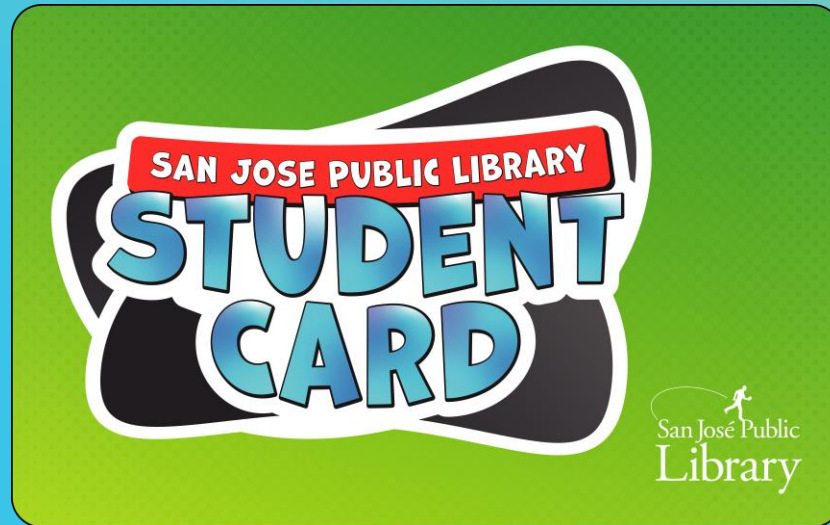


Joint / School Library Card

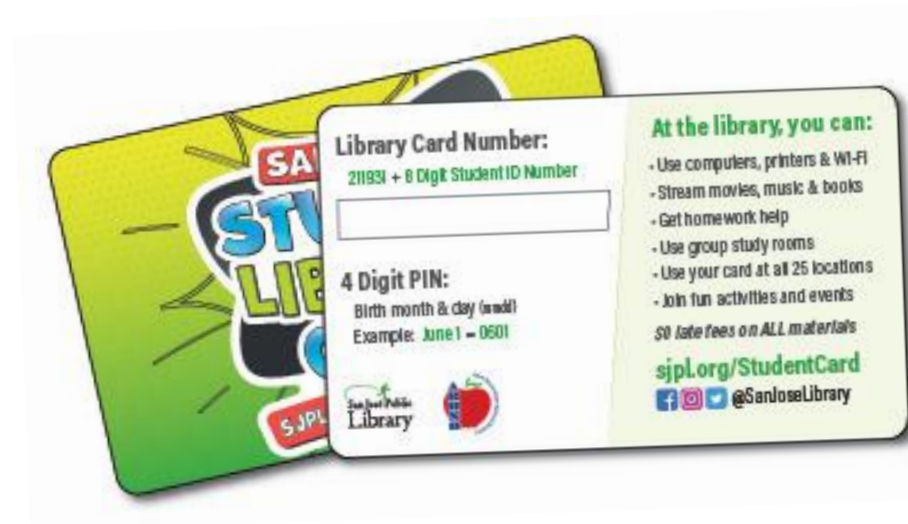


Smart Cities
December 3, 2020

The Student Library Card





Elements of Success

- Juvenile Fines-Free
- Partnerships
- Student Data Privacy Consortium
- Streamlined student data exchange



