

Public Safety, Finance and Strategic Support  
Committee

# Personal Care Business Compliance Initiative Follow-Up Report

November 19, 2020  
Item: d (3)



Presenters: Lt. Paul Messier, Sgt. Rick Galea



# History – Illicit Massage Businesses

## 2017-2018

New enforcement program resulted in the closure of 107 IMB's

Council voted to remove Item #10, Personal Care Business Compliance Initiative, from the Priority list

## 2018-2019

Program resulted in the closure of 79 IMB's & new best practices were implemented.

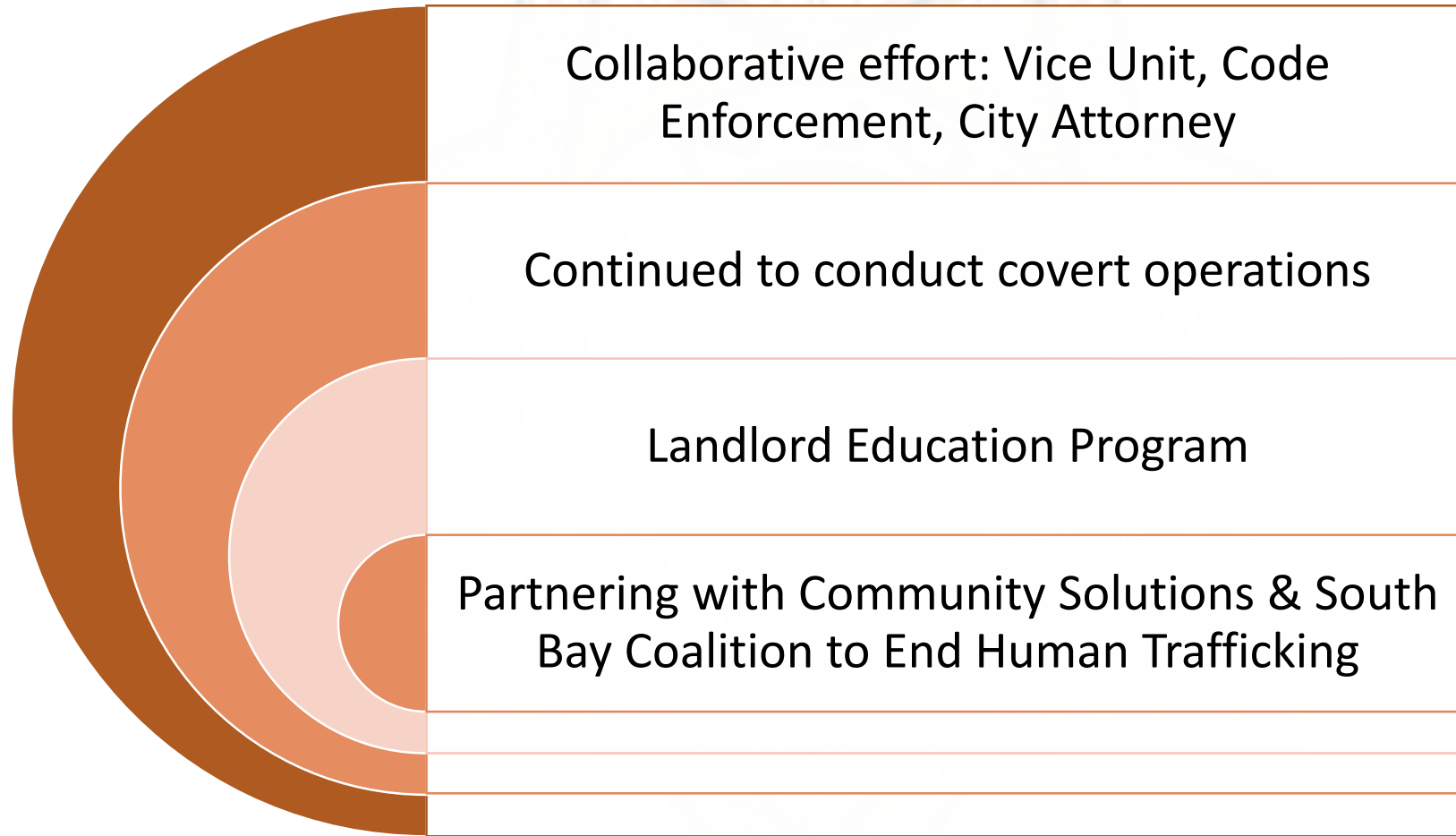
## 2019-2020

Program resulted in the closure of 26 IMB's totaling **212 IMB's closures.**

Residential Brothels were added to the program.



# Enforcement /Prevention and Intervention Program



# IMB Enforcement Efforts

## Last Reported

- 246 suspected IMBs were Identified
- 186 IMBs were closed

## September 2019 to September 2020

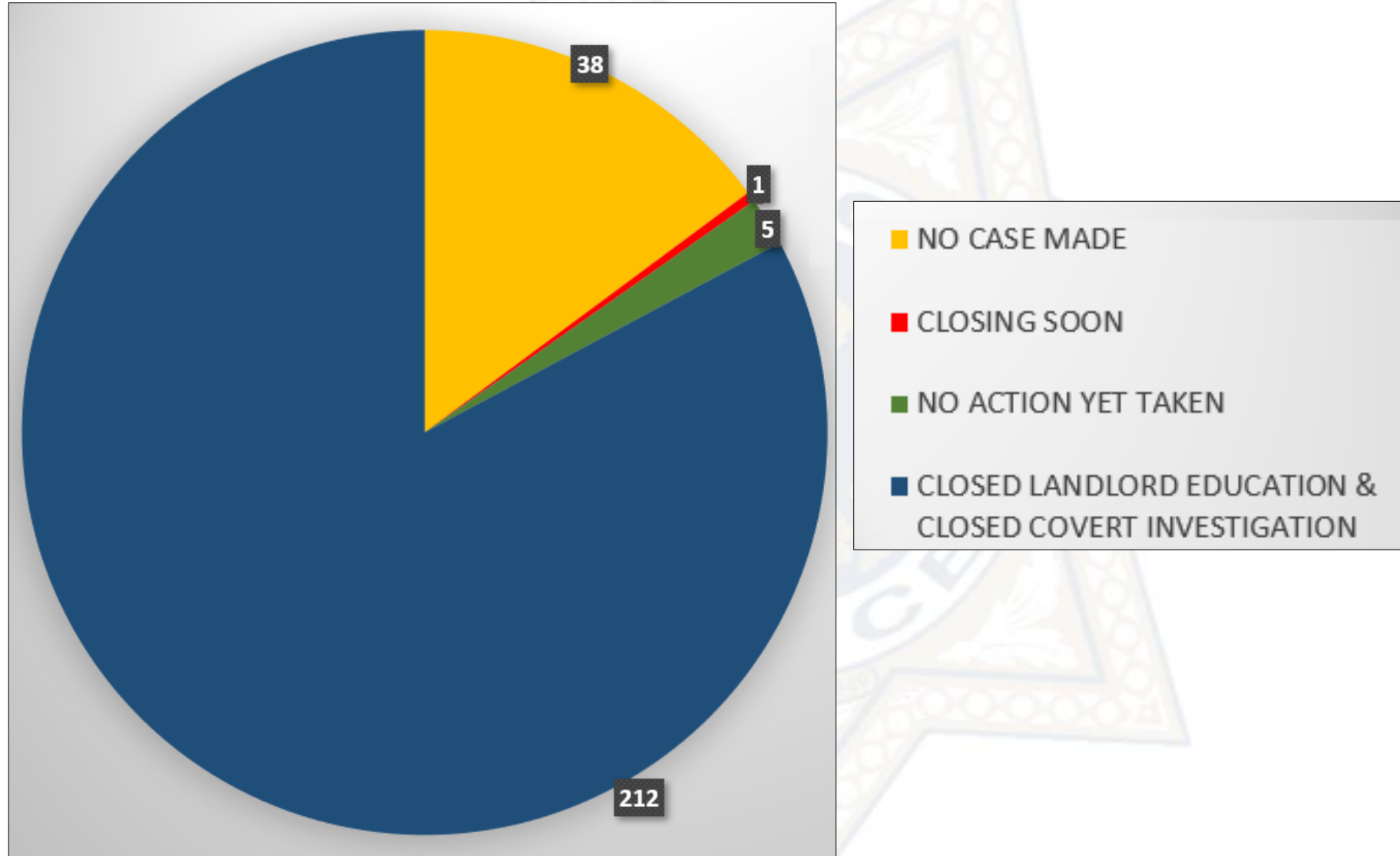
- 10 additional IMBs were identified
- 26 IMBs were closed

