

# Vision Zero Update

**John Ristow**

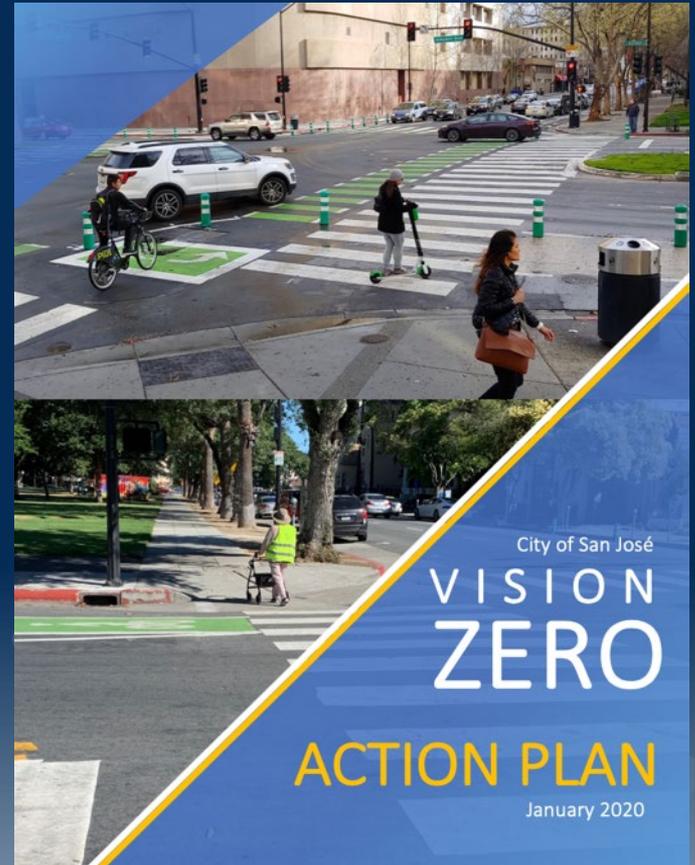
Director, Department of Transportation

**Jesse Mintz-Roth, AICP**

Vision Zero Program Manager

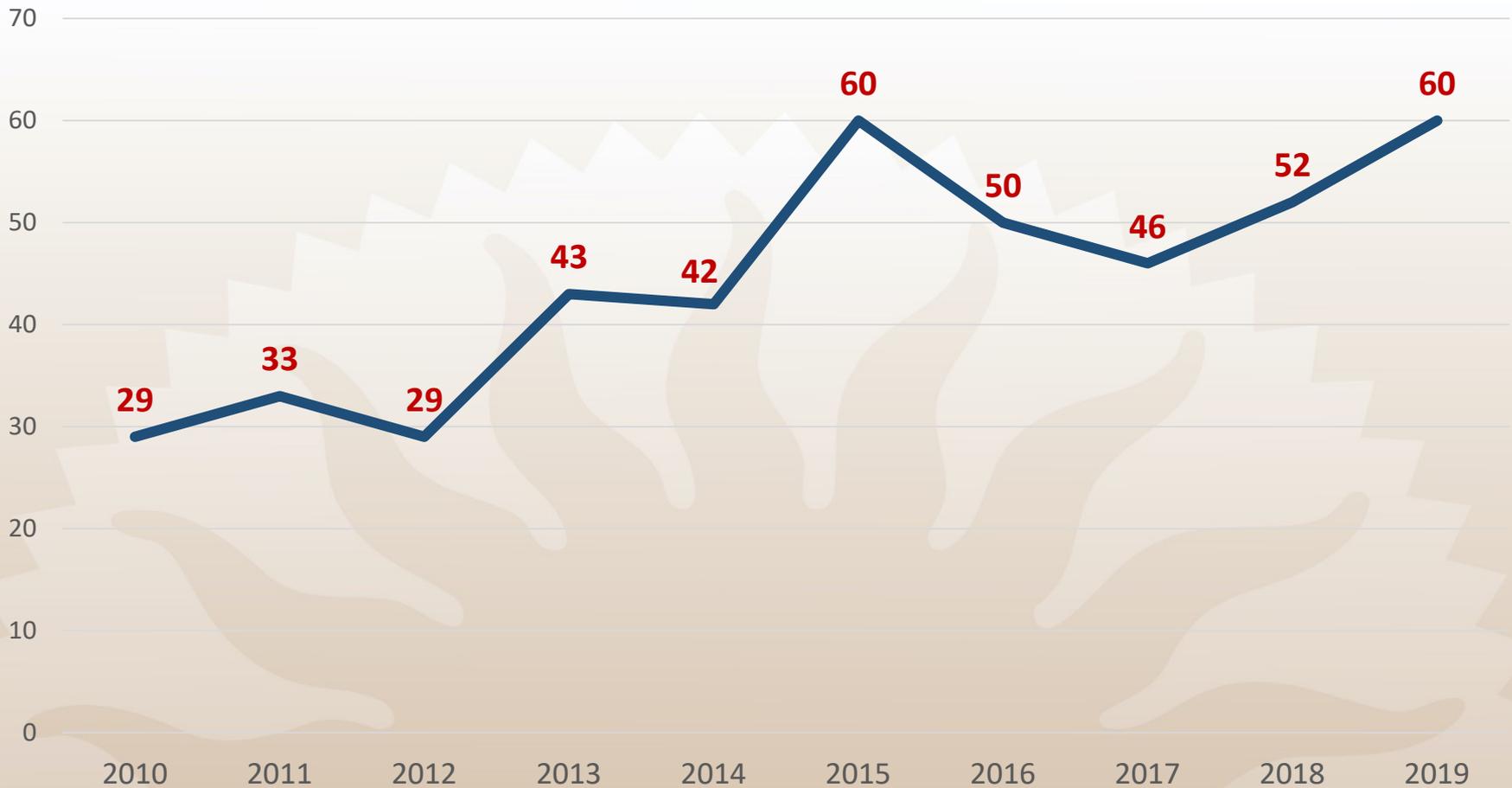
**David Anaya**

Lieutenant, San José Police Department