Card Distribution and Outreach

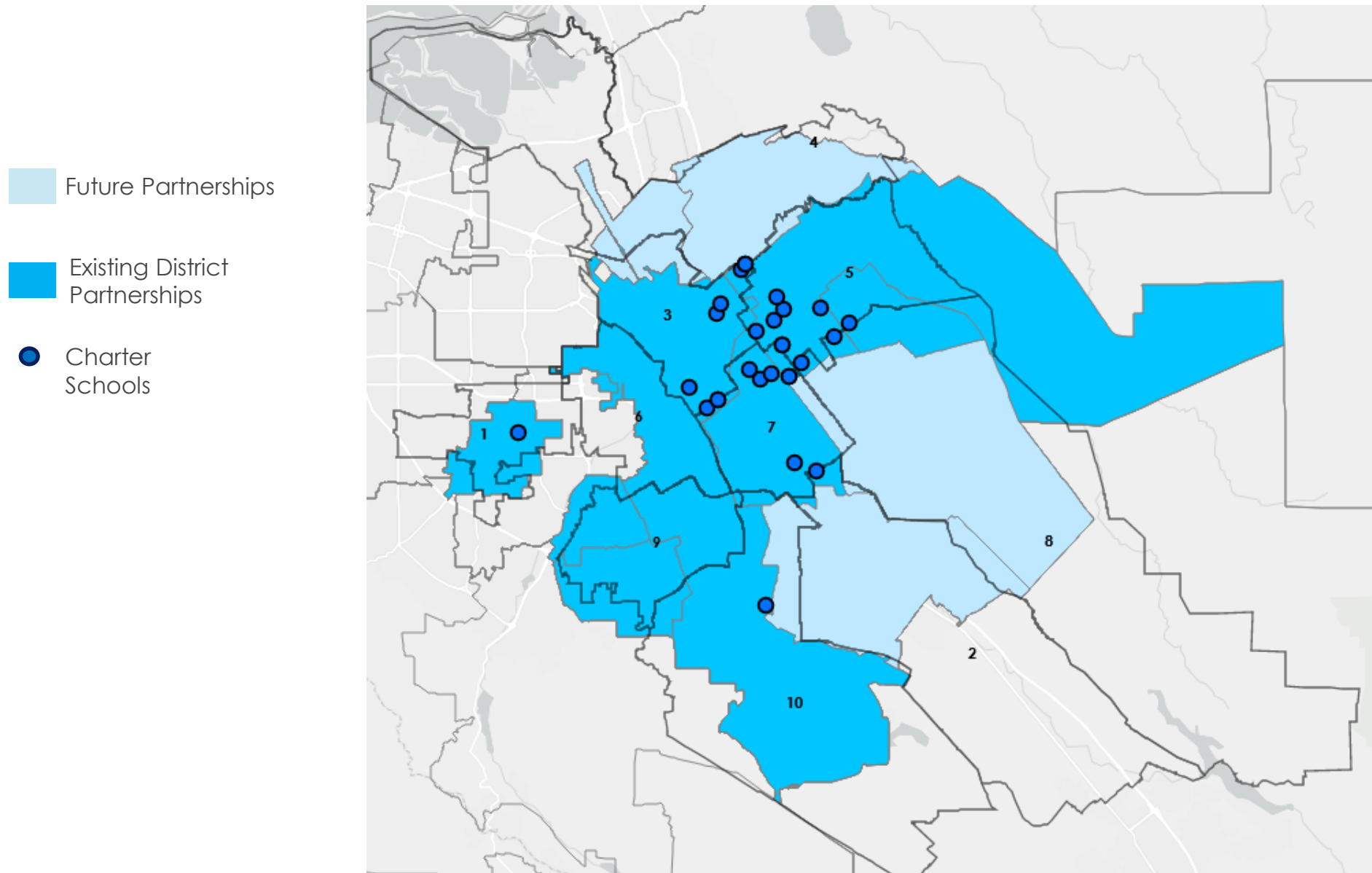
- Digital library cards
- Simplified lending rules
- Unlimited use of e-resources
- Virtual delivery and outreach

Union School District	Alum Rock Union School District
 Virtual Class Visits	 Interview with a librarian!
San Jose Unified School District	Rocketship and Oak Grove
 School's library website promotes SJPL resources	 Staff and parent meetings Training