## Totals

- **256** IMBs have been identified **212** (82%) have closed from Vice related efforts.



# CURRENT OPERATING STATUS OF MASSAGE BUSINESSES



# IMB Activity From September 2019 to September 2020

## VICE UNIT

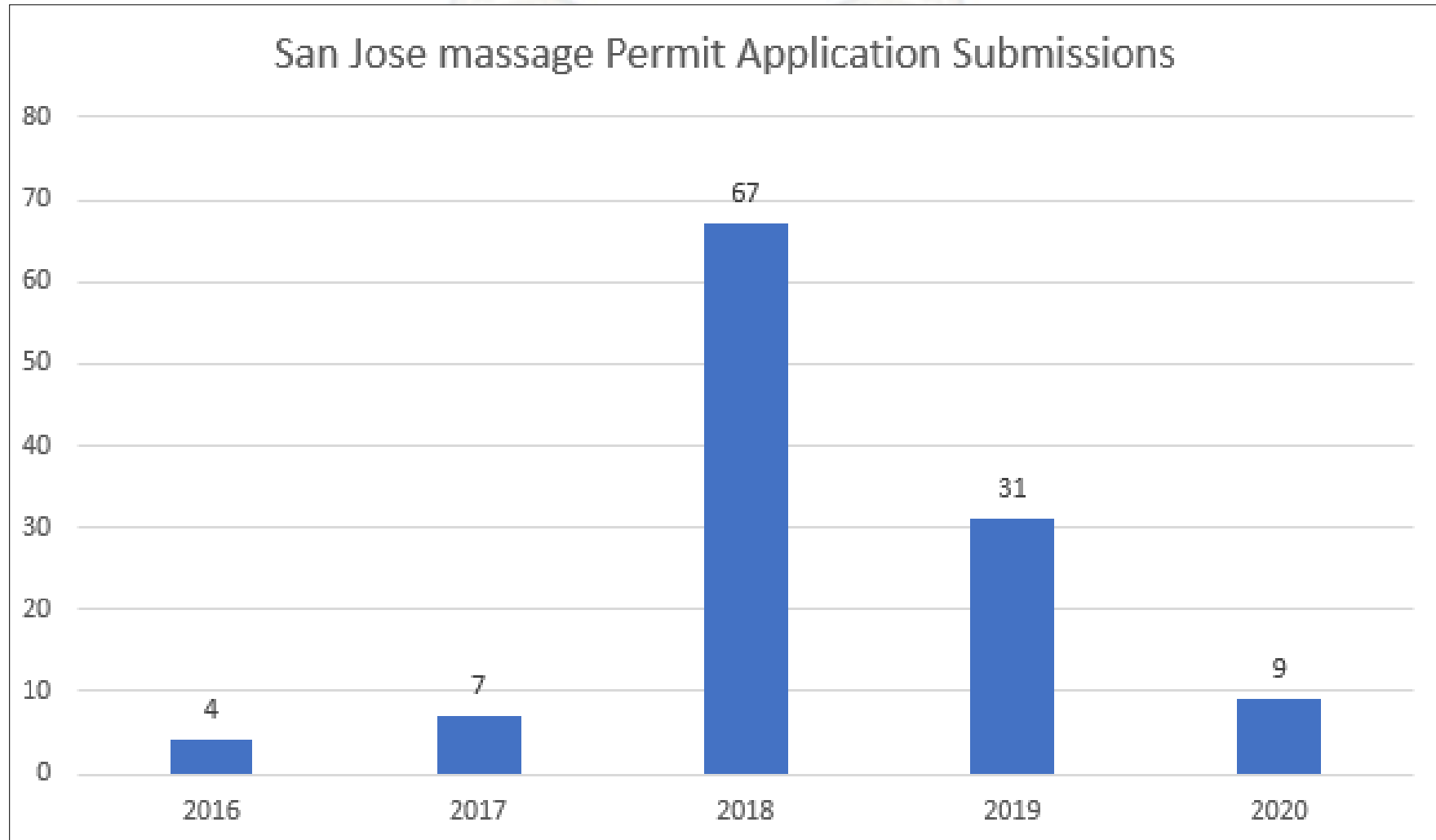
- 6 Covert Investigations
- 7 Landlord Education Meetings

