



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Kip Harkness

SUBJECT: SEE BELOW

DATE: November 13, 2020

Approved

Date

11/16/2020

SUPPLEMENTAL

SUBJECT: GRANT AGREEMENT WITH THE YMCA OF SILICON VALLEY

REASON FOR SUPPLEMENTAL

This supplemental memorandum provides ‘confirmation of services’ about the scope of the proposed grant agreement.

RECOMMENDATION

Adopt a resolution authorizing the City Manager to:

- (a) Negotiate and execute a grant agreement with the YMCA of Silicon Valley (San José) for an initial term retroactive to October 15, 2020 and ending on or about December 30, 2020 in the amount of \$332,799 with maximum compensation for all agreements in the Collective Impact Grant Program not to exceed \$3,476,780; and
- (b) Negotiate and execute amendments and change orders for any unanticipated changes including increasing aggregate amounts exceeding \$320,000, subject to the appropriation of funds.

OUTCOME

The recommended actions enable the City of San José (City) to provide funding for services that are complementary to the YMCA of Silicon Valley (“The Y”) existing services and enable delivery of full day, wrap around services including digital/distance learning, child care, and meals for underserved San José youth during the COVID-19 pandemic.

BACKGROUND

On November 10, 2020, City Council accepted a report from the Administration on “The Collective Impact Grant Program Food and Necessities Distribution by Community Based Organizations” and authorized the City Manager to negotiate and execute nine grant agreements with Community Based Organizations to provide food and necessities distribution and related services. During the meeting, the City Council referred the consideration of a grant to The Y to the November 17, 2020 City Council meeting in order to get ‘confirmation of services’ about the scope of the proposed grant agreement as well as get more information about The Y’s longer term plans at the East Valley YMCA.

ANALYSIS

Confirmation of Services

Through several meeting between City staff and Y staff since November 10th, City staff has confirmed that the recommended funding is complementary to existing Y services and enables all day, wrap around services including digital/distance learning, child care, and meals for underserved youth.

The Y has requested support to fund services to youth participating in the Y Learning Labs for Super Scholars program which is developed to address childcare needs for essential/allowable workers, offer distance learning and homework support including access to technology and Wi-Fi, provide physical activity, and provide healthy meals and snacks for each child daily in a COVID-19 safe, nurturing environment.

The Y leverages After School Education and Safety Program (ASES) funding at some sites, which provides partial funding for after-school programming, typically only a partial day. The proposed grant funding will enable the program to extend its hours to a full day program and is helping with additional staff needed to meet COVID-19 related restrictions. It’s important to note that, even during a normal year, ASES funding does not cover the full cost of quality after school programming. The Y heavily subsidizes after school programming each year, due to this issue. The ASES funding is only applied to the programs that are offered at the schools. Therefore, the proposed grant funds will supplement what ASES does not fully cover at the school program sites and is fully covering the cost of staff and other program costs at the two Y Branch sites (East Valley Family YMCA and South Valley Family YMCA).

With the proposed grant funding, The Y will be able to provide services for the full work day, providing much needed child-care to families that do not have the option to work from home. Participants will be provided with breakfast, lunch, snacks, and supper during the Y Learning Lab for Super Scholars program.

Proposal Scoring and Contract Terms

The Y was one of 11 organizations that submitted a proposal to the City through the Collective Impact Grant Funding Opportunity. The proposal was reviewed and scored in accordance with the evaluation criteria set forth in the Funding Opportunity document by a three-member evaluation team. Two evaluators were from the Department of Parks, Recreation and Neighborhood Services, and one evaluator was from the County of Santa Clara's Executive Office. The evaluation summary and proposal scores are as follows:

Table 1. Evaluation Summary

Evaluation Summary	Maximum Points
Organizational Experience	20
Service Model	20
Performance Outputs	20
Methodology	20
Budget	20
Total Score	100

Table 2. Proposal Scores

Organization Name	Points (out of 100)
Sourcewise	94.7
School of Arts and Culture at Mexican Heritage Plaza	87.3
Loaves & Fishes Family Kitchen	83.7
YMCA of Silicon Valley	82.3
Bay Area Community Health	81
Veggielution	79.3
Healing Grove Health Center Foundation	77.3
Downtown Streets, Inc.	77.3
Mama D 2 nd Chance	72
Hunger at Home	67
Opening Doors 2020	47.7

The terms of the agreement include the following provisions:

