PARKS, RECREATION & NEIGHBORHOOD SERVICES

St. James Park Master Plan

City Council: October 27, 2020

Presenter: Nicolle Burnham, Deputy Director Katy Martin, Project Manager





- Previous Council Direction
- Project Overview
- Recommendations
- Questions and Comments



Building Community Through Fun

Previous Council Action Overview

- **November 2015** Council accepts St. James Park Revitalization Strategy
 - January 2016 Council directs City Manager to ensure full Environmental Impact Report (EIR) is completed for the project
 - April 2016 PRNS issues Request for Proposals for St. James Park Design Competition
 - March 2017 Council accepts CMG's winning competition proposal

October 2020 – Presentation to City Council to accept EIR, accept Master Plan and establish appropriation

Project Overview: Goals

- 1. Increase everyday use and enjoyment of the Park by making it a prime destination spot for downtown residents and the larger community
- 2. Celebrate and integrate the historic landmarks into the Park and incorporate the historic surroundings
- Partner with stakeholders in constructing a performing arts pavilion and develop a cultural asset conducive to creating a thriving destination and building community through music.
- 4. Maintain a safe, clean and healthy facility through improving security and maintenance.
- 5. Provide vibrant play spaces that are engaging, all-inclusive and accessible.

Community Outreach

Competition Outreach to Select Winning Design

Public Outreach Events to Refine Design

- National Night Out
- Silicon Valley Music and Taco Festival
- Viva CalleSJ
- Community Meeting
- Parks and Recreation Commission
- Historic Landmark Commission

Ongoing Coordination

• St. James Advisory Committee monthly meetings





Community Outreach

Refining Design and Program through engagement



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Project Overview: Design Strategy

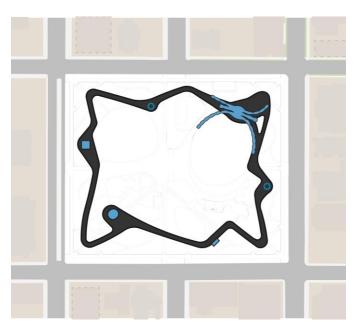
CELEBRATE **HISTORIC EDGE**

ACTIVATE

CONTEMPORARY CORE



INTEGRATE PARK PASEO

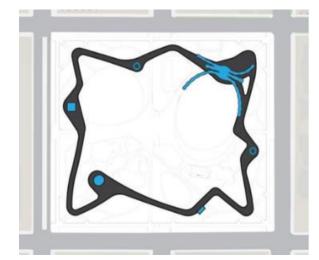


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Park Features: Memorial Walk



HISTORIC ANALYSIS

TRADITION OF MEMORIALIZATION IN THE PARK

CDF CURRENT CONDITION:

Several memorials have been placed in the park to commemorate significant speeches and individuals associated with the park's history:

- McKinley Memorial (1903)
- Naglee Memorial (1915)
- Robert F. Kennedy Memorial (1968)
- Fireman's Memorial relocated to St. James Park (1994)

DESIGN RECOMMENDATION:

Develop a consistent framework for existing and future memorials to be placed -- as has become tradition in St. James Park.







Park Features: Performance Pavilion



Park Features: Dog Park and Picnic Grove

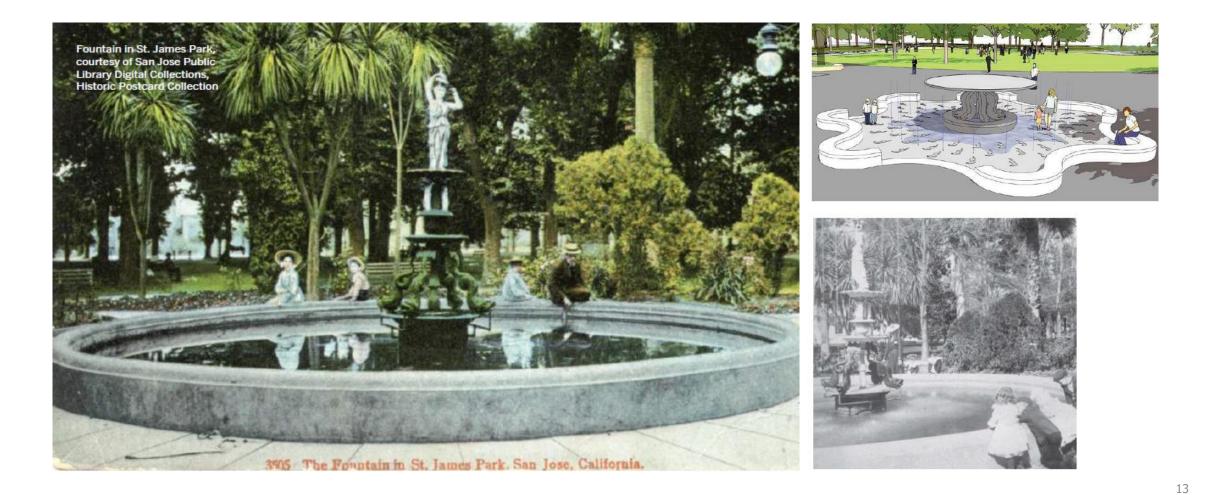


Park Features: Playground



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Park Features: Fountain



Park Features: McKinley Meadow



Environmental Impact Report (EIR)

Impacts Identified:

- Significant Unavoidable Impact to Cultural Resources, Noise, Aesthetic, and Recreation
- Less than Significant impact with mitigation measures incorporated for Air Quality, Noise, Biological Resources

Alternatives were identified and analyzed

• Alternatives did not meet the Project Objectives

Recommendations

- a. Adopt a resolution certifying the St. James Park Capital Vision and Performing Arts Pavilion Project Environmental Impact Report (EIR) and make certain findings concerning significant impacts, mitigation measures, alternatives, and adopt a Statement of Overriding Considerations and a related Mitigation Monitoring and Reporting Program, all in accordance with the California Environmental Quality Act (CEQA).
- b. Approve the St. James Park Updated Capital Vision (i.e., Master Plan) to guide future rehabilitation of this downtown park.

Questions and Comments

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