## CODE ENFORCEMENT

- 93 Inspections
- 12 Compliance Orders
- 5 Citations



# Permit Compliance



## 2 Hidden IMBs

---



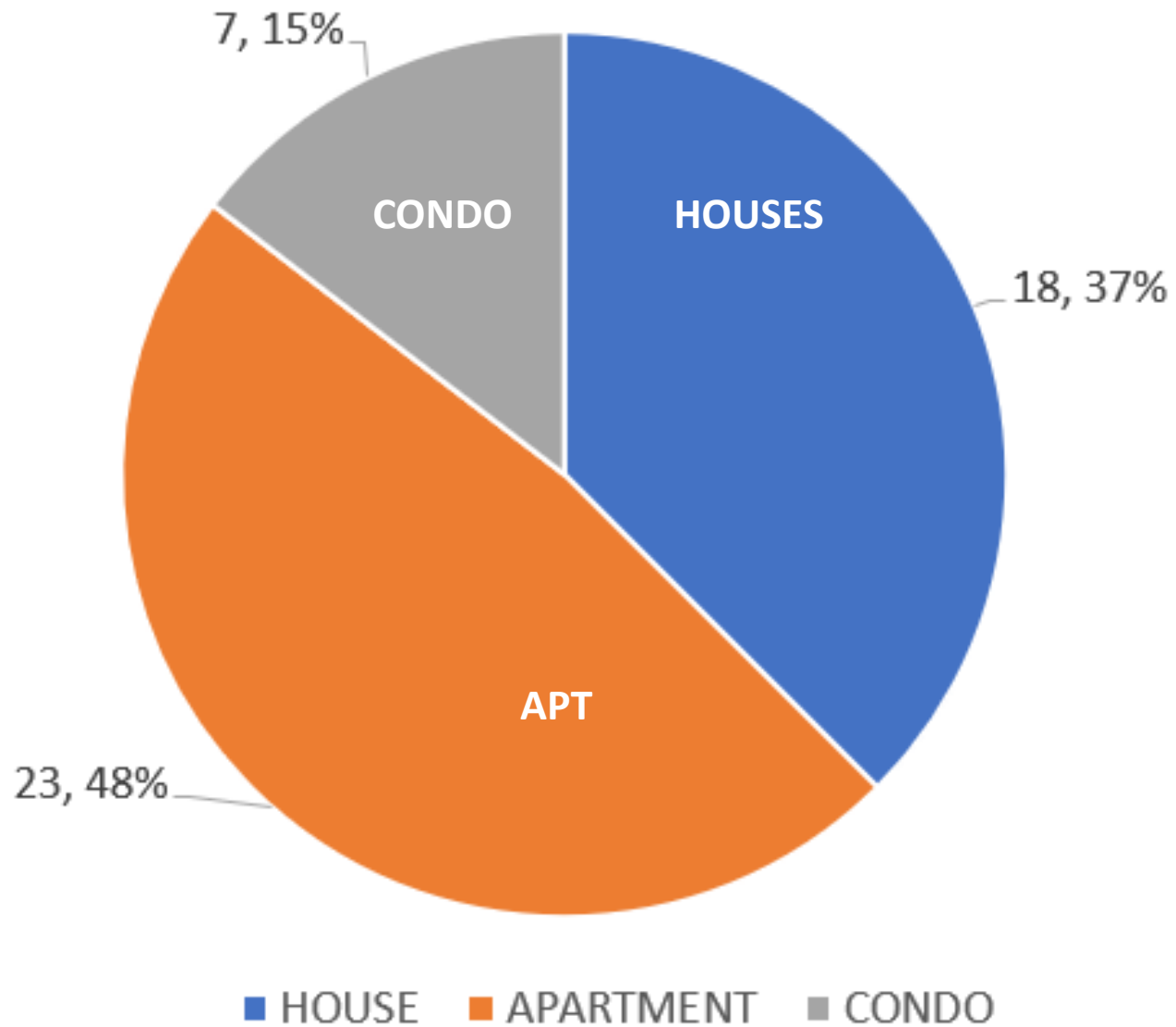




# RESIDENTIAL BROTHELS

---





Trends: 48  
Residential  
Brothels  
Identified



# Majority Operating in the Golden Triangle



# VICE/HT Residential Brothel Enforcement Efforts

September 2019 to September 2020

- 48 identified
- 20 Landlord Education Meetings
- 3 search warrants served

## Results

- 20 were closed (17 from LEP / 3 from Search Warrants)
- 28 remain open (Most are Apartment Brothels)
- 6 HT Survivors recovered
- 4 exploiters arrested
- Seizures - \$25,000, Mercedes SUV, 3 ATM machines