- Standard grant agreement language that prohibits supplanting of funding or duplication of funding for the same services.
- The Y will conduct an intake and screening system for youth receiving services to ensure eligibility. An individual is considered eligible for the Program if they are:
 - Individuals that have been exposed to or tested positive for COVID-19 but who do not require hospitalization;
 - High-risk individuals people over 65 or with certain underlying health conditions, as defined by the Center for Disease Control and Prevention ("CDC");

- Other populations that should be isolated based on the direction of guidance of the appropriate public health officials; and
- Individual and families disproportionately impacted by unemployment and other economic hardship during the pandemic.
- Participants attending the Y Learning Labs for Super Scholars program are students at the Title I school sites in the neighborhoods where the program is offered. On average, at the schools in sites in the agreement, 75% of students are Free and Reduced Lunch Program eligible, 75% Latinx and 51% English Language Learners. These populations are disproportionately affected by COVID-19, in relation to contracting the disease, being hospitalized due to COVID-19, having an increased risk of dying from the disease, and experiencing economic and other hardships related to the virus. (CDC)
- Grantees must comply with provisions for federally funded agreements which includes maintaining all records associated with this program for five years and maintaining records that verify that the population served matched the population as set forth in the Funding Opportunity document.
- The grant award amount presented to City Council on November 10, 2020 was \$307,799. Upon further review of the grant award, staff recommends the award amount be increased to \$332,799. This will bring the total amount for the Collective Impact Grant Program to \$3,476,780.
- The recommended funding amount of \$332,799 will support staffing and supplies costs related to providing the full day, wrap around services, including full time and part time staff members that will enable the program to maintain a low student-adult ratio, in compliance with Santa Clara County Public Health Department requirements. The County requirements also state that the groups of students and adults must remain consistent, therefore more staff are required to be employed for the purposes of breaks and substitutes than would be required during normal child care operations.

CONCLUSION

The recommended actions enable the City of San José (City) to provide funding for services that are complementary to the YMCA of Silicon Valley (“The Y”) existing services and enable delivery of full day, wrap around services including digital/distance learning, child care, and meals for underserved San José youth during the COVID-19 pandemic.

EVALUATION AND FOLLOW-UP

Staff will monitor progress on the rate at which the funding is spent. If the funding will not be fully expended by December 30, 2020 staff may return with a recommendation on how to reallocate the funds to food distribution programs.

CLIMATE SMART SAN JOSÉ

The recommendation in this memorandum has no effect on Climate Smart San José energy, water, or mobility goals.

PUBLIC OUTREACH

This memorandum will be posted on the City's Council Agenda website for the City of San José Council meeting to be held on November 17, 2020.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office and the City Manager's Budget Office.

COMMISSION RECOMMENDATION/INPUT

No commission recommendation or input is associated with this action.

FISCAL/POLICY ALIGNMENT

This Council item is consistent with the 2020-2021 Adopted Budget and City Services Area of Neighborhood Services to provide healthy neighborhoods and capable communities. The Collective Impact Grant Program is also part of the Emergency Operations Center response to the public health emergency by facilitating the sheltering-in-place of vulnerable residents and by addressing the food insecurity of residents affected economically by the shelter-in-place orders. These actions are in line with the guidance given by the United States Treasury Department on the intended purposes of these funds.

COST SUMMARY/IMPLICATIONS

1. AMOUNT OF RECOMMENDATION: **\$332,799**

2. COST ELEMENTS:

Essential Meals and Services Delivery for 11.5 weeks

YMCA of Silicon Valley **\$332,799**

TOTAL GRANT AWARD NOT-TO-EXCEED **\$332,799**

3. SOURCE OF FUNDING: Coronavirus Relief Fund (401), Appropriation 210R Food and Necessities.

4. FISCAL IMPACT: The agreements will be funded by the Coronavirus Relief Fund (401).

BUDGET REFERENCE

The table below identifies the funds and appropriations to fund the agreements recommended as part of this memorandum.

Fund #	Appn. #	Appn. Name	Total Appn.	Amt. for Agreements*	2020-2021 Adopted Operating Budget Page	Last Budget Action (Date, Ord. No.)
401	210R	Food and Necessities	\$12,000,000	\$3,476,780	X-35	9/22/2020, 30482

- Reflects revised maximum compensation for Collective Impact Grant Program agreements. City Council previously approved agreements totaling \$3,451,780 on November 2, 2020.

CEQA

Not a Project, File No. PP17-003, Agreements/Contracts (New or Amended) resulting in no physical changes to the environment.

/s/
KIP HARKNESS
Deputy City Manager

For program-related questions, please contact Dolan Beckel, Director of Civic Innovation, EOC Food and Necessities Distribution Branch at (408) 745-9696.