# Traffic Fatalities: Last 10 years

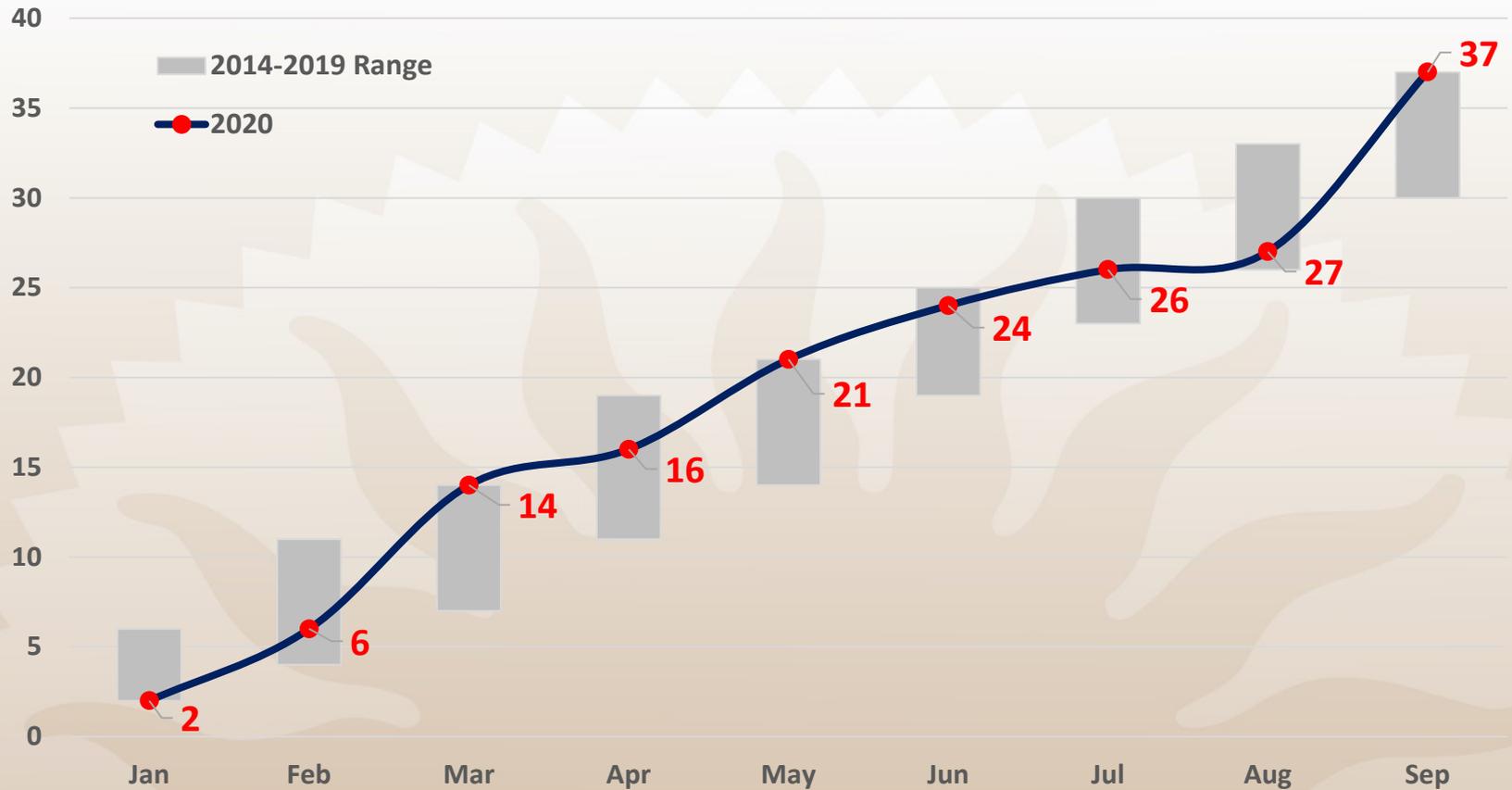
## Doubled, 2010-2019



# 2020 Traffic Fatalities: by month

## 1/1 – 9/30/20: In high range despite low traffic

Fatalities by Month



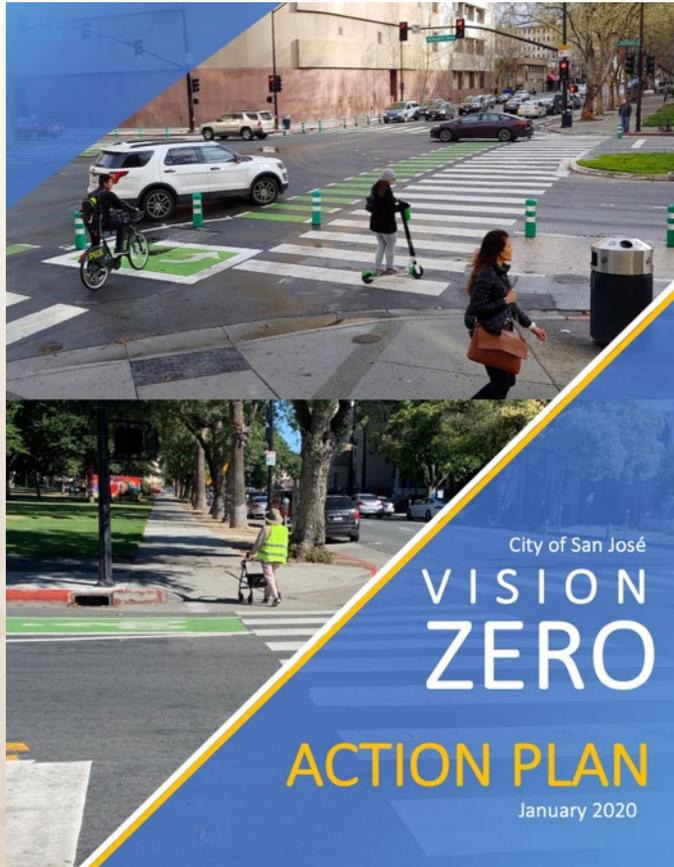
# 2020 Traffic Fatalities

**1/1 – 9/30/20: Higher than usual trends**

- 54% (20 of 37) on Vision Zero Priority Safety Corridors
- 46% (17 of 37) involve speeding
- 24% (9 of 37) involve a solo male driver
- 2 bike-on-bike fatalities at Guadalupe River Trail underpasses