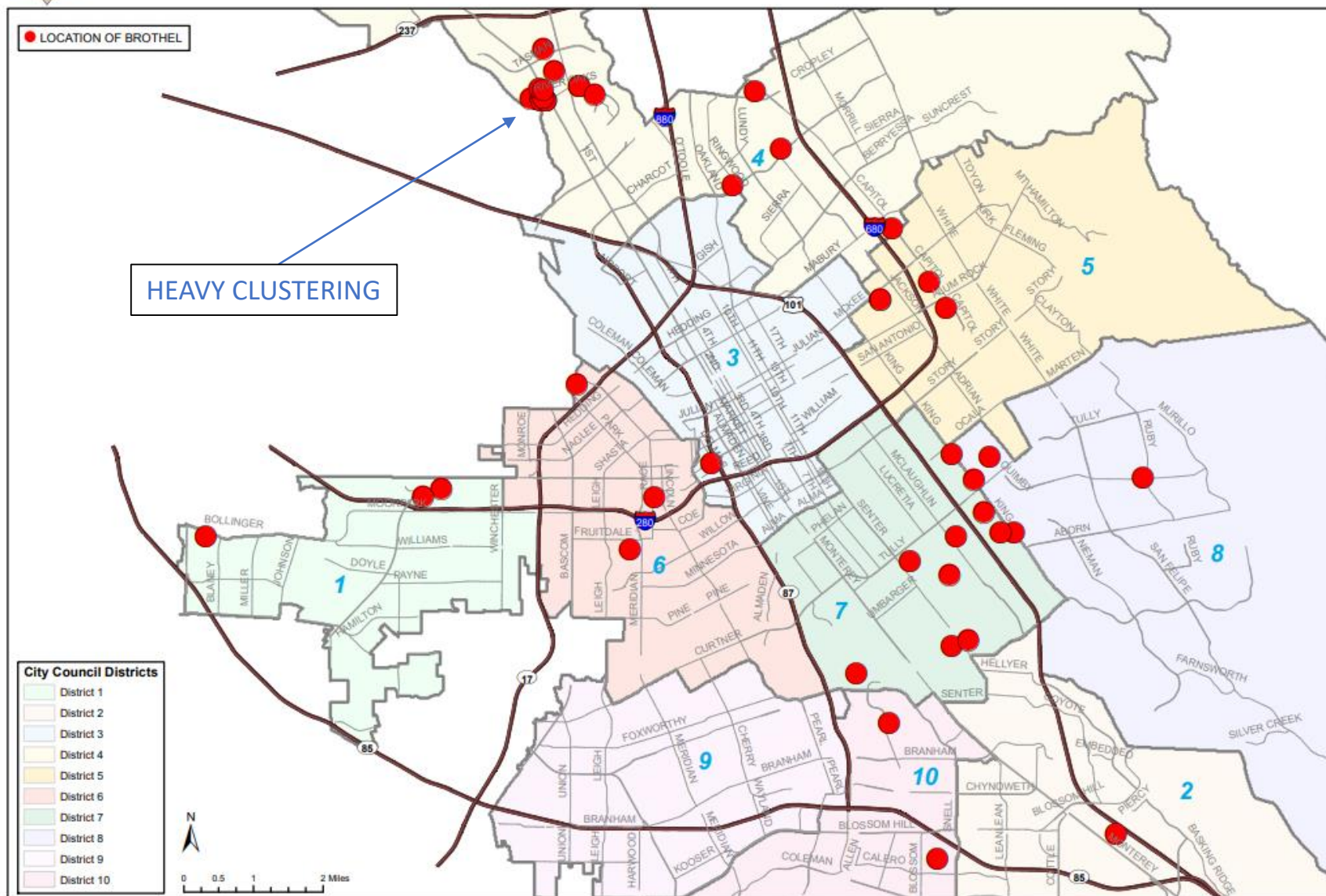






# SAN JOSE BROTHELS: PRE-ENFORCEMENT

48 Brothels Identified



SOURCE: LT.MESSIER #3049 / SJPD SPECIAL INVESTIGATIONS UNIT  
CRIME ANALYSIS UNIT  
SAN JOSE POLICE DEPARTMENT

\*\*\*FOR LAW ENFORCEMENT USE ONLY\*\*\*

CAU #20-1060  
10.01.20/ 1074N

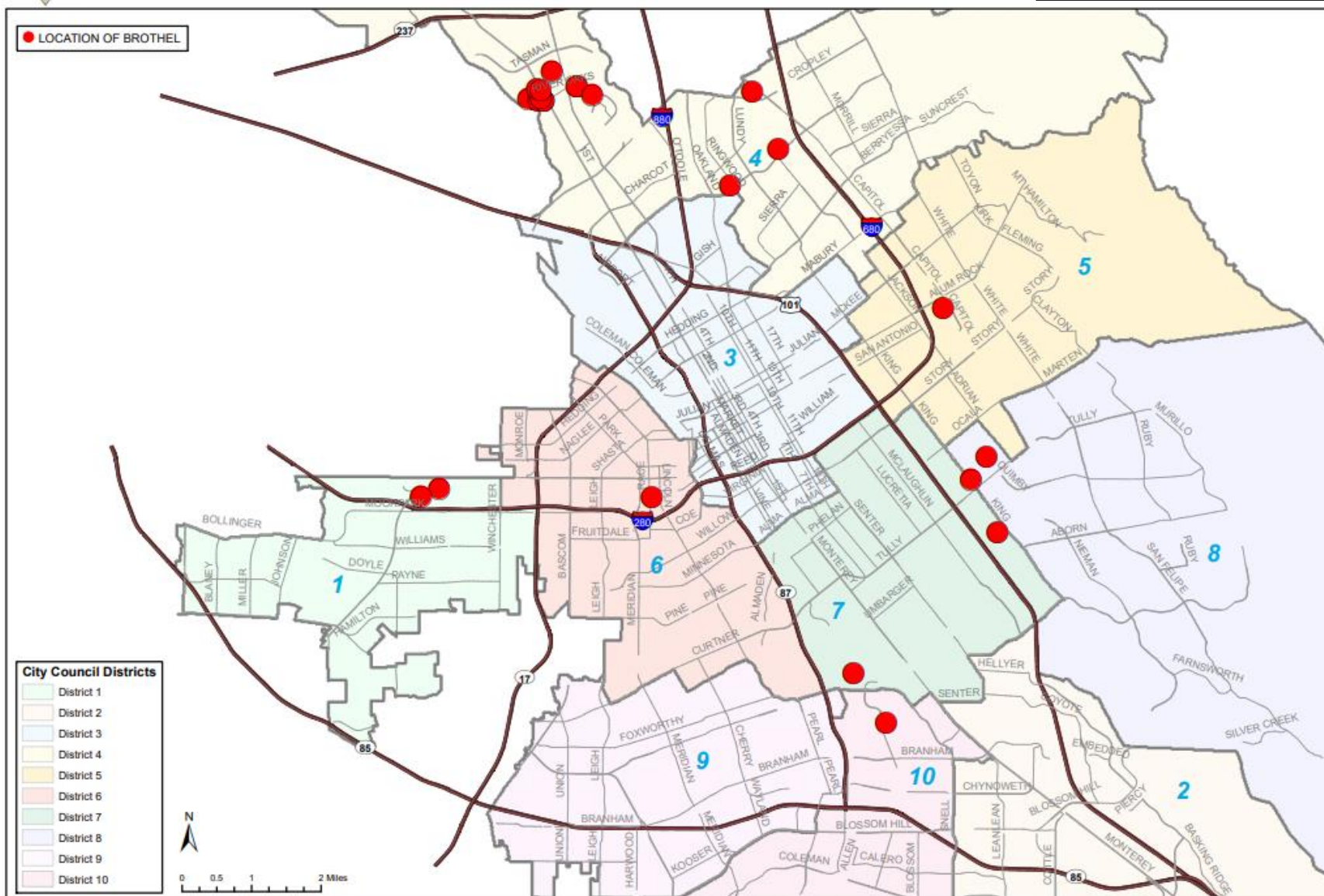


Intelligence Unit  
San Jose Police Department



# SAN JOSE BROTHELS: POST-ENFORCEMENT

28 Brothels Remaining



SOURCE: LT.MESSIER #3049 / SJPD SPECIAL INVESTIGATIONS UNIT  
CRIME ANALYSIS UNIT  
SAN JOSE POLICE DEPARTMENT

\*\*\*FOR LAW ENFORCEMENT USE ONLY\*\*\*

CAU #20-1060  
10.01.20/ 1074N



Intelligence Unit  
San Jose Police Department



## **Best Practices applied to Residential Brothels:**

- 1) Advocates from Community Solutions are present for covert operations and search warrants
- 2) Brochures provided to sex workers
- 3) No arrests of sex workers to encourage disclosure
- 4) Regional Information Sharing – LEAP



# Partnership with South Bay Coalition to End Human Trafficking

- Partnered with Sharan Dhanoa, Director of Strategic Development.
- Ongoing discussion on regional approaches to address the residential Brothel issue.
  - Adding residential brothel information to LEAP for regional information sharing
  - Meeting with apartment managers & homeowner associations to educate them about HT
  - Establishing agreed upon eviction protocols





# Conclusion

- Our program continues to be successful.
- Vice will target IMBs & Residential Brothels using existing program & implemented best practices.
- Continue to collaborate with our nonprofit partners and provide resources to human trafficking survivors.

