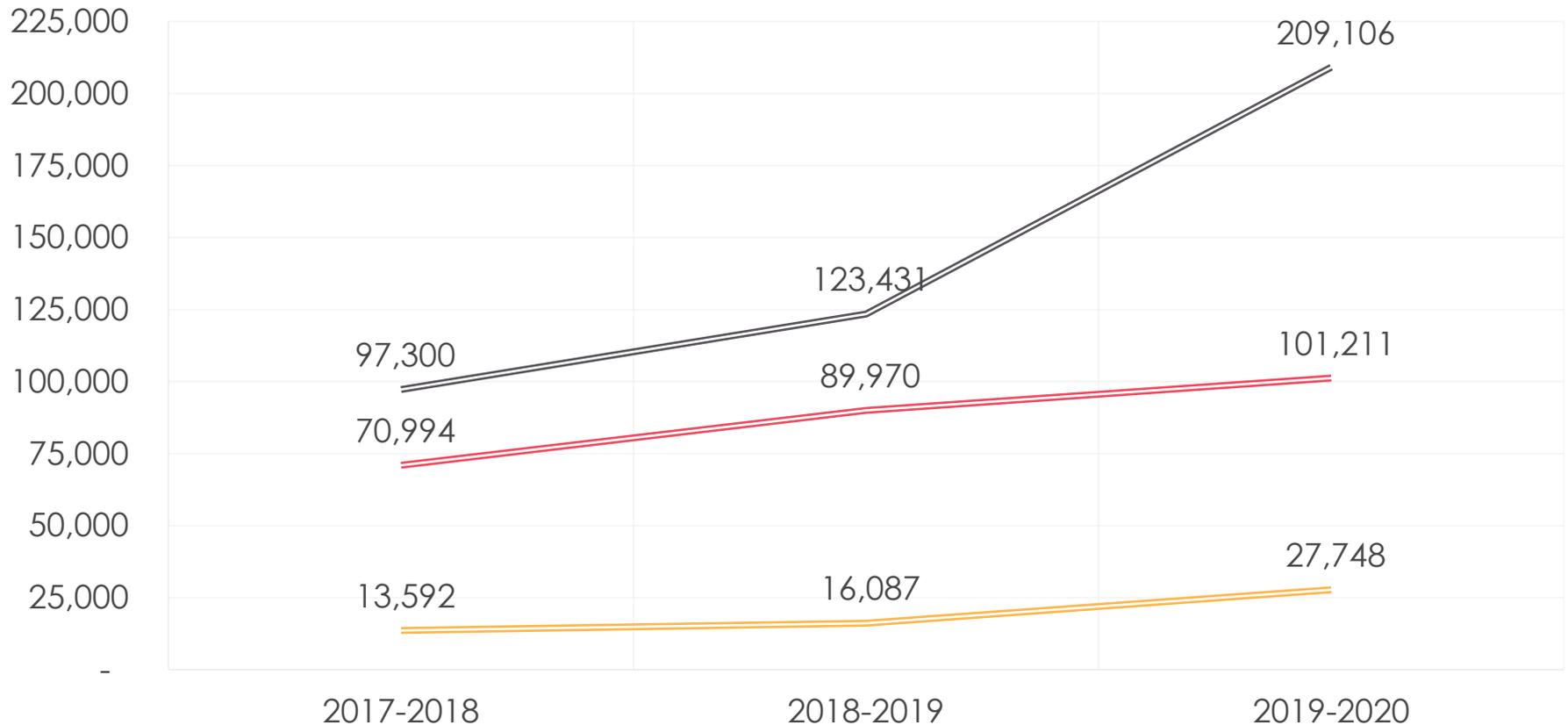


# Circulation of Children's & Teen e-Books & e-Media



## USE OF E-BOOKS & E-AUDIOBOOKS

- == Circulation of teen e-books/e-audiobooks
- == Circulation of children's e-books/e-audiobooks
- == Streaming/downloading children's & teen books, audiobooks, music, and movies



# Upcoming Partnerships

Local Education Agency	Enrollment
Ace Charter Schools	4 schools
Oak Grove School District	9,757
Eastside Union High School District	26,537
Evergreen School District	10,426
Berryessa School District	6,842
KIPP Charter Schools San Jose	4 schools
Downtown College Prep	400

# Next Steps

## Fall 2020



- New Educator's e-card
- Virtual Class Visits
- Training for Parents, Students & Teachers
- Virtual outreach plan

## Academic Year 2020/2021



- Provide +50,000 student library cards
- Assess hotspot lending
- Winter Reading Program

## Summer 2021



- Summer Learning Program
- Assess card usage & outreach impact
- Development of framework to analyze student participation
- Report to Neighborhood Services & Education Committee



**THANK YOU**

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