Local Education Agency Partnerships

Local Education Agency	Cards Issued
Alpha Public Schools	1,632
Alum Rock Union School District	9,462
Cambrian School District	3,157
Discovery Charter I & II	1,095
Franklin-McKinley School	6,710
Luther Burbank	521
Moreland Unified	4,186
Mt Pleasant Elementary	2,103
Rocketship	5,492
San José Unified	29,586
Union School District	5,884

Impact Map



Usage by Child & Teen Cardholders - Point in Time Comparison

Children's & Teen Cardholder Usage	June 2018	June 2020	Percentage Increase
Child & teen card holders	87,625	169,487	93.42%
Child & teen card holders with physical materials checked out	9,719	12,950	33.24%
Physical materials checked out by child & teen card holders	59,727	73,364	22.83%



Circulation of Children's & Teen e-Books & e-Media

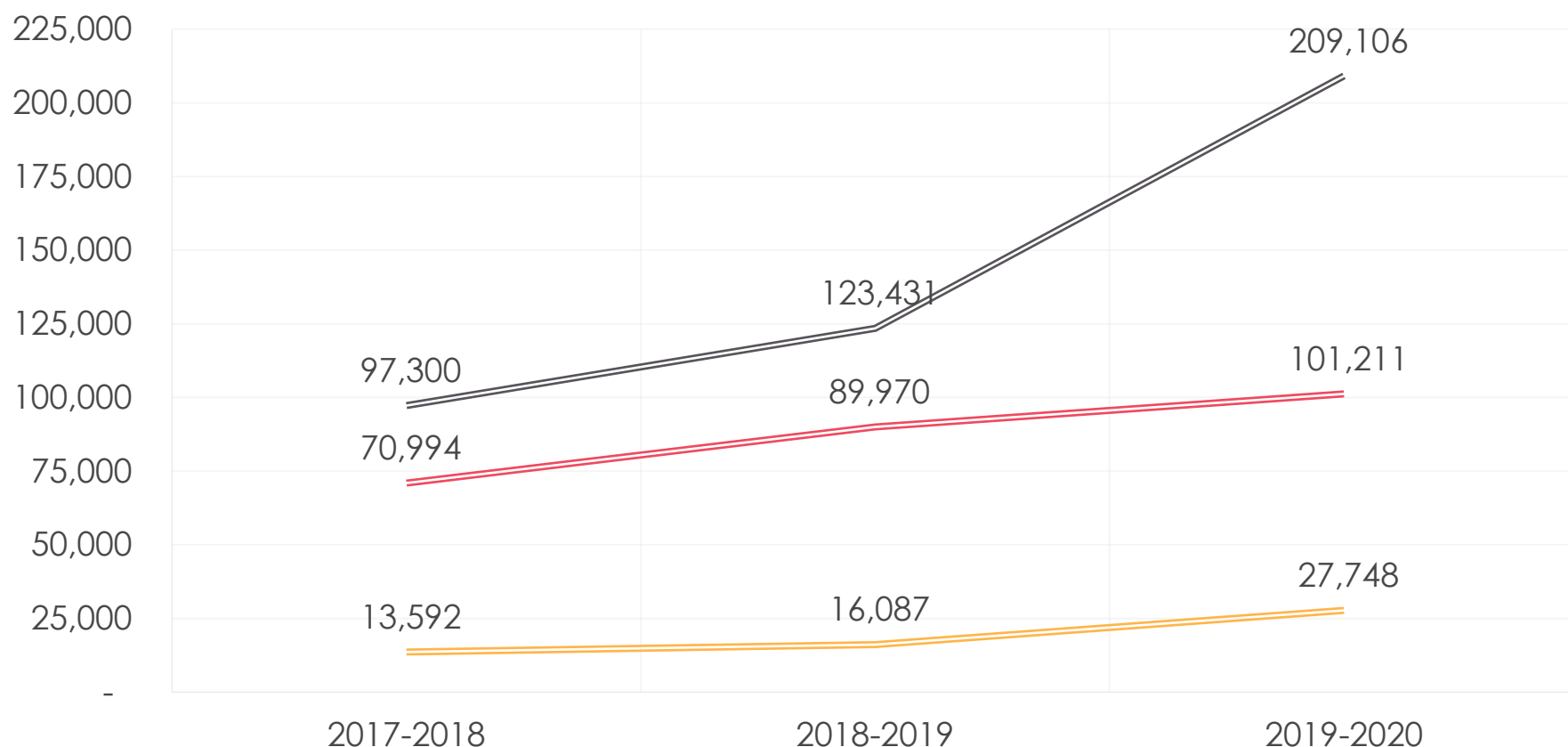
USE OF E-BOOKS & E-AUDIOBOOKS



== Circulation of teen e-books/e-audiobooks

== Circulation of children's e-books/e-audiobooks