# 2020 Vision Zero Action Plan

## Progress on 6 Priority Action Areas



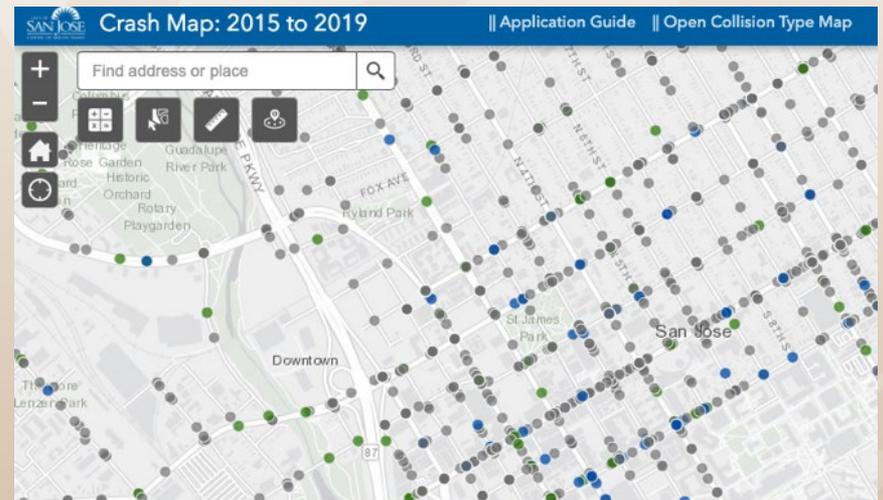
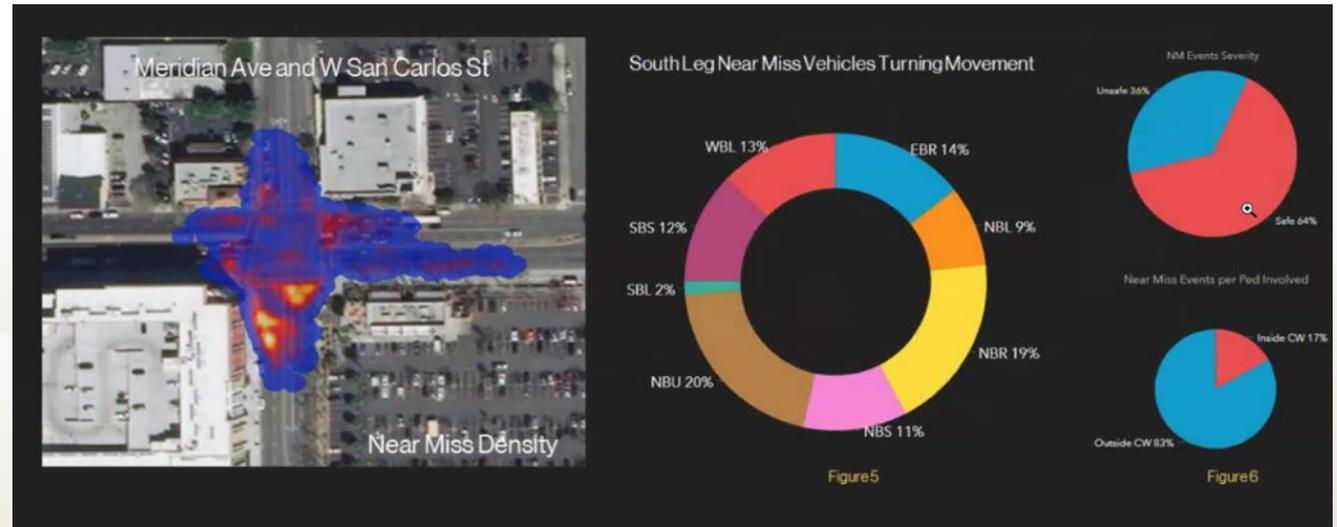
1. Build Robust Data Analytics Tools
2. Form a Vision Zero Task Force
3. Increase Traffic Enforcement
4. Increase Community Outreach and Engagement
5. Implement Quick Build data-driven safety improvements
6. Prioritize resources on high KSI-corridors and districts

# 1. Build Robust Data Analytics Tools

Near Miss AI,  
with Verizon  
Smart  
Communities

Crash data  
visualization

STiR RFP for  
data analysis  
platform



# 2. Form Vision Zero Task Force

**Vision Zero Task Force** held first meeting on 9/25/20

## **17 members**

- Chair Peralez, Vice Chair Foley
- 12 decisionmakers from City and County
- 3 local advocates (California Walks, SVBC, AARP)

**Govt staff level Task Force Working Groups** began 9/11/20

- Data
- Outreach

**Next Task Force meeting:** 12/10/20, Theme: Outreach

# 3. Increase Traffic Enforcement

## **Priority Safety Corridor focus** (FY19-20)

- 80-90% of enforcement time
- 7,928 citations

## **On-street bike lanes Bicycle network** (Mar '19 - Mar '20)

- 284 citations for motorists driving in bike lanes

## **During pandemic - 2,500+ warnings** (Mar – Sept '20)

## **Staffing Plan: Benchmarking in Progress**

- 13 Traffic Enforcement - 1 Lieutenant, 1 Sergeant, 11 officers
- 3 Special Events - 1 Sergeant and 2 officers