== Streaming/downloading children's & teen books, audiobooks, music, and movies



Upcoming Partnerships

Local Education Agency	Enrollment
Ace Charter Schools	4 schools
Oak Grove School District	9,757
Eastside Union High School District	26,537
Evergreen School District	10,426
Berryessa School District	6,842
KIPP Charter Schools San Jose	4 schools
Downtown College Prep	400

Next Steps

Fall 2020



- New Educator's e-card
- Virtual Class Visits
- Training for Parents, Students & Teachers
- Virtual outreach plan

Academic Year 2020/2021

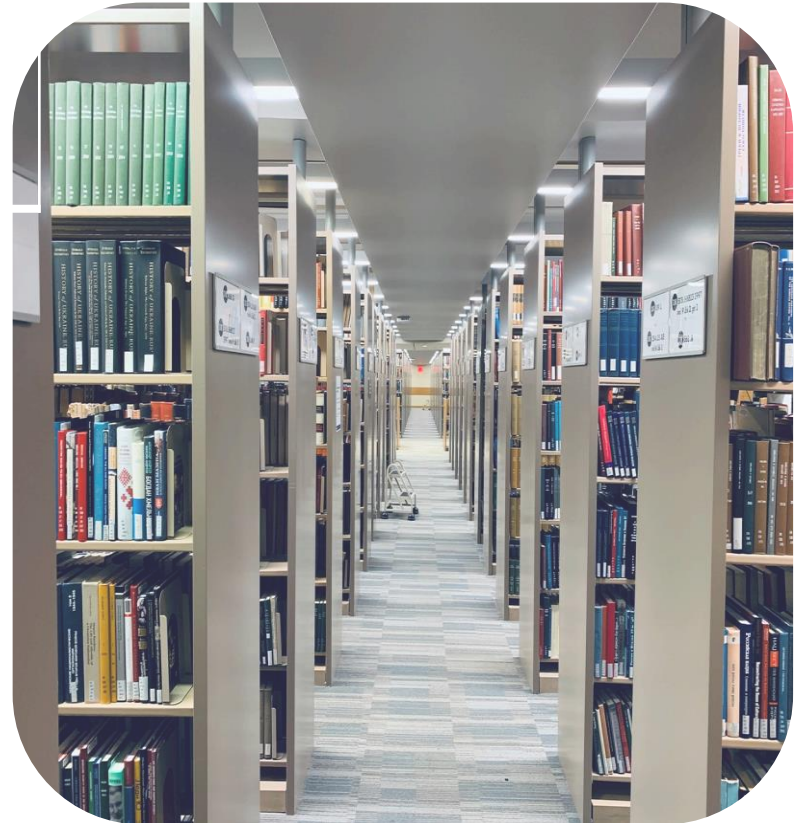


- Provide +50,000 student library cards
- Assess hotspot lending
- Winter Reading Program

Summer 2021



- Summer Learning Program
- Assess card usage & outreach impact
- Development of framework to analyze student participation
- Report to Neighborhood Services & Education Committee



THANK YOU

Michelle Ornat
Deputy Director of Public Services

michelle.ornat@sjlibrary.org