# 4. Increase Community Outreach



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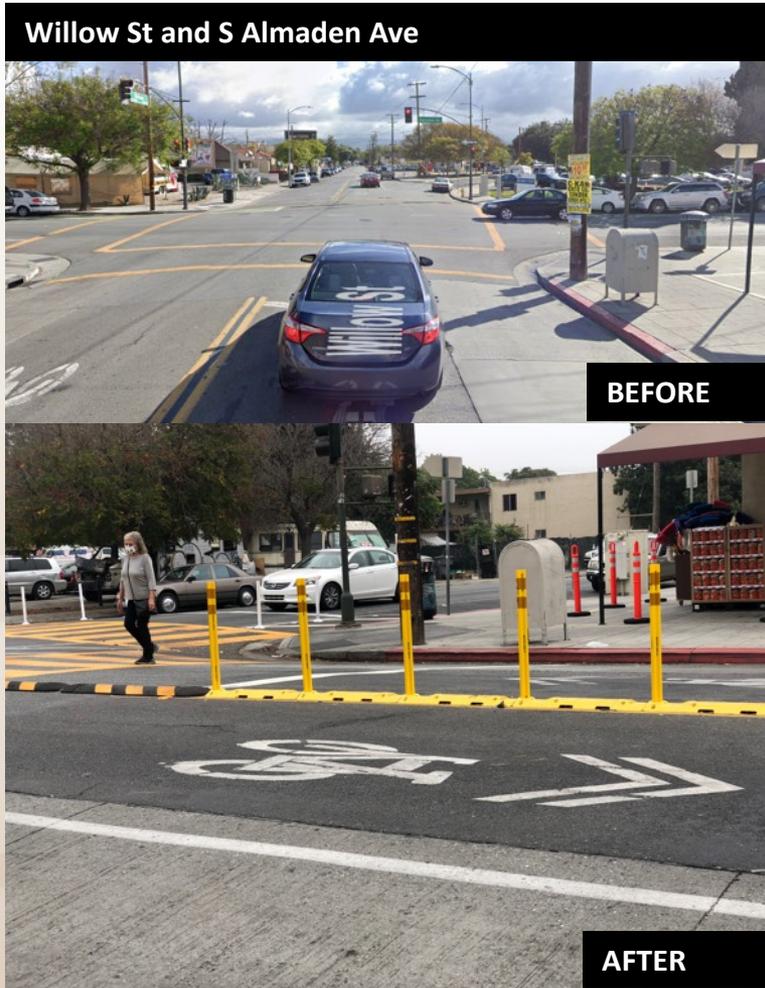
**Pivoting outreach strategies during the pandemic**

**Outreach to Adults and Older Adults**

**Walk 'n' Roll (Measure B Education & Encouragement) K-12**

- Train the Trainer (teacher training)
- Remote Learning (presentations, on-demand videos, monthly activities and challenges)

# 5. Quick-Build Safety Projects



Left Turn Calming  
Pedestrian Head Start

3 intersections in the Guadalupe Washington neighborhood:

- Willow St & S Almaden Ave
- Vine St & W Virginia St
- Martha/Oak Sts & S 1st St

\$40k, completed Sept 2020

Funding: D3 Traffic Safety

# 5. Quick-Build Safety Projects

Willow St and S Almaden Ave



## Public feedback after project

- Zoom feedback with neighborhood groups before and after
- 37 on-site interviews with pedestrians and cyclists (10/13 – 10/18/20)
- Feedback from Washington Elementary School principal (10/14/20)

# 5. Quick-Build Safety Projects

Phelan Ave and Roberts Ave, Yerba Buena HS



Crosswalk and Refuge Island  
Narrowed roadway

\$20k, completed Oct 2020  
Funding: D7 Traffic Safety



# 5. Quick-Build Safety Projects

## Scheduled VZ projects - anticipated completion by June 2021

- Senter Rd (Tully Rd to Monterey Rd) (D7/2)
- Fruitdale Ave (Bascom Ave to Southwest Expy) (D6)
- Story Rd and Jackson Ave - Intersection Improvement Concepts (D5)
- Guadalupe River Trail – Cycling Safety (2 underpasses) (D3/4)
- Silver Creek Rd and Daniel Maloney Dr (D7/8)



# 5. Quick-Build Safety Projects

## Grants recently awarded / for Quick Build implementation

- \$230k Transportation Fund for Clean Air: Hillsdale Ave (D9)
- \$622k Active Transportation Program Quick Build (new fund): Edenvale Elementary and Sylvandale Middle School (D2/7)

# Vision Zero Update

## Summary

- **2020 fatalities trending high**
- **Progress on data analytics and outreach**
- **Quick Build projects, positive feedback**

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